



UNIVERSITÄT
ZU KÖLN

REGIONAL OFFICES REPORT 2022

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REGIONAL OFFICES REPORT

2022

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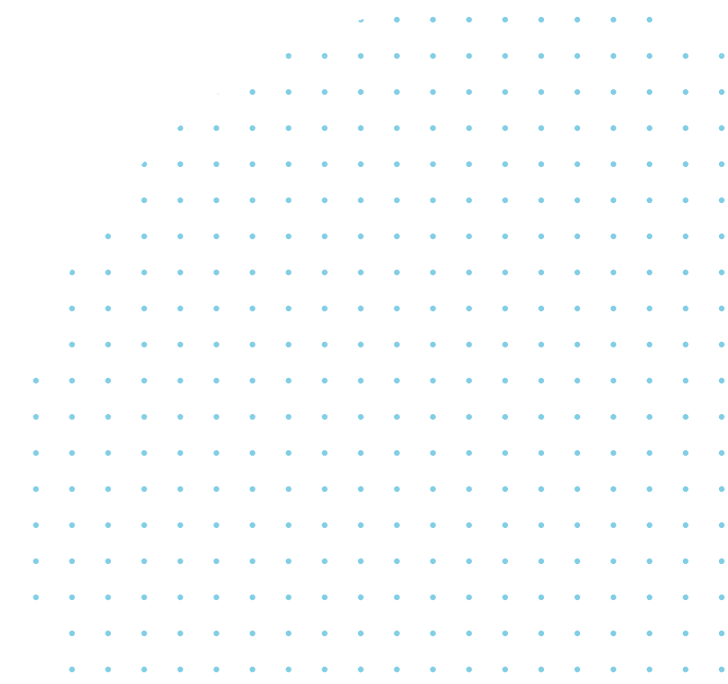
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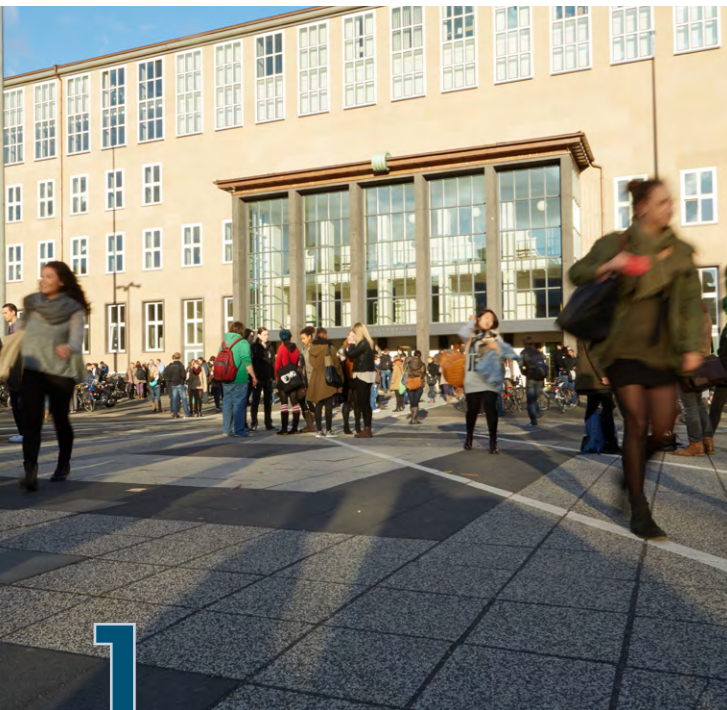
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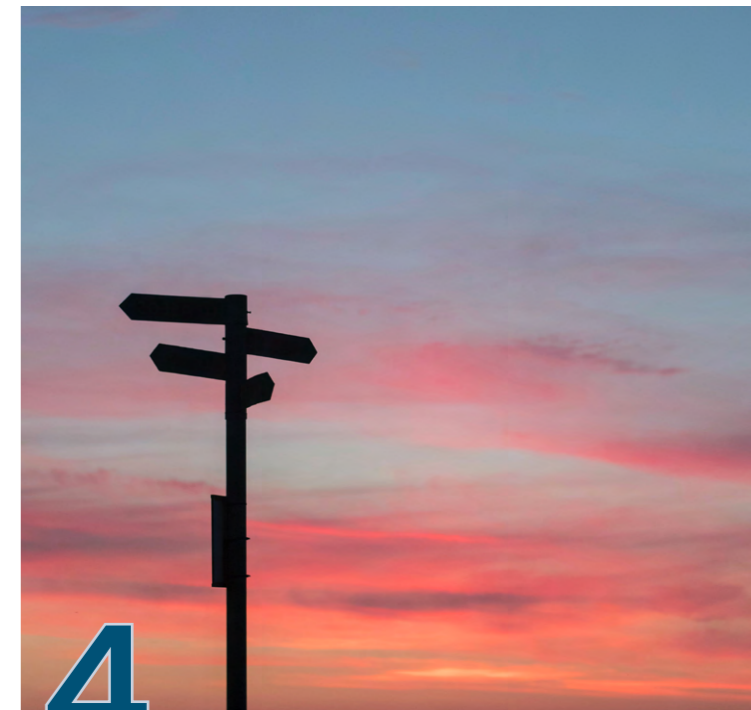
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INTRODUCTION

The history and content of this report is also a history of the Regional Offices, whose function it is to carry out and support measures in the internationalization strategy, but whose existence also heavily influenced and shaped the strategy itself.

INTRODUCTION: UOC REGIONAL OFFICES

THE INTERNATIONALIZATION STRATEGY

International cooperation is a prerequisite:

- for achieving top results in research and for facing the challenges of the UN Sustainable Development Goals as a university,
- to prepare students for a world of transnational challenges and to provide them with an education that is competitive on the global job market,
- for active involvement in the international scientific community for the UoC's own continuous development.

On this basis and with this claim, the UoC formulates the present internationalization strategy.

The internationalization strategy emphatically states that institutions in education and research should be pillars of global responsibility. It is in the context of this philosophy, that the Regional Offices currently operate.

ESTABLISHING THE REGIONAL OFFICES: UOC CHINA OFFICE

The year 2007 marked the launch of the first Regional Office. The University of Cologne had been receiving an overwhelming number of applications from prospective Chinese students. Checking the accuracy of the documents and ensuring that students had the necessary skill-set to begin studies at the university was a large challenge. Additionally, many German universities were under the impression that the competition that existed amongst each other to win over Chinese students, was of detrimental to the overall German higher-education presence in the country. After negotiations with the Ministry of Innovation, Science, and Research (MIWF) North-Rhine Westfalia (NRW), the UoC assumed the coordination of cooperations between universities in NRW and China. Shortly after, the decision to open an office in China was made. Universities in the state were invited to join the China-NRW University Alliance, which was also coordinated by the University of Cologne. This alliance serves to better represent member universities in China and to strategically shape relationships to each other and Chinese partners. Current members of the alliance are the universities of Dortmund, Münster, Wuppertal, Siegen and the University of Applied Sciences Bielefeld. The China-NRW University Alliance representative in China is the Director of the UoC China Office, Ms. QIU Lan.

Through structures that have been built in the context of the Regional Office together with the DAAD and the Academic Evaluation Organisation (Akademische Prüfstelle, APS), an organization belonging to the Cultural Department of the German Embassy, applications have been streamlined and relationships to local partners have been greatly developed in the past decade.

The NGO law in China came into effect in 2016 and it has required all German University representations to have an administrative connection to a partner university. Since January 1st 2018, the Project Office of German Universities in China has existed under the leadership of the University of Cologne. In addition to the University of Cologne and the China-NRW University Alliance, members are the Universities of Jena, the RWTH and the Bavarian University Consortium BayChina. The office is located in the International Office of the Chinese University of Political Science and Law (CUPL) and employees of the "Project Office" are now officially employees of the International Office of the CUPL (important also because of the Hukou law). The CUPL has been a partner university of University of Cologne's Faculty of Law since 1995. The ceremonial opening of the office took place in September 2019 on the occasion of a delegation trip by Pro-Rector Mansel with scientists and staff of the University of Cologne.

UOC INDIA OFFICE

At the time of the UoC Indian Office's founding in 2009. Legally is referred to as UoC Branch Office India. The Indian higher education landscape presented a wholly different challenge to the one in China. During this period, German-Indian relations were being cast in the spotlight, as is now evident in the German Bundestag paper 18/8708 published on June 10th, 2016 and the related debate. At the time, the University of Cologne had no official partnerships and the general research and educational landscape in India was relatively unexplored by German institutions. The UoC India Office was pioneering, turning the University of Cologne into one of the first German universities to start building a presence in the country. The German House of Research and Innovation (DWIH) was established in 2012, three years after the founding of the Regional Office. The UoC India Office has made involvement in projects such as "A New Passage to India", "Indo-German Partnerships in Higher Education", the Center for Modern Indian Studies, IGP Environmental Partnerships in Focus, and the DWIH, among others, possible. It is worth noting that various funding opportunities are only open to DWIH members.

UOC NORTH AMERICA OFFICE

The Regional Office in New York was founded in late 2010 and opened in the spring of 2011. At the time, the "Ten-Step-Plan for Internationalization" had just been published. From the main objectives outlined in the plan, the increase in study abroad opportunities and the development of summer schools and opportunities in English-speaking countries were of particular importance. The UoC North America Office, which legally is referred to as "University of Cologne New York Office Corp.", serves to build up the university's presence and reputation amongst the high-ranking universities and partners that can be found in the U.S. and Canadian higher education landscape. Networking through the organization of events and participation in conferences, also in cooperation with the German Academic International Network (GAIN), the German Center for Research and Innovation (DWIH) New York, the DFG North America and the German Consulate General has proven to be an excellent way of enhancing regional presence, supporting student exchange, and promoting relationships between researchers in both countries.

The University of Cologne's North America Office works together with the Division International Affairs and the Board of the UoC New York Office to cultivate relations with North American partner universities, organize delegation visits, and serve as first point of contact for faculty, students, and other partners in the United States and Canada. The North America Office assists with the organization of the annual UoC summer school in New York, reaches out to German and international Alumni, and offers UoCs Clusters of Excellence and researchers platforms to network, present their scientific results (also in virtual formats such as the now well established Transatlantic Tandem Talks), and initiate new collaborations in North America.

UOC EGYPT OFFICE

Since 2004 at the latest, the UoC's Egyptology, Archaeology and Classical Studies departments have had a strong presence in Egypt and the surrounding region. The UoC's Africa Research Unit therefore also expressed a desire for closer networking with local institutions, similar to what the UoC is already able to achieve through its Regional Offices in Delhi, New York and Beijing.

Thanks to several collaborations and successful applications for third-party funding, the UoC's activities in Egypt have been significantly intensified in the last two years, despite the Covid-19 pandemic. Together with the Institute of Energy Economics, the three-year project "BaSEF - Building a Sustainable Energy Future" (2021-2023) with the partners British University in Egypt and American Uni-

versity Cairo was acquired within the DAAD project series "Higher Education Dialogue with the Islamic World". The aim is to establish intercultural scientific networks in the field of renewable energies between Egypt and Germany, from student to researcher level. To this end, annual summer and winter schools are organized in Cologne and Cairo and scholarships are awarded for research stays.

The Erasmus+ partnership MENA-Preneurs (2021-2023) consists of a consortium of six universities in the MENA region and four universities in Europe. Under the coordination of Suez Canal University in Egypt, entrepreneurship hubs are to be set up at the six partner universities. However, a strong local presence is particularly important for the successful realization of this project.

In addition, there is an ongoing effort to establish a cooperation between the UoC and the American University in Cairo (AUC) in the field of water economics and anthropology, in which also the Global South Study Center (GSSC) is involved. A water incubator is to be set up at the AUC to support the development and implementation of innovative start-up ideas in the field of water economy. The focus of the AUC has so far been on economic and engineering issues; the cooperation is also intended to focus more on knowledge in the area of human interaction with water. A joint application to the DAAD has been successfully lead to "H2 Markets".

Given the current dynamics on the European energy market, the cooperation with Egypt, which despite many problems is a relatively stable partner in the region and has potential for green hydrogen, is likely to be of increasing interest. Follow-up projects are already being planned. In the course of 2022, the BaSEF project will also be presented to an Egyptian audience in the DAAD science series "COSIMENA" and in the climate talks organized by the German Embassy. The fact that COP27 took place in Egypt in November 2022 ensured that the topic of "renewable energies" was and still is high on the political agenda in Egypt and the whole MENA region.

REGIONAL OFFICES IN CONTEXT

The Regional Offices create a link between regional partners and the UoC, they help bridge the cultural and structural gap that might exist through administrative efforts in order to make cooperations between institutions in partner countries successful. To date, about 20 German universities have taken on and implemented the idea of establishing Regional Offices abroad, some of them in groups (TU 9, UAS 7, UA Ruhr, Campus OWL, China-NRW University Alliance, BayChina and BayIndia). Most of the 30 offices are located in or together with the DWIHs – Brazil; USA; India; Egypt; Russian Federation; Japan; or at a partner university in China (CUPL). These offices provide unique opportunities for cooperation between different stakeholders. Their role as members of the DWIH, and close collaborators of the DAAD and DFG create important synergies for the UoC's internationalization efforts.

The activities of the Regional Offices also find a larger context in cooperation with the City of Cologne. Specifically in India and China, interest from the City has led to the organization of delegation trips headed by the Rector of the UoC and Mayor of the City of Cologne. In addition, city-wide events such as India Week and the China Fall

Series, have been carried out for almost a decade on a yearly and bi-yearly basis. Regarding North America, the Minister President of North Rhine-Westphalia as well as delegations from the Ministry of Culture and Science have visited New York and met with the Executive Director of the North America Office. The Director has also established connections to the Amerika Haus in Cologne and an active collaboration with the Cologne Convention Bureau.

The network of stakeholders around the Regional Offices, such as the DWIH and DAAD create synergies and serve as an external control and regulation network to ensure that the offices remain on track and make use of the best practices in the field. The UoC administration acts as internal control mechanism for the offices and both the administration and academia make up the governance structure in place for the Regional Offices.

GOVERNANCE

The Regional Offices are part of the Division International Affairs.

JOUR FIXE (RECTOR)

The *Division International Affairs* and the Rector are meeting on a regular basis to inform and seek counsel on the established goals.

ROUND TABLES

Round tables are organized by the Division International Affairs on a regular basis with main users and stakeholders from both the UoC administration and academia. These round tables are sometimes organized based on region, on a particular university or a particular topic.

INTERNAL GOVERNANCE

The operative structural level of the Regional Offices is made up by the regional coordinators and the office directors. The coordinators and directors communicate

regularly to ensure that all planned activities are being carried out and that the day-to-day functioning of the offices stays on track.

The coordinator for the Global South is Dr. Susanne Preuschoff, she is trained in international trade, has a Magister in Sinology and did her PhD in Psychology (Cross-cultural competence) at the TU Dortmund. She is the coordinator for the offices in India, China and Egypt. Dr. Preuschoff is the Head of Department 92 "International Students" and the Director of International Affairs. She began her work at the UoC in 2007 and was hired initially to organize China related activities at the University. In 2009, she developed the India specialization and was the key figure in the founding of the "Cooperation with the Global South Department" which is currently a unit of Department 92 and was renamed as "Global Responsibility" in October 2019.

The coordinator for North America is Ms. Christiane Biehl M.A., a historian with a specialty in North American History. She is the Head of Department 93 "International Mobility" in the International Office. Ms. Biehl joined the International Office in 1999 as the Erasmus Institutional Coordinator. She became the coordinator for the U.S. and Canada in 2015.

The coordinators function as the main contact for all regional directors. They also link the Regional Offices to funding opportunities and help in the general planning through their close contact with the DAAD, the DWIH and DFG both in the regions and in Bonn. Communication between the regional coordinators and office directors is essential for the offices' success, and that has been an unique selling point of the work, as stated on a 2017 Evaluation done by external supervisors.

YEARLY MEETING IN COLOGNE

A yearly meeting between the Regional Office Heads and the coordinators takes place in Cologne. This meeting usually takes place in the summer every year. These meetings provide a forum to establish goals for the year and check on progress. In addition, they provide an opportunity for the directors to meet with important stakeholders both from the university administration and academia.

INTER-DEPARTMENTAL COMMUNICATION

The regional coordinators and office heads work in close contact with other departments in the administration, D4 Human Resources, D6 Accounting & Finance, D7 Research Management, D8 Public Relations & Marketing, in addition to the Centers for International Relations (ZiBs) at each faculty.



REGIONAL OFFICES — AT A GLANCE

The Regional Offices have similar structures. Their processes and activities are comparable; however, they were established for different reasons, in different moments and different countries, and were tailored regionally to fit their purpose and context.

CHINA · BEIJING

REGIONAL OFFICE · SINCE 2007

PRIORITIES IN 2022

1 Networking: China Office has been strengthening the connection with partner universities in Germany and China. Virtual meetings lower the barriers of communication since the personal exchanges are severely limited under COVID. Through the coordination of UoC and China Office, China-NRW University Alliance met frequently, often invited guests and discussed about different topics related to China.

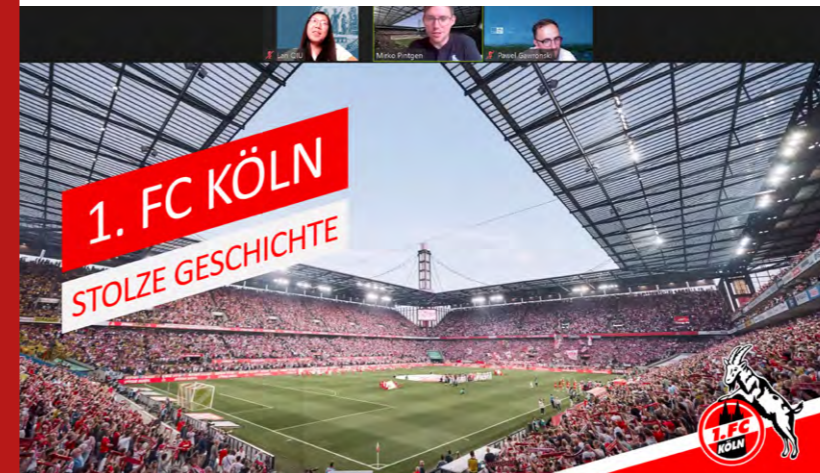
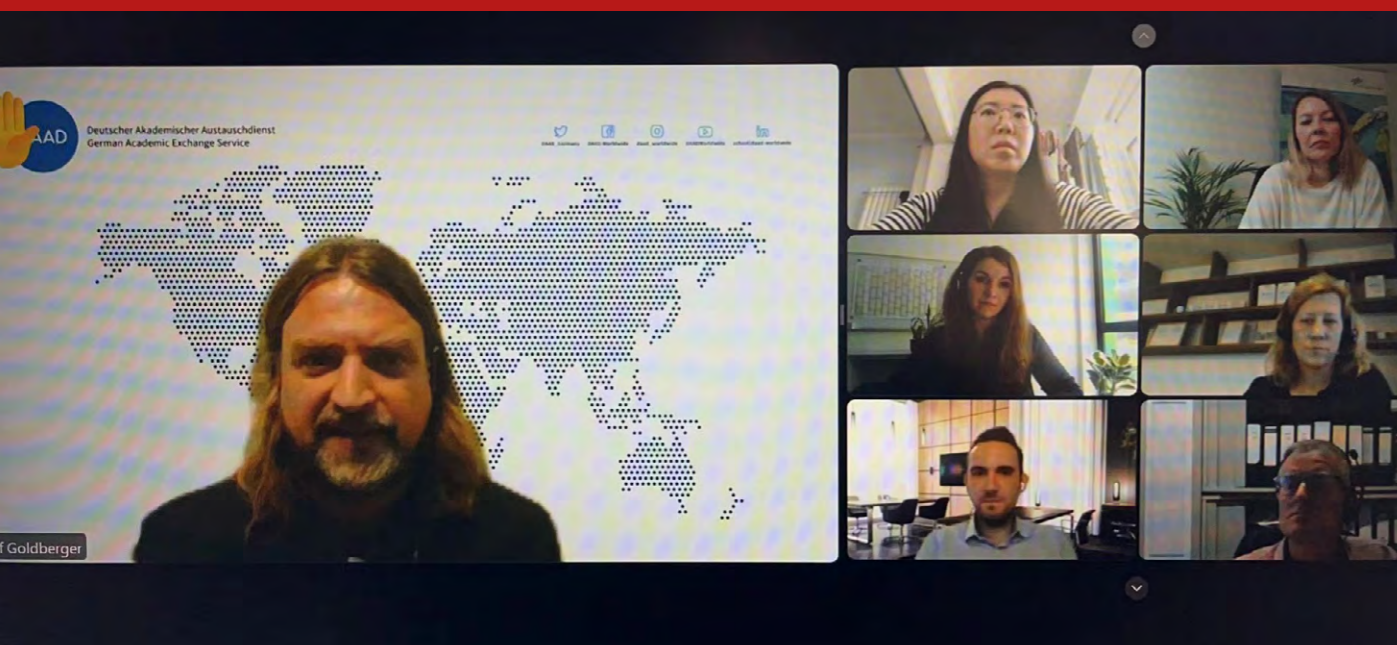
The Alliance also co-organized NRW Digital Summer School for DSD students, following the success of pilot event in 2021.

Furthermore, together with Universitas Pembangunan Jaya in Indonesia, Symbiosis International University in India, Tongji University in China, UoC as well the Regional Offices in India and China organized the online summer school »A Digi-Journey through Asia and Germany«. Participants were the students from these four universities. This provided them the opportunities to learn the culture and languages from other three countries and present their own.

2 Promotion of Research Opportunities at UoC: To promote the graduate schools and the University of Cologne as an ideal research destination, together with the Regional Offices in India and Egypt, China Office organized four online info-sessions for graduate schools. The attendees were the possible candidates from India, Egypt and China.

- September 21, 2022, CEPLAS
- September 28, 2022, CECAD IMPRS
- October 14, 2022, Graduate School of Law
- November 9, 2022, a.r.t.e.s

3 Marketing Events: Under the COVID restriction, UoC China Office only managed to participate two on-site marketing events. However, the China Office actively promote the University of Cologne through the online format. 2022, China Office has participated 2 on-site fairs and 12 online marketing events.



4 Sino-German Consortium on Medical Education and Research: The consortium were initiated at the end of 2021. UoC was invited by Tongji Medical College of Huazhong University of Science and Technology to participate and actively took over coordination in German side. The Consortium was kicked-off on October 5th 2022. From Germany University of Heidelberg, University of Cologne, University of Marburg, Medical University of Hannover and ten top Chinese universities joined the network. On the counterpart, Huazhong University of Science and Technology, Central South University, Fudan University, Peking University, Shandong University, Shanghai Jiaotong University, Sichuan University, Sun Yat-sen University, Wuhan University, Xi'an Jiaotong University take part into this medical association between two countries.

5 On the invitation of Renmin University, UoC China Office co-organized the conference »Rückblick auf die 1970er Jahre und Ausblick auf die Zukunft der Globalisierung-Wandel durch Austausch und chinesische-deutsche-europäische interkulturelle Zusammenarbeit«. More than 40 researchers from Europe and China presented their research results, reviewing the history of Chinese-German intercultural cooperation and discuss on the future prospect. Dr. Susanne Preuschhoff gave a greeting speech and review of partnership between two universities. China Office presented the strategy of UoC's internationalization and networking progress with Chinese Universities.

EXECUTIVE SUMMARY

The University of Cologne established the Regional Office in China in 2007. Since then, Mrs. Qiu assumed the role as head of the UoC China Office, and also as the coordinator of UoC's and China-NRW University Alliance activities. The main focus of the office is to promote research exchange, and China has been and remains a very a country for such. In China, a broad array of possibilities to learn German at school plays a key role in making Germany an attractive country for Chinese students to study at the bachelor level as degree-seeking students. Especially since September 2019, the new »Gaokao Verfahren« has allowed the high school graduates to apply for German Universities as long as their note of the Gaokao (national entrance test for universities and colleges). In the past, perquisition for most applicants is to finish at least one or three semesters in Chinese universities. After that, the German learning groups tend to become lower in age. The social media presence of UoC

in the Chinese language (Weibo – the Chinese version of facebook) and the University's website helps promote the research efforts, events, summer schools, and exchange programs supported by the Regional Office. In the past years, one special focus has been on building a professional online presence that can better inform interested parties and guide them to the correct partners. In addition, the UoC is amongst the leading German institutions in relationships with China. The UoC is a partner institution for the Chinese Scholarship Council in the state of NRW.

OFFICE ORGANIZATION

The Regional Office in China functions as a key link between the University of Cologne and the academic landscape in China. Conceptually, the head of the Regional Office should have an understanding of the higher education system in both China and Germany, as well as the working environment. The job of a regional head is to create a link between regional partners and the UoC and help bridge the cultural and structural gap that might exist through administrative efforts in order to make cooperation between institutions successful.

