



UNIVERSITY  
OF COLOGNE

New York Office



# UNIVERSITY OF COLOGNE'S NORTH AMERICA ACTIVITIES

Annual Report 2022

DIVISION INTERNATIONAL AFFAIRS  
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# 11 YEARS: THE UNIVERSITY OF COLOGNE NEW YORK OFFICE

After the manifold challenges the COVID-19 pandemic imposed on the world since early 2020, thankfully, many of the activities could be resumed in 2022. As if the world was slowly waking up, possibilities re-emerged to travel and reunite with distant friends, and to finally hold meetings and events in person again.

For the University of Cologne New York Office, 2021 constituted our 10<sup>th</sup> anniversary. Due to the pandemic, the celebrations had to be held online last year. However, the restrictions and challenges have brought us many positive changes and innovative formats, too. One of them was the successful implementation of a new virtual event series, the Transatlantic Tandem Talks, which we enjoyed expanding with our strong network of partner organizations in 2022.

The *Transatlantic Tandem Talks* feature research collaborations between Germany and the U.S. on various global topics, this year ranging from healthy aging to artificial intelligence in law and trust versus control in management. The hour-long online events each feature two prominent speakers, one scholar from the University of Cologne and one from North America. The tandem talk partners share insights on their work, highlight the importance of transatlantic collaboration based on their own experience, and answer questions from a mixed audience of experts, students, industry and NGO representatives, as well as the interested public. The series proved to be very popular in 2022 as well, with an average of 200 active participants at each event. For the Healthy Aging TTT highlighting the University of Cologne CECAD Cluster of Excellence on February 16, 2022, despite zoom fatigue two years into the pandemic we received over 600 registrations and almost 300 attendees from three continents joined us online! We could not have hosted that many attendees at the auditorium of the German House, nor would we be able to achieve such diversity in locations and countries of our attendees with a traditional in-person format.

Besides successful online formats, we were happy that we could finally celebrate the 10<sup>th</sup> anniversary of the University of Cologne New York Office with in-person events in 2022. A highlight of the anniversary celebrations was a delegation visit from the University of Cologne led by UoC Rector Prof. Axel Freimuth with a four-day program of meetings and events in Washington D.C. and New York City. The



program included high-level meetings hosted by the German Ambassador to the U.S. and University of Cologne alumna Emily Haber, with representatives from the U.S. Departments of State and Energy as well as the National Science Foundation, a gathering with North American University of Cologne alumni, a luncheon with the German Consul General David Gill, and introductions to the work of our ML4Q Cluster of Excellence in quantum computing in both cities. The program culminated with a festive anniversary celebration, the panel discussion “Transatlantic Perspectives on Quantum Science and Technologies”, music, performance art, and a reception with our dear partners at the NYC German House.

Other notable in-person events this year included the gala opening of the new German Center for Research and Innovation (DWIH) in San Francisco, with the University of Cologne being one of the founding main supporters; the GAIN conference and talent fair, held for the first time not in San Francisco or Boston but in Bonn (Germany); the annual NAFSA conference in Denver; the DWIH NY Future Forum; the Germany Grad Fair, and the Goethe Institute Career Day in NYC. Like many of our partners, we tried to meet the demand for more in-person events, whilst continuing to cater virtually to our new target groups from other parts of North America and around the world.

While we cherished these positive developments since 2019 and 2020, there still have been plenty of challenges resulting from the COVID-19 pandemic even three years later. It has been difficult for our partner institutions to navigate budget cuts and low office occupancy rates made some interactions logistically more challenging. According to a Gartner survey, in May 2022 only 20% of executives thought that their workers would be back in the office five days a week. Subsequently, the New York Times reported office occupancy across the U.S. plateaued at 43 percent during the summer. Another challenge has been the slow comeback of student mobility throughout this year. According to the IIE's Open Doors report, while the number of international students in the U.S. has increased significantly in comparison to last year, the number of U.S. students studying abroad has not.

But there are also reassuring trends, such as a NAFSA analysis of the academic year 2021-22 showing that international students contributed \$33.8 billion to the U.S. economy. While this contribution remains below pre-pandemic levels, due to some international students still completing their studies from abroad, it represents an almost 20% increase and a significant contribution in comparison to the prior academic year. Additionally, NAFSA estimates that 335,423 jobs were supported or created during that year. This means for every three international students one U.S. job was created, which is a 9.5% increase from the prior academic year. The Council of Graduate Schools also estimates that nearly one in four incoming graduate students this academic year was an international student. There has been a 95% increase in the number of new international graduate students; according to the Open Doors report, for the first time in a decade there were more international graduate students than international undergraduate students at U.S. colleges.

In the political landscape of higher education and science in the U.S., the beginning of Joseph Biden's presidency and the announcement that "America is back" brought relief and a welcome change in tone. While culture wars at higher education institutions and debates on contentious issues continue, President Biden's promise "to marshal the forces of science" again has been reassuring to institutions, organizations, and individuals working in science diplomacy and scientific exchange. The midterm elections were an important milestone in the U.S. in 2022. We were relieved to see the democratic system working and its institutions preserved and strong for now.

Contrary to that, on the global geopolitical stage it has been profoundly worrying to see Russia's horrific attacks on Ukraine throughout 2022. The UoC NY Office is highly concerned for the lives of the people in Ukraine, and, frankly, for the future of democracy. Peace, democratic values, and the freedom of study, research, and teaching form the basis of the University of Cologne's academic work and overall mission. During Germany's Zeitenwende and the causative humanitarian and energy crises, unity in Europe has been crucial and transatlantic cooperation not just a want, but a need. We stand in solidarity with the Ukrainian population, researchers, students, and our partners and friends from Ukraine. Our thoughts are with all those who are affected by the war, our hopes for the conflict to end in the new year, and our work committed to the fostering of democracy as well as transatlantic friendships and collaboration.



*Eva Bosbach*

**Dr. Eva Bosbach**  
Executive Director  
University of Cologne  
New York Office



*Christiane Biehl*

**Christiane Biehl, M.A.**  
Deputy Director  
Division International Affairs  
University of Cologne

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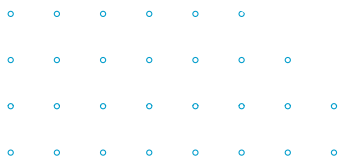
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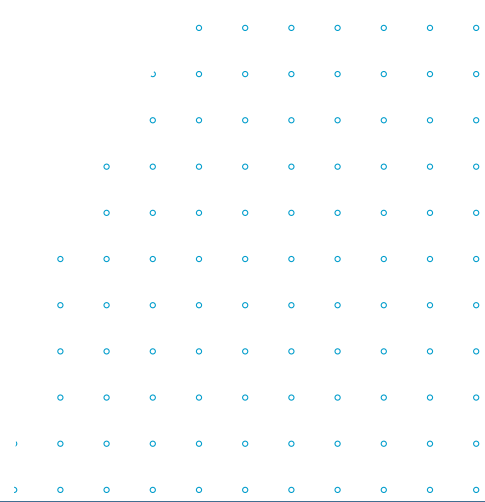
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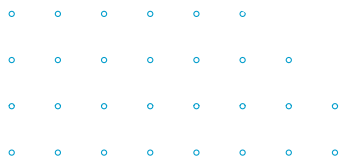
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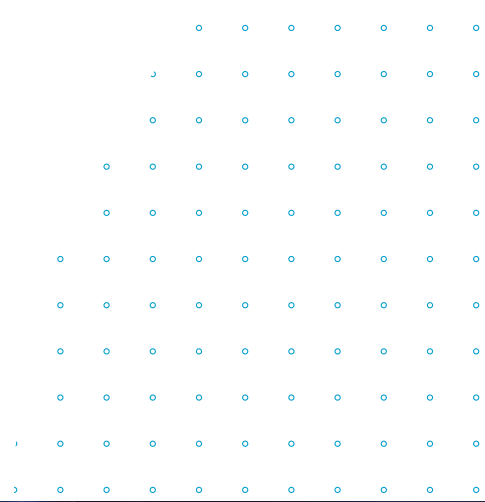
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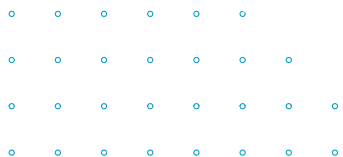
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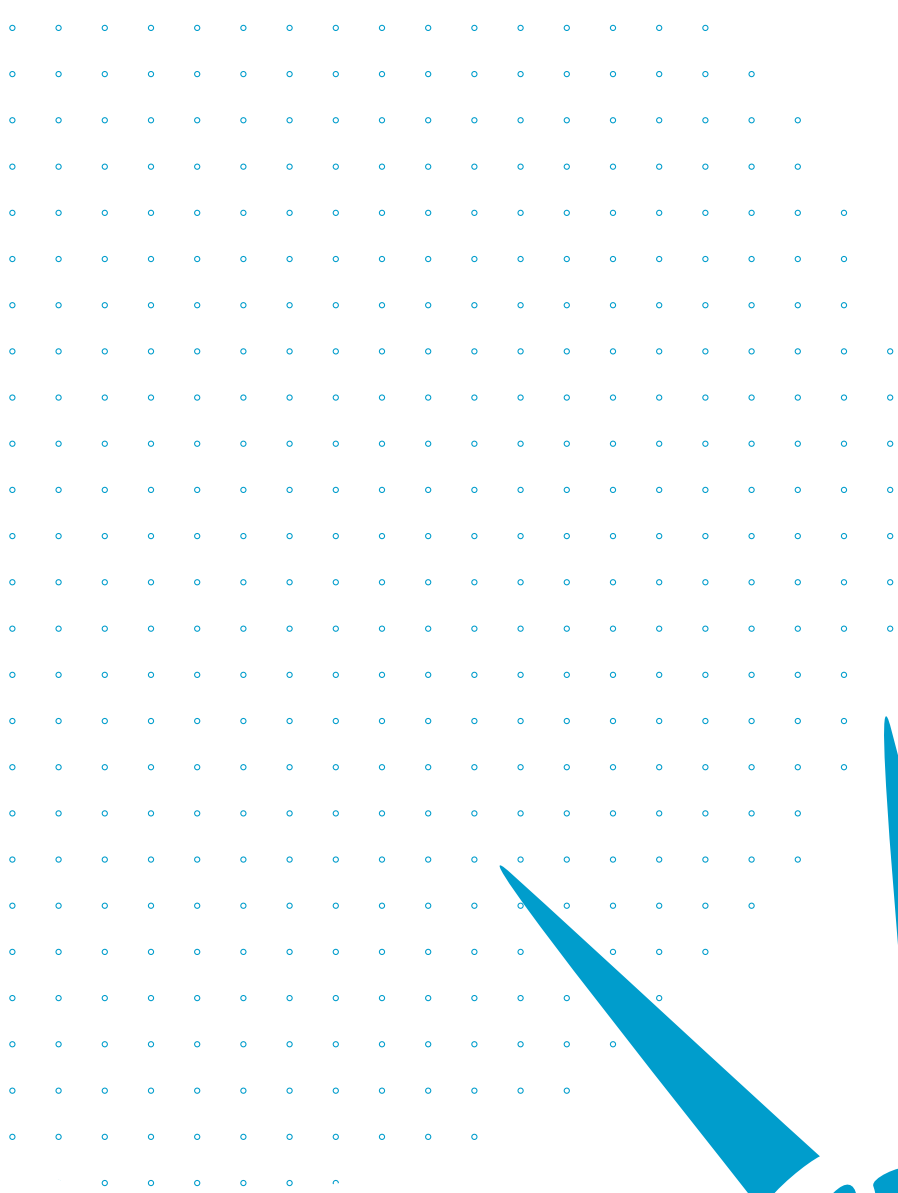


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# MAIN ACTIVITIES

- Office Organization
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# OFFICE ORGANIZATION

The University of Cologne's New York Office (UoC NY Office) was established in 2011 as part of the German Academic Exchange Service (DAAD) offices within the German House in New York. Its mission is to build bridges between the academic and research communities in North America and the University of Cologne. Besides the DAAD New York, the German House in Midtown Manhattan is also home to the German Consulate General, the Permanent Mission of Germany to the United Nations, the German Academic International Network (GAIN), the German Center for Research and Innovation (DWIH), and the German Research Foundation DFG North America NY Office – all close partners to the UoC NY Office.

In addition, several other German universities liaison offices are located on the 15<sup>th</sup> floor of the German House together with the UoC NY Office, allowing for close cooperation. These are: Campus OWL (the newest edition to the 15<sup>th</sup> floor, with the Universities Bielefeld and Paderborn, University of Applied Sciences Ostwestfalen-Lippe, and Detmold University of Music), Freiburg University, Heidelberg University, the University Alliance Ruhr (UARuhr; consisting of Universities Duisburg-Essen and Bochum, and the Technical University Dortmund), and UAS7 Universities of Applied Sciences (in-

cluding the largest UAS in Germany, the TH Köln). Fresenius University of Applied Sciences and the Hasso Plattner Institute (HPI) have liaison offices at different locations in New York City, the TU Munich and KIT liaison offices are located in San Francisco, and TU Darmstadt maintains theirs in the Darmstadt sister city San Antonio.

Since 2014, the UoC North America Office has been incorporated in the state of New York as the "University of Cologne New York Office Corp." and a Board oversees its activities, headed by the UoC Vice Rector for International Affairs, Prof. Johanna Hey, appointed in 2021. Further members of the UoC NY Office Board are former Vice Rector for International Affairs Prof. Heinz-Peter Mansel, former Vice Rector for Academic Career and Equal Opportunities Prof. Ansgar Büschges, former Dean of the UoC Medical Faculty Prof. Thomas Krieg and Christiane Biehl, M.A., Deputy Director International Office.

The operations of the office are planned and carried out by the Executive Director of the UoC NY Office (see below), in close cooperation and consultation with the International Office (UoC Division 9), mainly with its Deputy Director Christiane Biehl, M.A., who also serves as the North America

Eva Bosbach and Christiane Biehl, July 2023







Coordinator, and with the Vice Rectorate for International Affairs. Since 2019, the office operations are at times supported by an intern/trainee, with the internship being offered to UoC students as part of the service portfolio of the UoC NY Office to the home university in Germany. The 2022 interns were Leonie Heüveldop and Sion Park.

Since 2017, Dr. Eva Bosbach is the Executive Director of the UoC NY Office, serving as a key link for the University of Cologne between the academic and research landscapes in North America and Germany. Born in Prague, Czech Republic, Dr. Bosbach received both her master's and her Ph.D. degrees from the UoC. Prior to her work in New York, she was Program Manager at the German Rectors' Conference (HRK) in Bonn and is author of several comparative studies about doctoral education and the humanities in Germany and the U.S. Dr. Bosbach currently serves on the Boards of the DWIHs New York and San Francisco and was awarded City Council and New York State Assembly Citations in 2017.