The Regional Office in China is led by Mrs. Lan Qiu. Mrs. Qiu obtained her bachelor's degree in International Trade at the Beijing University of Chemical Technology in 1998. She worked in the private sector for four years and then obtained her Master's degree in International Management from the Otto-von-Guericke Universität in Magdeburg in 2006. She speaks both German and English fluently at a professional level and is the consortium expert on all admissions procedures, for example, all APS (Akademische Prüfstelle) procedures, TestAS and Studienstart International. The legal framework in China does not directly allow foreign universities and educational institutions to obtain an officially registered status. The Regional Office used to function in cooperation with DAAD. Mrs. Qiu was

back then officially employed by the DAAD. The contract for the office space was also officially under the DAAD name, who billed costs from the UoC every four months. That was the structure up until 2017 when the Chinese Government released a new NGO Law in 2018. It requires that all foreign Non-Governmental Organisations be officially registered and under the supervision of different governmental departments. In order to further operate in China. However, the same law excludes foreign universities from the NGO list. The situation was extremely severe and many of the attempts tried fell short of reaching a solution. Finally, the UoC's Division of International Affairs initiated a discussion with the China University of Political Science and Law (CUPL) to move the office to its campus. Under the consensus of both UoC and CUPL, the shift was finalized as a new collaborative structure between Chinese and German universities, since UoC also invited four other universities to participate. The Project Office of German Universities in China was then established with RWTH Aachen, Bay China, Uni Jena, and Uni Siegen. The administrative relation between the Project Office and CUPL is quite like the old functional model with DAAD. In September 2019, the inauguration of the project office was officially held at CUPL.

From 2020 to 2022, the pandemic of Covid 19 severely inflicted global exchanges and international collaboration. In-Classroom teaching and personal meeting were replaced by the online lectures and zoom meetings. China Office was inevitably impacted by the pandemic and was thus not able to physically participate in academic fairs and networking events as planned. The important annual event: NRW Summer School, which had been continuously hosted annually in China since 2007, had to be cancelled as well. Instead, the online meetings have provided the dominant structure for information interchange, through which the China Office interacted more closely with the headquarter Cologne, the colleagues and professors.

CHINA-NRW UNIVERSITY ALLIANCE

The University of Cologne is the coordinator of the China-NRW University Alliance. The Regional Office in China represents the whole consortium in Beijing. The alliance was formed based on interests rooted in a tradition of academic excellence combined with innovation. North Rhine-Westphalia's top universities have joined their interests in a strategic alliance to further develop and actively shape their relations to their much-valued partners in China. The office offers an appealing service-portfolio that is tailored to the needs of interested partners in academia, the corporate world, and public institutions. The following institutions are currently a member of the China-NRW University Alliance: TU Dortmund, Universität Münster, Bergische Universität Wuppertal, the University of Siegen, and University of Applied Sciences Bielefeld.

AKADEMISCHE PRÜFSTELLE (APS)

The APS is a service provided by the Cultural Department at the German Embassy in Beijing in conjunction with the DAAD. The office was established in July 2001. An official certificate provided by the APS is required in order to apply for a visa to study at a German university. The APS tests plausibility of higher education background of applicants which guarantee their qualification needed to study in Germany. In China, different laws are in place that restricts the kind of testing that can take place for prospective students. Regional solutions have been established by the APS making it a test site for the TestAS. Because of these visa requirements, all Regional Offices and German universities must work closely with the APS.

SINO-GERMAN CONSORTIUM ON MEDICAL EDUCATION AND RESEARCH

On 5th October 2022, the initiation of a pluralistic collaboration structure, Sino-German Consortium on Medical Education and Research was launched in Wuhan, China. The University of Cologne, alongside the Ruprecht-Karls-University Heidelberg, Philipps-Universität Marburg, Hannover Medical School from Germany, and Huazhong University of Science and Technology (HUST), Peking University, Fudan University, Shanghai Jiaotong University, Central South China University, Shandong University, Sichuan University, Sun Yat-sen University, Wuhan University and Xi'an Jiaotong University from China, aim to establish a platform for broad collaboration among the member universities. Together with the Dr. Susanne Preuschhoff, Prof. Kirschfink from Heidelberg and the Tongji Medical College of HUST, Regional Office of China have done massive coordination.



PUBLIC RELATIONS, MARKETING & SOCIAL MEDIA

Since 2013, both the UoC China Office and the Division International Affairs have made special efforts to professionalize their online presence. The digital landscape is immensely different in China, beginning with the fact that the platforms used in other countries, such as Facebook and Whatsapp, are not available. After consulting with the DAAD and other universities active in China, the UoC decided to use Weibo as an alternate social media platform. Weibo and Youku were frequently used by China Office for marketing enhancement purpose, likely served to the difference departments of the University. The Office regularly updated the Weibo Account.

China Office rebuilt the webpage of the Office on the UoC website, including four sections: Best Practice, Your Way to China, Your Way to Cologne, and Network & Collaborations, providing information to different service groups (<https://portal.uni-koeln.de/uocchina>).

Through online meeting software such as Zoom, China Office occasionally provide counseling for German students, i.e. application for CSC scholarship.

UNIVERSITY PARTNERSHIPS

The UoC has nine official partner universities in China: Renmin University of China, Minzu University of China, China University of Political Science and Law in Beijing, Fudan and Tongji Universities in Shanghai, Lanzhou University in Lanzhou, Xiamen University in Xiamen, Yunnan University in Kunming and Sun Yat-sen University in Guangzhou. They are all top universities in China, covering the comprehensive academic fields with specialized research strength. This partner network provides a full geographic and cultural diversity to Cologne students for their exchange plans.

Among those partner universities, the Fudan University stands out as the main institution where the most students exchange, research cooperation and third party funded projects take place. The China University of Political Science and Law hosts the Project Office of German Universities in China, therefore reserves a crucial place in the partner network.

On the faculty level, the University of Cologne has agreements with more Chinese universities, which serve the

specific interests of faculties. The Division of International Affairs works closely with the ZiBs (Center for International Relations) of faculties, which enables the international cooperation and exchange to function flexibly.

In 2022, even though the epidemic prevented physical visits and exchanges between the Germany and China, the enthusiasm for active exchanges continues to promote possible cooperation. The Faculty of Medicine of the University of Cologne reached an agreement with the Shanghai Medical College of Fudan University to promote clinical internships for students of both sides. Students from the University of Cologne have already travelled to affiliated hospitals of Fudan University through the clinical elective program.

Online meetings and exchanges with partners institutions kept the communication uninterrupted. The School of Medicine held a seminar with the Tongji University School of Medicine to discuss the possibility of joint teaching in the Sino-German Joint Experimental Class of Clinical Medicine program at Tongji University. In addition to this, Prof. Christiane Bruns and her team also held online meetings with Fudan University and its affiliated hospitals for lectures and academic discussions. With the deepening of the cooperation, and in order to further increase the exchanges between teachers and young scholars from both sides, Prof. Christiane Bruns and Prof. Ren NING from Minhang Hospital of Fudan University have applied for the CDZ Sino-German Mobility Grant 2022-2025.

»We thank to the University of Cologne's Division International Affairs and ZIBMed for the support and help on our academic interactions and communications with universities, affiliated hospitals, and research institutions in China. We appreciated the accompany of Ms Lan Qiu (Director, University of Cologne/China-NRW University Alliance China Office) with us to the visit to Fudan University and Tongji Universities. It is such a pleasure to initiate and sustain the international friendship and partnership under the frame of the UoC on medical education and research collaborations.«

Dr. Christiane J. Bruns , Professor, Director of Department of General, Visceral, Tumour and Transplantation Surgery



INDIA · NEW DELHI

REGIONAL BRANCH OFFICE · INDIA, SOUTH ASIA AND SOUTH EAST ASIA · SINCE 2009

PRIORITIES IN 2022

1 Bengaluru Tech Summit – Asia's largest innovation trade fair, in cooperation with KölnBusiness – Economic Development Agency of Cologne – City of Cologne · UoC India office was invited by KölnBusiness – the Economic Development Agency of Cologne to present research models in entrepreneurship & Gateway Excellence Start-up Centre created at the University of Cologne in the city of Cologne during the launch of the new NRW Global Business GmbH/ Bangalore, Trade & Investment Agency of the state, North Rhine Westphalia, Germany. The event allowed the UoC India office to work together with the city of Cologne in promoting the city of Cologne as a Research, Business and trade destination.

»We had the pleasure of having Dr. Amisha Jain present with us why Cologne, with its unrivalled pool of academic talent, is the perfect gateway for Indian companies

Bengaluru Tech Summit

looking for a base in Europe. We are very grateful to Amisha and her team for their invaluable support in our mission to bring Indian investment into Cologne!«

Mr. Amadeus van Lier / Mr. Daniel Lidón
Foreign Investment Advisors
KölnBusiness, International Desk – City of Cologne

2 Online Summer School – »A Digi-Journey through Asia and Germany« · A virtual summer school was organized, in cooperation with the University of Cologne, Symbiosis International University (India), Universitas Pembangunan Jaya (Indonesia), and Tongji University (China), to enable the participants from these countries to acquire basic cultural and intercultural knowledge of the four countries presented within this summer school. Each of the four partner universities launched its first session with intercultural sensitization activities, followed by hands-on history and language classes. The various interactive digital activities including city tours and field trips, cooking, dance lessons, and many more were the highlights of the summer school.

3 Journey of a Researcher from India to Germany Series – 2022 · The series is organized in collaboration with the Freie University Berlin India office. Two Indian researchers, presently studying at both universities, are invited to share their journey from India to Germany in their respective fields. The researchers also discuss funding opportunities for international students. In 2022, three sessions were organized in the fields:

- Geosciences & Meteorology
- Career Talk for Start-ups
- Physics

5 University of Cologne Graduate School Promotion Series – 2022 · The Regional Offices of the University of Cologne of China, India & Egypt frequently invited coordinators of the UoC Graduate Schools to promote research opportunities at UoC in the regions of China, India, South Asia, Egypt, and South East Asia. More than 60 prospective researchers, each from the regions, have benefitted from these info sessions. The following UoC Graduate Schools were promoted in the fields:

- Cluster of Excellence on Plant Sciences (CEPLAS)
- Cologne Graduate School of Ageing Research (CGA)
- Graduate School of the Faculty of Law
- a.r.t.e.s. Graduate School for the Humanities Cologne

»The Cologne Graduate School of Ageing Research (CGA) is in close contact with the Indian office of the Uoc to make potential Indian applicants aware of the possibility of doing a PhD or Master in Ageing Research in Germany. To strengthen the exchange between the CGA and potentially interested students, the Indian office kindly organises information webinars and promotes them in India. All important questions about the application process, the curriculum of the programme and daily life in Cologne can be addressed by the students in an informal and interactive manner – it is also a lot of fun for the CGA office to meet and interact with so many dedicated and motivated students.«

Dr. Daniela Morick,
Coordinator Cologne Graduate School of Ageing Research
University of Cologne

4 Information session of the University of Cologne Regional Offices of China and India to the students of the Faculty of Medicine, UoC ·

To promote higher education and research opportunities in China and India, Ms. Lan Qiu (Head of UoC Regional Office China), and Dr. Amisha Jain (Head of UoC Regional Office India), in cooperation with the International office of the UoC Faculty of Medicine, held an information session to inform the final-year medical students of the Faculty of Medicine who would like to complete a clinical elective abroad, about the activities of the UoC Regional Offices, as well as, the study and research opportunities available to the medical students abroad of UoC International partner universities in the field of Medicine.

Promoting Research at University of Cologne Virtual Series (Session 1)
Information Session on Cluster of Excellence on Plant Sciences (CEPLAS)
Jointly organised by University of Cologne Regional Offices - India & South Asia, China and Egypt
Target Group: Master's students, young researchers and faculty



Dr. Nadine Rademacher
Coordinator of CEPLAS Graduate School, University of Cologne
21st September 2022 | 12:30 P.M. IST



Registration : uoc.regionaloffices@gmail.com

Promoting Research at University of Cologne
Virtual Series (Session 2)

Information Session on Cologne
Graduate School of Ageing Research (CGA)

Jointly organised by University of Cologne Regional Offices - India & South Asia, China and Egypt



Dr. Daniela Morick
Max Planck Institute for Biology of Ageing, Coordinator of
Cologne Graduate School of Ageing Research (CGA) & PhD Officer

28th September 2022 | 12:30 P.M. IST



Registration : uoc.regionaloffices@gmail.com



EXECUTIVE SUMMARY

The Regional Office in India is, as required by Indian law, officially registered as a branch office of the University of Cologne (UoC). However, it is normally known as University of Cologne Regional Office New Delhi or University of Cologne India office. The office is led by Dr. Amisha Jain, who successfully carries out regional activities under the guidance of Dr. Susanne Preuschoff, Director of International Affairs, Division International Affairs (UoC) alongside with the other team members of the UoC Division International Affairs. The UoC India office is also a founding member of the DWIH New Delhi (Deutsches Wissenschafts- und Innovationshaus). Through the DWIH consortium, the UoC India office has been able to build up a presence and reputation amongst German and Indian higher education institutions in India.

The focus of the office in India is to facilitate research relationships and obtain third-party funding for projects between partner Indian organizations and the UoC. Since the India focus was determined by the Rectorate of the UoC in 2008, the Division International Affairs and the UoC India Office have acquired over 3.5 million Euros in DAAD and DWIH funding since 2009. India has proven to be a country that is very interested in research collaborations with German partners and is an interesting landscape for German researchers. Under the umbrella of DWIH New Delhi, UoC India office organises lecture series, workshops, conferences, and participates as speakers in many others. UoC delegations, Indian and German delegations (including governmental delegations) are often greeted by the Regional Director of the UoC Office in India.

The cultural differences present in Indo-German exchanges play a much larger role than those in the Chinese-German context. Even though both countries find a common ground in the English language, the Regional Office director is an invaluable player in translating and mediating cultural differences between interested parties and academic partners. Indo-German educational exchanges are particularly challenging because of the multiple differences between the higher education landscapes. In India, there are few comprehensive public universities, and no institution that functions in parallel to the DAAD or the DFG. Reputable and often government-funded Indian institutions of higher education, such as the IIM (Indian Institute of Management) or the IISc (Indian Institute of Science) are well financed, however, the structural differences between the higher education systems in the two countries have made fruitful cooperations challenging. The Indian Government, through its Ministries, allocates research funds to the Indian institutions of higher education, either directly or via the Governmental Scientific and Technology departments, such as the Department of

Science and Technology (DST). Since many years, the DFG and the DST have signed several Memorandum of Understanding (MoU) agreements and have announced joint funding research project calls.

A smaller focus is the exchange of students between UoC and Indian institutes of higher education. For students from India, the interest in bachelor level courses is limited, due to a lack of English language courses at the UoC. The interest in programs at the master and doctoral level is considerably high, due to the availability of programs in English language of medium of instruction. In Indian schools, only few schools offer German as a foreign language as a study subject, therefore Indian students are not confronted with the language on a regular basis. However, frequent cooperation with Zentralstelle für das Auslandsschulwesen (ZfA) and Goethe Institutes helps in promoting Studienstart International program for the Bachelor studies and acts quite effective for the Indian students who have studied German as a foreign language in their school. Efforts have also been made to encourage German students to participate in exchanges with India, specifically through summer schools and internships at the UoC India office and in other Indian organisations. Although the numbers are still in the two-digit realm, there are noticeable improvements that have taken place in the past years.



Research efforts and events, as well as exchange programs, are promoted through social media and the UoC website. The DWIH New Delhi website also offers social media platforms to the consortium members to advertise, publish and share their respective fellowships, programs, and news. There has been a strong focus on building a professional online presence that can better inform interested parties and guide them to the correct partners.

The UoC is amongst the leading German institutions in relationships with India. This is recognized not only through funding by the DAAD for projects such as »A New Passage to India - Indo-German Partnerships«, but also by the City of Cologne, Erasmus Plus funding and the Indian Embassy. The City of Cologne has partnered with the UoC for the past ten years to celebrate the official »Cologne-India Week« in June each year.

OFFICE ORGANIZATION

The Regional Office in India functions as a key link between the University of Cologne and the academic landscape in India. Conceptually, the director of the Regional Office should understand the higher education system, in both India and Germany, as well as the working environment. The job of a regional director is to create a link between regional partners and the UoC, and help bridge the cultural, administrative and structural gap that might exist through efforts in order to make cooperations between institutions in partner countries successful.

The UoC India office is led by Dr. Amisha Jain, who is a lawyer by profession and has spent several years working in Germany. Her doctoral work in India focused on Indian Forest Laws and Rights of the Indigenous people of India. In July 2022, the office welcomed a new intern Ms. Swati Kainthura. Swati holds a master's degree in geography from Delhi School of Economics, University of Delhi. Her academic accomplishments include working in a very important field in the form of a master thesis on »Land Cover Dynamics of Uttarakhand«.

OFFICE REGISTRATION AS A BRANCH OFFICE

In April 2015, following a long phase of legal and financial processes and screenings, the UoC received the permission from the Indian Government and the Reserve Bank of India to be lawfully registered as a Foreign Branch Office in India. This registration process is required in India in order to be able to officially function as a foreign institution. This status is also a requirement in order to be an active member of the DWIH New Delhi.

DWIH NEW DELHI MEMBER

Since its establishment in 2012, the German Centre for Research & Innovation (Deutsches Wissenschaft und Innovations Haus) »DWIH New Delhi« consortium was led by DFG India. In 2016, the DAAD New Delhi took over as the Consortium leader. The DWIH New Delhi consists of the most important 15 research and educational institutions (see annex 2.1) which are expected to take part in monthly »jour fixes« and regular board meetings. Additional meetings take place to plan the annual budget and the yearly schedule, both in India and Germany.

Dr. Jain regularly informs and consults with the Division International Affairs about developments and decisions with respect to current educational policies, opportunities and trends. The DWIH members present themselves and Germany as a key research hub in roadshows at different universities and research institutions in India. The collaboration between DWIH members and the Embassy of the Federal Republic of Germany, New Delhi is well established. At least twice a month several individual meetings take place at the Embassy where they inform about the latest policies and developments in the education sector in India and Germany. The visa administration of the Embassy also briefs the German organizations in India about the various ways to facilitate visa processes for the Indian research scholars and students who are planning to visit our institutions in Germany.

AKADEMISCHE PRÜFSTELLE (APS)

The APS is a service provided by the Cultural Department at the German Embassy in New Delhi in conjunction with the DAAD since 2022. An official certificate provided by the APS is required in order to apply for a visa to study at a German university. The APS tests plausibility of higher education background of applicants which guarantee their qualification needed to study in Germany. Because of these visa requirements, all Regional Offices and German universities must work closely with the APS.

PUBLIC RELATIONS, MARKETING & SOCIAL MEDIA

The UoC India Office regularly creates and updates information brochures, leaflets, presentations and postcards in English. Marketing materials used in India are regionally tailored for the Indian audience. The UoC India Office prints marketing materials in New Delhi and sends them to relevant partners such as the DFG and the DAAD. Since 2013, both the UoC India Office and the Division International Affairs have made special efforts to professionalize the online presence of the Regional Office. The twitter

(@UniCologneIND) and Instagram (@unicologneindia) account of UoC India office was launched in January 2022. The social media platforms used by the UoC India Office plays an important role in assisting the office's marketing efforts because they advertise events, support and engage with partners' channels, and record the activities. The content of the @UniCologneIND tweets focuses on events and activities of the UoC India Office, research and funding opportunities and significant events of the UoC. The office promotes registration calls for our activities through social media, its website and database. Dr. Jain also promotes the activities and calls on her personal LinkedIn account.

UNIVERSITY PARTNERSHIPS

UoC India office also provides content for the China-NRW University Alliance newsletter. The office shares information about its activities, current academic updates and registration calls for UoC partners in NRW state and are interested in doing their research activities and internship in India.

UoC India Office maintains relationships with 22 Indian academic partners of UoC by visiting them along with the UoC delegation visits as well as DWIH visits.

Ms Nidhi Piplani Kapur, the head of Symbiosis Centre for European Studies (SCES) at Symbiosis International University, Pune- a reputed partner university of UoC says,

»I am thrilled to express my appreciation for the outstanding support and partnership that the University of Cologne's India Office has extended to Symbiosis Centre for European Studies (SCES), Symbiosis International (Deemed University), India. The joint collaboration between our institutions has been instrumental in fostering robust academic and cultural exchanges that have benefitted students and faculty members from both universities. The student and faculty exchange programs have also been a great success, providing opportunities for both institutions to share knowledge, research, and ideas. It has allowed for long-lasting partnerships, creating a platform for future collaborations in various

fields. The University of Cologne's India Office has been instrumental in driving this collaboration, and I commend their tireless efforts in ensuring the success of these initiatives. I look forward to continued cooperation and partnership with the University of Cologne and am excited about the potential for further joint initiatives in the future. Thank you, University of Cologne's India Office, for your valuable support and partnership!«

A FEW GLIMPSES OF THE UOC-INDIA ACADEMIC COOPERATIONS

1. Cooperation between the School of Arts and Aesthetics, Jawaharlal Nehru University (JNU), New Delhi, and Institut für Medienkultur und Theater, University of Cologne (UoC)

UoC Professor

Prof. Dr. Peter W. Marx, Institut für Medienkultur und Theater & Theaterwissenschaftliche Sammlung Direktor

Indian Partner Professor

Prof Bishnupriya Dutt, School Arts and Aesthetics, JNU

Types of Joint Activities

- a. Faculty exchange
 - i. Teaching
 - ii. Workshop
 - iii. Research methodology seminars
 - iv. Discussions around ongoing projects
 - v. Digital Archive building
- b. Summer Schools – Once a year in India and in Cologne
- c. Online Seminars and workshops
- d. Third-party funded research projects
- e. Joint participation in international conferences



Photo: Dr. Amisha Jain on LinkedIn



Photo: Dr. Shamita Kumar on LinkedIn

2. Cooperation between the Faculty of Management, Economics and Social Sciences (WiSo), University of Cologne, and Indian Institute of Management (IIM) (Ahmedabad), (Bangalore) & (Calcutta)

Types of Joint Activities

- a. Incoming Students- Each year, 4-5 students from IIM Ahmedabad, Bangalore & Calcutta each visit UoC for one semester on student exchange.
- b. Double Master's Program- WiSo Faculty and IIM-Ahmedabad offer a Double Master's Program in Business Administration in Corporate Development that will award Double Master's degrees and recognize credit transfers of participating students.

3. Cooperation between the Faculty of Law & Faculty of Mathematics and Natural Sciences and Bharati Vidyapeeth Institute of Environmental Education and Research (BVIEER), Bharati Vidyapeeth University, Pune

UoC Professors

Prof Kirk Junker, Faculty of Law, Chair of International of Environmental Science
Prof Karl Schneider, Department of Geography

Indian Partner Professor

Prof Shamita Kumar, Vice Principal, BVIEER

Types of Joint Activities

- a. Summer Schools- Once a year in India and in Cologne
- b. Joint field Work in National Parks and Biodiversity Reserves – Once a year in India and in Cologne
- c. Faculty Exchange
- d. Student Exchange
- e. Joint Research and Publications
- f. Online Seminars and workshops
- g. Third-party funded research projects
- h. Joint participation in international conferences

USA · NEW YORK

REGIONAL OFFICE · NORTH AMERICA · SINCE 2011

PRIORITIES IN 2022

1 10 Years University of Cologne NY Office – Rector's Delegation Visit and Events with ML4Q

In May 2022 a University of Cologne delegation led by Rector Axel Freimuth visited the U.S. to celebrate the 10th anniversary of the University of Cologne New York Office and highlight UoC's ML4Q research Cluster of Excellence. The agenda included high-level meetings hosted by German Ambassador to the U.S. and University of Cologne alumna Emily Haber with representatives from the U.S. Departments of State and Energy, the White House Office of Science and Technology Policy, as well as by the National Science Foundation in Washington D.C. Other highlights of the agenda were a gathering with North American University of Cologne alumni, a luncheon with the German Consul General David Gill in New York, and introductions to the work of ML4Q on quantum computing in both cities. The program culminated in a festive evening at the NYC German House – where the UoC NY Office is located – with music, performance art, and the panel discussion »Transatlantic Perspectives on Quantum Science and Technologies«.

»It was a genuine pleasure to celebrate the 10th anniversary of the North America Office of the University of Cologne with an intensive four-day delegation visit to Washington D.C. and New York City. We were warmly welcomed by prominent partners from the German Ambassador to the German Consul General and experienced first-hand the extensive network of our office and atmosphere of mutual support at the German House. By connecting us with the US quantum research community during our visit, the North America Office showcased the key role it plays in the internationalization strategy of our university. We are grateful for what we have achieved together with our partners and are looking forward to further expanding our transatlantic ties over the next decade!«

Prof. Axel Freimuth, Rector, University of Cologne



2 Transatlantic Tandem Talks – Continuation of the Successful Virtual Event Series · Established by UoC NY Office's Executive Director Eva Bosbach on the occasion of the 10th anniversary, the Transatlantic Tandem Talks event series features excellent research from the University of Cologne's faculties and Clusters of Excellence, engaging a broad audience of scholars, students, and other multipliers on both sides of the Atlantic. Fostering existing and inviting new transatlantic collaborations and – fittingly to the 10th anniversary – co-hosted together with ten partner institutions including the German Embassy in Washington D.C. and the German Research Foundation (DFG) North America, the series both highlights and strengthens the active UoC NY Office's network in the U.S. and Germany. With Professors Brüning, Heinz, and Rostalski, the 2022 TTTs presented work from the UoC research Clusters of Excellence CECAD and ECONtribute, as well as from the UoC Faculty of Law, and the Faculty of Management, Economics and Social Sciences.

3 DWIH San Francisco – UoC a Main Supporter and Grand Opening · On behalf of UoC Rector Axel Freimuth, Dr. Bosbach attended the gala opening of the new DWIH San Francisco in April 2022, hosted an alumni gathering, and met with representatives of UoC partner university UC Berkeley. In addition to continuous close cooperation with and support of the German Center for Research and Innovation (DWIH) NY through joint events with the UoC NY Office, UoC is now also a founding main supporter of the DWIH San Francisco and Dr. Bosbach a Board Member in both US-based DWIHs.



4 German Academic International Network (GAIN) Conference – Attracting International Researchers to UoC · The annual GAIN conference and talent fair is the largest German science and research career fair in the U.S. and a key event for the UoC to attract top talent from North America, bringing together early career researchers and representatives from all areas of the German research landscape. Vice Rector Prof. Hey, Division Head Ms. Arntz, CECAD Speaker Prof. Niessen, and Dr. Bosbach informed over 90 postdocs about UoC's extensive support and funding structures during the talent fair and through a competitive conference workshop the UoC was elected to host.

5 WiSo@NYC Summer School Resumes After the COVID19 Pandemic · Since its start, the UoC NY Office has supported the organization of a UoC summer school in the U.S. and was instrumental in laying the foundations for the flagship WiSo@NYC summer school. It now assists with its organization and realization every year through conceptual ideas, connections to local contacts, and contributions to the programming. After cancellations in 2020 and 2021 due to the COVID-19 pandemic, we were grateful the WiSo@NYC summer school could successfully resume in person in 2022.

EXECUTIVE SUMMARY

The University of Cologne's North America Office was established in 2011 as part of the German Academic Exchange Service (DAAD) offices within the German House in New York. Besides the DAAD New York, the German House in Midtown Manhattan is also home to the German Consulate General, the Permanent Mission of Germany to the United Nations, the German Academic International Network (GAIN), several liaison offices of other German universities, the German Center for Research and Innovation (DWIH), and the German Research Foundation DFG North America Office – all close partners to the UoC North America Office on different levels, such as for co-hosted events. Since 2014, the office is incorporated in the state of New York and a Board oversees its activities.

The UoC North America Office cultivates relations with North American partners and offers researchers from the University of Cologne platforms to network, present their scientific results, and initiate new collaborations in the U.S. and Canada. It serves as a first point of contact for faculty and students in the United States and Canada who are interested in the University of Cologne, organizes delegation visits, and assists with the organization of the annual University of Cologne's WiSo@NYC summer school in New York City. The office further reaches out to the university's network of German and international alumni residing in the U.S. and Canada, offering different events for and with the alumni. The office organizes panel discussions and lectures with UoC faculty members, frequently attends higher education conferences, and presents at student and faculty recruitment fairs. It is a member in the Association of International Educators NAFSA and in the Institute of International Education (IIE), as well as a main supporter of the German Centers for Research and Innovation (DWIH) New York and San Francisco.

To further promote the UoC as a top study and research destination, the office maintains a website with a calendar of upcoming events, a downloadable copy of the most recent Annual Report of UoC's North America Activities, and a link to the office's playlist on the UoC's YouTube channel, containing recordings of key events organized by the office. It also produces press releases in English and German, supplies content to the DAAD, DWIH, 1014 - Space for Ideas, Goethe-Institute New York, and German Consulate New York newsletters, and maintains a Twitter account for North America.

Organizationally the UoC North America Office is linked to the Division International Affairs and the Vice-Rectorate for International Affairs. Since 2017, Dr. Eva Bosbach is the Executive Director of the UoC NY Office, serving as a key link for the University of Cologne between the

academic and research landscapes in North America and Germany. Born in Prague, Czech Republic, Dr. Bosbach received both her master's and her Ph.D. degrees from the UoC. Prior to her work in New York, she was Program Manager at the German Rectors' Conference (HRK) in Bonn and is author of several comparative studies about doctoral education and the humanities in Germany and the U.S. Dr. Bosbach currently serves on the Boards of the DWIH New York and San Francisco and was awarded City Council and New York State Assembly Citations in 2017.

For networking purposes, to promote the university's research clusters of excellence, and to organize events as part of its service for UoC scholars and alumni, the office maintains active partnerships with the German Consulate New York, the DWIHs New York and San Francisco, DFG North America, the Permanent Mission of Germany to the UN, the German Embassy Washington D.C., liaison offices of other German universities, and Deutsches Haus at NYU. To further enhance visibility of the University of Cologne in North America and to promote its signature programs such as the Studienstart International plus, internships@schoolsabroad, or the English language master's programs, other important partners include the Goethe Institutes New York, Boston, Washington D.C. and San Francisco, the DAAD Regional Office New York and DAAD Information Centers San Francisco and Toronto, GAIN, Institute of International Education (IIE), the MIT European Club, as well as partner universities, high-schools and colleges with German programs, and other research institutions and fellowship organizations in the U.S. and Canada.

10 years after its implementation in 2011, the North America Office of the University of Cologne in New York celebrated its anniversary in 2021 by establishing the Transatlantic Tandem Talk series, featuring research collaborations between Germany and the U.S. on various global topics. A highlight of the celebrations was a delegation visit from the University of Cologne in 2022 led by Rector Prof. Axel Freimuth, with an intensive four-day program in Washington D.C. and New York City that included festive events, networking meetings with our key partners and new stakeholders, and a presentation of the ML4Q research Cluster of Excellence on quantum computing in North America.

»We are excited about the opportunity to present cutting-edge research results from Cologne to experts and an interested public in North America through our New York Office. This contributes to a

free exchange of scientific ideas, to the dialogue between science and society, and to the fostering of our transatlantic relations.«

Prof. Axel Freimuth, Rector of the University of Cologne

OFFICE ORGANIZATION

Since its opening in 2011, the University of Cologne (UoC) North America Office has been functioning as a key link between the University of Cologne and the academic and research landscape in North America. Consequently, the Executive Director of the office was chosen based on profound understanding of the higher education system, in both North America and Germany, as well as of the working environment. The mission of the Executive Director is to build bridges between the academic and research communities in North America and Cologne. Executive Director Dr. Eva Bosbach earned her Ph.D. from the UoC based on a dissertation comparing Doctoral Education in Germany and the United States, brought several years of professional experience in higher education administration and research, and has an extensive active network of partners in both countries. The UoC North America Office and its Executive Director create a link between regional partners and the UoC and help bridge the cultural and structural gap that might exist through administrative efforts to successfully forge collaborations and cooperation with institutions in this partner region. Besides the Executive Director as permanent staff, the office has an internship program for UoC students as part of its service portfolio.

OFFICE LOCATION, PARTNERS, DWIH MAIN SUPPORTER, INFRASTRUCTURE

The office is located within the German House in New York in Midtown Manhattan, together with the German Consulate General, the Permanent Mission of Germany to the United Nations, the German Academic Exchange Service (DAAD) New York, the German Academic International Network (GAIN), the German Research Foundation (DFG) North America, and the German Center for Research and Innovation (DWIH) New York. The UoC is a main supporter of the DWIHs New York and San Francisco and Dr. Bosbach serves on both DWIH Boards.

Many events have been organized and funded together with the DWIH NY, including a joint event series »Aging and Society« highlighting the UoC Cluster of Excellence

in aging research CECAD and many events in the Transatlantic Tandem Talks series. In 2022, the Cluster of Excellence ML4Q was featured with a festive panel discussion on the occasion of the 10th anniversary of the UoC NY Office, in 2023, the Cluster of Excellence CEPLAS with the »PlantACT! Plants for Climate Action – Growing a Resilient Society« events.

The UoC North America Office shares the 15th floor in the German House with the DFG New York, one staff member of the DAAD NY, and five other liaison offices of German universities, Universities of Applied Sciences, and alliances offices: University of Freiburg, Heidelberg University, UAS7 Universities of Applied Sciences (including TH Köln), University Alliance Ruhr, and Campus OWL (Ostwestfalen-Lippe). Active collaborations with the liaison offices of other German universities include the annual Germany Grad Fair, presentations for the Career Boosters German/y organized by various Goethe Institutes, events for alumni and partner, or »PostDoc Germany« events.

The attractive location right across the United Nations Headquarters featuring a large auditorium, several conference rooms and a German restaurant present ideal conditions for the organization of various lectures, panel discussions, and workshops by the UoC North America Office, providing platforms for UoC speakers to present their research and interact with their partners from the U.S. and Canada, as well as with stakeholders from the industry and the general public.

OFFICE COMMUNICATION

Dr. Bosbach is in constant communication with the UoC coordinator for North America and Deputy Director of International Affairs Ms. Christiane Biehl, M.A., the UoC Vice-Rector for International Affairs and President of the Board of the UoC New York Office Corp., Prof. Johanna Hey and the other Board members. The frequent communication with the Division International Affairs includes weekly fixed zoom calls and daily e-mails with Ms. Biehl to update with recent developments and coordinate ongoing activities. Additional communications by email are held on a need-based basis such as for briefings before meetings with high-level political delegations from Germany, or when reporting about events that had just been held. Dr. Bosbach also maintains contacts to other stakeholders at UoC such as the press or the alumni office, plus faculty members and other UoC staff members keep independent contacts with the office through mails and personal visits.

Once a year, a Board meeting of the Board of the UoC New York Office Corp. is held either in-person or via video conference. Also, once a year, the Executive Director visits Cologne to offer facetime meetings and participate in activities within the Division International Affairs and be-

yond. In previous years, a designated information session »Services of the UoC NY Office« was held by Dr. Bosbach during the Cologne visits. The original format was developed by the UoC NY Office as a special offer in 2018 with the goal to inform stakeholders within the UoC about the service offers of the office and to lay ground for future collaborations as well as events in the North American region. The format proved highly successful, was adopted by the other UoC Regional Offices, and directly implemented starting 2019 as an annual joint presentation of the offers and activities of Regional Offices China, India, Egypt, and North America to UoC staff and faculty.

In addition to the Board meetings and communications with the Division International Affairs, Vice Rectorates and other UoC units, Cologne visits and individual in-person and virtual meetings, Dr. Bosbach communicates about the activities of the UoC NY Office through a dedicated website, a North America Twitter account, on LinkedIn, by facilitating press releases, granting interviews, and providing video greetings for events. She also contributes to various campaigns, attends a high number of networking events in North America, delivers content to various newsletters, and, in consultation and collaboration with Ms. Biehl as the North America coordinator in the Division International Affairs, produces a comprehensive »Annual Report of UoC's North America Activities«.

INTERNSHIPS

Internships of UoC students in North America are being supported by the UoC North America Office in multiple ways. The office highlights internship opportunities at partner organizations in North America to interested UoC students and supports them in finding accommodations in NYC. Interns who come to New York are welcomed by the Executive Director at the North America Office, providing an extra resource for information and support at their destination, including office space if needed.

As a contribution to the UoC goal and measure 3 of the Internationalization Strategy »Internationalizing the Teacher-Training«, already in 2018 the UoC North America Office launched a major campaign in North America with the goal of establishing a network of U.S. hosting institutions, mainly elementary schools, high schools, and colleges with German programs – for the UoC internships@schoolsabroad program. As a result of the campaign, the number of U.S. hosting institutions rose from one to 15 within one year. In 2022, Dr. Bosbach continued marketing of the successful program in the U.S. and Canada, for example during bilateral meetings with representatives of UoC partner universities during the NAFSA 2022 conference and expo in Denver or to representatives of the Rosedale Global High School in Ontario, Canada. The internships@schoolsabroad program is run jointly at UoC by

the Department of International Mobility and the Centre for Teacher Education (ZfL).

Finally, the UoC NY Office launched its own internship program in 2019. It now offers two internships per year, which are exclusively offered to UoC students as part of the service portfolio of the UoC NY Office to the university.

INTERNSHIPS AT THE UOC NY OFFICE

In October 2019, the UoC NY Office launched its internship program with a first trainee. It now offers one shorter internship in the spring and one longer one in the autumn/winter of each year. The internship is exclusively offered to UoC students as part of the service portfolio of the UoC NY Office to the home university. The interns support all ongoing operational and analytical activities as well as current projects and events of the office in close cooperation with the Executive Director. This includes the preparation of presentations, event summaries, drafting press releases, mailings, texts for the annual report and funding applications, various research tasks, as well as marketing and social media assistance. The 2022 interns were Leonie Heüveldop and Sion Park.

Internship April to June 2022

»In the spring of 2022, I was fortunate to have interned at the UoC New York Office under the supportive and welcoming guidance of Dr. Eva Bosbach. Due to the lightened travel restrictions, I was able to spend the time in-person in New York, meaning I not only learned a lot about transatlantic research and international higher education but also about the American lifestyle, especially in New York. The internship allowed me to contribute to all the various activities of the UoC NY Office, including Transatlantic Tandem Talks and an alumni event. The highlight of my internship was the delegation visit from Cologne and the 10th anniversary celebration of the UoC New York Office which I feel very honored to have been a part of.

Overall, I was able to broaden my knowledge of the higher education system in North America and transatlantic scientific cooperation between Germany

and North America. Furthermore, I strengthened my skills in event management, diplomatic communication, and cooperation. Therefore, I am incredibly grateful for all the opportunities this internship gave me and want to say a big thank you to Dr. Eva Bosbach for giving me this chance.«

Leonie Heüveldop

Internship October 2022 to March 2023

»I remember the day I got the confirmation for the internship at the University of Cologne New York Office and how joyful and excited I was, like it was yesterday. To go on this adventure to a vibrant city like New York has always been a dream of mine, but I could never have imagined just how great this internship opportunity would be for me.

The activities of the University of Cologne New York Office I supported were always insightful and inspiring. I feel very lucky to have experienced the many exciting events of the German House and in New York City. I am deeply grateful to Dr. Bosbach for the opportunities offered to me to strengthen my skill set and acquire new knowledge in the fields of transatlantic exchange, science diplomacy, and the North American higher education landscape. Furthermore, this internship gave me the opportunity to expand my professional and personal network. I will always appreciate this wonderful opportunity and look back fondly on the memories I made and the people I met during my internship.«

Sion Park

ALUMNI

Former students and researchers who spent time or earned their degree at the UoC can be key multipliers and ambassadors for the UoC in their current countries and their present study, research, or other work environments. They can share their experiences and are able to convey a credible testimonial. Some alumni can also be engaged in giving back to their university in terms of financial sponsorship or active participation in events and initiatives. Thus, event announcements and other UoC marketing activities are regularly communicated to UoC alumni, friends, and partners by the UoC NY Office, keeping them informed about and engaged with their alma mater.

To reach and keep in touch with as many as possible of the UoC alumni in North America, the UoC NY Office maintains and regularly updates a list of UoC alumni and partners who reside in the region.

The UoC NY Office both organizes and is actively involved in numerous alumni and partner events taking place in New York and other cities in the U.S. and Canada. On these occasions, alumni receive updates on recent UoC news and developments, Cologne and UoC giveaways, briefings about opportunities for donations, if interested. Examples of such formats are the New Year's receptions for alumni at the residences of German Consuls General in New York and San Francisco, the Cologne Karneval get-togethers in New York, the annual holiday reception organized jointly by the liaison offices of German universities in New York, and annual alumni and partner events in Canada.

In a yet different format of alumni-related activities and offers, the NY Office engages UoC alumni in events to promote the UoC as an excellent destination for study and research. For example, in several years including 2022 and with a standing offer going forward, UoC alumnus (UoC master's degree in business administration from the WiSo Faculty) and Global Head of Human Resources at Sera Global Michael Johannes and UoC alumna (Faculty of Law) and bestselling author Sandra Navidi could successfully be placed by the UoC NY Office as panel speakers at the Goethe-Institute's Career Boosters German/y. Similarly, UoC alumnus and public-school teacher Matt Steiniger had represented the UoC at the Career Boosters in previous years.

The UoC NY Office also functions as a bridge between alumni and the university, which, for example, can be seen with UoC alumna Ana Bettencourt-Dias reaching out to Dr. Bosbach to inform the UoC about her recently awarded American Chemical Society (ACS) fellowship. Another example is the established annual engagement of the New York based UoC alumna and bestselling author Sandra Navidi with the WiSo@NYC Summer School students. Regarding summer schools, the UoC NY Office also

actively promotes summer schools taking place in Cologne to North American alumni as potential participants, such as in the KölnAlumni WELTWEIT summer school. Every year, 2-3 North American alumni come to Cologne to participate specifically in the KölnAlumni WELTWEIT summer school.

Close relationships are being maintained with UoC VIP alumni in the U.S. such as Dr. Benedikt Brisch, DAAD North America and DWIH New York Director, Head of Department for Press and Communications at the German Consulate General and UoC alumna Eva Maria Marks, and Director of the Goethe Institute New York Dr. Jörg Schumacher. Finally, events are attended and promoted with UoC alumna Emily Haber, German Ambassador to the United States and with the German Ambassador to the UN and UoC alumna Antje Leendertse.

THIRD-PARTY FUNDING

As the costs for events, travel, and booth expenses at academic and networking fairs are significant, the office regularly applies for third-party funding for the organization of events and the participation in career and networking fairs. For these purposes, Dr. Bosbach consistently secures third-party funding from partner institutions such as the German Center for Research and Innovation (DWIH) New York, the German Consulate, the German Federal Foreign Office (AA), the German Embassy in Washington D.C., the DFG North America, the Federal Ministry of Education and Research (BMBF), the German Academic Exchange Service (DAAD), Deutsches Haus at New York University (NYU), the UoC Clusters of Excellence CEPLAS and CECAD, the NYU Office of Global Inclusion, Diversity, and Strategic Innovation, and the Virginia Tech Foundation.

For several joint events throughout the years, the UoC NY Office acquires substantial funding at the highest available amount from the close partner German Center for Research and Innovation (DWIH) New York, of which the UoC is a main supporter.

In 2022, Dr. Bosbach raised DWIH funding of over \$5,000 to co-sponsor the organization of the 10th anniversary events with the delegation visit to Washington and New York by UoC Rector, Vice Rector of International Affairs, Deputy Director of International Affairs, and ML4Q faculty to celebrate the 10th anniversary of the UoC NY Office. The funding was used towards costs for photography, video, technical equipment, artists fees, and catering.

Funding for this central 2022 programming was also acquired from the German Research Foundation (DFG, ~\$5,000), the German Consulate General in New York (in

kind ~\$1,000), the German Embassy in Washington D.C. (~\$8,000), the ML4Q Cluster of Excellence (almost \$12,000), and other parties to co-sponsor catering, hotel and transportation costs for the delegation and the corresponding events such as at the Embassy or with the National Science Foundation. In summary, the events costs of around \$50,000 were covered at almost 75% (around \$40,000) by third party funds secured by the UoC NY Office.

Other events in 2022 supported by third-party funds of German Consulate General NY were the Germany Grad Fair, Summer Alumni Reception and the Alumni Holiday Party (all supported with in-kind donations of room, security and other personnel, and the Summer Reception also with catering), the DWIH San Francisco Opening and Gala delegation program where part of the catering and transportation was covered by the DWIH and the German Consulate General SF, the NAFSA annual conference and expo with a Germany booth subsidized by the DAAD, and the DWIH Future Forum, GAIN annual conference, and Goethe Institute Career Booster Germany sponsored by the organizers.

The Department »International Mobility« at UoC has been successful in acquiring substantial third-party funding for scholarship programs to support students to study in the U.S., such as from the Gerhard Michel Foundation or via the DAAD PROMOS program, as well as to sponsor incoming students and alumni to participate in summer schools in Cologne, such as at the DAAD or Cologne Summer Schools funded by the Santander Bank.

As demonstrated by these examples and the track record noted in past annual reports, third-party funding plays an important role in the work and operations of the UoC NY Office. The acquisition of third-party funds not only increases the operational budget of the office, enabling the expanding of its reach and quality of programming, but also helps raise the profile and increase the visibility of the UoC as a global player in higher education amongst international researchers, students, partners, and stakeholders throughout North America.

PUBLIC RELATIONS, MARKETING & SOCIAL MEDIA

The UoC New York Office is instrumental in promoting the UoC in North America as an excellent study and research institution and in utilizing corresponding scientific platforms, event formats, and communication channels for UoC scientists to present their research in this region. The UoC NY Office has its own website within the UoC online presence, maintains an active Twitter account, publishes

on LinkedIn, contributes to press releases in English and German and to the UoC's »Uni-Magazin«, and provides content for Facebook and Instagram posts by the Division International Affairs. It further reaches out to North American UoC alumni and partners in collaboration with KölnAlumni, KölnAlumni WELTWEIT, and the Division International Affairs via XING/LinkedIn and email, supplies content to the newsletters of the German Consulate New York, DAAD, and DWIH NY, Deutsches Haus at NYU, 1014 Space for Ideas and other partners, and provides information on joint activities for the partner web pages.

To keep in touch with UoC alumni, friends and partners, a comprehensive contact database of over 8,500 contacts is being maintained and used for invitations to large-scale events such as the Transatlantic Tandem Talks that were established in 2021 on the occasion of the 10th UoC NY Office anniversary and co-hosted with ten partner institutions across Germany and the U.S. By partnering with prominent organizations such as the German Consulate New York and the German Embassy in Washington, D.C., the office widened its network and marketing channels, resulting in an average of 300 registrations per event.

The task portfolio of the UoC NY Office finds a larger context in cooperation with the city of Cologne, where Executive Director Dr. Bosbach maintains connections to the AmerikaHaus NRW e.V. and the Cologne Convention Bureau. The bureau sends the office Cologne-themed giveaways such as Cologne cathedral pins and key chains, pens, and tote bags, which are popular giveaways at events, cross-promoting the City of Cologne and its university. Additionally, the UoC NY Office actively supports current UoC campaigns such as in 2020 the KölnAlumni #abschlussindertasche initiative.

To further support marketing purposes, the UoC NY Office uses diverse UoC corporate design products, developed in close cooperation with the Communications & Marketing Department (D8) and in cooperation and consultation with the Division International Affairs (D9). These include print publications, PowerPoint presentations and image films, information materials, rollups, leaflets catering to different target groups, business cards, and UoC giveaways. To provide better service to interested students and scholars, the Division International Affairs has developed various guides and publications, such as the short overviews »Research in Cologne« and »Study in Cologne«. Together with specific flyers by faculties, Clusters of Excellence, and graduate schools, these materials are systematically presented at UoC NY events at the in-person or digital UoC booth.

To present itself with a professional and more distinctive look in the marketing materials and correspondence by the office, from October 2020 the UoC NY Office uses a new logo designed by the UoC's Communications & Marketing

Department (D8). Specifically for the office's 10th anniversary in 2021 and through 2022, D8 furthermore designed distinct celebratory visuals featuring the Cologne Cathedral and the Statue of Liberty together with the number ten. Those were being used consistently through 2022 for example for the promotion of the Transatlantic Tandem Talks online, on key visuals for the anniversary events in Washington D.C. and NYC, on social media, and in the office e-mail signature.

One focus of the contributions to these marketing channels is to promote and document the ongoing activities of the UoC NY Office year-round through upfront advertisements and invitations as well as to publish press releases, follow-up reports, photo galleries and video recordings of selected events.

A second focus area is promoting aspects of study and research at UoC that might not be directly connected to the office. These include postings of current UoC job advertisements, promoting various educational and research opportunities such as English master's programs or the Studienstart International plus, and highlighting achievements by UoC researchers and other milestones such as new publications, awards, ranking results, or new DFG Collaborative Research Centers (SFBs).

For instance, in 2022, the UoC NY Office helped promote the ML4Q Undergraduate Research Internship Program among U.S. students by sending out the internship call to partner universities and promoting the program via social media. The program was especially of interest for U.S. students this year as they were eligible to apply for supplemental funding by the Global Quantum Leap program, supported by the U.S. National Science Foundation. Another example in 2022 was the marketing of a new publication in the »Philosophical Foundation of International Criminal Law« project in partnership with UoC Professor Claus Kreß and his Institute of Criminal Law and Law of Criminal Procedure.

Thank you Dr. Bosbach sincerely for your constructive dissemination support (which matters these days) of our new book in the 'Philosophical Foundations of International Criminal Law' project with Professor Claus Kreß's Institute as one of the partner institutions. It is such a pleasure to see a European university operating so professionally out of New York.

Morten Bergsmo, Director of the Center for International Law Research and Policy

Finally, UoC press releases are being used by Dr. Bosbach as a tool to get in touch with UoC researchers by congratulating them on achievements and presenting opportunities for future collaborations such as for a joint event.