After the COVID-19 pandemic grinded in-person events to an abrupt halt in March 2020, the office's operations have largely moved online for two years. In 2022, a mix of program offers was conducted with some activities in person again and others organized virtually, resulting in new, larger, and more diverse audiences on both sides of the Atlantic and beyond. For the New York Office's 10<sup>th</sup> anniversary, the transition to online events proved to be a bonus, resulting in the establishment of the highly successful Transatlantic Tandem Talks event series (cf. Preface). Together with the in-person 2022 celebrations in Washington D.C. and NYC, the TTTs constituted the highlights of our anniversary and are planned to be continued in 2023.

»» We are excited about the opportunity to present cutting-edge research results from Cologne to experts and an interested public in North America through our New York Office. This contributes to a free exchange of scientific ideas, to the dialogue between science and society, and to the fostering of our transatlantic relations. ««

**Prof. Axel Freimuth**  
Rector of the University of Cologne

# OFFICE COMMUNICATION

The UoC NY Office maintains close contact with the UoC coordinator for North America and Deputy Director of the UoC International Office Ms. Christiane Biehl, M.A., and with the Vice Rector for International Affairs and President of the Board of the UoC NY Office Corp., Prof. Johanna Hey and her team. The frequent communication with the UoC International Office includes weekly jour fixe update and Zoom calls with Ms. Biehl to coordinate activities, complemented through additional communications by email with Vice Rector Hey, the Board and others as needed, such as for briefings before meetings with high-level political delegations from Germany, for coordinating correspondence of the Vice Rectorate (such as to a partner university or for our application to become a main supporter of the DWIH San Francisco) or when reporting about events. Dr. Bosbach also maintains contacts with other stakeholders at UoC such as the press and marketing or the alumni office. Contact of various faculty members as well as other UoC staff with the office is being cultivated through email, social media, video calls, and transatlantic visits.

Once a year, a board meeting of the Board of the UoC NY Office Corp. is held either in person or via video conference. Also annually, the Executive Director visits Cologne to offer

facetime meetings and participate in activities within the International Office and beyond. In 2022, more in-person exchanges were enabled since the annual GAIN conference for the first time was held close to Cologne in Bonn. Together with Prof. Johanna Hey, Vice Rector for International Affairs, Claudia Arntz, Head of Division of Research Management, and Prof. Carien Niessen, Coordinator of CECAD Cluster of Excellence for Aging Research, Dr. Bosbach staffed a booth and moderated a workshop on individual research career paths. During the Cologne/Bonn week, Dr. Bosbach furthermore held several in-person consultations with Ms. Biehl and UoC faculty members to discuss collaborations and plan future events.

In previous years, a designated information session “Services of the UoC NY Office” was held by Dr. Bosbach during the Cologne visits. The original format was developed by the UoC NY Office as a special offer in 2018 with the goal to inform stakeholders within the UoC about the service offers of the office and to lay ground for future collaborations as well as events in the North American region. The format proved highly successful, was adopted by the other UoC regional offices, and directly implemented starting 2019 as an annual joint presentation of the offers and activities of all three regional offices China, India, and North America to UoC staff and faculty.

In addition to the Board meetings and communications with the International Office, Vice Rectorates and other UoC units, Cologne visits and individual in-person and virtual meetings, Dr. Bosbach communicates about the activities of the UoC NY Office through a dedicated website, a North America Twitter account, on LinkedIn, by facilitating press releases, granting interviews, and providing video greetings for events. She also contributes to various campaigns, attends a high number of networking events in North America, delivers content to various newsletters, and, in consultation and collaboration with Ms. Biehl as the North America coordinator in the International Office and supported by the intern, produces this comprehensive “Annual Report of UoC’s North America Activities”. The website includes a calendar regularly updated with upcoming events organized or supported by the UoC’s NY Office and a link to a designated UoC NY Office playlist on the UoC YouTube channel with recordings of major events such as the Transatlantic Tandem Talks. It also features the UoC NY Office annual report, the current internship applications call, and a presentation in German with examples of activities and service offers of the office to the home university. 10 years after its implementation in 2011, the North America



Location of the UoC NY Office across the United Nations Headquarters in Midtown Manhattan



# MAIN TASKS AND ACTIVITIES

The UoC NY Office cultivates relations with North American partners and offers researchers from the University of Cologne platforms to network, present their scientific results, and initiate new collaborations in the U.S. and Canada. It serves as a first point of contact for faculty and students in North America who are interested in the University of Cologne, organizes delegation visits from the university and hosts other delegations, and assists with the organization of the annual University of Cologne's WiSo@NYC summer school in New York City. The office further reaches out to the university's network of German and international alumni residing in the U.S. and Canada, offering different events for and with the alumni. Dr. Bosbach organizes panel discussions and lectures with UoC faculty members, attends higher education conferences, and presents at student and faculty recruitment fairs. The office is a member of the Association of International Educators NAFSA as well as in the Institute of International Education (IIE) and is a main supporter of the DWIH New York and the DWIH San Francisco, the latter officially opened in early 2022.

To further promote the UoC as a top study and research destination, the office maintains a website and a Twitter account for North America, publishes on LinkedIn, produces press releases in English and German, and provides content to the DAAD, DWIH, GAIN, German Consulate New York, Deutsches Haus @ NYU and 1014 Space for Ideas newsletters. Activities of the office are geared toward networking and enhancing the general visibility of the UoC in North America, as well as promoting the university's research Clusters of Excellence, other top research units and individuals, and its signature programs such as Studienstart International plus, internships@schoolsabroad, Global Faculty, or English-taught master programs.

For these purposes, the office sustains active partnerships with several German American stakeholder organizations such as the German Consulate New York, the

Permanent Mission of Germany to the UN, the DWIHs New York and San Francisco, DFG North America, the German Embassy in Washington D.C., liaison offices of other German universities, Deutsches Haus at NYU, 1014 Space for Ideas, and in Cologne the AmerikaHaus NRW and the Cologne Convention Bureau. Other important partners include the Goethe-Institutes in New York, Boston, Washington D.C., and San Francisco, the DAAD Regional Office New York and DAAD Information Centers San Francisco and Toronto, GAIN, the National Science Foundation, IIE, the MIT European Club, the German-American Chambers of Commerce, the American Council on Germany (ACG), UoC North American partner universities, high schools and colleges with German programs, the German Language School Conference (GLSC) as well as other research institutions and higher education organizations in the U.S. and Canada.



# FOCUS AREAS 2022

Office of the University of Cologne in New York celebrated its anniversary in 2021 by establishing the Transatlantic Tandem Talk series (cf. Preface). The Transatlantic Tandem Talks, as well as the celebrations of the 10<sup>th</sup> anniversary of the University of Cologne New York Office have continued in 2022. A University of Cologne delegation led by Rector Axel Freimuth came to the U.S. for an intensive four-day program in Washington D.C. and New York City to celebrate the anniversary both with festive events and networking meetings with our key partners and new stakeholders, and a presentation of the ML4Q research Cluster of Excellence on quantum computing in North America.

Bringing excellent research from both sides of the Atlantic to a broad audience of fellow researchers, students, other multipliers, and the general public in both countries and beyond, the Transatlantic Tandem Talks reinforce the office's goal to showcase the wide variety of top-notch research projects conducted at the University of Cologne while at the same time fostering existing and inviting new transatlantic collaborations. The series was implemented fittingly to the 10<sup>th</sup> anniversary together with ten partner institutions, both highlighting and strengthening the active UoC NY Office's network in the U.S. and Germany. The Tandem Talks held in 2022 showcased research from the UoC research Clusters of Excellence CECAD and ECONtribute, as well as from the UoC Faculty of Law, and the Faculty of Management, Economics and Social Sciences.

## Focus areas in 2022 have been:



Delegation led by UoC Rector Axel Freimuth with ML4Q Cluster of Excellence, other speakers, and partners, at the anniversary event in May 2022

- Celebration of the 10<sup>th</sup> anniversary of the University of Cologne New York Office with a high-level delegation visit in Washington D.C. and NYC led by UoC Rector Axel Freimuth and presenting the ML4Q research Cluster of Excellence in North America
- Continuation of the virtual event series Transatlantic Tandem Talks
- Continuous cooperation and support of the German Center for Research and Innovation (DWIH) NY through joint events with the UoC NY Office as a main DWIH supporter and with Dr. Bosbach as a Board Member and attending the gala opening, including a close cooperation for the DWIH signature annual event Future Forum and co-hosting of all 2022 Transatlantic Tandem Talks
- Developing a partnership with the newly established DWIH San Francisco as main supporter, with Dr. Bosbach attending the gala opening in April 2022 on behalf of UoC Rector Prof. Axel Freimuth, including hosting an alumni gathering in San Francisco and visiting UoC partner university UC Berkeley
- Alumni and partner engagement with in-person events for and with UoC alumni and partners
- Potential incoming students engagement by promoting the UoC programs including the unique fast-track preparatory program Studienstart International plus with several tailored workshops for international students, parents, and school principals
- Support of recruitment of international postdocs and faculty by promoting research and teaching opportunities at the UoC at various virtual academic and career fairs
- Continuation of the UoC NY Office internship program, exclusively offered to UoC students twice a year as part of the UoC NY Office service portfolio

# INTERNSHIP PROGRAM

The UoC NY Office launched its internship program with a first trainee in October 2019. It now offers one shorter internship in the spring and one longer one in the autumn/winter of each year, exclusively to UoC students as part of the service portfolio of the office to the home university. The interns support all ongoing operational and analytical activities as well as current projects and events of the

office in close cooperation with the Executive Director. This includes the preparation of presentations, event summaries, drafting press releases, mailings, texts for the annual report and funding applications, various research tasks, as well as marketing and social media assistance. The 2022 interns were Leonie Heüveldop and Sion Park.



## LEONIE HEÜVELDOP

*Internship April to June 2022*

In the spring of 2022, I was fortunate to have interned at the UoC New York Office under the supportive and welcoming guidance of Dr. Eva Bosbach. Due to the lightened travel restrictions, I was able to spend the time in-person in New York, meaning I not only learned a lot about transatlantic research and international higher education but also about the American lifestyle, especially in New York. The internship allowed me to contribute to all the various activities of the UoC NY Office, including Transatlantic Tandem Talks and an alumni event. The highlight of my internship was the delegation visit from Cologne and the 10<sup>th</sup> anniversary celebration of the UoC New York Office which I feel very honored to have been a part of. Overall, I was able to broaden my knowledge of the higher education system in North America and transatlantic scientific cooperation between Germany and North America. Furthermore, I strengthened my skills in event management, diplomatic communication, and cooperation. Therefore, I am incredibly grateful for all the opportunities this internship gave me and want to say a big thank you to Dr. Eva Bosbach for giving me this chance.



## SION PARK

*Internship October 2022 to March 2023*

I remember the day I got the confirmation for the internship at the University of Cologne New York Office and how joyful and excited I was, like it was yesterday. To go on this adventure to a vibrant city like New York has always been a dream of mine, but I could never have imagined just how great this internship opportunity would be for me.

The activities of the University of Cologne New York Office I supported were always insightful and inspiring. I feel very lucky to have experienced the many exciting events of the German House and in New York City. I am deeply grateful to Dr. Bosbach for the opportunities offered to me to strengthen my skill set and acquire new knowledge in the fields of transatlantic exchange, science diplomacy, and the North American higher education landscape. Furthermore, this internship gave me the opportunity to expand my professional and personal network. I will always appreciate this wonderful opportunity and look back fondly on the memories I made and the people I met during my internship.







# ADVISING AND MOBILITY

- Studienstart International plus, BA and MA Students
- PhD Students
- Guest Scholars
- Virtual Exchange

# ADVISING AND MOBILITY

The UoC NY Office advises different academic groups on international mobility to promote incoming and outgoing exchange amongst students and researchers. Throughout 2022, the UoC NY office continued to market various study and research opportunities to U.S. and Canadian stakeholders in higher education as well as to the potentially internationally mobile student target group.



## STUDIENSTART INTERNATIONAL PLUS, BA AND MA STUDENTS

The UoC NY Office is a central point of contact for North American students interested in studying in Germany in general, and at the UoC in particular. Most initial contacts are made at academic and career fairs which are held online or, in 2022 increasingly again in person. Inquiries of students to pursue a master's degree program at the UoC are usually higher in numbers than undergraduate study requests, mainly because all but one undergraduate programs at the UoC are offered exclusively in German. Thus, high school students with profound German language proficiency, yet no German Abitur, are of special interest to the UoC as a target group for undergraduate studies offered in conjunction with the UoC-unique fast-track preparatory program Studienstart International plus. Consequently, as in previous years, also in 2022 distinct focus has been placed on marketing Studienstart International plus to North American students, parents, teachers, and school principals.

Studienstart International plus is a fast-track orientation semester at the UoC that prepares international students for their desired bachelor's degree program by offering basic courses in their field of study, subject-specific German classes, as well as seminars on intercultural awareness and study skills, complemented through orientation events and intensive mentoring. After successfully completing this semester-long program, participants transfer directly into the first semester of their degree program. Compared to the usual path of studying in Germany with a U.S. high school diploma after taking the one-year long regular preparatory course (Studienkolleg), the short duration of the Studienstart International plus program at UoC is a big plus.

To students of German schools in the U.S. who are eligible to apply to the UoC directly based on their German Abitur, the UoC NY Office markets the entire range of undergraduate study opportunities as well as the various UoC master and Ph.D. programs, a significant number of which are being offered in English.

These study and research opportunities for U.S. and Canadian students are promoted by the UoC NY Office through presentations and distribution of information materials at various educational fairs and events throughout the year, such as the career days of the Goethe Institute online and at various locations in person, and at advising events at schools. A high number of inquiries from prospective students, their parents, principals, advisors, and teachers are addressed individually at the events in workshops and



at the UoC booth. Here, prospective students and other multipliers often also register via a sign-up sheet to receive follow-up information by email. Further marketing channels include webinars at virtual career days and other online events, Twitter announcements, email distributions to partner universities, and shipments of information materials to events held by other organizations throughout the U.S. and Canada.

Importantly, beyond significant initial gains, these recruitment activities have contributed to a stabilization at high level of student mobility across all mobility categories such as of incoming students from and outgoing students to partner universities, and incoming degree-seeking students. We hope to restore those high levels when the effects of the pandemic-related travel and in-person learning restrictions further decrease, already seeing a positive trend in 2021/2022 (cf. tables on p. 24).

**Student Mobility: Incoming Students – Number of incoming students from partner universities**

2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
41	48	54	62	55	66	12	18

**Student Mobility: Incoming Students – Degree-seeking U.S. & Canadian students at UoC**

	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Summer	78	93	82	79	85	93	88	95	82
Winter	95	98	84	95	110	100	94	93	98

**Student Mobility: Outgoing Students – Number of outgoing students to partner universities**

2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
56	123	127	113	110	91	21	128

# Ph.D. STUDENTS

The UoC NY Office functions as a first point of contact and information nexus for prospective or current Ph.D. students on both sides of the Atlantic. It provides North American master and Ph.D. students with interest in doctoral studies or post-doctoral research at the UoC with key information about study and research opportunities at the university and its scientific culture. The UoC NY Office also assists in identifying and referring to suitable Ph.D. supervisors at the UoC.