SOCIAL MEDIA

The UoC NY Office's social media channels play a vital part in supporting the office's marketing strategies by promoting events, supporting and interacting with partners' channels, and documenting activities. For the UoC NY Office internship program for instance, the office markets the calls on several digital channels of the UoC, such as on the website, via Twitter and through the Division International Affairs and Centers for International Relations (ZIBs) in the individual faculties. Through these channels, the office receives an average of 20 applications and holds three interviews for each position.

The website of the UoC NY Office introduces the office and its general tasks. It also includes a calendar of upcoming events, and, as additional marketing tools, a PowerPoint presentation on the services of the NY Office available to UoC scholars and administrators, as well as a link to a copy of the »Annual Report of UoC's North America Activities«. The website also includes a link to a dedicated UoC NY Office playlist within the UoC YouTube channel, created in 2020 and featuring recordings of some of the offices highlight events, including the Transatlantic Tandem Talks series. The playlist proves to be an essential addition to the office's live events, as even more audiences can be reached globally by providing online recordings of both in-person and virtual events. The first 2022 Transatlantic Tandem Talk on »Healthy Aging Brain Control of Longevity and Metabolism« reached over 700 views by the end of the year.

The Twitter account of the New York Office @UniCologneNY was launched in 2012 and operates in addition to the main UoC Twitter account @UniCologne, as well as the accounts of the Division International Affairs @UniCologneIO, the India Office @UniCologneIND, Department Research Management @UniCologne_D7, and other specific accounts such as @artesCologne, @ceresUoC, @CECAD_, @ceplas_1, @ECON_tribute, or @WiSoUniCologne. By the end of 2022, the UoC NY Twitter account reached almost 1,500 followers.

The content of the @UniCologneNY tweets focuses on events and activities of the UoC NY Office, research highlights and significant events from the UoC, as well as study, research, job, and funding opportunities. It is also being used to promote current university rankings, announcing new UoC NY Office interns, or for further information on the university and city of Cologne as well as on life and opportunities in Germany.

As part of the office's marketing efforts to improve traffic

on social media channels and support the overall visibility of the office, partner social media campaigns are supported with active contributions whenever applicable. In 2022, a continued focus for the collaboration with partners was the celebration of the office's 10th anniversary, which was not only cross-promoted by different university units via their respective UoC channels, but also regularly highlighted by the UoC NY Office's partner institutions of the Transatlantic Tandem Talks in the last two years.

In addition to the Website and Twitter accounts, Executive Director Dr. Eva Bosbach also promotes all major events as well as their recordings and occasionally other news from UoC on her LinkedIn account. Announcements of the UoC NY Office are further being shared by UoC's press department and alumni office on their websites, Facebook, and Instagram accounts.

Here are a few examples of 2022 social media campaigns with contributions by the UoC NY Office:

February: Solidarity Campaign with Ukraine instead of Carnival by the German Consulate General NY

Despite the pandemic-related cancellation of the annual Karneval celebration co-hosted in the past by the German Consulate General and the University of Cologne New York Office, in 2022 the German Consulate planned a Social Media campaign showcasing Karneval traditions in various German cities. The UoC NY Office contributed with posts featuring two events at the UoC and in New York, highlighting Cologne as the heart of German's Karneval traditions.

The day that the campaign was set to launch, however also marked the outbreak of the Russian invasion in Ukraine. Many Karneval celebrations, along with this campaign, were immediately stopped and transformed into solidarity demonstrations. In Cologne, the main Karneval Parade was turned into a peace march for Ukraine. The University of Cologne issued a statement of solidarity, which the UoC NY Office shared with its partners and followers in North America. Additionally, the university liaison offices at the German House followed the example of the German Consulate General in publishing a picture in solidarity for Ukraine.

February: Why Not Campaign by the German Language School Conference

On the occasion of the International Mother Language Day on February 21st, the German Language School Conference (GLSC) launched a national multi-media campaign to raise awareness for German as a beneficial secondary language for North Americans. With ongoing effects of the pandemic and budget constraints, offering German courses at high schools or German Language Schools continues to be a challenge, which is why the campaign set out to »celebrate not only linguistic diversity as a sign of cultural identity, but also multilingual education as the key to mutual understanding and respect worldwide«. The UoC NY

Office supported the multi-media campaign by promoting it on its social media pages and by connecting the GLSC representatives with leaders of additional potential partner organizations for the campaign such as the DAAD and Wunderbar Together.



INTERVIEWS AND ARTICLES

As part of the public relations activities, Dr. Bosbach also grants interviews, publishes articles and moderates panel discussions, leveraging the expertise of the office through additional channels. For example, two large-scale interviews were given by Dr. Bosbach in 2022, one for GATE Germany about the topic of quality in teaching and research, as well as the international perception of the German higher education system, and a feature on the DWIH NY Newsletter, where Dr. Bosbach gave an interview on the occasion of the 10th anniversary. Dr. Bosbach was

further interviewed on the UoC Podcast »And How About You« on Transatlantic Teamwork and the UoC and its NY Office were featured in a DUZ Special on a double page, describing the UoC as a research university with a primary focus on innovation.

On the occasion of the 10th anniversary of the University of New York Office, the delegation visit of UoC's Rector together with representatives of the Cluster of Excellence Matter and Light for Quantum Computing (ML4Q) was moved to May 2022 due to travel restrictions during the pandemic. Already in March 2021, a double-page article on pages 52 – 53 in the 24th edition of the UoC magazine »Kölner Universitätsmagazin« was published about the goals and activities of the office and highlighted the upcoming celebratory events including the Rector's delegation as well as the Transatlantic Tandem Talks series.

NEWSLETTERS FROM PARTNER ORGANIZATIONS

In cooperation with its partners, the UoC NY Office provides content to their newsletters such as about upcoming events or job postings. Published monthly, the GAIN newsletter is vital to reach German researchers living in the U.S. The UoC NY office works in close contact with the newsletter's editorial team to include current UoC job postings every month. For the newsletters of the German Consulate New York, DAAD North America, 1014 Space of Ideas, and Deutsches Haus at NYU, the Office supplies content and visual entries about upcoming events on a regular basis. In 2022, the events related to the anniversary celebrations as well as the Transatlantic Tandem Talks were promoted in many partner newsletters, including an interview with Dr. Bosbach in the DWIH NY newsletter mentioned above.

The DWIH New York has implemented a section 'Events and Supporter News' in their monthly newsletter since mid-2020. The University of Cologne has been featured in many issues since then, with invitations to the Transatlantic Tandem Talks where the DWIH NY is the main partner organization or with press releases about important findings by UoC researchers. Examples of other UoC news in 2022 were UoC researchers winning funding for a new collaborative research center in plant sciences, UoC Professor and President of the European Research Council Maria Leptin being elected as Foreign Member of the Royal Society, or the news about eight UoC researchers among the most highly cited researchers worldwide.

UNIVERSITY PARTNERSHIPS

The interest of the University of Cologne in cooperating with high-profile universities in North America is stronger than ever. Hence, the UoC has already established and enlarged a dense network with various partners over the last couple of years. These university partnership programs not only enable students and researchers to participate in international exchanges, they also support a mutual assistance for Ph.D. students and their research, coordinated applications for third-party funding, or the establishment of joint summer schools. Other collaborative efforts include joint events, workshops, field trips, and publications.

The University of Cologne North America Office serves as an effective platform to represent the UoC in the U.S. and Canada, to help maintain existing partnerships, and to assist in reaching out to new partners. Upon request, the office evaluates U.S. American academic institutions who are interested in partnering with the UoC, prepares trips for individual scholars, assists delegation visits, and provides various assistance to researchers from Cologne in New York. Dr. Bosbach promotes the UoC and its study and research opportunities throughout the various activities and events presented in the previous chapters, with some activities chosen specifically to culture relationships with existing UoC partners, and others to include related faculties or mobility sectors or to explore opportunities for entirely new partnerships.

Besides regular student and faculty exchanges, joint events and research projects, popular programs for North American partners include summer and winter German language programs, the Global Faculty program, the Cologne Summer Schools, and the partner-exclusive Cologne Global Study Program.

Over the years, more than 50 formal partnerships at university or faculty level have been established between the UoC and higher education institutions in North America. Due to the vast variety of topics of interest to researchers in Cologne and the immense diversity within the higher education system and landscape in North America, the partnerships do not focus on one institution exclusively, but include different partners, regions, and interest groups. Comprehensive cooperation activities exist for example with the University of California in Berkeley, Duquesne University, University of Michigan at Ann Arbor, or in Canada with the University of British Columbia and the Université de Montréal. At the same time, many less formal research contacts and active collaborations have been initiated and nurtured.

Recently developed partnerships include the University of Texas at Austin, Cornell University's SC Johnson College of Business, the Queens University, the University of West Alabama, and the Kansas State University. Further requests to cooperate have been expressed by MIT (MIT – Germany), Georgia Tech, Ohio State University, and by McGill University to expand the partnership beyond the UoC WiSo Faculty. A delegation from Emory University visited the University of Cologne on November 12 and met with Christiane Biehl and Prof. Bongartz, English Department, to discuss options to participate in the Halle Institute for Global Research Collaborative Research Grants.

In 2022, the Department of German Language and Literature at the UoC successfully is in the 2nd year of a formal partnership at institute-level (DAAD_GIP) with the Universities of California, Berkeley; of Arizona, Tucson; and Yale University, New Haven. The UoC NY Office facilitated a meeting between the UoC department and the DAAD North America when the project started in 2021 and a joint event of all project partners is in planning.

The active cooperation developed with Washington State University (WSU) since 2017 has further flourished in 2022. UoC and WSU have a similar structure and congruence regarding research and academic foci. A general Memorandum of Understanding (MoU) was signed, and a student exchange agreement is in process. An Erasmus Inter-Institutional Agreement has been signed for the funding period 2021 until 2023. Comprehensive cooperation has been started between the UoC Cluster of Excellence in plant sciences CEPLAS and WSU after the Transatlantic Workshop Plant Science, organized by the UoC North America Office in 2017 in New York. The Transatlantic Network in Plant Science (TRANSPLAS) which was inaugurated at the workshop includes research cooperation, coordinated applications for third-party funding, and a joint summer school, which kicked off in Cologne in 2019. One of the Transatlantic Tandem Talks in 2021 focused on the partnership between WSU and UoC and featured researchers from both universities in a conversation on »The Food Fix: Superplants, Microbe Sidekicks and Nutrient Heroes« and for March 2023, joint events are planned in-person in New York City.

Since 2019, the opportunity for a university-wide partnership between the UoC and NYU is being explored. The initiation of the exploration serves as an example for the development of a partnership through support by the UoC North America Office. Over several years, researchers from different departments at both universities have been cooperating, such as UoC's Prof. Axel Klawonn of Mathematics, and NYU's Professors Olof Widlund of Computer Science and Mathematics and Georg Stadler of Mathematics. Another important step towards a potential umbrella UoC-NYU partnership was the event »Multilingualism and Diversity in Megacities«, co-hosted by the UoC North

America Office and NYU, as well as the DWIH New York and the German Consulate General. UoC's Dr. Bosbach has also established a collaboration with NYU's Director of the German House, Juliane Camfield. In 2021 and 2022, the close partnership was demonstrated by the collaboration on the Transatlantic Tandem Talks, with Deutsches Haus at NYU being one of the ten co-hosting partners and Director Camfield delivering welcoming remarks at the very first Transatlantic Tandem Talk on the topic of Black Lives Matter.

In 2022, a first student of medicine was supported by the UoC NY Office with the realization of his visit to Weill Cornell Medical College at Cornell University based on a joint memorandum of understanding signed with the UoC in 2021. The MoU will allow two students of the UoC to visit the university in New York for eight weeks. This additional exchange agreement is the result of a positive partnership between the UoC and Cornell University, having established other exchange programs in the past with the Weill Cornell Medical College, as well as exchange agreements with the Faculty of Philosophy at UoC. The new agreement allows two students to visit Weill Cornell Medical College with study fees waived for one candidate and reduced to half for the other.

EGYPT · CAIRO

REGIONAL OFFICE · MENA REGION · SINCE 2022

PRIORITIES IN 2022

1 **Opening of the Regional Office in Cairo, Egypt**
Located in the headquarter of the DAAD-Cairo, the Regional Office's main mission is to build up a strong academic network with universities and academic institutions in Egypt and the MENA-Region through which sustainable scientific collaboration with the University of Cologne could be fostered.

2 **Delegation from the University of Cologne at the Climate Conference COP7 in Sharm El-Sheikh (November 6 – 18, 2022)**
by Ms. Maria Kotzias, research associate in the chair of Prof. Dr. Marc Oliver Bettzüge, as well as by Dr. Thilo Zimmermann and Mr. Karim Zafer, Global Responsibility Unit. As observers, the delegation followed the discussions and negotiations that should shape global policy on climate change.



3 **New Partnerships with Public Universities in Egypt, Morocco and Jordan** · Mr. Karim Zafer developed the strategy of the University of Cologne for the Erasmus+ Mobility Program (KA 171) application for MENA-Region by including new partners from Egypt, Cairo University and Helwan University, and Morocco, Mohamed V University in Rabat in addition to the existing partnerships with Jordan Universities, Yarmouk and Jordan University, through the Institute of Languages and Cultures of the Islamicate World.

4 **Winter School (November 6 – 10, 2022)** within the DAAD BaSEF Project »Building a Sustainable Energy Future« with our partners from the British University in Egypt and the American University in Cairo. Fifty-two young German and Egyptian scientists discussed technological solutions for the current energy economic and energy crisis.

5 **Stakeholders Event in Rabat, Morocco (October 24 – 25, 2022)** · Within the framework of the DIES-ADENIN-Project »Advancing in Entrepreneurship and Innovation«, the University Mohammed V of Rabat in Morocco together with the Global Responsibility Unit at the Division of International Affairs of the University of Cologne in Germany, the Cluster CISE and the German Chamber of Commerce organized a Stakeholder Event in Rabat, Morocco. During the event, students, junior researchers presented their innovative start-up ideas in different fields.

Visiting address

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k.zafer@verw.uni-koeln.de

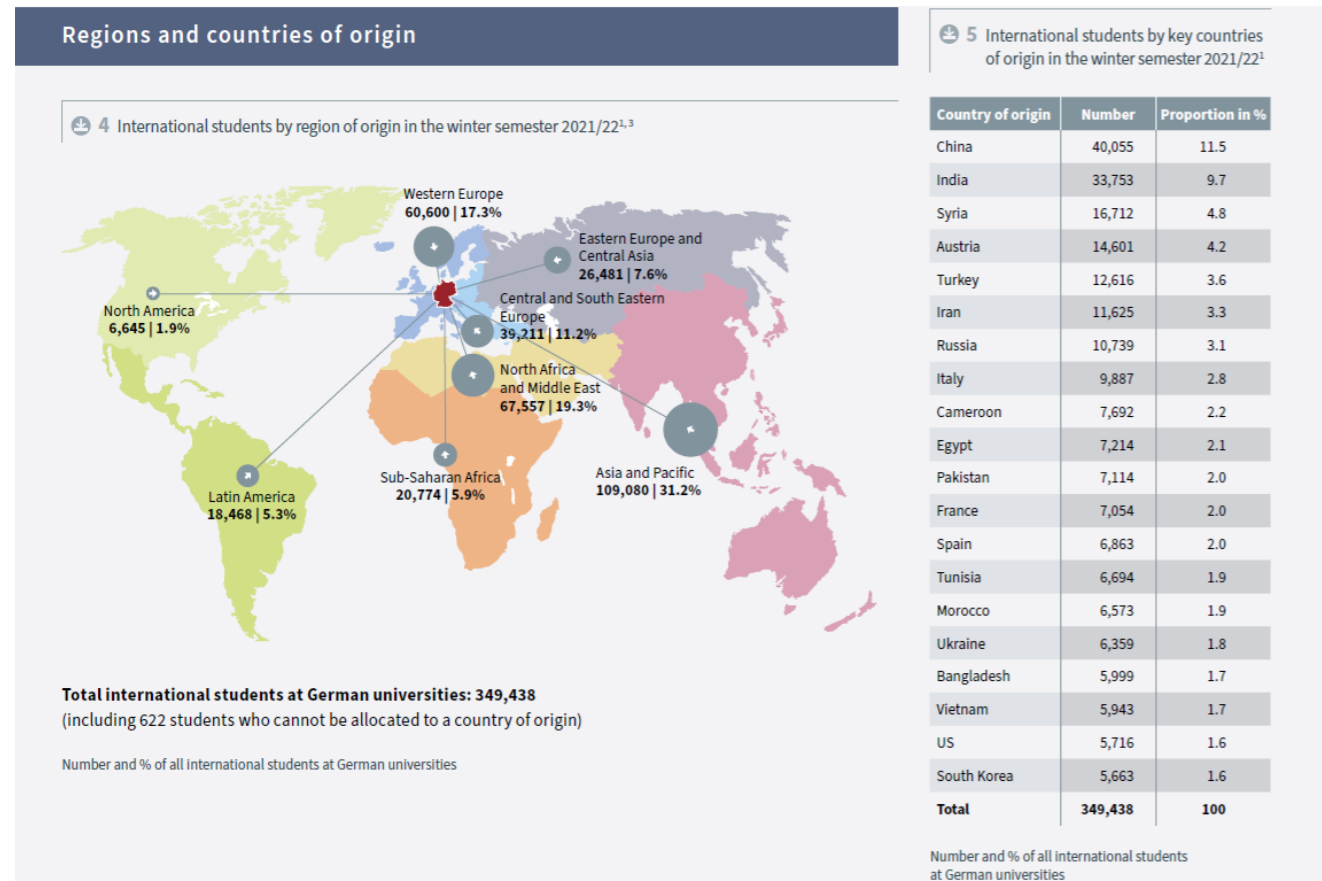


AT A GLANCE

In June 2022, the Division of International Affairs has opened its newly Regional Office for the University of Cologne in Cairo Egypt. Located in the headquarter of the DAAD-Cairo, the Regional Office's main mission is to build up a strong academic network with universities and academic institutions in Egypt and the MENA-Region through which sustainable scientific collaboration with the University of Cologne could be fostered. Karim Zafer, from the Global Responsibility Unit in the Division International Affairs, heads the activities of the Regional Office in Cairo. The aim of the Global Responsibility Unit is to combine internationalization with third mission in order to spread and transfer the knowledge generated by the University of Cologne in our local, regional and global networks and contribute to global change. Karim Zafer is mainly based in Cologne, and travelling to Egypt for some weeks to coordinate the activities of several projects and to establish new partnerships with Higher Education Institutions and maintain existing ones. Additionally, through the presence of the Regional Office, the University

of Cologne is represented in important networking and marketing events, both virtual and on-site, in Egypt and in the MENA Region.

According to the DAAD publication »Wissenschaft weltweit kompakt: Facts and Figures on the International Nature of Studies and Research in Germany and Worldwide« (2023), Egypt comes in the 10th place among the key sending countries for international students in Germany with a total number of 7,214 (2.1%). In a press release published by the German Embassy in Cairo in 2020, the German Ambassador highlighted that Egypt is the country with the highest number of German schools outside of Europe (8 German schools with ca. 4500 Egyptian pupils). German language in Egypt has become a popular language for pupils and students of all ages. The German Ambassador added that Egypt is a shining example for successful bilateral cooperation in the field of education, especially of higher education. (Deutsche Botschaft Kairo, 01.11.2020).¹ As shown in the figure below, the MENA Region came in



the second place with a total number of 67,577 (19.3%) of the total number of international students studying in Germany (349,438). The first place was occupied by

international students coming from Asia and Pacific with a total number of 109,080 (31.2%). Worldwide the MENA Region is the second biggest sending

region of international students with 13% of the total number of international student mobility worldwide, which is estimated to be around 6.4 million. The first place is again occupied by Asia and Pacific with 43% of the total international students' mobility worldwide, and Western Europe (12%) comes in the third place.

Furthermore, Germany hosted in 2020 a total number of 22,975 of international guest researchers. The biggest number (24.6%) came from Western Europe, followed by Asia and Pacific (21.9%), and the MENA Region in the third place with about 12.3% of the total number of international guest researchers in Germany

UNIVERSITY PARTNERSHIPS

NEW PARTNERSHIPS WITH PUBLIC UNIVERSITIES IN EGYPT

In order to expand the academic network of the University of Cologne in Egypt and to attract new partners, Dr. Thilo Zimmermann, SDG Manager, and Mr. Karim Zafer, Head of the Regional Office in Cairo, visited the Universities of Cairo and Helwan, two amongst the biggest universities in Egypt. Possible collaborations with the partner universities were discussed. The meetings resulted in an agreement on including both universities in the Erasmus+ Mobility Application (KA 171) of the University of Cologne starting from the academic year 2023.



¹ Website of the German Embassy in Cairo <https://kairo.diplo.de/eg-de/aktuelles/-/2411286>

GHANA • ACCRA

REGIONAL OFFICE • SUB-SAHARA AFRICA

The Ghana-NRW University Alliance is a consortium of six universities (i.e., the University of Cologne, Heinrich Heine University of Düsseldorf, Rhine Waal University of Applied Sciences, TU Dortmund, University of Duisburg, Essen and the University of Siegen) from the federal German state of North Rhine-Westphalia (NRW). The main aim of the University's Alliance is to foster academic excellence and promote research collaboration with the Universities in Ghana. On July 18, 2023, the University of Cologne, together with the other partners of the Ghana-NRW University Alliance inaugurated the new Alliance's office in Accra, Ghana to strengthen academic cooperation and exchange in the African sub-region. The new Alliance's office is located at the premises of the Goethe Institute in Ghana. Dr. Susanne Preuschhoff, the Director of the University Of Cologne Division Of International Affairs and Dr. Georg Verweyen, the Coordinator of the Ghana-NRW University Alliance led the opening of the new office (Ribbon Cutting) and

introduced the Alliance's head, Dr. Beatrice Asenso Barnieh. Dr. Beatrice Asenso Barnieh accepted the new role and expressed optimistic in strengthening academic cooperation between the partner universities and their Ghanaian counterparts. As part of the Inaugural ceremony, the delegates visited the three major universities in Ghana (University of Ghana, Kwame Nkrumah University of Science and Technology and University of Education, Winneba) to identify possible areas of research collaborations. The delegates had the opportunity to visit interesting tourists' areas in Ghana. The inaugural ceremony was a weeklong program (July 16 – 20, 2023). The activities of the inaugural ceremony were climaxed with a scientific networking meeting at the residence of the German Ambassador to Ghana, His Excellency Daniel Krull.





ACTIVITIES

- Advising & Mobility: Students & Scholars
- Academic Events
- Delegations
- DAAD/EU-funded Projects
- Summer/Winter Schools
- University Partnerships

ADVISING & MOBILITY: STUDENTS & SCHOLARS

■ 2022, in spite of the fact that global exchange and on-site events slowly recovered from the pandemic influence, China still remained under the tense preventive measures, hence international travelling was strictly ruled. Applications for entry-visa of China would hardly be approved. At the other end, the concerns to unstable pandemic resurgence damped the willingness of students and researchers in China to go out of country border. Under the situation, UoC China Office facilitated the Department 92 to promote the online EduVenture program in

order to provide students of partner universities the slight possibility of international interaction. Besides, with joint preparation of D9, India Office and China Office, University of Cologne in collaboration with Symbiosis International University from India, Universitas Pembangunan Jaya from Indonesia and Tongji University from China co-organized the virtual summer school »A Digi-Journey through Asia and Germany«, offering interactive, multicultural and dynamic lectures and a unique experience to those students from these four countries.

■ ADVISING

UoC India Office regularly contributes support to both Indian and German students by providing guidance and advice on study opportunities and internships. Furthermore, the office assists students and staff from the UoC in finding accommodation and managing administrative matters. In addition to this, UoC India office regularly meets the Indian and German faculties to inform them about the latest open research calls for funding, and the latest education policies to facilitate smooth joint Indo-German research.

Dr. Jain is available regularly from Monday through Friday from 8:30 am until 5:30 pm. Students use various means to contact the UoC India Office, including contact through phone, e-mails and personal appointments at the office. In order to provide better service to interested students, the Division International Affairs has developed various guides and publications, such as the Applicant Guide, the International Profile Guide, the master's Programs publication and the PhD and Research publication. Scholars usually get in touch with the office directly in order to organize their trips, consult about research areas in India and Germany, seek support with visa applications and for matchmaking between Indian institutions and researchers. The UoC India Office is the main scholar and faculty support structure in India.

STUDENT MOBILITY Incoming

Incoming students are categorized in two different groups. The first being degree-seeking students that are registered as regular students at the UoC. The second group is that of exchange students that come to the UoC for a semester or a year. In the period from 2013 to date, most incoming Indian exchange students have been Ph.D. students. The number of incoming students has increased over the past five years.

STUDENT MOBILITY Outgoing

A similar trend can be observed in outgoing students, the great majority of them also being Master students. From 2013 to 2022 the number of outgoing students from the UoC to Indian institutions tripled.

GUEST SCHOLARS

From 2013 to 2022 the number of guest scholars from India has increased significantly. Guest scholars that travel from the UoC to universities in India are always tracked by the office when they are part of a delegation. UoC scholars staying in Indian institutions for longer periods of time usually arrange their stay through direct contact with the institution or with support from the office. Because of the complexity of the arrangements, not all UoC scholars traveling to India are directly tracked by the office.

»It was great working in the regional of the university. I am grateful for the valuable guidance provided by Dr. Amisha Jain for doing my administrative internship in India. The highlight from my internship was the visit to University of Delhi and Jawaharlal Nehru University in New Delhi, where we got to engage with the professors and also attended the lectures, which was really interesting.«

Mr. Arthur Felix Lubig
Student, Faculty of Law, University of Cologne

»I appreciate that Dr. Amisha Jain make use of her very helpful network of personal contacts to professors and lawyers to enrich my visit to India each year.«

Prof. Dr. Kirk W. Junker,
Director Center for Environmental Law, Faculty of Law, University of Cologne

STUDIENSTART INTERNATIONAL PLUS, B.A. AND M.A. STUDENTS

Opportunities at the University of Cologne for U.S. and Canadian students interested in our preparatory program Studienstart International plus, in undergraduate studies, and in UoC's master's programs are promoted by the UoC North America Office through active attendance, presentations, and distribution of information materials at various high-profile educational fairs and other events throughout the year (cf. chapter Academic Fairs). Inquiries from prospective students, their parents, principals, advisors, and schoolteachers are being addressed in high numbers in-person at the events, at workshops, and at the UoC booth. Prospective students can further take-home information materials such as the »Study in Cologne« flyer or a Studienstart International plus flyer designed specifically for the U.S. and Canada target group. Further marketing is being pursued by the distribution of UoC giveaways.

Prospective students and other multipliers often register in a sign-up sheet provided at the UoC North America Office information booth to receive follow-up information after the event. These e-mails include general information about the UoC as well as a link to a contact form to be matched with the advising team and are being sent either from the UoC North America Office or from the Admissions team of the Division International Affairs. Other marketing channels include webinars at virtual career days and other online events, Twitter announcements, email distributions to partner universities, and shipments of information materials to events held by other organizations throughout North America.

Various study and research options are being marketed with U.S. and Canadian students and an internationally mobile student target group in mind. Inquiries of students to pursue a master's degree program at the UoC are usually higher in numbers than B.A. study requests, also because the vast majority of the undergraduate programs at the UoC are offered in German only. An exception are high-school students with very good German language skills but not possessing the German Abitur, which is why special focus has been placed on the marketing of our fast-track preparatory program Studienstart International plus in North America. A number of activities of the office have been devoted solely to this goal and its target group of students, parents, teachers, and school principals.

Queries received by the North America Office as well as the number of Twitter followers have increased every year since the office has been operational. Beyond significant initial gains, the recruitment activities have contributed to a stabilization at high level of student mobility across all mobility categories such as of incoming students from and outgoing students to partner universities, and incoming degree-seeking students. We hope to restore those high levels when the effects of the pandemic-related travel and

in-person learning restrictions further decrease, already seeing a positive trend in 2021/2022.

PH.D. STUDENTS

The North America Office functions as a first point of contact and information nexus for prospective or current Ph.D. students on both sides of the Atlantic. It provides North American master and Ph.D. students with interest in doctoral studies or postdoctoral research at the UoC with key information about study and research opportunities at the university and its scientific culture. The UoC NY Office also assists in identifying and referring to suitable Ph.D. supervisors at the UoC. The »Doctoral Programmes Guide«, the flyer »Research in Cologne«, as well as brochures from numerous UoC graduate schools (a.r.t.e.s Graduate School for the Humanities Cologne, CECAD Graduate School, Bonn-Cologne Graduate School of Physics and Astronomy (BCGS), Graduate School for Biological Sciences (GSfBS), International Graduate School »From Embryo to Old Age: The Cell Biology and genetics of Health and Disease« (IGSDHD), CEPLAS Graduate School, etc.) as well as the four UoC Clusters of Excellence are an integral part of the informational materials presented at career fairs and other events.

In addition to advising during workshops and at the UoC booth at various in-person or virtual events, including own ones such as the annual Germany Grad Fair and numerous partner events, the office advertises Ph.D. and postdoctoral positions at the UoC through posts on its Twitter account, in webinars, and via targeted email distributions to North American partner universities. Also, the flyers »Study in Cologne« and »Research in Cologne« are a regular part of the available take-home information materials in the lobby of the German House New York, being replenished by the UoC NY Office as needed. These light-weight flyers are popular and handy and should therefore be kept up to date as a simple and effective summary information tool.

Among many advising activities in Cologne, in 2022, Christiane Biehl served as a member of the selection committee for U.S. graduate and doctoral students coming to Germany as well as German graduate and doctoral students applying for studies to the U.S.

GUEST SCHOLARS AND PROFESSORSHIPS

The North America Office also informs prospective postdoctoral researchers, guest scholars, and faculty about opportunities at the UoC for research and teaching. Examples are the »Global Faculty« program as well as currently open positions at the UoC for junior group leaders and professors. Available opportunities are presented through advising in person and in employer branding presentations at various annual events dedicated to this target group, such as at the European Career Fair (ECF), organized by the MIT European Club at the Massachusetts

Institute of Technology (MIT) in Cambridge, MA (and online during the pandemic), or at the German Academic International Network (GAIN) conference and talent fair, usually held annually in Boston or San Francisco, in 2022 for the first time in Bonn. At GAIN, every year more than 500 participants can meet with German scientists and key stakeholders in German basic and applied research as well as science policy (cf. chapter Academic Fairs).

UoC as a top research destination is also being promoted through information materials such as brochures representing cutting-edge UoC research. Examples besides the general and widely promoted »Research in Cologne« flyer include brochures by the UoC's four Clusters of Excellence on aging research (CECAD), plant sciences (CEPLAS), markets and public policy (ECONtribute) and matter and light for quantum computing (ML4Q). Other research-related information is provided in leaflets such as in the bilingual brochure »Research Projects of the University of Cologne's Faculty of Arts and Humanities«. Prospective guest scholars or international faculty are also advised about other aspects of the academic life at UoC such as mentoring, coaching, dual career, and family support, and provided with information about the city of Cologne as a place to work and live.

Through this comprehensive advisory structure, numerous successful collaborations with guest scholars, both incoming and outgoing, have been achieved and supported. Collaborators include Prof. Cynthia Miller-Idriss, Prof. Ofelia García from the City University of New York (CUNY), Prof. Adam Galinsky from Columbia University, Prof. Peter Cramton from the University of Maryland, Prof. Jodi Nunari from University of California, Davis, or Prof. Tamas L. Horvath from Yale University.

As part of the 10th anniversary of the UoC NY Office celebration, specific transatlantic co-operations have been highlighted in 2021 and 2022 through the Transatlantic Tandem Talks, featuring scientific collaboration of UoC faculty members with U.S. researchers such as in 2022 from the University of California, Berkeley, or the Brooklyn Law School.

In 2022, the UoC NY Office also supported the new Cologne International Forum (CIF); with promoting and attending virtually the opening event in November with Jackie Murray, Professor of Classical Philology at the University of Kentucky and at SUNY Buffalo; with connecting scholars on both sides of the Atlantic to the CIF (one example was Dr. Michael Schwan, Senior Researcher in Political Economy of the UoC Cologne Center for Comparative Politics, who visited the UoC NY Office and did not know about the CIF opportunities yet); and with promoting the CIF grants calls to North American partner universities as well as via social media.

VIRTUAL EXCHANGE

The abrupt transition from in-person to online learning in response to the COVID-19 pandemic has made digital teaching and learning an essential prerequisite for acquiring knowledge and competence. Prior to the pandemic, the UoC NY Office already collected first-hand experience with virtual formats, ranging from exhibiting at virtual fairs to presenting at webinars and offering online workshops. The then significant transition to operating exclusively online for about two years has expanded on this knowledge and enabled us to design formats specifically catered towards a virtual audience. In 2022, with in-person formats returning to action, we are practicing a double-line model, taking care both of our local and our virtual audiences. Meetings with the North American liaison offices of German universities and other partners such as the DWIHs New York and San Francisco have been conducted in parallel online and in-person in 2022, allowing both for the missed personal interaction and for integrating a larger number of colleagues on a regular basis and independent of their location.

Continuing to hold some of our own events digitally in 2022 allowed us to reach a wider and more diverse transatlantic, sometimes global, audience. Especially for the Transatlantic Tandem Talk series, opening registrations to audiences across the Atlantic and globe led to a significant increase of registration and attendance numbers as well as to a wider diversity in the attendees' »countries of log-in«. Some popular topics such as Healthy Aging with the CECAD Cluster of Excellence in February allowed us to confirm over 600 registrations and to accommodate almost 300 dedicated attendees online, with additional over 700 views of the recording online. Given this positive experience, going forward, digital and blended formats will be part of the operational work of the UoC NY Office on a regular basis.

The UoC NY Office Internship/Traineeship Program was successfully transformed back to an in-person offer for the UoC students in 2022 after being held virtually in 2020 and the first half of 2021.

As a commitment to digital technologies for the purpose of education, exchange and research collaboration, the University of Cologne, assisted by the UoC NY Office, successfully applied to the DAAD's new International Virtual Academic Cooperation (IVAC) program in 2020 and continued to be an active partner of the program in 2021 and 2022. The goal of EduVenture Cologne is to raise awareness for the advantages and merits of the concept of Virtual Exchange (VE), both for students and lecturers. It intends to promote the format of VE courses as a standard of transnational teaching with the aim of encouraging faculties and institutes to add VE courses as a regular option to their teaching offers.

Right at the first Transatlantic Tandem Talk in 2021, EduVenture partners Dr. Silke Hackensch, UoC, and Prof. Tiffany Florvil, University of New Mexico, shared insights on their experiences with virtually co-teaching a course on Black Lives Matter as part of one of 6 transnational EduVenture teaching projects across three UoC faculties in 2021/2022. Half of the funded projects during the pandemic were held in cooperation with partner institutions in the U.S., deepening transatlantic ties despite the restrictions for travel and in-person learning at that time.



ADVISING & MOBILITY: STUDENTS & SCHOLARS – ACTIVITIES



STUDY IN GERMANY FOR GERMAN SCHOOLS DALLAS AND CLEVELAND

January 15, 2022

Dr. Bosbach presented at a virtual information session for the German School of Dallas and the German Language School Cleveland, informing students and parents about studying in Germany and highlighting the fast-track Studienstart International Plus program at the University of Cologne. UoC NY intern Annabell Blank moderated a Q&A session, covering topics such as the application process, financial support, and language requirements.

Born in Africa to French parents with frequent summer visits to Germany, I would like my children to have similar opportunities to experience multiculturalism, German friendliness, and excellent education. Studying in Germany such as at the University of Cologne and with support of the Studienstart International Plus program makes it possible to enrich their U.S. upbringing with international perspectives and meet new friends, just like when I met my bicultural husband. Thank you to the German Saturday Language Schools, to the University of Cologne, and to its New York

Office for offering these truly inspirational and important programs and information sessions!

Marguerite Dillard, parent of students at the German School Ann Arbor, Michigan

Thank you, Dr. Eva Bosbach, and the University of Cologne NY Office, for the wonderful and informative event! It has been such a pleasure working with you and learn all the information in your presentation that parents and students need if they want to apply at a German university. As a principal, I am the contact person for our families when they decide to have their child study in Germany, and I oftentimes cannot help them with their questions. Now they have all the information they need conveniently put together in your PPT. And with over 70 participants there clearly is an interest in studying in Germany! This event was very important and so informative for the families of the German language schools that participated. Thank you so much!

Heike Haddenbrock, principal of the German Language School Cleveland, Ohio

GERMAN DAYS AT EGYPTIAN UNIVERSITIES

February 28 + May 3, 2022

In two German Days Events organized by the DAAD Regional Office in Cairo, the University of Cologne was presented to the students of the University of Assuan on the 28th of February and to the students of the Alexandria University on the 3rd of May 2023.

GERMANY GRAD FAIR

March 25, 2022

Event venue in-kind funded by the German Consulate General New York

The University of Cologne New York Office co-hosted the fifth annual Germany Grad Fair with liaison offices of German universities, the German Consulate General NY, and the German Research Foundation. The first in-person event after the pandemic at the German House had 108 RSVPs and 35 attendees. It aimed to inform students and young professionals about study, research, and funding opportunities in Germany. Partner organizations like the Goethe Institute NY and Funding organizations such as DAAD and Fulbright were also present.

DAAD »STUDY IN GERMANY« EVENT AT RENMIN UNIVERSITY OF CHINA, BEIJING

March 30, 2022

DAAD »RESEARCH IN GERMANY« ONLINE EVENT FOR PEKING UNIVERSITY, BEIJING

April 08, 2022



DAAD GUANGZHOU IC ONLINE EVENT FOR UNIVERSITIES IN HUNAN PROVINCE

April 20, 2022

DAAD »RESEARCH IN GERMANY« WEEK, ONLINE

April 22, 2022

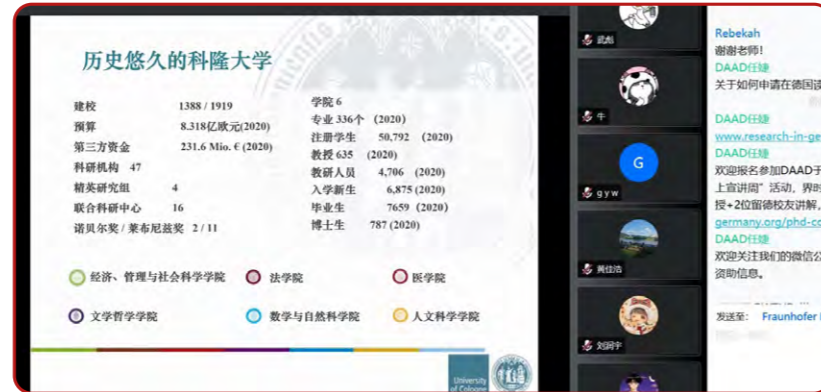
JOURNEY OF A RESEARCHER FROM INDIA TO GERMANY SERIES 2022

The series is organized in collaboration with Freie University Berlin India office. A current Indian researcher from both the universities is invited to share their journey from India to Germany in their respective fields. The researchers also discuss funding opportunities for international students. In 2022, three sessions were organised.

April 28, 2022 Geosciences & Meteorology
UoC Speaker: Ms. Rovina Pinto, Research Scholar, Institute for Geophysics and meteorology, University of Cologne.

July 22, 2022 Career Talk for Startups
UoC Speaker: Mr. Dadhichi Paretkar, Tansferscout Faculty of Mathematics and Natural Sciences, Gateway- Startup Service, University of Cologne.

November 16, 2022 Physics
UoC India Office Speaker: Ms. Swati Kainthura, UoC India Office Intern



DAAD »RESEARCH IN GERMANY« ONLINE EVENTS

May 17, 19 + 25, 2022

for universities in Xi'an and an online meeting with International Office and Professors working together with Germany from Xi'an Jiaotong University.



ERC GRANTS PROMOTIONAL EVENT

June 22, 2022

Organizer: Division 7 Research Management, University of Cologne | UoC India Office Participant: Dr. Amisha Jain (Head of the Regional Office)
The online workshop addressed those researchers who aim to submit their ERC proposals together with the University of Cologne. Information on the general principles of the ERC and the current calls for proposals for both, ERC Starting and Consolidator Grants, was given by Martin Winger from the National Contact Point ERC.

DAAD »RESEARCH IN GERMANY« ONLINE EVENTS FOR UNIVERSITIES FOR CHINA ACADEMY OF SCIENCE IN LANZHOU

June 23, 2022

GERMAN SCIENCE DAYS 2022

July 18 – 20, 2022

Since 2012, the DAAD Regional Office Cairo has been organising its annual highlight event the German Science Day. This event, which currently takes place in the framework of COSIMENA, aims to give doctoral and post-doctoral candidates from Egypt and Sudan insights into the German research landscape and connect them with representatives of German universities as well as DAAD alumni. The diverse program of the German Science Week includes different formats such as presentations of German universities, scientific talks, panel discussions, success stories from DAAD alumni and soft-skills modules.

As the University of Cologne is represented in Egypt through the Regional Office, Dr. Susanne Preuschoff, Director of International Affairs, Mrs. Christiane Biehl, Head of Department 93 »International Mobility«, and Mr. Karim Zafer, Head of the Regional Office in Cairo, participated in the online German Science Days event (July 18 – 20 2022). Dr. Preuschoff and Mr. Zafer introduced the University of Cologne and its graduate schools to the candidates. Afterwards, Dr. Dennis Agelebe, from the Global South Center Studies at the University of Cologne, gave a lecture on »Climate Ethics or Regulation: What will work for Africa's Development?«. Also, in a panel discussion, Ms. Biehl shared the experiences and strategies of the University of Cologne on »The new normal at German Universities: post-pandemic and crisis in Europe?«.

STUDY BACHELOR'S IN GERMANY

August 30, 2022

Cooperation Partner: G.D. Goenka School Dwarka, Delhi
Other participants: Freie University-Berlin, Central Agency of Schools Abroad (ZfA)

UoC Speaker: Dr. Peter Haase (Head of the Counselling, Admissions and Enrolment Unit) & Dr. Amisha Jain (Head of the Regional Office)
Representatives from the University of Cologne, Freie Universität Berlin, and the Central Agency of Schools Abroad (ZfA) interacted with class VIII to XII students of G.D. Goenka School, Dwarka, New Delhi, who are learning German as a Foreign Language. The students got the opportunity to meet the representatives and discuss their queries regarding their bachelor's degree with them. Experts from admission and counselling virtually joined the event directly from Cologne and Berlin.



UNIVERSITY OF COLOGNE GRADUATE SCHOOL PROMOTION SERIES 2022

The Regional Offices of University of Cologne frequently organize information session to promote the Graduate Schools of UoC in China, India, South Asia, and Egypt. More than 60 prospective researchers have benefitted from these info sessions each. The following UoC Graduate Schools were promoted in the field of:

Information session on Cluster of Excellence on Plant Sciences (CEPLAS)

September 21, 2022

Dr. Nadine Rademacher (Coordinator of CEPLAS Graduate School) discussed the research areas of CEPLAS, important points while writing the application, and the various structural and financial support opportunities for young researchers and faculties.

Information session on Cologne Graduate School of Ageing Research (CGA)

September 28, 2022

Dr. Daniela Morick (Coordinator of CGA & Max Planck institute for Biology of Ageing) discussed the master fellowship program, research areas of CGA, partner institutes, important points while writing the Ph.D. application, facilities available at CGA, and funding opportunities for researchers.

Information session on Graduate School of the Faculty of Law

October 14, 2022

UoC Speaker: Dr. Tatiana Chekushina (Coordination & Management, Graduate School of the Faculty of Law)

Dr. Tatiana Chekushina (Coordination & Management, Graduate School of the Faculty of Law) discussed the admission requirements, and how to find the doctoral supervisor and shared information on supervisors and their research groups.

Information session on a.r.t.e.s. Graduate School for the Humanities Cologne

November 09, 2022

Mr Aiko Wolter (Deputy Management, Doctoral office, a.r.t.e.s. Graduate School for the Humanities) discussed the subjects, structural phases, models of doctoral studies, application procedure, requirements to start a doctorate and funding options at a.r.t.e.s.

The Cologne Graduate School of Ageing Research (CGA) is in close contact with the Indian office of the UoC to make potential Indian applicants aware of the possibility of doing a PhD or Master in Ageing Research in Germany. To strengthen the exchange between the CGA and potentially interested students, the Indian office kindly organises information webinars and promotes them in India. All important questions about the application process, the curriculum of the programme and daily life in Cologne can be addressed by the students in an informal and interactive manner – it is also a lot of fun for the CGA office to meet and interact with so many dedicated and motivated students.

Dr. Daniela Morick, Coordinator Cologne Graduate School of Ageing Research, University of Cologne

CEPLAS Sustainability

SUSTAINABLE DEVELOPMENT GOALS

15 LIFE ON LAND, 13 CLIMATE ACTION, 2 ZERO HUNGER

Sustainable Development Goals were set up in 2015 by the United Nations Assembly (UN-GA) and are intended to be achieved by 2030.

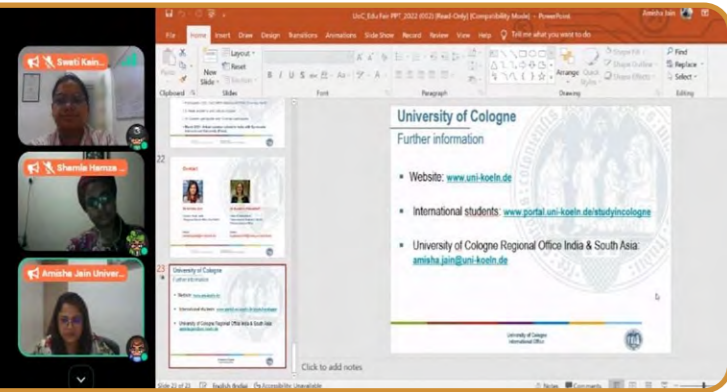
program

application period for class 2023: August 15 - November 7, 2022

- Max. 12 positions per year available
- Structured 4-year program
- Comprehensive curriculum with intensive scientific guidance and individual career monitoring
- Special support for international students
- Program starts between July and October each year

Available subjects

- African Studies
- Ancient History
- Anglo-American History
- Art History
- Byzantine Studies
- Catholic Theology
- Chinese Studies
- Classical Archaeology or Archaeology of the Roman Provinces
- Comparative Literature
- Didactics of History
- Digital Humanities
- Dutch Studies
- Eastern European History
- Egyptology
- English Philology
- Finnish Studies
- General Linguistics
- German Philology
- Greek Philology
- Historical and Comparative Linguistics
- Iberian and Latin American History
- Indology and Tamil Studies
- Information Processing
- Islamic Studies
- Japanese Studies
- Latin Philology
- Linguistics
- Medieval Latin Philology
- Medieval History
- Modern and Recent History
- Musicology
- North American Studies
- Philosophy
- Phonetics
- Pre- and Early History
- Protestant Theology
- Regional Studies China
- Regional Studies Eastern and Central Europe
- Regional Studies Latin America
- Romance Philology
- Scandinavian Studies
- Slavic Studies
- Social and Cultural Anthropology
- Theatre and Media Studies



■ CAREER BOOSTER GERMANY GOETHE INSTITUTE NEW YORK

November 4, 2022

funded by Goethe
Institute New York

The Career Booster Germany, organized by the Goethe Institute New York, offers information opportunities for students who are interested in studying or a career in Germany. At the event, they learn first-hand from representatives of German businesses and higher education institutions. The UoC NY Office actively contributed to the organization by placing alumni Michael Johannes and Sandra Navidi as speakers at the panel »German(y) as Career Booster in Multinational Companies«, by presenting information on English-taught master programs at the UoC, and by conducting a designated workshop on the signature UoC fast-track program Studienstart International plus. Dr. Bosbach and intern Sion Park staffed a UoC information booth.

■ INFORMATION SESSION OF REGIONAL OFFICES OF UNIVERSITY OF COLOGNE TO THE FACULTY OF MEDICINE, UOC

November 8, 2022

The focus of the presentations was to inform the Cologne medical students about the activities of the UoC Regional Offices as well as the study and research opportunities available to the medical students abroad.

■ VIRTUAL GERMANY GRAD FAIR

November 8, 2022

The UoC NY Office co-hosted the annual virtual Germany Grad Fair, which aims to address all questions related to graduate studies in Germany and share information about opportunities for master's and PhD programs. The Germany Grad Fair 2022 gave the 150 attendees the opportunity to meet representatives from a wide variety of German universities, funding and exchange institutions such as the German Research Foundation (DFG), the German Academic Exchange Service (DAAD), Cultural Vistas, the Goethe Institute, and the German Consulate General. 66 visitors joined the live session of the University of Cologne where Dr. Eva Bosbach and intern Sion Park presented about graduate studies and student life at the University of Cologne and answered questions.

■ DAAD »RESEARCH IN GERMANY« FOR GUANGZHOU UNIVERSITIES

October 24, 2022

■ CO-KO EDU FAIR 2021 – GOETHE-INSTITUT / MAX MUELLER BHAVAN SRI LANKA & KOLKATA

October 12, 2022

Cooperation Partner(s): Goethe-Institut / Max Mueller Bhavan Sri Lanka, Kolkata, Pune & Mumbai
UoC India Office Speaker: Dr. Amisha Jain (Head of the Regional Office)

The cities of Colombo and Kolkata joined hands through Goethe-Institut Sri Lanka and Goethe-Institut / Max Mueller Bhavan Kolkata to create a common virtual platform for those interested in pursuing higher studies in Germany. Dr. Amisha Jain interacted with participants who were interested in pursuing their academic career at University of Cologne.

■ ROSEDALE HIGH SCHOOL VIRTUAL FAIR

October 20, 2022

The Canadian International Rosedale High School invited the UoC NY Office to represent the UoC at a virtual booth which was viewed by 808 students. In addition, a live booth was staffed by UoC NY Office intern Sion Park, providing a one-on-one talking opportunity to 7 students and answering questions in open sessions, which were visited by 36 students.