The “Doctoral Programmes Guide,” the flyer “Research in Cologne,” as well as brochures from numerous UoC graduate schools (a.r.t.e.s Graduate School for the Humanities Cologne, CECAD Graduate School, Bonn-Cologne Graduate School of Physics and Astronomy (BCGS), Graduate School for Biological Sciences (GSfBS), International Graduate School “From Embryo to Old Age: The Cell Biology and genetics of Health and Disease” (IGSDHD), CEPLAS Graduate School, etc.) as well as information about the four UoC Clusters of Excellence are an integral part of the promotional materials presented at career fairs and other events.

In addition to advising during workshops and at the UoC booth at various in-person or virtual events, including own ones such as the annual Germany Grad Fair and numerous partner events, the office advertises Ph.D. and postdoctoral positions at the UoC through posts on its Twitter account, in webinars, and via targeted email distributions to North American partner universities. Also, the flyers “Study in Cologne” and “Research in Cologne” are a regular part of the available take-home information materials in the lobby of the German House New York, being replenished by the UoC NY Office as needed. These light-weight flyers are popular and handy and should therefore be kept up to date as a simple and effective summary information tool.

Among many advising activities in Cologne, in 2022 Christiane Biehl served as a member of the selection committee for U.S. graduate and doctoral students coming to Germany as well as German graduate and doctoral students applying for studies to the U.S.



# GUEST SCHOLARS

The UoC NY Office also informs prospective postdoctoral researchers, guest scholars and faculty about opportunities at the UoC for research and teaching. Examples are the “Global Faculty” program as well as currently open positions at the UoC for junior group leaders and professors. Available opportunities are presented through advising in person and in employer branding presentations at various annual events dedicated to this target group, such as at the European Career Fair (ECF), organized by the MIT European Club at the Massachusetts Institute of Technology (MIT) in Cambridge, MA (and online during the pandemic), or at the German Academic International Network (GAIN) conference and talent fair, usually held annually in Boston or San Francisco, in 2022 for the first time in Bonn. At GAIN, every year more than 500 participants can meet with German scientists and key stakeholders in German basic and applied research as well as science policy (cf. Events with Active Participation and Contribution by the UoC NY Office).

UoC as a top research destination is also being promoted through information materials such as brochures representing cutting-edge UoC research. Examples besides the general and widely promoted “Research in Cologne” flyer include brochures by the UoC’s four Clusters of Excellence on aging research (CECAD), plant sciences (CEPLAS), markets and public policy (ECONtribute) and matter and light for quantum computing (ML4Q). Other research-related information is provided in leaflets such as in the bilingual brochure “Research Projects of the University of Cologne’s Faculty of Arts and Humanities”. Prospective guest scholars or international faculty are also advised about other aspects of the academic life at UoC such as mentoring, coaching, dual career, and family support, and provided with information about the city of Cologne as a place to work and live.



## Welcome Center for International Scholars at the UoC

Through this comprehensive advisory structure, numerous successful collaborations with guest scholars, both incoming and outgoing, have been achieved and supported. Collaborators include Prof. Cynthia Miller-Idriss, Prof. Ofelia García from the City University of New York (CUNY), Prof. Adam Galinsky from Columbia University, Prof. Peter Cramton from the University of Maryland, Prof. Jodi Nunnari from University of California, Davis, or Prof. Tamas L. Horvath from Yale University.

As part of the 10th anniversary of the UoC NY Office celebration, specific transatlantic co-operations have been highlighted in 2021 and 2022 through the Transatlantic Tandem Talks, featuring scientific collaboration of UoC faculty members with U.S. researchers such as in 2022 from the University of California, Berkeley, or the Brooklyn Law School.

In 2022, the UoC NY Office also supported the new Cologne International Forum (CIF), with promoting and attending virtually the opening event in November with Jackie Murray, Professor of Classical Philology at the University of Kentucky and at SUNY Buffalo, with connecting scholars on both sides of the Atlantic to the CIF (one example was Dr. Michael Schwan, Senior Researcher in Political Economy of the UoC Cologne Center for Comparative Politics, who visited the UoC NY Office and did not know about the CIF opportunities yet), and with promoting the CIF grants calls to North American partner universities as well as via social media.

## Scholar Mobility: Guest Scholars – Number of guest scholars from the U.S. & Canada at UoC

2015	2016	2017	2018	2019	2020	2021	2022
48	50	53	49	59	29	17	46





# VIRTUAL EXCHANGE

The abrupt transition from in-person to online learning in response to the COVID-19 pandemic has made digital teaching and learning an essential prerequisite for acquiring knowledge and competence. Prior to the pandemic, the UoC NY Office already collected first-hand experience with virtual formats, ranging from exhibiting at virtual fairs to presenting at webinars and offering online workshops. The then significant transition to operating exclusively online for about two years has expanded on this knowledge and enabled us to design formats specifically catered towards a virtual audience. In 2022, with in-person formats returning to action, we are practicing a double-line model, taking care both of our local and our virtual audiences.

Meetings with the North American liaison offices of German universities and other partners such as the DWIHs New York and San Francisco have been conducted in parallel online and in-person in 2022, allowing both for the missed personal interaction and for integrating a larger number of colleagues on a regular basis and independent of their location.

Continuing to hold some of our own events digitally in 2022 allowed us to reach a wider and more diverse transatlantic, sometimes global audience. Especially for the Transatlantic Tandem Talk series, opening participation to audiences across the Atlantic and globe led to a significant increase of registration and attendance numbers as well as to a wider diversity in the attendees' "countries of log-in". Some popular topics such as Healthy Aging with the CECAD Cluster of Excellence in February allowed us to confirm over 600 registrations and to accommodate almost

300 dedicated attendees online, with additional over 700 views of the recording online. Given this positive experience, going forward, digital and blended formats will be part of the operational work of the UoC NY Office on a regular basis.

The UoC NY Office Internship/Traineeship Program was successfully transformed back to an in-person offer for the UoC students in 2022 after being held virtually in 2020 and in the first half of 2021.

As a commitment to digital technologies for the purpose of education, exchange and research collaboration, the University of Cologne, assisted by the UoC NY Office, successfully applied to the DAAD's new International Virtual Academic Cooperation (IVAC) program in 2020 and continued to be an active partner of the program in 2021 and 2022. The goal of EduVenture Cologne is to raise awareness for the advantages and merits of the concept of Virtual Exchange (VE), both for students and lecturers. It intends to promote the format of VE courses as a standard of transnational teaching with the aim of encouraging faculties and institutes to add VE courses as a regular option to their teaching offers.

Right at the first Transatlantic Tandem Talk in 2021, EduVenture partners Dr. Silke Hackenesch, UoC, and Prof. Tiffany Florvil, University of New Mexico, shared insights on their experiences with virtually co-teaching a course on Black Lives Matter as part of one of 6 transnational EduVenture teaching projects across three UoC faculties in 2021/2022. Half of the funded projects during the pandemic were held in cooperation with partner institutions in the U.S., deepening transatlantic ties despite the restrictions for travel and in-person learning at that time.







# EVENTS

- Events Organized and Co-organized by the UoC NY Office
- Events with Active Participation and Contribution by the UoC NY Office
- Events Pro-actively Supported with UoC Information Materials and Invitations for Alumni
- Networking within the Education and Scientific Community in North America
- Networking with Stakeholders in Germany

# TIMELINE OF SELECTED EVENTS

The event activities of the University of Cologne New York Office are manifold, from presentations and student workshops to annual meetings and fairs, expert round tables, public panel discussions, and alumni events. This timeline features some of the most important events that took place in 2022. Further information on individual events can be found on the corresponding pages.



New Years Alumni Reception



European Career Fair  
TTT Healthy Aging



DWIH San Francisco Opening Gala

TTT Robo Judges



Summer Alumni Reception

NAFSA



JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

Study in Germany Dallas and Cleveland



Germany Grad Fair



UoC Rector's Delegation/ML4Q/ Anniversary Event







Meetings  
in Cologne



TTT WiSo  
Alumni  
Holiday  
Party



DWIH Future  
Forum

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

GAIN



GI Day  
of European  
Languages



Career  
Booster  
Germany



# ORGANIZATION OF AND PARTICIPATION AT EVENTS IN THE U.S., CANADA, AND GERMANY

Educational fairs, conferences, and other events at various locations in the U.S. and Canada as well as online serve as platforms for exchange and marketing of the UoC as a hub for excellent higher education, teaching, and research. They also expand and strengthen the international profile of the UoC on a global scale. Dr. Bosbach organizes or actively participates in around 25 different events per year, with the UoC NY Office as the main host or in collaboration with partners such as the German Consulate General New York, DFG North America, Deutsches Haus at NYU, the German Embassy in Washington D.C., or the German Center for Research and Innovation (DWIH) New York. These events are seized as opportunities to present scientific discoveries from UoC researchers, to advertise study programs or current job opportunities at the UoC, to foster academic exchange, and to enhance the visibility of the UoC in North America through showcasing its research strengths and networking with partners and world-wide stakeholders. For some events, speakers, alumni, or other participants from the UoC are being featured who showcase their research or other career and can establish or deepen contacts to their peers and representatives of other high-ranking universities or research institutions. Through these engagements, strong partnerships with North American organizations can be maintained and new alliances forged.

Since one focus of the UoC NY Office is to network with, inform and attract academic staff, many of the events are recruiting and networking events, such as the annual European Career Fair (ECF), the German Academic International Network (GAIN) conference and talent fair, or the NAFSA conference for international educators, where international partnerships are maintained. Each fair tends to address a unique target group, such as students, families, graduates, early career researchers or multipliers. To further leverage its potential, attendances and presentations at fairs are not limited to the events themselves but are encompassed by a comprehensive meeting schedule to further advance the measures of the UoC Internationalization Strategy.

To be able to work toward these goals effectively in the U.S. and Canada, as well as to identify interested and interesting partners for future events and joint activities, it is also crucial to introduce and promote the portfolio of the UoC NY Office to stakeholders within the UoC in Germany and to connect them with their peers and important stakeholders during delegation visits in North America.

## Events Organized and Co-organized by the UoC NY Office

The following chapter provides an overview of the event highlights in 2022, ranging from panel discussions to career fairs and information events. Besides these, the UoC NY Office regularly organizes events with and for UoC alumni, which can be found in the chapter International Alumni.

### Celebrating 10 Years of the University of Cologne New York Office

Throughout 2021 and until the summer of 2022 the University of Cologne celebrated the 10<sup>th</sup> anniversary of its New York Office. The anniversary was accompanied by a press campaign through the university's journal „Kölner Universitätsmagazin“, website, and social media, and the event series of Transatlantic Tandem Talks. Due to travel restrictions in 2021, a delegation visit headed by University of Cologne Rector Prof. Axel Freimuth was rescheduled to 2022.

The University of Cologne New York Office welcomed Rector Freimuth, Prof. Johanna Hey, Vice-Rector for International Affairs, and Christiane Biehl, M.A., Deputy Director International Office, together with Prof. Tommaso Calarco and Prof. Alexander Altland, Principal Investigators of the UoC Cluster of Excellence ML4Q Matter and Light for Quantum Computing, to Washington D.C. and New York City from May 24 to May 27, 2022.

The program included high-level meetings hosted by the German Ambassador to the U.S. and University of Cologne alumna Emily Haber, with representatives from the U.S. Departments of State and Energy as well as the National Science Foundation, a gathering with North American University of Cologne alumni, a luncheon with the German Consul General David Gill, and introductions to the work of our ML4Q Cluster of Excellence in quantum computing in both cities. The program culminated in a festive anniversary celebration, the panel discussion “Transatlantic Perspectives on Quantum Science and Technologies”, music, performance art, and a reception with our dear partners at the NYC German House. (For details on each event, please cf. below)

Besides these events and meetings, the delegation members enjoyed tours of important landmarks and places of interest. In Washington D.C. Christina Duemler from Washington Behind the Scenes led a bus tour with stops at the White House, Capitol and the National Mall, and the delegation visited the National

Museum of African American History & Culture. In New York City the sites toured included the 9/11 Memorial and One World Observatory and the new Cornell-Technion University campus on Roosevelt Island.

The impact of the delegation visit continued after the events. Several journalists attended the festive event at the German House, moderated by Dr. Christina Horsten, the New York Correspondent of the German Press Agency (DPA), and prior to traveling back to Germany Rector Freimuth gave an interview to German business newspaper Handelsblatt on the events and UoC at the top of scientific development in quantum computing research. The DWIH NY featured an interview with Dr. Bosbach reflecting on the anniversary in July 2022 and in September 2022, Rector Freimuth met with Prof. Chris Monroe, Chief Scientist at IonQ and panelist at the anniversary event in Cologne to discuss a potential future collaboration.

### PROF. AXEL FREIMUTH

*Rector, University of Cologne*



It was a genuine pleasure to celebrate the 10th anniversary of the North America Office of the University of Cologne with an intensive four-day delegation visit to Washington D.C. and New York City. We were warmly welcomed by prominent partners from the German Ambassador to the German Consul General and experienced first-hand the extensive network of our office and atmosphere of mutual support at the German House. By connecting us with the U.S. quantum research community during our visit, the North America Office showcased the key role it plays in the internationalization strategy of our university. We are grateful for what we have achieved together with our partners and are looking forward to further expanding our transatlantic ties over the next decade!

### PROF. JOHANNA HEY

*Vice-Rector for International Affairs, University of Cologne*



The work of our New York Office in the U.S. and Canada has proven to be an excellent way of enhancing our regional presence, supporting student exchange, nurturing a strong alumni network, and promoting collaborations between top researchers in North America and Germany. Our delegation visit was a prime example, showcasing the work of our ML4Q Cluster of Excellence on quantum computing in North America and providing it with manifold connections. I would like to thank Dr. Bosbach for her outstanding work leading the office with countless successful events over the years and for growing a tremendous network of active partnerships with other liaison offices and key organizations such as the German Embassy, German Consulate General, UN, NSF, DWIHs New York and San Francisco, DFG, and DAAD New York. I would also like to thank Ms. Christiane Biehl for overseeing the office's continuous activities and operation as the U.S. and Canada Coordinator in Cologne. Many congratulations and I am already looking forward to the next initiatives and events.



University of Cologne  
New York Office

10 years  
Celebrate with us!