■ EDUCATION FAIR AT GERMAN SCHOOL BEIJING (DEUTSCHE SCHULE PEKING)

October 24, 2022



■ GERMAN WEEK'22 – JAWAHARLAL NEHRU UNIVERSITY, NEW DELHI

November 27, 2022

Organizer: Center for German Studies (CGS), Jawaharlal Nehru University, New Delhi

Other Participants: German Academic Exchange Service (DAAD) India, Max Planck Gesellschaft (MPG), Freie Universitates Berlin, University of Heidelberg and others
UoC India Office Speaker: Dr. Amisha Jain (Head of the Regional Office)

UoC Regional office in India was invited to participate in the organized by DAAD Lektor, Dr. Michael Stadler from the Centre of German Studies, Jawaharlal Nehru University (JNU). Dr Amisha Jain interacted with the students and gave a presentation about study and research opportunities at UoC.

Thanks to Dr. Amisha Jain and the UoC India office, the collaboration between University of Cologne and JNU could be intensified in 2022. As a DAAD Lecturer and Faculty Member of the Centre of German Studies (CGS), I am especially thankful for the visit of Dr. Amisha Jain and Sarah-Marleen Dannenberg at CGS in June 2022, for Dr. Jain's lecture about scholarship possibilities of University of Cologne at the CGS German Week 2022 on 21 November 2022, and for the mediation with Dr. Roger Fornoff (UoC Lehrbereich Deutsch als Fremdsprache).

Mr. Michael Stadler, DAAD Lecturer,
Centre for German Studies, Jawaharlal Nehru University,
New Delhi

■ INFORMATION DAY FOR GERMAN SCHOOLS IN EGYPT

November 29, 2022

The DAAD office in Cairo together with the German Embassy in Cairo organize every year a study information day for the German schools in Egypt. During the event, Mr. Zafer presented the numerous possibilities to study at the University of Cologne to the students.

■ VIRTUAL CAREER BOOSTER GERMANY

December 1, 2022

After a successful participation at the Career Booster Germany organized by the Goethe Institute New York, the UoC NY Office was also invited to the virtual U.S.-wide Career Booster Germany organized by the Goethe Institute Washington D.C., which counted 700 attendees. Dr. Eva Boshach gave a presentation on the topic »Studying in Germany with a High School Diploma« and answered questions in a Q&A session.

Thank you for your presentation at the Career Booster Germany yesterday! I found it excellent and could very well imagine my son moving to Cologne in two years!

Annette Baran, Freelancer at Goethe Institute Washington D.C.



■ DAAD INFO-WEEK ONLINE PRESENTATION

December 06, 2022

■ ONLINE PRESENTATION FOR CUPL DOCTORAL CANDIDATES & ALUMNI PRESENTATION, ORGANIZED BY UOC CHINA OFFICE, RWTH AACHEN BEIJING OFFICE, BAYCHINA, AND UNIVERSITY OF JENA BEIJING OFFICE

December 16, 2022

Together with other representatives of Project Office of German Universities in China, UoC China Office organized an virtual event on December 16th at CUPL, presenting the research opportunities in law at UoC. An Alumni was also invited to share his own experience on doing doctor at UoC.



ACADEMIC EVENTS

INTERNATIONAL HIGHER EDUCATION: POLICIES AND PRACTICES

January 12, 2022

Dr. Bosbach spoke at Baruch College in New York as a guest speaker about the University of Cologne's Internationalization Strategy. In addition to offering an overview of Germany's higher education institutions, she introduced students to the University of Cologne and explained the measures taken to position itself as an international and intercultural university, with a focus on the North America Office's activities. The presentation received high interest and positive feedback from the course leader.

Thank you, dear Eva, for your powerful presentation and the insight into the impressive array of international activities of the University of Cologne! This was a transformative moment for all of us in the course on International Higher Education at Baruch College.

Fabrice Jaumont, President, Center for the Advancement of Languages, Education, and Communities

TRANSATLANTIC TANDEM TALKS

On the occasion of the 10th anniversary of the North America Office of the University of Cologne in New York, Dr. Bosbach established a new series of virtual events to showcase transatlantic collaborations in outstanding research by the faculties and clusters of excellence of the University of Cologne and its partners. The Transatlantic Tandem Talks (TTTs) are devised as one-hour long virtual conversations between a researcher from the University of Cologne and a colleague based in North America on a shared research topic of high scientific and public significance.

Strengthening existing partnerships with high-profile institutions in the higher education landscape, Dr. Bosbach engaged ten UoC partners to co-host and cross-promote the event series: The Consulate General of the Federal Republic of Germany in New York, the German Embassy in Washington D.C., Deutsches Haus at NYU, the German Academic Exchange Service (DAAD) New York, the German Research Foundation (DFG) North America, the German Center for Research and Innova-

tion (DWIH) New York, 1014 Space for Ideas, the Goethe Institute New York, AmerikaHaus NRW, and Wunderbar Together. The TTTs proved very popular in 2021 and 2022, with an average of 200 active participants at each virtual event, sometimes located in many different countries.

February 16, 2022: Transatlantic Tandem Talk »Healthy Aging: Brain Control of Longevity and Metabolism«

Hosted by the UoC NY Office, DFG North America, and DWIH NY. Welcoming Remarks by Dana Cowlshaw, Program Coordinator, DFG Office North America and Dr. Eva Bosbach, Executive Director UoC NY. Moderated by Kathrin DiPaola, Program Manager, DWIH New York CECAD's Principal Investigator Prof. Jens Brüning and his collaborator and former member of UoC's Global Faculty program Andrew Dillin from our partner university UC Berkeley presented their research on brain cells, which control the delicate nerve processes of aging and regulate our food intake. The virtual event was the best attended virtual event yet, with over 600 registrations and 300 attendees, and over 700 online views.

A big thank you from the team of the German Center for Research and Innovation to all of you for a truly inspiring event, featuring exciting and important cutting-edge research, showcasing international collaboration, introducing diverse research teams (including the next generation), and setting an example of successful knowledge transfer across a mixed audience group. Thank you for partnering with us again for this Transatlantic Tandem Talk!

Dr. Kathrin DiPaola, Head of Programs, German Center for Research and Innovation (DWIH) New York

The close collaboration between myself and Jens had us look forward to the Transatlantic Tandem Talk, and we enjoyed it immensely. Jens and I talk almost on a weekly basis and for the weeks leading up to it, we spent our time discussing how best to present our combined efforts to a general audience in the TTT. It was organized brilliantly, the audience had

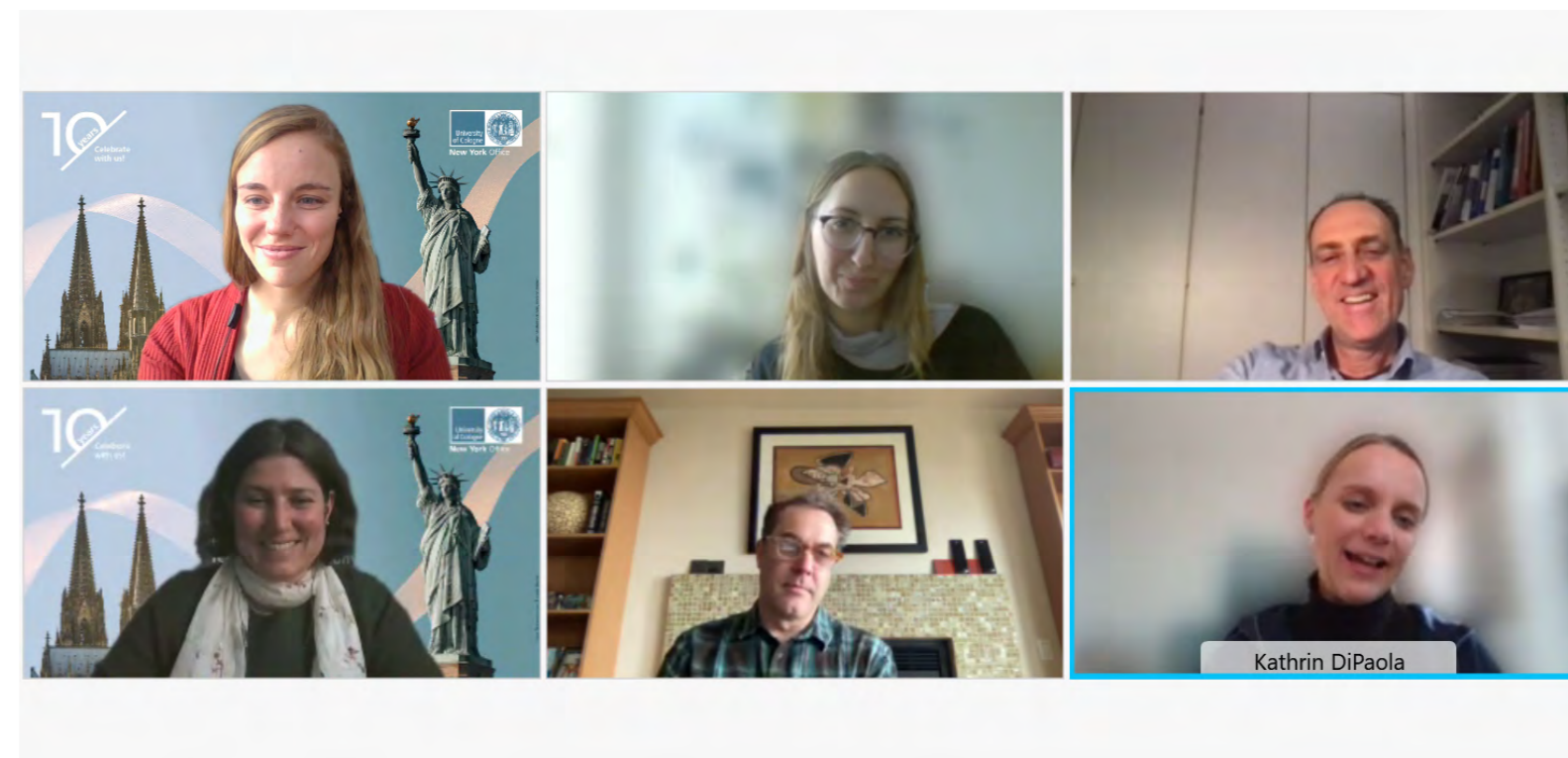
amazing questions and brought new insight to our combined work. We wish we could do it all over again!

Dr. Andrew Dillin, University of California, Berkeley

Thanks so much to the University of Cologne New York Office for giving us the opportunity to present our research in the TTT! It is always fun to (e)-meet with Andy, and it has been a genuinely amazing collaboration and friendship for a

long time. Also, thanks to the entire team: to Eva Bosbach for organizing, Kathrin DiPaola for a very lively and engaging moderation, and Dana Cowlshaw for the kind words on the DFG and excellence initiative. I hope we can have such an event in person at some point soon.

Prof. Jens Brüning, University of Cologne, CECAD Cluster of Excellence, and Max Planck Institute for Metabolism Research



Other Transatlantic Tandem Talks in 2022 were hosted on **April 21** on the subject of »Robo Judges Ruling over Humans? AI, Law and Ethics«, and on **December 6**: »Trust is Good – Control Is Better? Finding the Right Balance«

■ EUROPEAN CAREER FAIR

February 17, 2022

The annual European Career Fair (ECF) connects US students with European universities and informs about career opportunities in Europe. In 2022, it was held on-line, with over 1,500 registrations and 100 organizations. UoC's virtual booth was hosted by Stephan Schröder, Vice Rector for Academic Career and Equal Opportunities, Claudia Arntz, Head of Division Research Management, as well as Eva Bosbach, and intern Annabell Blank. They advised students and conducted the highest amount of video chats among the Research in Germany umbrella, with 34 participants. Stephan Schröder's live session »Your Career at the University of Cologne« was the most attended event among Germany-associated organizations.

Thank you for taking the time to speak with me during today's MIT Career Fair! You provided valuable insights about career options in Germany and at the University of Cologne in a short period of time and I thank you for that.

Jessica, ECF 2022 Participant, Experience Designer, Boston & New York



2022 European Career Fair

Virtual
Thursday, February 17
Free registration: euro-career.mit.edu

■ INDO GERMAN COOPERATION IN HIGHER EDUCATION AND TECHNICAL EDUCATION – AZADI KA AMRIT MAHOTSAV

February 24, 2022

Organizer: Embassy of India, Berlin
UoC Speaker: Dr. Susanne Preuschoff, Director of International Affairs & Head of Department 92 »International Students«
Dr. Preuschoff informed about the various activities that UoC undertakes for international cooperation in Higher Education and Technical Education between India and Germany, in the light of India's new National Education Policy 2020. She talked in depth on Internationalization of education and Indo-German cooperation avenues in Higher Education/ Technical Education.

■ INDO GERMAN RESEARCH DAY

February 24, 2022

Organizer: German Centre for Research and Innovation (DWIH), New Delhi
UoC Speaker India Office: Dr Amisha Jain (Head of the Regional Office)
Scientists, representatives of funding agencies, higher education institutions, and other stakeholders from Germany and India, attended the online symposium of Indo-German Research Day. The gathering served as a forum for discussion on scientific issues, international research collaboration, education, and funding.

■ GRANT WRITING WORKSHOP PHASE II

March 10 – 11, 2022

Organizer: Max Planck Gesellschaft (MPG) & University of Cologne (UoC), UoC Speaker: Dr. Thilo Zimmermann

Phase II marked the continuation of Phase I, that focused on the methods and technical know-how required to prepare successful international research proposals irrespective of a certain disciplinary field. Phase II explored in greater depth the topics discussed in Phase I, and mock peer reviewed the applications of the selected candidates for third party funding applications in India and in EU.

■ DWIH SAN FRANCISCO OPENING & GALA

April 27 – 29, 2022

co-funded by DWIH San Francisco

At the end of April, the German Center for Research and Innovation (DWIH) opened its sixth location, the DWIH San Francisco, with the University of Cologne (UoC) as one of its main supporters. Dr. Bosbach represented UoC Rector Freimuth and Vice-Rector for International Affairs Hey at the delegation visit to the Bay Area. The delegation program included a reception at the St. Francis Yacht Club, where welcoming remarks were held by Zahar Barth-Manzoori, the new Director of the DWIH San Francisco, and a deputy of Oliver Schramm, Consul General of Germany in San Francisco. The delegation also visited UC Berkeley and held discussions with a

focus on computing, data science, and startups. Next, the delegation transferred to Stanford University and visited the SLAC National Accelerator Laboratory. In the evening, selected German university liaison offices in the U.S., including UoC, hosted an alumni event at Black Hammer Brewing. The next day marked the opening of the DWIH San Francisco, where Dr. Bosbach delivered a speech at the Autodesk Ambassadors gallery and at the evening gala at the SF Exploratorium, the UoC supporter video by Vice-Rector Hey was shown. Highlights of the DWIH San Francisco's mission were presented by Zahar Barth-Manzoori, Joybrato Mukherjee, President of the DAAD, Vito Cecere, Director for Academic Relations, Education and Research Policy Divisions at the Federal Foreign Office, and Frithjof A. Maennel, Deputy Director-General at the German Federal Ministry of Education and Research.



■ ALUMNI AND FRIENDS GATHERING IN SAN FRANCISCO

April 28, 2022

co-funded by US-based German university liaison offices

On the occasion of the opening of the DWIH San Francisco and a delegation program in the Bay area (cf. DWIH San Francisco Opening & Gala), the University of Cologne NY Office along with several other university liaison offices hosted an alumni and friends happy hour gathering at Black Hammer Brewing in San Francisco.



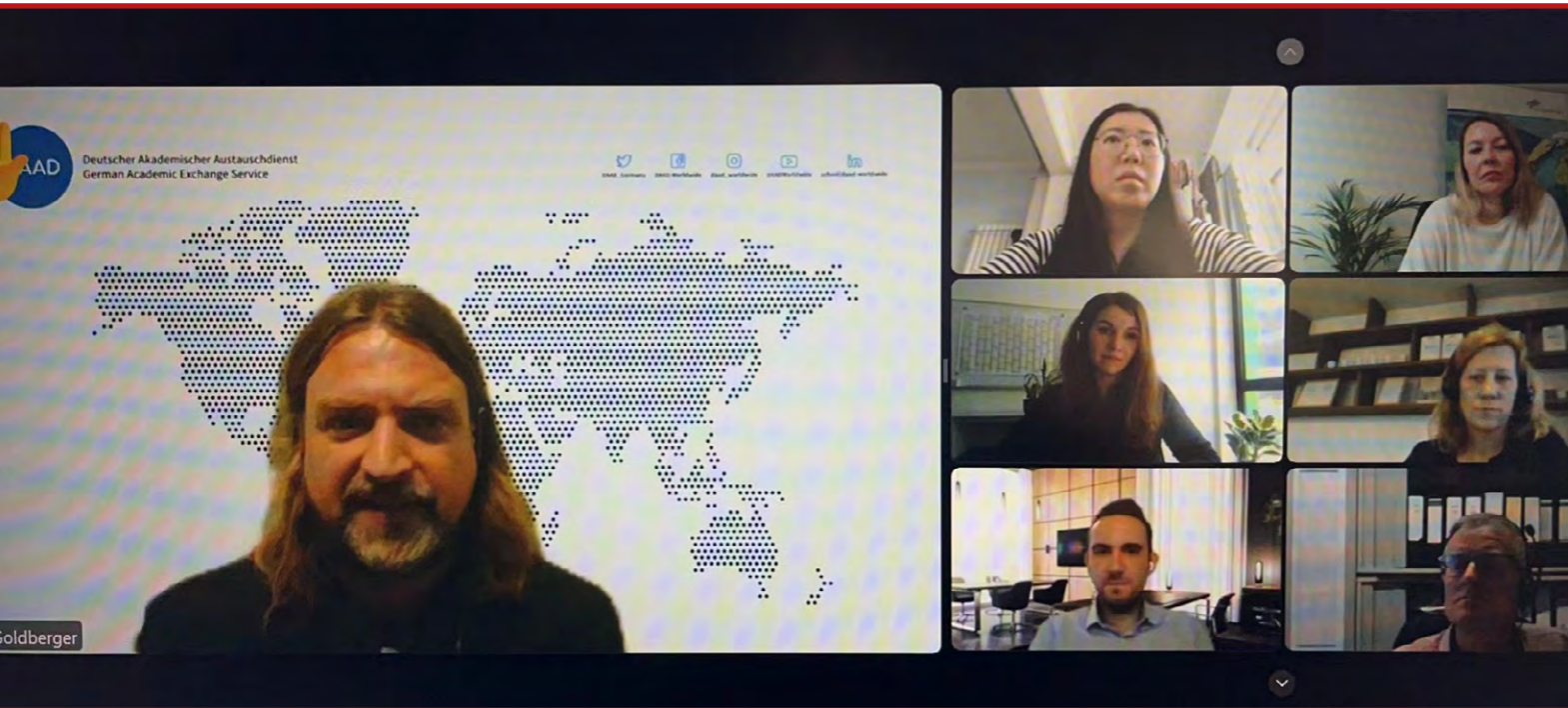
■ CONFERENCE »RÜCKBLICK AUF DIE 1970ER JAHRE UND AUSBLICK AUF DIE ZUKUNFT DER GLOBALISIERUNG – WANDEL DURCH AUSTAUSCH UND CHINESISCHE-DEUTSCHE-EUROPÄISCHE INTERKULTURELLE ZUSAMMENARBEIT«

April 26, 2022

Together with Dr. Susanne Preuschoff, giving »Chinaengagement der Universität zu Köln seit 2007« at the series events organized by BMBF and HRK for German universities »Rahmenbedingungen für eine erfolgreiche Kooperation mit China«. Representatives from BMBF, HRK, DAAD, Deutsche Botschaft Beijing, APS, and German universities discussed the challenges for German institutions in the current cooperation with Chinese partners.

November 11 – 12, 2022

Hosted by Renmin University, and jointly organized by Konard Adenauer Stiftung Beijing Office, Hanns Seidel Stiftung Beijing Office, UoC China Office, University of Hannover. Dr. Susanne Preuschoff gave the greeting speech. China Office presented the internationalization of University of Cologne and academic collaboration with Chinese universities.



INTERNATIONAL HIGHER EDUCATION DIALOGUE CONFERENCE

May 04 – 06, 2022

Cooperation Partner(s): German Academic exchange Service (DAAD) India & Association of Indian Universities (AIU), UoC India Office Participant: Dr. Amisha Jain
A three-days virtual conference brought together academics and working professionals from universities in Germany, India, Bangladesh, Bhutan, Nepal and Sri Lanka. Its objectives included discussing the prospects for global collaboration in higher education, exchanging best practices, connecting key players, and networking with potential partners from all areas of the sector. The conference covered the following topics:

- Equity and Access
- Improving Quality of Higher Education through Rankings
- Strategic Partnerships
- Non-Degree Seeking Mobility
- Philanthropic Funding
- Transnational Education
- International Higher Education in Times of Crisis

MULTILATERALISM IN TIMES OF CRISIS – AMERICAN COUNCIL ON GERMANY'S DISCUSSION AND RECEPTION WITH AMBASSADOR AND UOC ALUMNA ANTJE LEENDERTSE

May 10, 2022

The ACG held its annual meeting of the members, after which about 80 members and friends of the Council gathered for a discussion and reception with Ambassador Antje Leendertse, Germany's Permanent Representative to the United Nations and UoC alumna. H.E. Ms. Leendertse spoke about the United Nations' commitment to bring about an end to the war Russia is waging in Ukraine, as well as the role multilateralism can play in these times of geopolitical instability.

PRESENTATION OF THE STEP USA PROGRAM BY THE GACC NY WITH THE NORTH AMERICAN UNIVERSITY LIAISON OFFICES

May 10, 2022

The German American Chamber of Commerce presented their STEP USA program at a meeting with the DFG North America, DAAD NY, and several German University



Liaison offices. The UoC NY Office recommended the program and introduced it to the Gateway Excellence Start-up Center at UoC for future coordination. STEP USA is a startup and entrepreneur program in cooperation with DWIH New York.

ONLINE PARTICIPATION INTO THE 1ST »WORLD JURIST FORUM« ORGANIZED BY CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW.

May 15, 2022



NAFSA ANNUAL CONFERENCE AND EXPO

May 31 – June 03, 2022

co-funded by DAAD and University Bonn (joint booth)

The 2022 annual conference and expo of NAFSA, the leading organization committed to international education and exchange, took place in Denver with over 6,000 international educators. Dr. Bosbach represented the UoC within the »Bonn Cologne Universities« booth at the Germany pavilion and held several proactively scheduled meetings with representatives of partner universities to discuss collaborations. Together with DAAD's Deputy Director Peter Kerrigan she also hosted an official NAFSA session on »Short-term Programs, an Internationalization Strategy to Diversify Education Abroad Participation« with over 120 attendees, presenting the UoC Summer Schools and Cologne Global Study Program as best practice examples for innovative approaches to internationalization. Comprehensive email follow-ups after the conference were sent to the partners, bringing them in direct contact with the UoC Division International Affairs.



■ GERMAN CONSULATE NEW YORK NETWORKING ROUNDTABLES WITH LEADERS OF GERMAN/Y FOCUSED NYC ORGANIZATIONS

June 9 + December 14, 2022

Twice each year, the General Consulate New York invites leaders of Germany related partner organizations based in NYC to networking roundtables at the German House. After welcoming remarks by Consul General David Gill and short presentations by General Consulate Directors, the roundtables give an opportunity to reflect on the past 6 months, to introduce planned projects, and to discuss potential collaborations with the partners in attendance. Dr. Bosbach attends the meetings on behalf of UoC.



■ SUMMER ALUMNI RECEPTION NYC

June 9, 2022

co-funded by German Consulate General New York and NY university liaison offices

The UoC NY Office co-organized the 2022 annual alumni reception with other NY liaison offices and the German Consulate. The event was held as a Summer Reception in June at the Consul General's New York residence. Eight UoC alumni attended the event, which included live music and speeches by Consul General David Gill and Dr. Eva Bosbach. The University of Cologne alumni group picture was featured in the Auswärtiges Amt internal magazine in an article on the importance of Alumni work.



■ RESEARCH IN GERMANY VIRTUAL CAREER FAIR

June 23, 2022

funded by ML4Q

The »Research in Germany« Virtual Career Fair connected international PhD students and researchers with German universities and research institutions interested in recruiting. The UoC booth team highlighted UoC's Clusters of Excellence, particularly CEPLAS, CECAD and ML4Q, with members from those Clusters answering participants' questions in chats. The team conducted 93 advising chats in total, 77 of them focused on PhD or postdoc positions.

Alongside Prof. Stephan Schröder, UoC Vice Rector for Academic Career and Equal Opportunities, Dipl.-Geogr. Claudia Arntz, Head of Division Research Management, Prof. Stanislav Kopriva, Principal Investigator and Deputy Speaker of CEPLAS Cluster of Excellence on Plant Sciences, Dr. Marian Barsoum, Public Outreach Manager at the Cluster of Excellence ML4Q, Dr. Julia Zielinski, Managing Coordinator for Education, Career Development & Gender Equality at the Cluster of Excellence CECAD, the UoC NY Office was represented by Dr. Eva Bosbach and intern Leonie Heüveldop.

■ SUMMER RECEPTION AT 1014 SPACE FOR IDEAS

June 28, 2022

Our friends and partners at 1014 Space for Ideas and the German Consulate General invited its partners and colleagues for a summer reception. The guest of honor was Yasemin Pamuk, outgoing German Consulate's Attaché for Culture and Science, who had co-hosted and supported many of the joint events of the General Consulate NY and the UoC NY Office.

■ ARTIFICIAL INTELLIGENCE (AI) IN AGRICULTURE

July 14, 2022

Organizer: German Center for Research and Innovation (DWIH) New Delhi, UoC India Office Participant: Dr. Amisha Jain

The web-talk discussed new technologies, challenges, and a way forward for AI technology in agriculture to achieve the SDG of Zero Hunger.

■ WORKSHOP ON DOUBLE DEGREE MASTER'S PROGRAM IN BUSINESS ADMINISTRATION

July 22, 2022

Cooperation Partner(s): German Academic Exchange Service (DAAD) & Indian Institute of Management (IIM), Ahmedabad, UoC India Office Participant: Dr. Amisha Jain

Dr. Amisha Jain was invited by DAAD, New Delhi to share UoC's experience of offering a Double Degree master's program in Business Administration with IIM, Ahmedabad, and make a small presentation about rules and guidelines.

■ GAIN CONFERENCE IN BONN

September 2 – 4, 2022

co-funded by DAAD

The GAIN conference and talent fair is the largest German science and research career fair in the U.S., with early career researchers and representatives from all areas of the German research landscape gathering for two days of exchange, learning, and networking. Normally alternating between Boston and San Francisco, in 2022, the event was held for the first time in Bonn, Germany, with postdocs in Europe as the main target audience. The UoC contributed to the conference with a strong portfolio of experts, including Prof. Johanna Hey, Vice-Rector for International Affairs, Dipl.- Geogr. Claudia Arntz, Head of Division Research Management, Prof. Carien Niessen, Scientific Coordinator of CECAD, and Dr. Eva Bosbach from the UoC NY Office. The UoC hosted an official GAIN workshop on »Individuelle Karrierewege in der Wissenschaft« with President of the Freie Universität Berlin Prof. Günter Ziegler, President of the University of Potsdam Prof. Oliver Günther, Prof. Frank Behrendt of the Technical University of Berlin, and UoC Vice Presidents Prof. Wolfgang Schröder (digital workshop) and Prof. Johanna Hey (in-person in Bonn). The UoC staffed a dedicated information booth, allowing conference participants to conduct in-person individual meetings to find out more about the UoC and its programs and job opportunities.



INTERNATIONAL SCHOLARLY MOBILITY IN TIMES OF GLOBAL CRISES

September 15, 2022

On the occasion of the 70th anniversary of the German-American Fulbright Commission, Fulbright Germany organized a panel discussion on »International Scholarly Mobility in Times of Global Crises« at Cologne City Hall on September 15. Dr. Cathleen Fisher, Executive Director Fulbright Germany, opened the discussion with insights into the past, present, and future of international exchange and scholarly mobility followed by a lively discussion with Dr. Norman Mukasa, Director and Head of the Secretariat of the East Africa Scientific Research Network (EASRN), Christiane Biehl, Fulbright Alumna 2003/2004 and Deputy Director of International Affairs at the University of Cologne, as well as Esther Dolas, Fulbright Alumna 2015/2016.

STEUBEN PARADE WITH THE GERMAN CONSULATE GENERAL NEW YORK

September 17, 2022

The German-American Steuben Parade in NYC celebrates German, Austrian, and Swiss-American culture, as part of the »German-American Friendship Month«. UoC NY contributed ideas to the Consulate General NY's and Embassy Washington's float design »Sustainable Innovation«, provided giveaways, and was invited to march in the parade on 5th Avenue in Manhattan as part of the float.



COLOGNE – YOUR GATEWAY TO EUROPE BY KÖLNBUSINESS

September 19, 2022

The economic development agency of the city of Cologne invited the UoC NY Office to join their first networking event in NYC »Your Gateway to Europe by KölnBusiness«, geared toward U.S.-based companies who plan on entering the German market. Dr. Bosbach arranged for a visit of the KölnBusiness delegation of Gil Baxpehler and his colleagues from the Startup Unit Cologne Kai Kröger, Züleyha Kurt and Amadeus van Lier to the German House for meetings with Wolfram von Heynitz, Deputy Consul General and Director Economics and with the team of DWIH New York.



ONLINE PRESENTATION IN THE FRAME OF CEE 2022

September 22, 2022

DAAD organized the hybrid fair under the structure of China Education Expo (CEE) and offered the booths to German Universities with offices in China, but the fair of Beijing Station was postponed. China Office had to join the online counselling session instead.

EUROPEAN DAY FOR LANGUAGE

September 30, 2022

The EU National Institutes for Culture (EUNIC NY) dedicated their annual event in observance of the European Day of Languages to the Seal of Biliteracy. The information fair and conference at the Goethe Institut NY was organized in collaboration with the NY State Education Department and NYC Department of Education. UoC NY Office's Dr. Bosbach initiated the involvement of the German university liaison offices in New York and represented them at an information booth.



DIES PROGRANT MULTIPLICATION TRAINING SEMINAR

September 26 – 29, 2022

Organizer: Dr. Tong Woei Yenn, Universiti Kuala Lumpur, Malaysia
UoC India Office Participant: Dr. Amisha Jain

With the support of German Academic Exchange Service (DAAD) & German Rectors' Conference (HRK), Dr. Tong Woei Yenn, alumni of DIES ProGRANT organized the ProGRANT Multiplication Training Seminar in Universiti Kuala Lumpur, Malaysia. The goal of this seminar was to engage in a collaborative feedback process between trainers and participants, culminating in the development of a final draft of the grant proposal.





LAUNCHING CEREMONY OF SINO-GERMAN CONSORTIUM ON MEDICAL EDUCATION AND RESEARCH

October 5, 2022

At the end 2021, University of Cologne received the inquiry from Tongji Medical College of Huazhong University of Science and Technology on an initiative of establishing the Sino-German Consortium on Medical Education and Research. In accordance to the positive interests from Prof. Bruns, Prof. Hescheler and Prof. Cornely, the Division International Affairs confirmed the participation into the consortium and even took over the coordination work among German universities. The consortium project was launched in October 2022, and a series of events are planned in the year 2023.

Participating Member Universities from Germany

University of Cologne, University of Heidelberg, University of Marburg, Medical University of Hannover.

Chinese Universities

Huazhong University of Science and Technology, Central South University, Fudan University, Peking University, Shandong University, Shanghai Jiaotong University, Sichuan University, Sun Yat-sen University, Wuhan University, Xi'an Jiaotong University

Speakers

- Prof. YOU Zheng the President of the Huazhong University of Science and Technology
- Prof. Dr. Marc-Philippe Weller, Vice President of the University of Heidelberg
- Mrs. Ruth Schimanowski, Director of DAAD Beijing
- Prof. YI Fan, Vice President of Shandong University, Dean of Shandong University Cheeloo College of Medicine
- Prof. HU Yiqun, Vice Chancellor of Shanghai Jiao Tong University School of Medicine.
- Prof. Dr. Harald Renz, University of Marburg
- Prof. Dr. Hermann Haller, Medical University of Hannover
- Prof. Reinhard Burger, First Vice President of the German-Chinese Medical Society
- Prof. LIU Jihong, President of the Chinese-German Medical Society, President of Tongji Hospital, Tongji Medical College of HUST
- Prof. Dr. Michael Kirschfink and Dr. Susanne Preuschoff, as coordinator of the Consortium

Lectures

- Prof. Oliver Cornely, University of Cologne
- Dr. WANG Weimin, Peking University

DAY OF GERMAN UNITY RECEPTION BY GERMAN PERMANENT MISSION TO THE UN AND GERMAN CONSULATE NY

October 6, 2022

On the occasion of the Day of German Unity, Dr. Bosbach was invited to join a festive evening reception by the German Consulate and the German UN Permanent Mission at the Loeb Boathouse in Central Park. This annual event is always an excellent opportunity to network with representatives of the diplomatic and science community in NY, this year for example with NY Consul General of the Czech Republic Arnošt Kareš.



FUTURE FORUM: FABRICATING THE FUTURE

October 6 – 7, 2022

funded by DWIH New York

The DWIH New York's signature event FUTURE FORUM »Fabricating the Future« brought together German and American researchers, entrepreneurs, and experts to discuss their expertise on how to make fashion more sustainable. One of the main speakers was Prof. Martin Fritze from the University of Cologne's Faculty of Management, Economics and Social Sciences, who spoke at the very first panel »The Fashion Loop« together with Adam Minter, columnist at Bloomberg, Marlen Vesper-Gräse, and Elizabeth Bieber from Freshfields Bruckhaus Deringer.

I had a great time at the Future Forum in NYC, where I had the opportunity to talk about and discuss sustainability and digital fashion. The event was perfectly organized and the UoC NYC office, especially Dr. Eva Bosbach and her team, made me feel at home. They provide and facilitate numerous networking opportunities. Thank you for the excellent support of UoC researchers in the U.S.!

Prof. Martin Fritze, Professor of Economics and Trade Fair Management, University of Cologne

By the way, I would also like to thank you very much for the University of Cologne's contribution to the Future Forum. Prof. Martin Fritze gave an excellent presentation and shared fascinating ideas. A great communicator.

Benedikt Brisch, Director DAAD North America, and Director DWIH New York



■ NOBEL LAUREATES EXHIBITION OPENING AT THE GERMAN HOUSE LOBBY AND SALON WITH NOBEL LAUREATE MARTIE CHALFIE AND JOACHIM FRANK

October 20, 2022

Invited by the German Consulate NY in cooperation with the Foundation Lindau Nobel Laureate Meetings, Dr. Bosbach and Sion Park networked at the exhibition opening at the German House Lobby »NOBEL HEROES – Nobel Laureates Photographed by Peter Badge«. Consul General David Gill hosted a salon with Nobel Laureates Martie Chalfie and Joachim Frank, moderated by ARD NY reporter Antje Passenheim. The Nobel Prize Laureates shared inspiring stories of their journeys to the award and discussed mentorship and the role of science in unprecedented times.



■ STAKEHOLDERS EVENT IN RABAT, MOROCCO BUILDING MOROCCAN-GERMAN ENTREPRENEURSHIP NETWORKS

October 24–25, 2022

Within the framework of the DIES-ADENIN-Project »Advancing in Entrepreneurship and Innovation«, the University Mohammed V of Rabat in Morocco together with the Global Responsibility Unit at the Division of International Affairs of the University of Cologne in Germany, the Cluster CISE and the German Chamber of Commerce organized a Stakeholder Event in Rabat, Morocco (24–25 October 2022). During the event, students, junior researchers presented their innovative start-ups ideas in different fields, such as among other things agriculture and green technologies, water management and irrigation, block chain, optimization and E-mobility.

The University Mohammed V of Rabat and the University of Cologne maintain a DAAD DIES partnership since 2020. The aim is to build up co-incubator structures between the centre d'Entrepreneuriat in Rabat and the Excellence Start-up Center Gateway in Cologne and to create links between both eco-systems.

■ 8TH HEIDELBERG LECTURE

November 02, 2022

Organizer: Heidelberg University India Office
 UoC India Office Participants: Dr. Amisha Jain & Ms. Swati Kainthura
 Heidelberg University, India Office organized a lecture on Environmental, Social and Governance (ESG) – Transformation of Businesses in the 21st century delivered by Prof. Dr. Marc-Philippe Weller. Prof. Weller discussed how the world is working towards ESG policies.



■ ONLINE PRESENTATION FOR CUPL MASTER FAIR

November 03, 2022



■ ACG BREAKFAST BRIEFING WITH SIGMAR GABRIEL ON THE TRANSATLANTIC PARTNERSHIP IN THE FACE OF MULTIPLE CRISES

November 4, 2022

The American Council on Germany hosted a breakfast briefing with Former Foreign Minister and Former Vice Chancellor and Chairman of the Atlantik Brücke H.E. Mr. Gabriel on November 4th on »Navigating Troubled Water: The Transatlantic Partnership in the Face of Multiple Crises«. During the briefing, Dr. Bosbach had a chance to inform Mr. Gabriel about the UoC's activities in North America and provide him with the printed version of the 2021 Annual Report.



■ THE LAUNCH OF OFFICE OF NRW GLOBAL BUSINESS IN INDIA

November 15, 2022

Organizer: NRW Global Business GmbH, UoC India Office
 Participant: Dr Amisha Jain
 NRW Global Business officially launched their office in the tech city of India, Bangalore. Important delegates like Mr Achim Burkart, (Consul General of the Federal Republic of Germany in Bangalore), Dr Tobias Traupel (Director General, Ministry of Economic Affairs, Industry, Climate Action and Energy of the State of NRW), Mr Felix Neugart (CEO, NRW Global Business), Ms Ambika Banotra (Chief Representative, NRW Global Business in India), Mr Arjun Ranga (Chairman of the Confederation of Indian Industry), and Mr Sanjeev Malhotra, (CEO of Nasscom Centre of Excellence) were present for the inauguration.

»Dear UoC India Office Team, On behalf of the NRW India Office, I express my sincere gratitude for your exceptional support during the inauguration of our new office in Bengaluru in November 2022. Your assistance was invaluable in making the event a resounding success. We highly appreciate your collaboration and look forward to nurturing a strong partnership.«

Ms. Ambika Banotra, Chief Representative, NRW Global Business GmbH/ Bangalore, India, Trade & Investment Agency of the state, North Rhine Westphalia, Germany

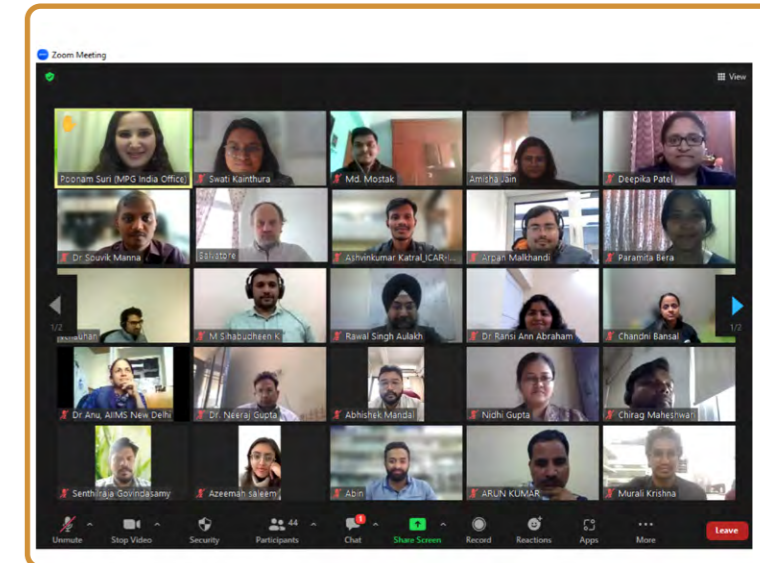


■ ONLINE WORKSHOP »GRANT WRITING & MANAGEMENT« – AN INSIGHT INTO GERMAN RESEARCH LANDSCAPE

November 24 – 25, 2022

Organizer: Max Planck Gesellschaft (MPG) & University of Cologne (UoC), UoC Speaker: Dr. Thilo Zimmermann, Division International Affairs

The concept of the workshop was to illustrate the methods and technical know-how required to prepare successful international research proposals irrespective of a certain disciplinary field. The workshop covers topics from content development of a research proposal and scientific writing skills to budget planning.



17TH FICCI HIGHER EDUCATION SUMMIT

November 28, 2022

Organizer: Federation of Indian Chambers of Commerce & Industry (FICCI), UoC India Office Participant: Ms Swati Kainthura

The theme for this year was Global Destination for Higher Education: Advantage INDIA. The panellists shared their thoughts on developing world-class universities & faculty and exploring new frontiers of partnerships & Networks.



COLOGNE BUSINESS EVENT IN BANGALORE

November 19 – 20, 2022

Cooperation Partner: KölnBusiness – Economic Development Agency of Cologne, UoC India Office Speaker: Dr. Amisha Jain

UoC India office was invited by KölnBusiness – the Economic Development Agency of Cologne to present research models in entrepreneurship & Gateway Excellence Start-up Centre created at the University of Cologne.

»KölnBusiness and UoC’s India Office joined forces last year during the Bengaluru Tech Summit – Asia’s largest innovation trade fair. During our own side-event, we had the pleasure of having Dr. Amisha Jain present with us why Cologne, with its unrivalled pool of academic talent, is the perfect gateway for Indian companies looking for a base in Europe. We are very grateful to Amisha and her team for their invaluable support in our mission to bring Indian investment into Cologne!«

Mr. Amadeus van Lier / Mr. Daniel Lidón, Foreign Investment Advisors, KölnBusiness, International Desk – City of Cologne

INTRODUCTION SESSION OF »SINO-GERMAN JOINT EXPERIMENTAL CLASS OF CLINICAL MEDICINE« TONGJI UNIVERSITY.

December 2, 2022

On invitation of UoC Medical Faculty the China Office participated the in very first joint class of the newly formed consortium.



ALUMNI AND FRIENDS HOLIDAY PARTY

December 7, 2022

The UoC NY Office in cooperation with fellow German House liaison offices, the German Consulate General NY, DAAD NY, and DFG North America organized a holiday party for NYC-based alumni and friends at the German House Auditorium. The alumni of the different universi-

TOUR OF INTERNATIONAL HOUSE NYC BY ITS CEO UOC ALUMNUS SEBASTIAN FRIES

December 13, 2022

Dr. Sebastian Fries, President and CEO of International House NYC and UoC Alumnus, invited Dr. Eva Bosbach for a tour of the International House. The International House is an NGO hosting a residency program for post grads from around the world since 1924. The International House has a great network of former residents and facilities like classrooms that can be used for future events and, potentially, summer schools.



co-funded by DFG North America, German Consulate General New York, and NY university liaison offices

ties and institutions had the opportunity to mingle and network whilst enjoying a wine tasting of three German wines, German treats such as Stollen and Lebkuchen, holiday themed music, and German Christmas carols.



DELEGATIONS

■ UOC DELEGATIONAL VISIT

May 24–27, 2022

co-funded by ML4Q, DWIH New York, German Embassy Washington, D.C., German Consulate General New York, DFG North America

May 24: Dinner Reception with German Ambassador to the United States and UoC Alumna Dr. Emily Haber, Round Table on Quantum Technology

The delegation visit began with a dinner event at the German Ambassador and UoC Alumna Dr. Emily Haber's residence in Washington D.C., attended by US administration representatives and scientists, to discuss science policy cooperation on quantum technology. Dr. Haber and Rector Freimuth gave keynote addresses on transatlantic cooperation and innovative research systems.

May 25: Visit of the National Science Foundation and DFG Luncheon

The UoC delegation met with high-level representatives of the NSF to discuss a transatlantic research funding program for quantum technology, including Dr. C. Denise Caldwell (National Science Foundation), Dr. Alex Cronin of the White House Office of Science and Technology Policy, and Roxanne Nikolaus (NSF Office of International Science and Engineering). The discussion continued at a sponsored luncheon with the DFG North America.

May 25: Presentation of the UoC Cluster of Excellence ML4Q at the German Embassy Washington D.C.

The UoC New York Office and colleagues from the science and technology division of the German Embassy organized a presentation and discussion on quantum technology. After welcoming remarks by Rector Freimuth, Prof. Calarco of ML4Q gave a presentation, which was followed by lively discussion and exchange. The audience included EU councilors, Fraunhofer Society researchers, DAAD and German Aerospace Center representatives, UoC alumni and partners of the Washington D.C. area.

»It was a pleasure to welcome Rector Freimuth and the University of Cologne delegation at the German Embassy in Washington DC. The high-level event with Ambassador Haber on the topic of quantum technologies we organized together with the University of Cologne New York Office was a big success and the cooperations that have resulted from it still accompany us today.«

Jörg Janßen, Counselor of Science and Technology, German Embassy

May 26: Luncheon with Consul General David Gill and other Partners in NYC

Travelling from Washington D.C. to NYC the following day, the UoC delegation had a luncheon with Consul General David Gill at the German House Restaurant in NYC with Yasemin Pamuk, Consul for Culture and Science, Wolfram von Heynitz, Deputy Consular General, Benedikt Brisch, and Uta Gaedecke of the DAAD New York and Dr. Ing. Georg Bechtold, Director of the DFG North America. Consul General Gill emphasized the importance



of scientific cooperation, while Rector Freimuth introduced the University of Cologne and advancements in science, as well as political developments were discussed.

May 26: 10 Years University of Cologne NY Office – Anniversary Event and Panel Discussion »Transatlantic Perspectives on Quantum Science and Technologies«

The University of Cologne's North America Office celebrated its 10th anniversary with a festive in-person event at the German House, anchored by the panel discussion »Transatlantic Perspectives on Quantum Science and Technologies.« After welcoming addresses by Rector Freimuth and Yasemin Pamuk, the event also featured spotlights on selected key partners of the Office, Benedikt Brisch, Director of the DWIH and DAAD New York and Dr.-Ing. Georg Bechtold, Director of the DFG North America.

The ML4Q panel discussed state-of-the-art computing and networking architectures developed through fundamental research in solid-state physics, quantum optics, and quantum information science. Prof. Tommaso Calarco presented advances, along with guests Chris Monroe, Professor at Duke University and Chief Scientist at IonQ Inc., and Anna Grassellino, Director at the National Quantum Information Science SQMS Center. Moderated by Dr. Christina Horsten, the panel explored recent private and public sector investments in quantum technologies and how they could revolutionize various fields.

The guests enjoyed musical interludes by Maren Rothfritz & Friends, the artistic performance »force field« by Dmitry Gelfand and Evelina Domnitch, and a networking reception with UoC partners, friends, and alumni from the larger metropolitan area. Maximum capacity of the German House auditorium was reached as almost 100 representatives of partner organizations, North American alumni of the University of Cologne, guests working in science and industry, students, researchers, and other members of the extensive network of the UoC New York Office celebrated the 10 years milestone together.

It was a great pleasure to speak at the panel »Transatlantic Perspectives on Quantum Science and Technology« and celebrate the 10th anniversary of the University of Cologne New York Office, together with my colleague Prof. Calarco. The discussions were stimulating and the organization of the rare in-person event was fantastic. My team and I have already held follow-up meetings in Cologne and are looking to establish a new collaboration. Many thanks to the University of Cologne New York Office and happy anniversary!

Prof. Christopher Monroe, Director of the Duke Quantum Center, Professor of Physics and ECE at Duke University and the University of Maryland, and Co-Founder and Chief Scientist of IonQ, Inc.

It was an honor to join the delegation led by Rector Prof. Axel Freimuth to celebrate the University of Cologne New York Office's 10th anniversary in Washington D.C. and NYC. The panel discussion »Transatlantic Perspectives on Quantum Science and Technologies« highlighted the work of our research cluster of excellence ML4Q and its partner institutions in Germany and the U.S. I appreciate the opportunity to deepen our collaborations and connect with new experts and organizations. I very much enjoyed introducing the interested audiences in both cities to the complexities of phenomena in quantum mechanics and new technologies. We emphasized the need for transatlantic efforts to tackle the development of this new technology and to train new generations of scientists willing to »play« with the many exciting phenomena of the quantum realm. Everything was perfectly organized and a great pleasure to take part in.

Tommaso Calarco, Professor at the University of Cologne and Director of Institute of Quantum Control at the Peter Grünberg Institute at the Forschungszentrum Jülich

May 27: University of Cologne Alumni in New York City Luncheon with Rector Freimuth

UoC delegation's alumni event concluded their US visit. UoC NY alumni, including Benedikt Brisch of the DAAD New York and Jörg Schumacher of the Goethe Institute, Eva-Maria Marks, Head of PR and Press Department of the German Consulate, and Ulrike Haak, ZDF Kultur editor attended the luncheon with Rector Freimuth and the delegation. Attendees shared their experiences and memories at UoC, and discussed future cooperations and visits.





DELEGATION FROM THE UNIVERSITY OF COLOGNE AT THE COP27 IN SHARM EL-SHEIKH

November 6 – 18, 2022

The University of Cologne was represented at the UN Climate Change Conference in Sharm El-Sheikh, Egypt, by Ms. Maria Kotzias, research associate in the chair of Prof. Dr. Marc Oliver Bettzüge, as well as by Dr. Thilo Zimmerman and Mr. Karim Zafer, Division International Affairs. As observers, the delegation followed the discussions and negotiations that should shape global policy on climate change.



DAAD & EU FUNDED PROJECTS



■ ADENIN – ADVANCING IN ENTREPRENEURSHIP AND INNOVATION

2020 – 2023

ADENIN is collaboration project between the Université Mohammed V (Rabat, Morocco) and the University of Cologne (Germany) sponsored by the DAAD. The project supports the implementation of entrepreneurship and internationalization strategies at Mohammed V in Morocco, as well as at the University of Cologne.