26<sup>th</sup> MAY 2022 | 6:30 PM EDT  
GERMAN HOUSE NYC

**10 YEARS**  
**UNIVERSITY OF COLOGNE**  
**NEW YORK OFFICE**

*Transatlantic Perspectives  
on Quantum Science  
and Technology*

Consulate General of the Federal Republic of Germany New York

DAAD

German Center for Research and Innovation New York  
Land of Ideas

DFG Deutsche Forschungsgemeinschaft  
German Research Foundation

ML4Q  
MATERIALS AND QUANTUM SCIENCE  
LAWRENCE BERKELEY NATIONAL LABORATORY

Handshakes together  
Germany and the US



Dr. Eva Bosbach (UoC NY Office), Prof. Tommaso Calarco (ML4Q), Prof. Johanna Hey (Vice-Rector UoC), Prof. Axel Freimuth (Rector UoC), Prof. Alexander Altland (ML4Q)





Dr. Eva Bosbach, Executive Director,  
University of Cologne New York Office



Yasemin Pamuk, Consul for Culture and Science,  
German Consulate General New York



Prof. Johanna Hey, Vice-Rector for International Affairs,  
University of Cologne



Prof. Axel Freimuth, Rector, University of Cologne;  
Delegation with German Ambassador to the U.S. and UoC Alumna Dr. Emily Haber;  
Event and panel discussion "Transatlantic Perspectives on Quantum Science and Technologies - 10 Years University of Cologne NY Office" in NYC; ML4Q presentation at the German Embassy Washington D.C. (two pictures); Meetings at the National Science Foundation (NSF) in Washington D.C.; NYC anniversary event



### May 24: Dinner Reception with German Ambassador to the United States and UoC Alumna Dr. Emily Haber, Round Table on Quantum Technology

The delegation visit started with a dinner event at the residence of the German Ambassador and UoC alumna Dr. Haber in Washington on the topic of future technologies, with a focus on quantum technology. In addition to members of the delegation, selected representatives of the U.S. administration, the U.S. Department of Energy, the U.S. Department of State, and the scientific community were present, including Dr. Charles Tahan, Director of the Quantum Office in the White House Office of Science and Technology Policy, to explore science policy cooperation with regards to quantum technology. Dr. Haber gave a keynote address on the U.S. research landscape and transatlantic cooperation, Rector Freimuth on the German excellence initiative and innovative research system, transfer between North America and Germany, internationalization strategies, and current and future programs in transatlantic cooperation.

### May 25: Visit of the National Science Foundation and DFG Luncheon

The following day, the UoC delegation held meetings with several high-level representatives of the National Science Foundation (NSF) with the goal of laying the groundwork for a transatlantic research funding program for quantum technology. Attendees included Dr. C. Denise Caldwell, Director of the NSF Division of Physics, Dr. Alex Cronin of the Board of the National Quantum Coordination Office, White House Office of Science and Technology Policy (OSTP), and Roxanne Nikolaus, Cluster Lead in the NSF Office of International Science and Engineering (OISE). The discussion continued at an informal luncheon, sponsored by the North America office of the German Research Foundation (DFG).



Dr. Ing. Georg Bechtold, Director, German Research Foundation (DFG) North America, delivering a partner spot light contribution at the UoC NY anniversary event in NYC

### May 25: Presentation of the UoC Cluster of Excellence ML4Q at the German Embassy Washington D.C.

Together with colleagues from the science and technology division of the German Embassy Washington D.C., the University of Cologne New York Office organized a presentation and discussion in the auditorium of the embassy. After welcoming remarks by Rector Freimuth and an introduction to the University of Cologne and its research Clusters of Excellence, Prof. Calarco of ML4Q gave a presentation on cutting-edge topics in quantum technology. This was followed by a lively discussion and exchange with participants in the audience, which included EU councillors invited by the German Embassy, researchers of the Fraunhofer Society, representatives of the DAAD and the German Aerospace Center, as well as University of Cologne alumni and partners from the larger Washington D.C. area.

It was a pleasure to welcome Rector Freimuth and the University of Cologne delegation at the German Embassy in Washington DC. The high-level event with Ambassador Haber on the topic of quantum technologies we organized together with the University of Cologne New York Office was a big success and the cooperations that have resulted from it still accompany us today.

*Jörg Janßen, Counselor, Science and Technology, German Embassy*



Christiane Biehl, M.A. (Deputy Director, Division International Affairs, UoC), Dr. Eva Bosbach (Executive Director, UoC NY Office), Prof. Johanna Hey, Vice-Rector for International Affairs, UoC), and Leonie Heüveldop (Intern, UoC NY Office) in Washington D.C. during the UoC NY Office and ML4Q anniversary events



### May 25: Meeting with the Minister-Counselor and Head of Science and Technology at the German Embassy Prof. René Haak

After the events at the embassy, the evening concluded with, an invitation by Prof. René Haak, Minister-Counselor for Science and Technology at the German Embassy, to his home in Washington D.C. Besides the UoC delegation, staff members of the German Embassy were invited. Prof. Haak and Rector Freimuth made short opening remarks, followed by dinner conversations and exchange.

### May 26: Luncheon with German Consul General David Gill and other Partners in NYC

The following day, the UoC delegation traveled from Washington D.C. to NYC and was welcomed by Consul General David Gill with a luncheon at the German House. Yasemin Pamuk, Consul for Culture and Science, Wolfram von Heynitz, Deputy Consul General, Benedikt Brisch, Director of DWIH and DAAD New York, Dr. Ing. Georg Bechtold, Director of DFG North America, and Uta Gaedeke, Senior Program Officer at the DAAD NY joined the luncheon.

In his opening address, Consul General Gill focused on the importance of scientific cooperation, followed by Rector Freimuth with an introduction to the University of Cologne and its international activities. Other topics discussed included advancements of science in the U.S. and Germany and current political developments.

### May 26: 10 Years University of Cologne NY Office – Anniversary Event and Panel Discussion Transatlantic Perspectives on Quantum Science and Technologies

The University of Cologne's North America Office celebrated its 10<sup>th</sup> anniversary with a festive in-person event at the German House anchored by the panel discussion "Transatlantic Perspectives on Quantum Science and Technologies." The event further featured spotlights on selected key partners of the UoC NY Office, a keynote by Rector Freimuth, musical interludes by Maren Rothfritz & Friends, the artistic performance "force field" by Dmitry Gelfand and Evelina Domnitch, and a networking reception with UoC partners, friends, and alumni from the larger metropolitan area.

#### Partner Spotlights

The anniversary event was co-hosted by the University of Cologne New York Office, the German Consulate General New York, the German Research Foundation (DFG) North America, the German Academic Exchange Service (DAAD) New York, the Cluster of Excellence Matter and Light for Quantum Computing (ML4Q), Wunderbar Together, and the German Center for Research and Innovation (DWIH) New York.

After welcoming remarks by Yasemin Pamuk, Consul for Culture and Science at the German Consulate General New York; and UoC Rector Prof. Freimuth, successful decade-long cooperations with key partners of the UoC NY Office were highlighted through dedicated partner spotlights. Short speeches were given by Benedikt Brisch, Director, DWIH and DAAD New York, and Dr.-Ing. Georg Bechtold, Program Director, DFG North America.



Dr. Bosbach and Ms. Biehl with Prof. René Haak, Minister-Counselor for Science and Technology at the German Embassy, Washington D.C. at a Cornell Tech tour on Roosevelt Island during the anniversary events

### *Panel Discussion: Transatlantic Perspectives on Quantum Science and Technologies*

The panel featured the UoC Cluster of Excellence “Matter and Light for Quantum Computing” (ML4Q) and its partner institutions in Germany and the U.S. The cluster develops state-of-the-art computing and networking architectures using the most recent findings from fundamental research in solid-state physics, quantum optics, and quantum information science. Principal Investigator Prof. Tommaso Calarco highlighted ML4Q and its many advances on the panel with North American guests Chris Monroe, Professor at Duke University and Chief Scientist at IonQ Inc., and Anna Grassellino, Director at the National Quantum Information Science SQMS Center. The lively panel discussion was moderated by Dr. Christina Horsten, the New York Correspondent of the German Press Agency (DPA).

The panelists explored topics such as how scientists have theorized about the potential of quantum computing for decades, however only in recent years private and public sector investments in the development of quantum technologies grew significantly. They elaborated how rapid advances in quantum technologies could revolutionize the world as we know it – from genomic sequencing to transport route optimization, from codebreaking to artificial intelligence. Maximum capacity of the German House auditorium was reached as almost 100 representatives of partner organizations, North American alumni of the University of Cologne, guests working in science and industry, students, researchers, and other members of the extensive network of the UoC New York Office celebrated the 10 years milestone together. Additional guests joined the celebrations by following the live stream or by watching the event recording online.

It was a great pleasure to speak at the panel “Transatlantic Perspectives on Quantum Science and Technologies” and celebrate the 10<sup>th</sup> anniversary of the University of Cologne New York Office, together with my colleague Prof. Calarco. The discussions were stimulating and the organization of the rare in-person event was fantastic. My team and I have already held follow-up meetings in Cologne and are looking to establish a new collaboration. Many thanks to the University of Cologne New York Office and happy anniversary!



*Prof. Christopher Monroe, Director of the Duke Quantum Center, Professor of Physics and ECE at Duke University and the University of Maryland, and Co-Founder and Chief Scientist of IonQ, Inc.*

It was an honor to join the delegation led by Rector Prof. Axel Freimuth to celebrate the University of Cologne New York Office’s 10<sup>th</sup> anniversary in Washington D.C. and NYC. The panel discussion “Transatlantic Perspectives on Quantum Science and Technologies” highlighted the work of our research cluster of excellence ML4Q and its partner institutions in Germany and the U.S. I appreciate the opportunity to deepen our collaborations and connect with new experts and organizations. I very much enjoyed introducing the interested audiences in both cities to the complexities of phenomena in quantum mechanics and new technologies. We emphasized the need for transatlantic efforts to tackle the development of this new technology and to train new generations of scientists willing to “play” with the many exciting phenomena of the quantum realm. Everything was perfectly organized and a great pleasure to take part in.



*Prof. Tommaso Calarco, Professor at the University of Cologne and Director of Institute of Quantum Control at the Peter Grünberg Institute at the Forschungszentrum Jülich*

### *Networking Reception*

Following the panel discussion, the University of Cologne New York Office and its partners hosted a festive networking reception in the German House restaurant. The view over Midtown Manhattan and the United Nations headquarters from the location on the 23<sup>rd</sup> floor was a fitting backdrop to the celebrations with music and dinner. The University of Cologne New York Office had the honor of presenting all guests with unique University of Cologne Kölsch glasses, specially engraved with the UoC logo and “10 Years University of Cologne New York Office” for this occasion.

I met Dr. Bosbach at the event “10 Years University of Cologne New York Office – Transatlantic Perspectives on Quantum Science and Technologies”. At the event, I was able to make important new contacts and it was great to have another connection to the University of Cologne, my alma mater. I look forward to attending more events organized by the University of Cologne New York Office!



*Ebru Ilhan, University of Cologne Alumna and Teacher at United Nations International School*



### May 27: University of Cologne Alumni in New York City Luncheon with Rector Freimuth

The UoC delegation visit to the U.S. concluded with an alumni event – a luncheon with Rector Freimuth, members of the delegation, and University of Cologne New York City based alumni. UoC alumni from different backgrounds were in attendance, such as Benedikt Brisch, Director of DWIH and DAAD New York; Eva-Maria Marks, Head of PR and the Press Department at the German Consulate; Jörg Schumacher, Director of the Goethe Institute New York; Matt Steiniger, Science Teacher at the School of the Future High School; Michael Yohannes, Head of HR, CBA Americas at Commonwealth Bank; and Ulrike Haak, ZDF-Kultur editor. Experiences from Cologne and memories from the time at the university were exchanged and plans for future cooperations and visits made.

### Transatlantic Tandem Talks

On the occasion of the 10<sup>th</sup> anniversary of the North America Office of the University of Cologne in New York, Dr. Bosbach established a new series of virtual events to showcase transatlantic collaborations in outstanding research by the faculties and clusters of excellence of the University of Cologne and its partners. The Transatlantic Tandem Talks (TTTs) are devised as one-hour long virtual conversations between a researcher from the University of Cologne and a colleague based in North America on a shared research topic of high scientific and public significance.

Strengthening existing partnerships with high-profile institutions in the higher education landscape – and, on a lighter note, featuring Cologne’s lucky number 11 – Dr. Bosbach engaged ten UoC partners to co-host and cross-promote the event series together with the UoC NY Office: The Consulate General of the Federal Republic of Germany in New York, the German Embassy in Washington D.C., Deutsches Haus at NYU, the German Academic Exchange Service (DAAD) New York, the German Research Foundation (DFG) North America, the German Center for Research and Innovation (DWIH) New York, 1014 Space for Ideas, the Goethe Institute New York, AmerikaHaus NRW, and Wunderbar Together. The partners are presented with their logos on all individual event visuals, promote the events in their newsletters, websites, and on social media, and their representatives take turns in delivering welcoming remarks, showcasing and further promoting the close partnerships and shared missions with the UoC and its New York office.

The TTTs proved very popular in 2021 and 2022, with an average of 200 active participants at each virtual event, sometimes located in many different countries. 2022 UoC speakers highlighted the Cluster of Excellence on Aging Research CECAD, the UoC Faculty of Law, and the Cluster of Excellence ECONtribute: Markets & Public Policy as follows:

### February 16: Transatlantic Tandem Talk “Healthy Aging: Brain Control of Longevity and Metabolism”

The first 2022 TTT showcased the outstanding scientific work of the UoC’s Cluster of Excellence on Aging and Aging-associated Diseases CECAD. CECAD’s Principal Investigator Prof. Jens Brüning and his collaborator and former member of UoC’s Global Faculty program Andrew Dillin from our partner university UC Berkeley presented their research on brain cells, which not only control the delicate nerve processes of aging, but also regulate our food intake and how food is processed in our body. Highlighting the importance of such fundamental research, and the funding infrastructure to support it, DFG North America and DWIH NY acted as co-hosts of the event. The TTT was our best attended virtual event yet, with over 600 registrations and almost 300 dedicated attendees. The high interest in the topic was also evident from the active Q&A session that followed the presentations, with participants investigating details of the talk and prospects for aging research, and from the over 700 additional views of the recording online.

A big thank you from the team of the German Center for Research and Innovation (DWIH) to all of you for a truly inspiring event, featuring exciting and important cutting-edge research, showcasing international collaboration, introducing diverse research teams (including the next generation), and setting an example of successful knowledge transfer across a mixed audience group. Thank you for partnering with us again for this Transatlantic Tandem Talk!



*Dr. Kathrin DiPaola, Head of Programs, German Center for Research and Innovation (DWIH) New York*

The close collaboration between myself and Jens [Brüning] had us look forward to the Transatlantic Tandem Talk, and we enjoyed it immensely. Jens and I talk almost on a weekly basis and for the weeks leading up to it, we spent our time discussing how best to present our combined efforts to a general audience in the TTT. It was organized brilliantly, the audience had amazing questions and brought new insight to our combined work. We wish we could do it all over again!