Entrepreneurship and internationalization play an ever more important role due to the increasing forces of globalization. The Université Mohammed V (Rabat, Morocco) and the University of Cologne are addressing the challenges that derive from this development, by launching a program to support dialogue on entrepreneurship, innovation, and internationalization and build up cooperation between both universities. The incubators at both universities will serve as co-incubators. This will help develop an in-depth exchange, to face the challenges of international entrepreneurship and to link the start-up eco-systems in both cities.

<https://adenin-network.com/>



■ BASEF – BUILDING A SUSTAINABLE ENERGY FUTURE

2021 – 2023

BaSEF is an Egyptian-German Cooperation project between the University of Cologne, the British University in Egypt and the American University in Cairo sponsored by the DAAD. The project seeks to establish a cultural exchange between Egyptian and German students and young scholars by building up a research network focusing on sustainable energy topics. The aim is to enable the participants to develop together solutions regarding sustainable energy and think about perspectives for a global energy future.

<https://basef-network.com/>



■ DIAMIGO – A NEW DAAD PROJECT BETWEEN THE UNIVERSITY OF COLOGNE AND THE AMERICAN UNIVERSITY IN CAIRO

2023 – 2024

Within the framework of the DAAD program line »University Dialogue with the Islamic World«, the Global Responsibility Unit of the University of Cologne has acquired a new third-party funded project »DiaMiGo – Dialogue on Migration Governance in the Euro-Mediterranean Region«. Over two years (2023-24), an intercultural and scientific exchange between students and scholars from the Institute of Ethnology and the Institute for Languages and Culture of the Islamic World at the University of Cologne and students and scholars from the Center for Migration and Refugees Studies (CMRS) at the American University in Cairo on the topic of »Migration Governance in the Euro-Mediterranean Region« will take place. In addition, CMRS and the Regional Office in Cairo will promote the development of an academic network between North Africa and Europe.

More info can be found on Global Responsibility website:

<https://portal.uni-koeln.de/international/global-responsibility/capacity-building/diamigo>



SUMMER/WINTER SCHOOLS

GERMAN FOR STUDENTS OF CLASSICAL STUDIES

May 30 – July 8, 2022

The University of Cologne's Classics Department offered its seventh German language program for students of Classical Studies in 2022. The six-week program provides intensive language training, social activities, and access to departmental lectures, seminars, and courses for master's and PhD students. North American students have shown significant interest, with five participants from the US. The UoC NY Office advertised the program through Twitter and promoted it to UoC partner universities in North America, leading to direct inquiries from interested students to Prof. Bettenworth.

The department of classics offers a language course »German for students of Classical Studies« that Dr. Bosbach has helped us promote through social media and other channels in North America. We have had a student reach out to join us for our MA Classics study program in 2023 through Dr. Bosbach! We hope it works out and that she can come to Cologne for her MA. We thank Dr. Bosbach for her support and are happy to work with the University of Cologne New York Office!

Prof. Dr. Anja Bettenworth, University of Cologne
Department of Classics

NRW DIGITAL SUMMER SCHOOL.

July 11 – 27, 2022

16 DSD students from two DSD schools in Hangzhou and Chengdu participated the 8 sessions. University of Cologne, University of Münster, University of Wuppertal and University of Siegen co-organized the summer school starting the pilot program from 2021.



FIRST HYBRID CSS – EQUALITY OF OPPORTUNITY: HOW TO ACHIEVE FAIRNESS AND MAXIMIZE POTENTIAL IN TODAY'S WORLD

July 18 – August 3, 2022

2022 was a special year for the Cologne Summer Schools. For the first time, the program was held in a hybrid format. In addition to the participants on site in Cologne, selected online participants had the opportunity to be part of the summer school. The UoC NY Office supported the promotion of the Cologne Summer School as usual with social media announcements and mailings to partner universities; three North American students participated this year.



WISO@NYC 2022 SUMMER SCHOOL

August 1 – September 9, 2022

During the 2022 WiSo@NYC Summer School, 48 students visited the Hasso Plattner Institute, New York (HPI) and attended a workshop on Design Thinking and Global Careers by Dr. Joann Halpern. The UoC NY Office supported the summer school by requesting a quote for room rental insurance and discussed future programming during a meeting between Ms. Decker and Dr. Bosbach. The office also provided local contacts, including the DWIH NY and the Goethe Institute New York and the International House NYC, as potential locations for future summer schools.



A DIGI-JOURNEY THROUGH ASIA AND GERMANY

August 8 – 19, 2022

Summer schools have been one of the main tools to promote student exchanges, specifically from the outgoing student's perspective. Due to COVID pandemic restrictions, a virtual summer school was organized, in cooperation with Symbiosis International University (India), Universitas Pembangunan Jaya (Indonesia), and Tongji University (China).

Even though the travel restrictions and the pandemic prevented us from travelling around the globe, we went on a virtual trip to India, Indonesia, China and Germany. The ultimate aim was for participants to acquire basic cultural and intercultural knowledge of the four countries presented within this summer school. Each of the four partner universities launches its first session with intercultural sensitization activities, followed by hands-on history and language classes. The various interactive digital activities include city tours and field trips, cooking, dance lessons, and many more.

The collaborative physical and online summer schools, such as the Study India Programmes, Digi Journeys etc., have been a phenomenal platform for students to experience diverse academic and cultural perspectives from Germany and India, Vietnam, and China. Working with Dr Amisha Jain and colleagues from other partner institutions was a delight in delivering interactive and engaging sessions.

Ms Nidhi Piplani Kapur, Head of Symbiosis Centre for European Studies (SCES),
Symbiosis International University, Pune



BASEF WINTER SCHOOL – THE HOPE OF TECHNOLOGICAL SOLUTIONS FOR ENERGY ECONOMICAL CRISIS – GERMAN AND EGYPTIAN PERSPECTIVES at the American University in Cairo

University in Cairo

November 6 – 11, 2022

The Winter School focused on technology solutions for the current energy economical crisis. The hope of achieving technological solutions that would enhance the energy economics and contribute to energy mix. During the Winter School state of the art technological solutions were presented, all tackling the current energy economical crisis, available and prospective »solutions«.

Fifty-two young German and Egyptian scientists discussed technological solutions for a sustainable future. The focus was not only on the expansion of renewable energies, but also on the role of hydrogen and geothermal energy in Egypt. Input was provided by EWI researchers Patricia Sophia Wild (on the hydrogen market ramp-up) and Nicole Niesler (on the Expert Council on Climate Change (ERK)) as well as Maria Kotzias from the University of Cologne, among others.

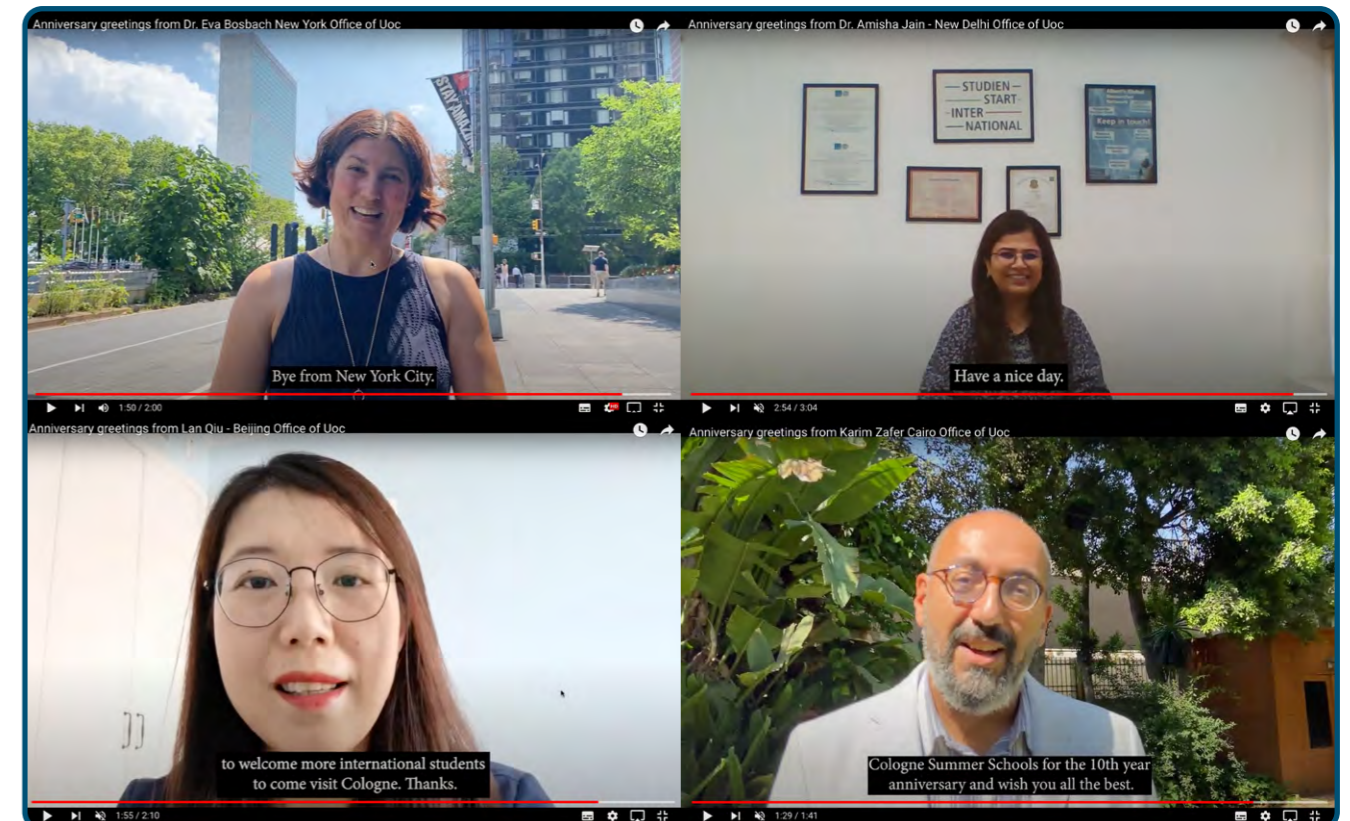
Participants attended a series of sessions on the energy landscape in Egypt and in Germany, as well as the current energy economic crisis, available and prospective technological solutions.

More info can be found on BaSEF website: <https://basef-network.com>



ANNIVERSARY GREETINGS FOR COLOGNE SUMMER SCHOOLS

In 2022, Cologne Summer Schools celebrated its 10th anniversary. The colleagues from all liaison offices in New York, Cairo, Beijing and New Delhi sent in video messages to congratulate.



UNIVERSITY PARTNERSHIPS

UNIVERSITY-WIDE PARTNERSHIPS

■	China University of Political Science and Law	Beijing · China	<ul style="list-style-type: none"> • Student Exchange • Project Office of German Universities in China
■	Renmin University of China	Beijing · China	<ul style="list-style-type: none"> • Student Exchange • RuC International Summer School
■	Minzu University	Beijing · China	<ul style="list-style-type: none"> • Student Exchange
■	Fudan University	Shanghai · China	<ul style="list-style-type: none"> • Student Exchange • Research Collaboration • GIP Partnership • Erasmus+ • International Summer Session • CDZ Sino-German Mobility Grant
■	Tongji University	Shanghai · China	<ul style="list-style-type: none"> • Student Exchange • NRW Summer School
■	Lanzhou University	Lanzhou, Gansu Province · China	<ul style="list-style-type: none"> • Student Exchange • »Jin Cheng Jiang Tang« International Summer School
■	Xiamen University	Xiamen, Fujian Province · China	<ul style="list-style-type: none"> • Student Exchange
■	Sun-Yat Sen University	Guangzhou · China	<ul style="list-style-type: none"> • Student Exchange
■	Yunnan University	Kunming, Yunnan Province · China	<ul style="list-style-type: none"> • Student Exchange
■	Symbiosis International University	Pune · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange • Summer Schools • Excursions • UoC Department German as a Foreign Language (DaF)
■	Jawaharlal Nehru University (Strategic Partnership)	New Delhi · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange • Summer Schools • Excursions
■	University of Colorado	U.S.A.	<ul style="list-style-type: none"> • Student Exchange • Scientific Cooperation • Global Network Partner
■	Allegheny College	U.S.A.	<ul style="list-style-type: none"> • Student Exchange • Teaching Assistant at German Department
■	Duquesne University	U.S.A.	<ul style="list-style-type: none"> • Student Exchange • Scientific Cooperation
■	University of South Alabama	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■	University of Mississippi	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■	Washington & Jefferson College	U.S.A.	<ul style="list-style-type: none"> • Student Exchange

■	Lehigh University	U.S.A.	<ul style="list-style-type: none"> • Memorandum of Understanding • Scientific Cooperation Key Profile Area II
■	University of Michigan	U.S.A.	<ul style="list-style-type: none"> • Memorandum of Understanding
■	Université de Montréal	Canada	<ul style="list-style-type: none"> • Regular and PhD Student Exchange • Scientific Cooperation Key Profile Area II
■	University of British Columbia	Canada	<ul style="list-style-type: none"> • Regular and PhD Student Exchange • Scientific Cooperation • Memorandum of Understanding
■	Simon Fraser University	Canada	<ul style="list-style-type: none"> • Student Exchange • Scientific Cooperation
■	Thompson Rivers University	Canada	<ul style="list-style-type: none"> • Student Exchange
■	Mount Royal University	Canada	<ul style="list-style-type: none"> • Student Exchange
■	University of New Brunswick	Canada	<ul style="list-style-type: none"> • Student Exchange
■	Cairo University	Egypt	<ul style="list-style-type: none"> • Erasmus+ Mobility (KA 171)
■	Helwan University	Egypt	<ul style="list-style-type: none"> • Erasmus+ Mobility (KA 171)

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

■	Fudan University, School of Management	Shanghai · China	<ul style="list-style-type: none"> • Student Exchange
■	Hong Kong University of Science and Technology	Hong Kong · China	<ul style="list-style-type: none"> • Student Exchange
■	Tsinghua University	Beijing · China	<ul style="list-style-type: none"> • Student Exchange
■	University of International Business and Economics	Beijing · China	<ul style="list-style-type: none"> • Student Exchange
■	Shanghai University of Finance and Economics	Shanghai · China	<ul style="list-style-type: none"> • Student Exchange
■	Peking University, HSBC Business School	Shenzen · China	<ul style="list-style-type: none"> • Student Exchange
■	China University of Hong Kong (Shenzen)	Shenzen · China	<ul style="list-style-type: none"> • Student Exchange
■	National Chengchi University, College of Commerce	Taipei · Peoples' Republic of China	<ul style="list-style-type: none"> • Student Exchange
■	Indian Institute of Management	Ahmedabad · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange • Joint Degree Program
■	Indian Institute of Management	Bangalore · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange
■	Indian Institute of Management	Calcutta · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange
■	Indian Institute of Management	Shillong · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange

■ Indira Gandhi National Open University	New Delhi · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange
■ Cornell University, SC Johnson College of Business	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ Duke University, Fuqua Business School	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ Duquesne University	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ Emory University, Goizueta School of Business	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ Indiana University, Kelley School of Business	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ University of Minnesota, Carlson School of Management	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ University of North Carolina, Kenen-Flagler Business School	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ University of Texas at Dallas, Naveen Jindal School of Management	U.S.A.	<ul style="list-style-type: none"> • Memorandum of Understanding • Student Exchange • Scientific Cooperation Key Profile Area II
■ University of Texas at Austin, McCombs School of Business	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ Queen's University, Smith School of Business	Canada	<ul style="list-style-type: none"> • Student Exchange
■ McGill University, Desautels Faculty of Management	Canada	<ul style="list-style-type: none"> • Student Exchange
■ University of Calgary, Haskayne School of Business	Canada	<ul style="list-style-type: none"> • Student Exchange
■ University of British Columbia, Saunderson School of Business and Faculty of Arts	Canada	<ul style="list-style-type: none"> • Student Exchange
■ University of Victoria, Peter B. Gustavson School of Business	Canada	<ul style="list-style-type: none"> • Student Exchange
■ The University of Western Ontario	Canada	<ul style="list-style-type: none"> • Student Exchange
■ Université du Québec à Montréal, École des sciences de la gestion (ESG)	Canada	<ul style="list-style-type: none"> • Student Exchange
■ The British University in Egypt	Cairo · Egypt	<ul style="list-style-type: none"> • DAAD BaSEF Project
■ The American University in Cairo	Cairo · Egypt	<ul style="list-style-type: none"> • DAAD BaSEF Project

FACULTY OF LAW

■ China University of Political Science and Law	Beijing · China	<ul style="list-style-type: none"> • Student Exchange
■ National Law School of India University	Bangalore · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange
■ The Gujarat National Law University	Gandhinagar · India	<ul style="list-style-type: none"> • Student Exchange • Faculty Exchange
■ Duquesne University	U.S.A.	<ul style="list-style-type: none"> • PhD and Regular Student Exchange • Scientific Cooperation
■ Al Nahrain University	Bagdad · Iraq	<ul style="list-style-type: none"> • DAAD Legal Lead Project
■ Carthage University	Tunis · Tunisia	<ul style="list-style-type: none"> • DAAD Legal Lead Project

FACULTY OF ARTS AND HUMANITIES

■ Fudan University, School of Chinese Language and Literature	Shanghai · China	<ul style="list-style-type: none"> • Student Exchange • Scientific Cooperation • GIP
■ Renmin University of China, School of Foreign Languages	Beijing · China	<ul style="list-style-type: none"> • Student Exchange • Scientific Cooperation
■ China University of Political Science and Law	Beijing · China	<ul style="list-style-type: none"> • Student Exchange
■ Tongji University, School of Law	Shanghai · China	<ul style="list-style-type: none"> • Student Exchange
■ Cornell University	U.S.A.	<ul style="list-style-type: none"> • PhD Student Exchange
■ Northwestern University	U.S.A.	<ul style="list-style-type: none"> • PhD Student Exchange • Scientific Cooperation
■ Rutgers University	U.S.A.	<ul style="list-style-type: none"> • PhD Student Exchange • Scientific Cooperation
■ Stony Brook University	U.S.A.	<ul style="list-style-type: none"> • Scientific Cooperation
■ University of West Alabama	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ University of Southern California	U.S.A.	<ul style="list-style-type: none"> • Scientific Cooperation
■ University of Texas	U.S.A.	<ul style="list-style-type: none"> • Scientific Cooperation
■ University of Tucson	U.S.A.	<ul style="list-style-type: none"> • Scientific Cooperation
■ Rochester University	U.S.A.	<ul style="list-style-type: none"> • Student Exchange • Teaching Assistant
■ Washington & Jefferson College	U.S.A.	<ul style="list-style-type: none"> • Student Exchange
■ Washington University	U.S.A.	<ul style="list-style-type: none"> • Student Exchange • Teaching Assistant
■ Memphis State University	U.S.A.	<ul style="list-style-type: none"> • Scientific Cooperation
■ University of California	U.S.A.	<ul style="list-style-type: none"> • Scientific Cooperation
■ University of Michigan	U.S.A.	<ul style="list-style-type: none"> • PhD Student Exchange • Scientific Cooperation Key Profile Area II
■ University of Hawaii	U.S.A.	<ul style="list-style-type: none"> • Memorandum of Understanding
■ University of Toronto	Canada	<ul style="list-style-type: none"> • Regular and PhD Student Exchange • Scientific Cooperation Key Profile Area II
■ Université de Montréal	Canada	<ul style="list-style-type: none"> • Regular and PhD Student Exchange, Scientific Cooperation Key Profile Area II
■ University of Ottawa	Canada	<ul style="list-style-type: none"> • Scientific Cooperation
■ The American University in Cairo	Cairo · Egypt	<ul style="list-style-type: none"> • DAAD DiaMiGo Project
■ Yarmouk University	Irbid · Jordan	<ul style="list-style-type: none"> • Erasmus+ Mobility (KA 171)
■ The University of Jordan	Amman · Jordan	<ul style="list-style-type: none"> • Erasmus+ Mobility (KA 171)
■ University of Moulay Ismail	Meknes · Morocco	<ul style="list-style-type: none"> • DAAD DiaMiGo Project

FACULTY OF MATHEMATICS AND NATURAL SCIENCES

■ Shanxi University	Taiyuan · China	• Student Exchange
■ University of Hong Kong	Hong Kong · China	• Student Exchange
■ Indian Institute of Technology	Delhi · India	• Student Exchange • Faculty Exchange
■ Indian Institute of Technology	Madras · India	• Student Exchange • Faculty Exchange
■ Indian Institute of Technology	Bombay · India	• Student Exchange • Faculty Exchange
■ Indian Institute of Technology	Indore · India	• Student Exchange • Faculty Exchange
■ Indian Institute of Technology, Banaras Hindu University	Varanasi · India	• Student Exchange • Faculty Exchange
■ Indian Institute of Science	Bangalore · India	• Student Exchange • Faculty Exchange
■ University of Rajasthan	Jaipur, Rajasthan · India	• Student Exchange • Faculty Exchange
■ University of Kota	Rajasthan · India	• Student Exchange • Faculty Exchange
■ School of Planning and Architecture	New Delhi · India	• Student Exchange • Faculty Exchange
■ Bharati Vidyapeeth University	Pune · India	• Student Exchange • Faculty Exchange • Summer Schools • Excursions
■ University of Texas at Dallas	U.S.A.	• Memorandum of Understanding • Student Exchange • Scientific Cooperation Key Profile Area II
■ University of Toledo	U.S.A.	• Memorandum of Understanding • Scientific Cooperation
■ Great Lakes Environmental Research Laboratory	U.S.A.	• Memorandum of Understanding • Scientific Cooperation
■ California Institute of Technology	U.S.A.	• Memorandum of Understanding • Scientific Cooperation
■ Kansas State University	U.S.A.	• Memorandum of Understanding • Scientific Cooperation • Student Exchange
■ Mount Royal University	Canada	• Student Exchange

FACULTY OF HUMAN SCIENCES

■ Fudan University, School of Philosophy	Shanghai · China	• Erasmus+
■ Kansas State University	U.S.A.	• Memorandum of Understanding • Scientific Cooperation • Student Exchange

FACULTY OF MEDICINE

■ Tongji University	Shanghai · China	• Student Exchange • Scientific Exchange
■ Fudan University	Shanghai · China	• Student Exchange • Clinical Collective Program • Scientific Exchange • Joint Funding Application
■ All India Institute of Medical Sciences (AIIMS)	New Delhi · India	• Student Exchange • Faculty Exchange
■ Cornell University, Weill Cornell Medical Center & College	U.S.A.	• Student Exchange

MISCELLANEOUS

■ Mohamed V University	Rabat · Morocco	• DIES ADENIN Project
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FUTURE PERSPECTIVES

With this in mind, the UoC can embark on the next round of the Excellence Initiative and feel well equipped in terms of internationalization.

FUTURE PERSPECTIVES

The Regional Offices have done pioneering work in the German university landscape. The UoC now has a fully functioning “Regional Office” concept in place.

In organizational terms, the offices have similar structures. Their processes and activities are comparable; however, they were established for different reasons, in different moments and different countries, and were tailored regionally to fit their purpose and context.

The UoC’s Internationalization Strategy is based on the conviction that cosmopolitanism and interculturality in today’s world are basic prerequisites for success in almost all socially relevant areas and that institutions in the field of education and science are particularly challenged to take on social responsibility in a global context.

This awareness of global responsibility forms the basis for many UoC activities in research, teaching and third mission and requires strong international networks and visibility. The Regional Offices of the UoC, as well as the associated memberships in the German Houses of Research and Innovation, have proven to be important engines for the further development of the internationalization strategy and international networking in general.

To quote the former Pro-rector Internationalisation Professor Mansel:

»Im Außenblick auf diese Internationalisierungsmaßnahmen werden der UzK in verschiedenen Evaluierungszusammenhängen positive Entwicklungen mit Blick auf die Internationalisierung und die UzK-Auslandsbüros bescheinigt. So stellt etwa die Hochschulrektorenkonferenz in einem Internationalisierungs-Re-Audit fest: »Einen sehr positiven Eindruck hinterlassen zudem auch die Konzeption und die Arbeit der Auslandsbüros, die offensichtlich in vieler Hinsicht eine wirkliche Unterstützung der Auslandsarbeit darstellen und damit für die UzK einen echten Mehrwert generieren.« Und in der Begutachtung des Antrags der UzK im Rahmen der Förderlinie »Exzellenzuniversitäten« des Programms »Exzellenzstrategie« des Bundes und der Länder stellte die Gutachter*innengruppe fest, dass die etablierte Internationalisierungsstrategie sowie die innovativen und erfolgreichen Maßnahmen zur Erhöhung der Internationalisierung äußerst positiv wirkten. Hinsichtlich der Internationalisierung seien die Pläne kohärent. Die Ausweitung des International Faculty Program und die Gründung des Cologne International Forums würden die Internationalisierung nach Einschätzung des Expertengremiums weiter verbessern.«

With this in mind, the UoC can embark on the next round of the Excellence Initiative and feel well equipped in terms of internationalization.