*Dr. Andrew Dillin, University of California, Berkeley*





Thanks so much to the University of Cologne New York Office for giving us the opportunity to present our research in the TTT! It is always fun to (e)-meet with Andy [Dillin], and it has been a genuinely amazing collaboration and friendship for a long time. Also, thanks to the entire team: to Eva Bosbach for organizing, Kathrin DiPaola for a very lively and engaging moderation, and Dana Cowlshaw for the kind words on the DFG and excellence initiative. I hope we can have such an event in person at some point soon.



*Prof. Jens Brüning, University of Cologne, CECAD Cluster of Excellence, and Max Planck Institute for Metabolism Research*

#### **April 21: Transatlantic Tandem Talk “Robo Judges Ruling over Humans? AI, Law and Ethics”**

The second Transatlantic Tandem Talk of the year featured Prof. Frauke Rostalski, Chair of Criminal Law, Criminal Procedure Law, Philosophy of Law, and Comparative Law at the University of Cologne, and Frank Pasquale, Professor of Law at the Brooklyn Law School. They discussed the many legal and ethical questions revolving around artificial intelligence, especially when it comes to replacing human decisions with AI tools and algorithms in highly sensitive fields such as criminal justice, HR, or banking. During the discussion, they shed light on differences and surprising similarities between approaches to artificial intelligence in Germany and the U.S., concerns regarding “robo judges” such as opacity, discrimination, and alienation, and governmental and corporate perspectives on automated decision-making. Welcoming remarks were held by Dr. Jan Lüdert, Head of Programs at the DWIH New York, and Dr. Eva Bosbach. The discussion was moderated by Dr. Yafit Lev-Aretz, Assistant Professor at Baruch College. The virtual event had 75 attendees and the recording of the TTT was viewed almost 400 times.

I am grateful for the opportunity to be in dialogue with an expert like Prof. Rostalski. The event was well-attended, well-publicized, and featured several good questions and dialogue. We need more forums like this to bring together EU and U.S. scholars.



*Prof. Frank Pasquale, Professor of Law, Brooklyn Law School*

Thank you very much to the University of Cologne New York Office for the invitation to talk about AI as a challenge for law and ethics with Prof. Pasquale. The event was perfectly organized by Dr. Bosbach and her team from beginning to end. It was a pleasure to be a part of this transatlantic exchange and the lively discussion.



*Prof. Frauke Rostalski, Professor of Law, University of Cologne*

#### **December 6: Transatlantic Tandem Talk “Trust is Good – Control Is Better? Finding the Right Balance”**

The third and final Transatlantic Tandem Talk of the year featured Matthias Heinz, Professor for Strategy at the University of Cologne, and spokesperson of the Cluster of Excellence ECONtribute: Markets & Public Policy, in conversation with Jobina Gonsalves, Senior Vice President for HR for TÜV SÜD Americas Region. After welcoming remarks by Dr. Jörg Schumacher, Executive Director of the Goethe Institute New York, Christiane Biehl, M.A., Deputy Director International Office, and Dr. Eva Bosbach, Executive Director UoC NY Office, Prof. Heinz presented his research and findings of a large-scale RCT study with a major German bakery chain with 150 stores and over 2,000 workers. Prof. Heinz and his team explored the question of trust vs. control when it comes to firms monitoring their workers by reducing the monitoring intensity in randomly selected stores. After his presentation on the workers’ motivation and performance as well as the firms’ costs and benefits, Jobina Gonsalves commented from her practical perspective and drew from her over 20 years long management experience as a global HR leader. Julia Helmes, Program Officer of the DWIH New York, moderated the lively Q&A following the exchange. The event had 55 attendees and over 120 registrants.



It was really a pleasure to present within the Transatlantic Tandem Talk series! In particular, I liked the fruitful discussions with exciting comments from other researchers and practitioners, and the insights from my tandem talk partner Jobina Gonsalves.



As the research project I presented is a joint project with a firm, it is great to know what other practitioners think about it and whether they have similar experiences. Thanks so much to Dr. Bosbach and the UoC NY Office for organizing and hosting the event!

*Prof. Matthias Heinz, Professor for Strategy, University of Cologne, and Spokesperson of the ECONtribute Cluster of Excellence*



### October 6 – 7: FUTURE FORUM: Fabricating the Future

The 2022 FUTURE FORUM, DWIH New York's signature event, brought together German and American researchers, scientists, entrepreneurs, innovators, and experts to discuss their experience and expertise on how to make fashion more sustainable. The topic of "Fabricating the Future" was addressed from various perspectives, with 29 speakers giving insights into their personal and professional outlook on sustainability in the fashion industry. One of the main speakers was Prof. Martin Fritze from the University of Cologne's Faculty of Management, Economics and Social Sciences, suggested to the DWIH by the UoC NY Office.



Upon his arrival in NYC, Dr. Bosbach and UoC NY Office intern Sion Park met with Prof. Fritze at the German House to show him around the UoC NY Office and introduce its activities, as well as to learn about his research on fashion in the digital age, and to prepare for his panel discussion at the Future Forum. At the speaker dinner and networking reception of the Future Forum, Prof. Fritze had the opportunity to meet his co-panelist Adam Minter, columnist at Bloomberg, and other event speakers.

On the day of the presentations, Prof. Fritze spoke at the very first panel "The Fashion Loop" together with Adam Minter, Marlen Vesper-Gräske, and Elizabeth Bieber from Freshfields Bruckhaus Deringer. The panel was preceded by welcoming remarks by Consul General David Gill and DWIH NY Director Benedikt Brisch. The "Stakeholder Talkshow" featured Dr. Anna Kelles, New York State Assembly Member, and a keynote about Life Cycle Assessment by Matthias Finkbeiner. The "Night Labs" featured displays and exhibits on sustainable fashion and materials.

After the Future Forum, Dr. Bosbach further connected Prof. Fritze to potential cooperation partners in NY, such as Dr. Nizan Packin from the Baruch College, Zicklin School of Business, based on their joint interest in research on crypto-marketing and NFTs. The two researchers are currently planning a collaboration at a future conference.



### March 25: Germany Grad Fair

Inaugurated in 2017, this was the fifth year the University of Cologne New York Office organized and co-hosted the annual virtual Germany Grad Fair together with fellow liaison offices of German universities in New York, the German Consulate General NY, and the German Research Foundation (DFG) North America. The event aims to inform undergraduate and graduate students, young professionals, and career service advisors about study, research, and funding opportunities at German higher education institutions. After being called off or hosted virtually during the Covid-19 pandemic, in 2022 it could finally take place at the German House again as one of the first in-person events there.

With 108 RSVPs and 35 attendants the attendance numbers were significantly lower than in pre-pandemic years. Still, we were happy to mark the start of in-person events and offer personal advising to the attendees. The event also allowed us to examine the level of interest in studying abroad in Germany with the effects of the pandemic and the uncertain political situation in Europe due to the war in Ukraine. Because of Covid-related room capacity restrictions, attendees were split into three separate time slots the possibility for close individual conversations. Each group was welcomed with brief remarks by Yasemin Pamuk and Anna Miebach from the German Consulate General NY. Besides the University of Cologne NY Office and other university liaison offices, funding organizations such as DAAD and Fulbright, and other partner such as the Goethe Institute NY were present to inform the participants about resources for their potential studies in Germany.



By the way, I would also like to thank you very much for the University of Cologne's contribution to the Future Forum. Prof. Martin Fritze gave an excellent presentation and shared fascinating ideas. A great communicator.



*Benedikt Brisch, Director DAAD North America, and Director DWIH New York*



#### November 4: Career Booster Germany Goethe Institute New York

Organized by the Goethe Institute New York, the Career Booster Germany finally took place in person again on November 4<sup>th</sup>. The event offered interactive information opportunities for students who are interested in studying in Germany or in various career paths that include German language or a stay in Germany. At the event, they could learn first-hand from representatives of various German businesses and higher education institutions, as well as from alumni of several German/y related programs.

The UoC NY Office actively contributed to the planning and organization by suggesting alumni as speakers, by presenting information on English-taught master programs at the UoC, and by conducting a designated workshop on the signature UoC's fast-track program Studienstart International plus to interested U.S. high school students and teachers.

The UoC NY Office successfully placed two UoC alumni, Michael Johannes and Sandra Navidi, as speakers at the panel discussion "German(y) as Career Booster in Multinational Companies", where they shared their experiences of life and study in Germany. Alumna Zeynep Alraqeb and UoC postdoctoral researcher Michael Schwan stopped by at the information fair and supported Dr. Bosbach and intern Sion Park at the UoC information booth. Over 40 interested attendees signed up at the booth to receive follow-up information about studying at the University of Cologne.



#### November 8: Virtual Germany Grad Fair

The UoC NY Office co-hosted the annual virtual Germany Grad Fair together with Campus OWL, University Alliance Ruhr, UAS7 German Universities of Applied Sciences, University of Freiburg, Heidelberg University, Hasso Plattner Institute, and Technical University Darmstadt. Exhibitors at the Germany Grad Fair address all questions related to graduate studies in Germany and share information about opportunities for Masters, PhD, or internship programs. With almost 400 registrations, the Germany Grad Fair 2022 gave the 150 attendees the opportunity to meet representatives from a wide variety of German universities, funding and exchange institutions such as the German Research Foundation (DFG), the German Academic Exchange Service (DAAD), and Cultural Vistas, as well as other institutions including the Goethe Institute and the German Consulate General. 66 visitors joined the live session of the University of Cologne where Dr. Eva Bosbach and intern Sion Park presented about graduate studies and student life at the University of Cologne and answered questions.

## Events with Active Participation and Contribution by the UoC NY Office

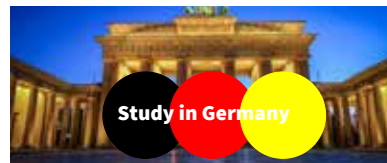
#### January 12: International Higher Education: Policies and Practices

Invited as a guest speaker, Dr. Bosbach gave a presentation on the University of Cologne's Internationalization Strategy at the "International Higher Education: Policies and Practices" course at Baruch College, New York. Aside from offering an overview of Germany's higher education institutions as well as introducing the students to the city and University of Cologne in general, she explained the goals, structure and measures put in place by the UoC to position itself as an international, open-minded, and intercultural university, focusing especially on the international liaison offices' work and giving examples of the North America Office's activities. The presentation was met with high interest in the UoC's internationalization efforts, as well as with positive feedback by the course leader on the extensive overview.

Thank you, dear Eva, for your powerful presentation and the insight into the impressive array of international activities of the University of Cologne! This was a transformative moment for all of us in the course on International Higher Education at Baruch College.



*Fabrice Jaumont, President, Center for the Advancement of Languages, Education, and Communities*



#### January 15: Study in Germany for German Schools Dallas and Cleveland

To support students with their search for study courses in Germany, Dr. Bosbach was invited to present at a virtual information session for the German School of Dallas and the German Language School Cleveland. Together with Susanne Dreyer of the Zentralstelle für das Auslandsschulwesen (ZfA) in Houston, she informed students and their parents about study options in Germany, specifically at the University of Cologne, and highlighted the Studienstart International Plus program as a fast-track option for students applying with a U.S. high school diploma. After the presentations, UoC NY intern Annabell Blank moderated a lively Q&A session, with questions ranging the application process and financial support opportunities to language requirements.



Born in Africa to French parents with frequent summer visits to Germany, I would like my children to have similar opportunities to experience multiculturalism, German friendliness, and excellent education. Studying in Germany such as at the University of Cologne and with support of the Studienstart International Plus program makes it possible to enrich their U.S. upbringing with international perspectives and meet new friends, just like when I met my bicultural husband. Thank you to the German Saturday Language Schools, to the University of Cologne, and to its New York Office for offering these truly inspirational and important programs and information sessions!

*Marguerite Dillard, parent of students at the German School Ann Arbor, Michigan*

On behalf of all of us at the German School of Dallas, thank you so much for your efforts for the “Study in Germany” event last Saturday. We all enjoyed it very much; it was highly informative.

*Monika Scherer, Teacher, Test Coordinator and Member of the Board, German School of Dallas, Texas*

Thank you, Dr. Eva Bosbach, and the University of Cologne NY Office, for the wonderful and informative event! It has been such a pleasure working with you and learn all the information in your presentation that parents and students need if they want to apply at a German university. As a principal, I am the contact person for our families when they decide to have their child study in Germany, and I oftentimes cannot help them with their questions. Now they have all the information they need conveniently put together in your PPT. And with over 70 participants there clearly is an interest in studying in Germany! This event was very important and so informative for the families of the German language schools that participated. Thank you so much!



*Heike Haddenbrock, Principal of the German Language School Cleveland, Ohio*

### February 17: European Career Fair

The annual European Career Fair (ECF) is a recruiting event organized by the MIT European Club. In 2022 it was still held online due to the COVID-19 pandemic. The ECF’s mission is to connect top-tier U.S. students and young professionals with European universities like the UoC, and to generally inform about career opportunities in Europe. This career fair is the largest of its kind in the United States, with over 1,500 registrations and 100 organizations participating in 2022.



The University of Cologne was represented by a virtual booth hosted by Prof. Schröder, Vice Rector for Academic Career and Equal Opportunities, Claudia Arntz, Head of Division Research Management, as well as UoC NY’s Eva Bosbach and Annabell Blank. The UoC team advised BA, MA, and PhD students, as well as postdocs visiting the UoC booth on available study and research opportunities at the University of Cologne and pointed them to further contacts at the UoC. Additionally, Prof. Schröder hosted a live session “Your Career at the University of Cologne”, which was the highest attended event among the Germany-associated organizations that held live sessions.

Thanks to extensive preparation, the UoC also requested and conducted the highest amount of video chats out of the almost 30 organizations participating within the Research in Germany group of exhibitors, with the UoC team advising 34 participants in dedicated one-on-one chats. These proved to be highly efficient as the participants came well-prepared and with detailed questions on their potential career paths at the University of Cologne.

Thank you for taking the time to speak with me during today’s MIT Career Fair! You provided valuable insights about career options in Germany and at the University of Cologne in a short period of time and I thank you for that.

*Jessica, ECF 2022 Participant, Experience Designer, Boston & New York*



### February 25 & 26: Study and Go Abroad Canada

The Study and Go Abroad Fair is Canada’s largest international university and student exchange expo. As in previous pandemic years, the fair took place online, with the UoC’s representation being part of the Study in Germany booth. As part of the internship program, UoC NY intern Annabell Blank assembled marketing material for the UoC, such as brochures, videos and links, to advise students on respective contacts and websites at the UoC, and held a presentation on Studying and Living in Cologne.

Due to the COVID-19 pandemic, the spread of the fair over two days, and the outbreak of the war in Ukraine immediately before the fair, the overall turnout was significantly lower than in previous years. However, together with the DAAD Canada, the UoC team connected with 40 people in the booth, and the live presentations were visited by a dedicated group of 10 participants.



#### April 27 – 29: DWIH San Francisco Opening & Gala

At the end of April, the German Center for Research and Innovation (DWIH) opened a new location, the DWIH San Francisco. This is their sixth location after New York, New Delhi, Moscow, São Paulo, and Tokyo, and the second one in the U.S. The University of Cologne was already a main supporter of the DWIH NY and now also is a main supporter of the DWIH San Francisco. Dr. Bosbach represented Rector Freimuth and Vice-Rector for International Affairs Hey at the delegation visit to the Bay Area, including the DWIH SF opening gala, cultural program, visits to universities, various meetings, and an alumni get-together.

The delegation program started on April 27 with an evening reception at the St. Francis Yacht Club, with welcoming remarks by Zahar Barth-Manzoori, the new Director of the DWIH SF, and a deputy of Oliver Schramm, Consul General of Germany in San Francisco.

On April 28, the delegation visited UC Berkeley, where they met with representatives of the Global Engagement Office and held discussions with a focus on computing, data science and startups. The visit was a great opportunity to connect in person with colleagues at UC Berkeley as it is one of the prominent partners of the University of Cologne.

A lunch roundtable that followed focused on innovation and research at UC Berkeley. Next, the delegation transferred to Stanford University and visited the SLAC National Accelerator Laboratory. Laboratory, one of 17 Department of Energy national labs. The delegation met with Prof. Norbert Holtkamp, Deputy Director of SLAC and a SLAC professor of photon science and particle physics and astrophysics. The last program point in Stanford was a panel discussion on science and technology.

In the evening, selected German university liaison offices in the U.S. including the UoC NY office hosted an alumni event at Black Hammer Brewing. It was a great opportunity to meet with alumni from the West Coast who spent time at German universities, inform them about recent development in Germany, network, and exchange ideas.

April 29 marked the opening of the DWIH San Francisco. The morning was devoted to presentations of the DWIH SF strategy and plans after a visit to the Autodesk Ambassadors gallery. Autodesk technology spans architecture, engineering, construction, product design, manufacturing, media, and entertainment, empowering innovators to solve challenges big and small. Dr. Bosbach delivered remarks at the Autodesk with congratulations to the DWIH SF opening and first ideas for collaboration with the University of Cologne as one of the main supporters, such as in the fields of aging or machine learning.

During the festive DWIH San Francisco Opening Gala at the evening, video greetings from various main supporters were shown on a large screen at the SF Exploratorium including from UoC Vice-Rector for International Affairs, Prof. Johanna Hey, expressing support and congratulations to the new DWIH. Highlights of the DWIH San Francisco's mission were presented by Zahar Barth-Manzoori and welcoming remarks delivered by Joybrato Mukherjee, President of the DAAD, Vito Cecere, Director for Academic Relations, Education and Research Policy Divisions at the Federal Foreign Office, and Frithjof A. Maennel, Deputy Director-General at the German Federal Ministry of Education and Research. Dinner, music and networking concluded the festive event.



Alumni event at Black Hammer Brewing, San Francisco, hosted by UoC NY office together with partners



Dr. Bosbach presenting at official NAFSA 2022 session “Short-term Programs, an Internationalization Strategy to Diversify Education Abroad Participation”, together with Peter R. Kerrigan (Deputy Dir., DAAD North America) and Yu Jiang (Dir. Global Engagement, Xavier University)

### May 31 – June 3: NAFSA Annual Conference and Expo

After being canceled or held virtually in the past two years, this year’s NAFSA conference took place in Denver, Colorado. With around 10,000 members worldwide, the Association of International Educators NAFSA is the leading organization committed to international education and exchange. The theme for the 2022 conference was “Building Our Sustainable Future.” More than 6000 international educators attended the conference and expo, which exceeded expectations due to still ongoing pandemic-related travel restrictions and the shift to virtual meetings. The conference served as a meeting place for maintaining current and exploring new university partnerships, and to collaborate and learn from colleagues through a comprehensive program of workshops, educational sessions, networking opportunities, inspiring plenary speakers, and special events.

Dr. Bosbach attended the conference in person to represent the University of Cologne. Together with colleagues from the University of Bonn, she staffed the “Bonn Cologne Universities” booth at the Germany pavilion, where she informed visitors about the UoC and held several proactively scheduled meetings with representatives of UoC partner universities to discuss current and potential collaborations. Comprehensive email follow-ups pointed the partners to the exclusive offers of the UoC for our international partners, such as the Cologne Summer Schools or the Cologne Global Study Program and brought them in direct contact with Christiane Biehl and Brit Sperber at the International Office.

Additionally, together with Peter R. Kerrigan, Deputy Director of DAAD North America and Yu Jiang, Director of Global Engagement at the Xavier University of Louisiana, Dr. Bosbach hosted an official NAFSA session on “Short-term Programs, an Internationalization Strategy to Diversify Education Abroad Participation”. Dr. Bosbach presented slides on the University of Cologne’s Summer Schools and the Cologne Global Study Program as best practice examples for innovative approaches and comprehensive strategies to reduce barriers and attract underrepresented groups while strengthening internationalization at home. The workshop had a big turnout with over 120 attendees.

Finally, Dr. Bosbach attended several other events at NAFSA to network with partners such as, the German Participants’ Morning hosted by the DAAD, a Lunch Meeting by UAS7, and a Cocktail Reception by University Alliance Ruhr.



### June 23: Research in Germany Virtual Career Fair

The annual “Research in Germany” Virtual Career Fair brings representatives of German universities and research institutions interested in recruiting together with international PhD students and researchers. In 2022, the fair provided 750 online participants with information on research funding, PhD programs, research groups, PhD opportunities, and postdoctoral positions in all scientific disciplines. The UoC booth team highlighted UoC’s Clusters of Excellence, particularly CEPLAS, CECAD and ML4Q, as members from those Clusters joined live in the booth to answer questions of participants in chats. The team was able to conduct 93 advising chats in total, 77 of them focused on PhD or postdoc positions.

Alongside Prof. Stephan Schröder, UoC Vice Rector for Academic Career and Equal Opportunities, Dipl.-Geogr. Claudia Arntz, Head of Division Research Management, Prof. Stanislav Kopriva, Principal Investigator and Deputy Speaker of CEPLAS Cluster of Excellence on Plant Sciences, Dr. Marian Barsoum, Public Outreach Manager at the Cluster of Excellence ML4Q, Dr. Julia Zielinski, Managing Coordinator for Education, Career Development & Gender Equality at the Cluster of Excellence CECAD, the UoC NY Office was represented by Dr. Eva Bosbach and intern Leonie Heüveldop.

### September 2 – 4: GAIN Conference in Bonn

The annual GAIN conference and talent fair is the largest German science and research career fair in the U.S. Early career researchers and representatives from all areas of the German research landscape come together for two days of exchange, learning and networking. For the first time, the GAIN conference and talent fair was held not in Boston or San Francisco, but in-person in Bonn, Germany, with postdocs in Europe as the main target audience. A smaller digital workshop event geared towards North American postdocs was held a few days later on September 7.

In 2022, the UoC once again contributed to the conference with a strong portfolio of experts, including Prof. Johanna Hey, Vice-Rector for International Affairs, Dipl.- Geogr. Claudia Arntz, Head of Division Research Management, Prof. Carien Niessen, Scientific Coordinator of CECAD and Principal Investigator at the Department Cell Biology of the Skin, and Dr. Eva Bosbach from the UoC NY Office.

One important contribution the program was an official GAIN workshop hosted by the UoC, with the title „Individuelle Karrierewege in der Wissenschaft – aktive Gestaltung von Karrierephasen und Übergängen unter Berücksichtigung von Fördermöglichkeiten” and Dr. Bosbach as the moderator. The workshop was held both in-person and digitally, with prominent panelists including the President of the Freie Universität Berlin Prof. Günter Ziegler, President of the University of





Potsdam Prof. Oliver Günther, Prof. Frank Behrendt of the Technical University of Berlin, and UoC Vice Presidents Prof. Wolfgang Schröder (digital workshop) and Prof. Johanna Hey (in-person in Bonn). The workshop in person also featured a testimonial by Prof. Carien Niessen and counted 37 attendees, while Prof. Michael Bechtel gave a testimonial in the digital workshop with 30 attendees.

Another contribution at GAIN was a dedicated UoC information booth, staffed by Vice-Rector Hey, Ms. Arntz, and Dr. Bosbach, allowing conference participants to conduct in-person individual meetings to find out more about the UoC and its programs and job opportunities. 14 individual conversations with GAIN attendees were noted at the UoC booth during the talent fair times.

### September 17: Steuben Parade with the German Consulate General New York

The Steuben Parade celebrates German, Austrian, and Swiss-American culture and traditions and achievements of the many Germanic immigrants to the United States. There are various other German cultural events in NYC during September – the “German-American Friendship Month” – such as the Oktoberfest at Central Park, with a different mix of bands, dance troupes and other organizations each year. 2022 marked the 65<sup>th</sup> anniversary of the German-American Steuben Parade and the theme for the Consulate General NY’s and Embassy Washington’s float was “Sustainable Innovation”. The University of Cologne New York Office contributed ideas to the float design, such as a tree or a green field to represent our CEPLAS Cluster of Excellence on Plant Sciences, provided giveaways from the UoC and its clusters to be distributed at the event, and was invited to march in the parade on 5<sup>th</sup> Avenue in Manhattan as part of the float.

### September 27: Humanities for Humans: Racism and Fascism – A Love Story

The University of Cologne New York Office supported its partner 1014 Space for Ideas with active marketing of the event “Racism and Fascism: A Love Story” and joining the opening in-person expert discussion at the historic 1014 building on 5<sup>th</sup> Avenue. The event, featuring Prof. Michael Hanchard, Political Scientists from the University of Pennsylvania, and Prof. Dagmar Herzog, Historian from CUNY Graduate School, was the kick-off of the new Humanities for Humans event series.

### September 30: Goethe Institute New York: European Day for Language

The EU National Institutes for Culture (EUNIC NY) dedicated their annual event in observance of the European Day of Languages to the Seal of Bilinguality. The Seal of Bilinguality is awarded to students who have attained a high level of proficiency in two or more world languages (one of which must be English) by the time of their high school graduation. The networking event at the Goethe Institut NY, was part conference, part information fair, and organized in collaboration with the NY State Education Department and NYC Department of Education. UoC NY Office’s Dr. Bosbach initiated the involvement of the German university liaison offices in New York at the event and represented them at a joined information booth, advising students, parents, and schoolteachers about study opportunities at the University of Cologne, University Alliance Ruhr, UAS7, Campus OWL, University of Heidelberg, University Freiburg, and the Hasso Plattner Institute.

### October 20: Rosedale High School Virtual Fair

The Canadian International Rosedale High School invited the UoC NY Office to represent the UoC at a virtual booth with description, videos, and downloadable material for their students. The material at this so-called static booth was viewed by 808 students. In addition, a so-called dynamic booth was staffed by UoC NY Office intern Sion Park, providing a one-on-one talking opportunity to 7 students and answering questions in open sessions, which were visited by 36 students. Sion Park answered questions about student life in Cologne, practical phases during studies, and the support structure for international students at the University of Cologne.

### December 1: Virtual Career Booster Germany

After a successful participation at the Career Booster Germany organized by the Goethe Institute New York, the UoC NY Office was also invited to the virtual U.S.-wide Career Booster Germany organized by the Goethe Institute Washington D.C., which counted 700 attendees. Dr. Eva Bosbach gave a presentation on the topic “Studying in Germany with a High School Diploma” and answered questions in a Q&A session.

Thank you for your presentation at the Career Booster Germany yesterday! I found it excellent and could very well imagine my son moving to Cologne in two years!



Annette Baran, Freelancer at Goethe Institute Washington D.C..

## Events Pro-actively Supported with UoC Information Materials and Invitations for Alumni

Various other events throughout the year were supported by the UoC New York Office with information material and presentations, such as the DAAD booth dedicated to “Transatlantic Science & Exchange” at the EU Open House (May 14), the DAAD Research Ambassador Workshop (August 11-13), the annual conference of the Central Agency for German Schools Abroad (ZfA, November 11) with principals of German Schools from different parts of the U.S., or the German Langue School Conference (GLSC, November 12) where the UoC NY Office once again was a supporting partner.



Drs. Bosbach with Ambassador Antje Leendertse, Germany's Permanent Representative to the United Nations and UoC alumna

## Networking within the Education and Scientific Community in North America

Part of the goal of raising the visibility of the UoC in North America, an important task of the UoC NY Office is networking within the educational and scientific community. This includes German, U.S. and Canadian institutions as well as other stakeholders in the target region. There are multiple purposes of the proactive networking, e.g., to get to know key-players and pick up trends, to promote the UoC as a partner for future events and potential collaborations, and to maintain existing or explore possible new university partnerships including student and faculty exchange as well as joint research projects. Another goal is to feature the UoC as an excellent academic institution and place to study and work, being not only one of the oldest and largest universities in Germany and offering an exceptionally wide subject range, but also being one of the few top research universities in Germany with four Clusters of Excellence. Consequently, meetings with delegations such as the Minister President of North Rhine-Westphalia Armin Laschet in 2019 are important opportunities for the UoC NY Office to highlight its activities and UoC's international profile. This chapter features examples of events and meetings attended by the UoC New York Office's Executive Director Dr. Eva Bosbach, Deputy Director of UoC's International Office Christiane Biehl, or the UoC NY Office's interns in North America or online as part of the networking activities.







### January 20: Berlin Keynote by U.S. Secretary of State Anthony Blinken

Representatives of several transatlantic organizations were present for the keynote delivered by the U.S. Secretary of State Anthony Blinken in the Berlin-Brandenburg-Academy of Science in Berlin. Dr. Bosbach attended the event virtually. The main topic of the keynote was the transatlantic partnership and its new significance in the context of the Russian war on Ukraine, as well as a continued transatlantic commitment to peace and security in Europe.



### April 5: Germany and the United States: What's Next for the Transatlantic Alliance? With Ambassador and UoC Alumna Emily Haber

Dr. Bosbach joined the virtual event presented by The Henry A. Kissinger Center for Global Affairs. The virtual conversation on the potential trajectory of the German-American alliance after the inauguration of the new German government featured UoC alumna H.E. Emily Haber, German Ambassador to the U.S. and James Steinberg, Dean of the Paul H. Nitze School of Advanced International Studies (SAIS) at Johns Hopkins University. The event was moderated by Dr. Andreas Rödder, Chair for Modern and Contemporary History at the University Mainz and Visiting Professor at Johns Hopkins SAIS, a visiting professorship supported by the DAAD and the German Federal Foreign Office.

### April 6 and October 27: Board Meetings of the DWIH San Francisco

In 2021, the German Center for Research and Innovation (DWIH) established its new office in San Francisco (Details about the gala opening and events and delegation program attended by Dr. Bosbach can be found in chapter 3.2). The University of Cologne successfully applied to become a main supporter of the DWIH San Francisco. Dr. Bosbach has since

been a board member and attended all board meetings, contributing ideas to the DWIH SF structure and programming including featuring research from the UoC. At the 2022 meetings a collaboration has been suggested with the UoC Cluster of Excellence CECAD or with UoC Prof. Dr. Wolf Ketter for a future event.



### April 26 and November 10: Board Meetings of the DWIH New York

With the University of Cologne being a very active main supporter of the German Center for Research and Innovation (DWIH) New York, Dr. Eva Bosbach serves as a member on the Board and attends the board meetings that provide information of past and planned events as well as an opportunity to share visions of collaboration, discuss any open topics of joint interest, and network with the DWIH NY staff and other board members. The 2022 meetings reflected on the successful events of 2021 and 2022, including the 10<sup>th</sup> UoC NY Office celebration and ML4Q event and the Transatlantic Tandem Talk series, both co-hosted by the DWIH NY with the UoC NY Office. Among the future events discussed was the upcoming DWIH Future Forum "Fabricating the Future", held in NYC and with an active UoC contribution. Planned events for 2023 included one with the UoC Cluster of Excellence CEPLAS, co-hosted by the DWIH NY, the UoC NY Office, DFG North America and the German Consulate NY.







### **April 21: 2022 DAAD Sound Understanding Concert at Carnegie Hall**

On April 21, the annual DAAD and DAAD alumni Association's Sound Understanding Concert took place at Carnegie Hall, attended by the UoC NY Office to support its partner organization from the German House and network with other partners. The concert featured the 2021/22 DAAD Music Fellows, with both classical music including several string performances and jazz with a focus on the music of Judy Garland. The annual event showcases young, talented DAAD music fellows from Germany who have spent the past year studying at music schools in the U.S. and Canada. After cancellations due to the pandemic, this was the first time in three years the concert could take place in person again.

### **May 6 and November 22: Interns Excursion to the Goethe-Institut New York**

As part of the UoC NY Office internship program's mission to enable the interns to network in New York's higher education and German network landscape by introducing them to colleagues from partner institutions, the Office once again arranged a field visit for a group of interns from the German House to the Goethe-Institut New York. The Institute's Executive Director Dr. Jörg Schumacher gave an overview of its work and events, and a tour of the Dieter Rams design exhibition. The German House interns could also mingle and network with current interns at the Goethe Institute.

May 10: Multilateralism in Times of Crisis – American Council on Germany's Discussion and Reception with Ambassador and UoC Alumna Antje Leendertse

**On May 10, the ACG held its annual meeting of the members,** after which about 80 members and friends of the Council gathered for a discussion and reception with Ambassador Antje Leendertse, Germany's Permanent Representative to the United Nations and UoC alumna. H.E. Ms. Leendertse spoke about the United Nations' commitment to bring about an end to the war Russia is waging in Ukraine, as well as the role multilateralism can play in these times of geopolitical instability. The in-person event was attended by Dr. Bosbach.

### **May 10: Presentation of the STEP USA Program by the GACC NY with the North American University Liaison Offices**

Upon the recommendation of the UoC NY Office, the German American Chamber of Commerce presented their STEP USA program at a meeting with the DFG North America, DAAD

NY, a representative of the German Consulate in San Francisco, and several German University Liaison offices in the U.S., including the TU Munich and KIT San Francisco, TU Darmstadt San Antonio, Campus OWL, UA Ruhr, University of Freiburg New York, UAS 7, University Heidelberg New York and Hasso Plattner Institute New York. STEP USA is a startup and entrepreneur program in cooperation with DWIH New York. The UoC NY Office also introduced the program to the Gateway Excellence Start-up Center at UoC and connected the colleagues of both programs for future coordination.

### **May 31: Interns Excursion to 1014 New York**

After the excursions to the Goethe Institut, another field trip of the current intern led to the UoC NY Office partner organization 1014 Space for Ideas on the Upper East Side. Accompanied by interns from other liaison offices in the German House, the group was shown around the building by Benjamin Bergner, Program and Communication Officer. He also presented the exhibitions "1014: Past and Future" about the history of the building and the future remodeling plans, and "Mischa Kuball: res.o.nant\_discourse" about historical research and interventions in built spaces.



### **June 9 and December 14: German Consulate New York Networking Roundtables with Leaders of German/y focused NYC Organizations**

Twice each year, the General Consulate New York invites around 30 leaders of German and Germany related partner organizations based in NYC to networking roundtables at the German House's 22<sup>nd</sup> floor diplomatic conference room. After welcoming remarks by Consul General David Gill and short presentations by General Consulate Directors of the culture and science, politics, economics, and press departments, the roundtables give an opportunity to reflect on the past 6 months, to introduce planned projects, and to discuss potential collaborations with the partners in attendance. Dr. Bosbach attends the meetings on behalf of UoC, sharing highlights from past and future activities as well as invitations for cooperation within this active partner network.

### **June 22: Germany's G7 Presidency and the War in Ukraine – A virtual Discussion with Ambassador Emily Haber**

Just days before the G7 Summit in Bavaria, Dr. Emily Haber, German Ambassador to the US and UoC alumna, together with Ambassador John Emerson, Chairman of the American Council on Germany and former U.S. Ambassador to Germany, held a discussion about the security dimension of Germany's G7 presidency.

### **June 28: Summer Reception at 1014 Space for Ideas**

Our friends and partners at 1014 Space for Ideas and the German Consulate General invited its partners and colleagues for a summer reception. The guest of honor was Yasemin Pamuk, outgoing German Consulate's Attaché for Culture and Science, who had co-hosted and organized many of the joint events of the General Consulate NY and the UoC NY Office.

### **September 13: Study in Germany with a High School Diploma DAAD Webinar**

Alongside other university liaison offices, UoC NY Office attended an informative DAAD webinar "Study in Germany with a High School Diploma". 70 attendees joined a presentation by DAAD and Uni Assist with information on the application process for international students in Germany that is frequently needed when advising prospective students from North America.

### **September 19: Cologne – Your Gateway to Europe by KölnBusiness**

The economic development agency of the city of Cologne invited the UoC NY Office to join their first networking event in NYC "Your Gateway to Europe by KölnBusiness", geared toward U.S.-based companies who plan on entering the German market. Dr. Bosbach arranged for a visit of the KölnBusiness delegation of Gil Baxpehler and his colleagues from the Startup Unit Cologne Kai Kröger, Züleyha Kurt and Amadeus van Lier to the German House for meetings with Wolfram von Heynitz, Deputy Consul General and Director Economics and with the team of DWIH New York.

### **September 29: Networking Event for the German House New York Staff**

The German Consulate General New York and the German Permanent Mission to the U.N. invited all staff members of the German House to a networking event at the German House. The evening reception provided a unique opportunity for Dr. Bosbach to closely network with staff members of the Consulate and especially the Permanent Mission, including Ambassador and UoC alumna Antje Leendertse.

### **October 5: Friends of Uni Freiburg – A Musical Salon and Evening with new Rektorin**

Dr. Bosbach and intern Sion Park joined NYC alumni, friends, and partners of the University Freiburg for an evening congratulating Prof. Kerstin Krieglstein, the first female rector of the University of Freiburg, and welcoming her to New York. After a keynote by Prof. Krieglstein, Julia Wandt,

Head of Science Communication and Strategy, elaborated on the University of Freiburg's internationalization activities.

### **October 6: Day of German Unity Reception by German Permanent Mission to the UN and German Consulate NY**

On the occasion of the Day of German Unity Dr. Bosbach was invited to join a festive evening reception by the German Consulate and the German UN Permanent Mission at the Loeb Boathouse in Central Park. This annual event is always an excellent opportunity to network with representatives of the diplomatic and science community in NY, this year for example with NY Consul General of the Czech Republic Arnošt Kareš.

### **October 13: The Secret to Successful Global Internships**

Hochschule Fresenius hosted a workshop with Zwifly's Tricia Skoler and former University of Freiburg NY Director Markus Lemmens on the topic of global internships. Dr. Bosbach and Sion Park represented the UoC at this interactive discussion with students and other stakeholders and shared the UoC's opportunities for and experience with internships.

### **October 17: Vocalist Martina Barta at the German House and for Alumni Event**

In preparation of upcoming joint activities, Dr. Bosbach held a meeting with singer Martina Barta at the German House. Born in Prague and based in Berlin, Martina Barta performs at national and international music festivals and music venues worldwide. In September 2021 Martina started as a DAAD scholarship recipient at the renowned Manhattan School of Music in New York. Before her expected Jazz Arts Master's degree completion in May 2023, Dr. Bosbach arranged for Ms. Barta to perform at the German universities 2023 New Year's reception for alumni and partners.

### **October 18: Nobel Laureates Exhibition Opening at the German House Lobby**

Invited by the German Consulate NY in cooperation with the Foundation Lindau Nobel Laureate Meetings, Dr. Bosbach and Sion Park networked at the exhibition opening at the German House Lobby "NOBEL HEROES – Nobel Laureates Photographed by Peter Badge". Nobel Prize Laureate Joachim Frank was present and engaged in an inspiring conversation with Consul General David Gill. The UoC NY was further invited to provide a list of UoC alumni for the event invitations.

### **October 20: Salon with Nobel Laureate Martie Chalfie and Joachim Frank**

Consul General David Gill hosted a salon with Nobel Laureates Martie Chalfie and Joachim Frank, moderated by ARD NY reporter Antje Passenheim. The Nobel Prize Laureates shared inspiring stories of their journeys to the award and discussed mentorship and the role of science in unprecedented times.





Nobel Prize  
Exhibition

**December 17: Open House Holiday Gathering at the Residence of German Consul General David Gill**

Invited by the German Consul General David Gill and his wife Ms. Sheila Shrivastava to their residence on Park Avenue, Dr. Bosbach and her family joined a festive year-end afternoon with Glühwein, Christmas carols, and networking with around 80 guests from the German diplomatic, scientific, and cultural community.





### Networking with Stakeholders in Germany

Besides continuous close collaboration within the university, the activities of the UoC NY Office also find a larger context in cooperation with the city of Cologne. Executive Director Dr. Bosbach has deepened existing connections to the AmerikaHaus NRW e.V. in Cologne, for example in engaging the organization to be one of the ten partners for the Transatlantic Tandem Talks series (cf. Events organized and co-organized by the UoC NY Office). She also established an active collaboration with the Cologne Convention Bureau (CCB).

The CCB on a regular basis ships information and in-kind merchandise material to the UoC NY Office that is used at events, cross promoting the city of Cologne and its university to various partners, alumni, researchers, and other stakeholders. Based in Cologne, the North America coordinator and Deputy Director of the International Office, Christiane Biehl, presents and networks at a number of events over the year. The following chapter reflects networking activities of the UoC International Office and the UoC NY Office with stakeholders in Germany related to higher education and research in North America.

### March 7: International University Rankings – Networking with UoC Colleagues

Anna Untertrifaller of the UoC Department of Strategic Controlling and Information Management invited Christiane Biehl and Eva Bosbach to a conversation about positions and strategies regarding international higher education rankings. As the work of the UoC NY Office plays a key role in strengthening the international visibility of the UoC in North America and beyond, it makes sense to join forces and cooperate in further fostering the UoC's ranking position.

The action plan, already realized in 2022, includes for the UoC NY Office to support through forwarding invitations to its extensive network of North American researchers and other partners to recruit them for statements and participation in surveys for university rankings, such as in 2022 for the QS Academic Reputation Ranking and the QS World Employer Survey. The calls for participation have further been marketed via the UoC NY Office on Twitter and LinkedIn. Dr. Bosbach also gave insights into the university rankings landscape in the U.S., provided a comprehensive list of resources including U.S. ranking experts and associations, suggested working together with the other UoC liaison offices in China and India, and connected Anna Untertrifaller with Ursula Wittersheim of the department for strategic development and higher education policy at the DAAD in Bonn.

### May 16: Opening of the UoC Erich Auerbach Institute

The Erich Auerbach Institute for Advanced Studies celebrated its opening in Cologne with a lecture and other festivities. Dr. Eva Bosbach joined the celebrations online.

During the welcoming remarks, UoC Rector highlighted the many transatlantic and international cooperations of the Faculty of Arts and Humanities, including the delegation visit to New York City at the end of the month on the occasion of the 10<sup>th</sup> anniversary of the UoC NY Office.





### August 30 – September 2: UoC NY Office Meetings in Cologne

In the past every year for one week, the Executive Directors of the UoC international Liaison Offices in China, India, and North America came to Cologne to offer meetings and participate in different activities within the International Office and beyond for the purpose of various strategic and administrative planning. On this occasion, Dr. Bosbach always meets with Christiane Biehl, Deputy Director International Office and North America Coordinator, as well as with other representatives from the International Office and the Rectorate, with the Press Office, and other members of the UoC academic and administration community.

In 2022, with some pandemic-related travel restrictions still in place in China and India, the Cologne visit of Dr. Bosbach consisted of a number of individual meetings and round tables with UoC colleagues and researchers. Among them were meetings with Christiane Biehl, Dr. Susanne Preuschhoff, Director of International Affairs, Ulrike Decker, Deputy Director ZiB WiSo Faculty, to discuss the WiSo@NYC Summer School, Johannes Müller for a tour of the new UoC International House, and Marc Kley and his team for a tour of the Cologne Gateway Excellence Start-up Center. A round table with the UoC press office staff was hosted by Adam Polczyk, with representatives of the UoC Centers for International Relations to discuss current and planned activities by Christiane Biehl.

Dr. Bosbach further held meetings with Prof. Matthias Heinz of the WiSo Faculty to discuss the upcoming Transatlantic Tandem Talk with him and a U.S. colleague, Prof. Wolfgang Ketter from same faculty to plan an in-person event in 2023 or 2024, Dr. Antje Oesterle, Personal Advisor of the Vice-Rector for Academic Career and Equal Opportunities, Dr. Elmar Schultz of the German Rector's Conference, and representatives of the Excellence Clusters Prof. Stan Kopriva and Petra Bracht of CEPLAS, Julia Zielinski and Iris Stark of CECAD, and Carolin Jackermeier of ECONtribute.

Networking with Vice-Rector for International Affairs Prof. Johanna Hey, Head of Division of Research Management Claudia Arntz, and CECAD Coordinator Prof. Carien Niessen took place during the GAIN annual conference and talent fair, which in 2022 took place in Bonn immediately following Dr. Bosbach's Cologne meetings (for details on the GAIN conference cf. Events with active participation and contribution by the UoC NY Office)

### September 15: International Scholarly Mobility in Times of Global Crises

On the occasion of the 70th anniversary of the German-American Fulbright Commission, Fulbright Germany organized a panel discussion on "International Scholarly Mobility in Times of Global Crises" at Cologne City Hall on September 15. Dr. Cathleen Fisher, Executive Director Fulbright Germany, opened the discussion with insights into the past, present, and future of international exchange and scholarly mobility followed by a lively discussion with Dr. Norman Mukasa, Director and Head of the Secretariat of the East Africa Scientific Research Network (EASRN), Christiane Biehl, Fulbright Alumna 2003/2004 and Deputy Head of the International Office at the University of Cologne, as well as Esther Dolas, Fulbright Alumna 2015/2016.

### November 8: Presentation of the UoC NY Office to Students of the UoC Medical Faculty

Invited by the Center for International Relations of the UoC Medical Faculty, 72 participants joined for the virtual event with presentations by Brit Sperber from the International Office, Amisha Jain from the India Office, and the ZIB Med staff on study abroad, research, and internship opportunities for UoC medical students. Dr. Bosbach presented the activities of the UoC NY Office and its support opportunities to UoC students of medicine and related fields.









# SUMMERSCHOOLS

- Summer Schools in North America
- Summer Schools in Cologne

# SUMMER SCHOOLS

Since its start in 2011, it has been one of the tasks of the UoC NY Office to support the organization of a summer school in the U.S. The office was instrumental in terms of organizational and legal aspects to lay the foundations of the WiSo@NYC summer school. It now assists with its organization and realization every year through conceptual ideas and connections to local contacts such as for business visits, as well as contributions to the programming, for example with organizing a networking event for the participants with the NY UoC alumna and bestseller author Sandra Navidi or hosting a reception at the German House including input talks by representatives of the German Consulate, Permanent Mission to the UN and other stakeholders. The office also supports the program with financial transactions and other operative tasks such as storing equipment when needed. In 2020 and 2021, due to the COVID-19 pandemic, the WiSo@NYC summer school was canceled. We were grateful that the summer school could successfully resume in person in 2022.

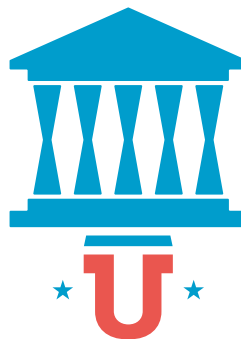
In addition to supporting the well-established WiSo@NYC program, the UoC NY Office also performs marketing for summer school programs that take place in Cologne, such as the Cologne Summer Schools. These are particularly attractive to North American partners being offered free of charge and frequently in English. Invitations and info sheets are being distributed in North America via social media such as Twitter, presented at events, as well as emailed to U.S. and Canadian partners.

## Summer Schools in North America

### August 1 – September 9: WiSo@NYC 2022 Summer School

During this year's WiSo@NYC Summer School, among other programming, the students visited the Hasso Plattner Institute, New York (HPI) at its SAP offices in the vibrant Manhattan neighborhood of Hudson Yards, a contact provided to the summer school by Dr. Bosbach earlier. 48 students had the unique opportunity to meet with Dr. Joann Halpern, Director of the Hasso Plattner Institute, New York (HPI) and an adjunct professor in the Department of Applied Statistics,

Social Science, and Humanities at New York University. Prior to joining HPI, Dr. Halpern was founding Director of the German Center for Research and Innovation (DWIH) NY. The students took part in a workshop by Dr. Halpern about Design Thinking and Global Careers.



In 2022, the UoC NY Office also supported the upcoming 2023 WiSo@NYC summer school e.g., by requesting a quote from a U.S. insurance provider for a mandatory room rental insurance which could not be applied for from the Germany-based summer school organizers directly. Ms. Decker and Ms. Bosbach also met in person during Dr. Bosbach's annual visit to the University of Cologne in the summer of 2022 to discuss future programming.

Finally, the office again this year supported with its local contacts, such as in December 2022 when putting the summer school Coordinator Ulrike M. Decker in touch with the DWIH NY who is renting event locations frequently, or with the Directors of the Goethe Institute New York and the International House NYC, which might be able to provide classrooms as a potential location for the summer school in the future.

## Summer Schools and Courses in Cologne

In 2022, the summer schools in Cologne took place in a hybrid format. There have been 16 projects supported and promoted by the University of Cologne this year with around 360 participants. In general, over time the marketing activities of the North America Office have contributed to an increase in applications, as well as to further strengthening the international profile and visibility of the UoC. Other tailored offers usually promoted by the office to North American students and partner institutions include 'German for Students of Classical Studies' (GSCS) and the fully credited Cologne Global Study Program (CGSP) which combines English-taught classes on Contemporary European Studies with German language courses.



### May 30 – July 8: German for Students of Classical Studies

The Classics Department at the University of Cologne launched its seventh run of the ‘German for Students of Classical Studies’ program in 2022. It features six weeks of intensive language training accompanied by a varied social program including guided tours through Cologne and excursions to points of interest in the surrounding area. Participants are also welcome to attend lectures, seminars, and courses in the Classics Department. The program is designed to accommodate the needs of advanced students (in master and Ph.D. tracks) of Classical Studies who need to certify their knowledge of German.

The program enjoys great interest from North American students, with 5 students from the U.S. participating in 2022. The call for applications was once again advertised on the UoC NY Twitter account and marketed to UoC partner universities in North America. The promotional mailings to partner universities have led to prospective students directly contacting the UoC NY Office and the organizer Prof. Bettenworth with interest and specific questions regarding the program.

The department of classics offers a language course “German for students of Classical Studies” that Dr. Bosbach has helped us promote through social media and other channels in North America.



We have had a student reach out to join us for our MA Classics study program in 2023 through Dr. Bosbach! We hope it works out and that she can come to Cologne for her MA. We thank Dr. Bosbach for her support and are happy to work with the University of Cologne New York Office!

*Prof. Anja Bettenworth, University of Cologne,  
Department of Classics*

### July 17: Welcome Ceremony and Video Greeting 10 Years of Cologne Summer Schools

2022 marked the 10th anniversary of Cologne Summer Schools (CSS). The UoC NY Office takes pride in supporting the CSS every year. For the special occasion in 2022 and the welcome ceremony of this year’s summer school “Equality of Opportunity: How to Achieve Fairness and Maximize Potential in Today’s World”, Dr. Bosbach recorded a video greeting in NYC for participating students, welcoming them to this year’s CSS, introducing the activities of the UoC NY Office, and congratulating Christiane Biehl and the CSS team.

### July 18 – August 3: First Hybrid CSS – Equality of Opportunity: How to Achieve Fairness and Maximize Potential in Today’s World

2022 was a special year for the Cologne Summer Schools. For the first time the program was held in a hybrid format. In addition to the participants on site in Cologne, selected online participants had the opportunity to be part of the summer school and were able to broaden their educational horizons and experience at least virtually the intercultural exchange accordingly to the 2022 motto „Equality of Opportunity“. The UoC NY Office supported the promotion of the Cologne Summer School as usual with social media announcements and mailings to partner universities; three North American students participated this year.



**Ruth Gruber** (September 30, 1911 – November 17, 2016) was an American journalist, photographer, writer, humanitarian, and United States government official.

Born in Brooklyn to Russian Jewish immigrants, she was encouraged to pursue her dream of becoming a writer. At age 20, she received a doctorate from the University of Cologne in Germany, which was awarded for her dissertation – in German – on Virginia Woolf. In the 1930s, she established herself as a journalist writing about women under fascism and communism, traveling as far as the Soviet Arctic. She also served two years in Alaska as a field representative of the U.S. Department of the Interior. As World War II raged in Europe, she turned her attention to the crisis of Jewish refugees: acting on behalf of the Roosevelt administration, she escorted 1,000 refugees from Italy to the United States and recorded their stories. She witnessed the scene at the Port of Haifa when Holocaust survivors on the ship Exodus 1947 were refused entry to British-controlled Palestine, and she documented their deportation back to Germany. In subsequent years, she covered the evacuation of Ethiopian Jews to Israel. Gruber was a recipient of the Norman Mailer Prize.

Photo: Ruth Gruber, Alaska, 1941



A black and white photograph of a woman with dark hair, wearing a dark jacket, holding a vintage camera up to her eye as if taking a picture. The image is partially obscured by a large teal circle and a red number '5'.

# INTERNATIONAL ALUMNI

# INTERNATIONAL ALUMNI

Former students and researchers who spent time or earned their degree at the UoC can be key multipliers and ambassadors for the UoC in their current countries and their present study, research, or other work environments. They can share their experiences and are able to convey a credible testimonial. Some alumni can also be engaged in giving back to their university in terms of financial sponsorship or active participation in events and initiatives. Thus, event announcements and other UoC marketing activities are regularly communicated to UoC alumni, friends, and partners by the UoC NY Office, keeping them informed about and engaged with their alma mater.

To reach and keep in touch with as many as possible of the UoC alumni in North America, the UoC NY Office maintains and regularly updates a list of UoC alumni and partners who reside in the region.

The UoC NY Office both organizes and is actively involved in numerous alumni and partner events taking place in New York and other cities in the U.S. and Canada. On these occasions, alumni receive updates on recent UoC news and developments, Cologne and UoC giveaways, briefings about opportunities for donations, if interested. Examples of such formats are the New Year's receptions for alumni at the residences of German Consuls General in New York and San Francisco, the Cologne Karneval get-togethers in New York, the annual holiday reception organized jointly by the liaison offices of German universities in New York, and annual alumni and partner events in Canada.

In a yet different format of alumni-related activities and offers, the NY Office engages UoC alumni in events to promote the UoC as an excellent destination for study and research. For example, in several years including 2022 and with a standing offer going forward, UoC alumnus (UoC master's degree in business administration from the WiSo Faculty) and Global Head of Human Resources at Sera Global Michael Yohannes and UoC alumna (Faculty of Law) and bestselling author Sandra Navidi could successfully be placed by the UoC NY Office as panel speakers at the Goethe-Institute's Ca-

reer Boosters German/y. Similarly, UoC alumnus and public-school teacher Matt Steiniger had represented the UoC at the Career Boosters in previous years.



The UoC NY Office also functions as a bridge between alumni and the university, which, for example, can be seen with UoC alumna Ana Bettencourt-Dias reaching out to Dr. Bosbach to inform the UoC about her recently awarded American Chemical Society (ACS) fellowship. Another example is the established annual engagement of the New York based UoC alumna and bestselling author Sandra Navidi with the WiSo@NYC Summer School students. Regarding summer schools, the UoC NY Office also actively promotes summer schools taking place in Cologne to North American alumni as potential participants, such as in the KölnAlumni WELTWEIT summer school. Every year, 2-3 North American alumni come to Cologne to participate specifically in the KölnAlumni WELTWEIT summer school.

Close relationships are being maintained with UoC VIP alumni in the U.S. such as Dr. Benedikt Brisch, DAAD North America and DWIH New York Director, Head of Department for Press and Communications at the German Consulate General and UoC alumna Eva Maria Marks, and Director of the Goethe Institute New York Dr. Jörg Schumacher. Finally, events are attended and promoted with UoC alumna Emily Haber, German Ambassador to the United States and with the German Ambassador to the UN and UoC alumna Antje Leendertse.

## April 28: Alumni and Friends Gathering in San Francisco

On the occasion of the opening of the DWIH San Francisco and a delegation program in the Bay area (cf. DWIH San Francisco Opening & Gala) the University of Cologne NY Office along with several other university liaison offices hosted an alumni and friends happy hour gathering at Black Hammer Brewing in San Francisco.

## June 9: Summer Alumni Reception NYC

In cooperation with the fellow NY liaison offices and the German Consulate, the UoC NY Office organized the 2022 annual alumni reception hosted at the Consul General's New





Dr. Bosbach with UoC alumnus Dennis Schaefer at the German House in September 2022

York residence on Park Avenue. Traditionally a New Year's Reception, due to the Covid-19 pandemic the event was moved to June and held as a Summer Reception. As the number of invitees was limited by the German Consulate because of moderate pandemic-related capacity restrictions still in place, eight UoC alumni could attend. Following Consul General David Gill's opening address Dr. Eva Bosbach delivered welcoming remarks on behalf of all university liaison offices. Live musical program included the German Pop classic "99 Luftballons". The University of Cologne alumni group picture was chosen to be featured in the Auswärtiges Amt internal magazine internAA in an article about successful alumni work in the U.S.

#### **September 28: Visit of UoC Alumnus Dennis Schaefer to the German House**

The UoC NY Office welcomed UoC Alumnus Dennis Schaefer to the German House. Dennis Schaefer is a PhD candidate at Princeton University, who discussed the UoC's activities with Dr. Bosbach in Cologne and in New York. Other topics included ideas for potential collaboration in the future, such as for the Career Booster German/y event.

#### **December 7: Alumni and Friends Holiday Party**

The UoC NY Office in cooperation with fellow German House liaison offices, the German Consulate General NY, DAAD NY,

and DFG North America organized a holiday party for NYC-based alumni and friends at the German House Auditorium. The alumni of the different universities and institutions had the opportunity to mingle and network whilst enjoying a wine tasting of three German wines, German treats such as Stollen and Lebkuchen, holiday themed music, and German Christmas carols.

#### **December 13: Tour of International House NYC by its CEO UoC Alumnus Sebastian Fries**

Dr. Sebastian Fries, since President and CEO of International House NYC and UoC Alumnus invited Dr. Eva Bosbach for a tour of the International House. Sebastian Fries obtained his Master of Arts in International Relations and History at the University of Cologne. The International House is an NGO hosting a residency program for post grads from around the world since 1924. The International House not only has a great network of former residents around the world, but also facilities like classrooms that can be used for future events and, potentially, summer schools. For this useful link, Dr. Bosbach connected Sebastian Fries with WiSo@NYC summer school Coordinator Ulrike Decker.

Image: Pixabay

**YOU ARE INVITED**

**ALUMNI & FRIENDS  
HAPPY HOUR  
SAN FRANCISCO**

**APRIL 28 | 5:30-7:30 PM**

**BLACK HAMMER BREWING**  
544 BRYANT STREET  
SAN FRANCISCO | CA 94107  
SOMA DISTRICT






















# THIRD-PARTY FUNDED PROJECTS

# THIRD-PARTY FUNDED PROJECTS

As the costs for events, travel, and booth expenses at academic and networking fairs are significant, the office regularly applies for third-party funding for the organization of events and the participation in career and networking fairs. For these purposes, Dr. Bosbach consistently secures third-party funding from partner institutions such as the German Center for Research and Innovation (DWIH) New York, the German Consulates, the German Federal Foreign Office (AA), the German Embassy in Washington D.C., the DFG North America, the Federal Ministry of Education and Research (BMBF), the German Academic Exchange Service (DAAD), Deutsches Haus at New York University (NYU), the UoC Clusters of Excellence, the NYU Office of Global Inclusion, Diversity, and Strategic Innovation, and the Virginia Tech Foundation.

For several joint events throughout the years, the UoC NY Office acquires substantial funding at the highest available amount from the close partner German Center for Research and Innovation (DWIH) New York, of which the UoC is a main supporter.

In 2022, Dr. Bosbach raised DWIH funding of over \$5,000 to co-sponsor the organization of the 10th anniversary events with the delegation visit to Washington and New York by UoC Rector, Vice Rector of International Affairs, Deputy Director International Office, and ML4Q faculty to celebrate the 10<sup>th</sup> anniversary of the UoC NY Office. The funding was used towards costs for photography, video, technical equipment, artists fees, and catering.

Funding for this central 2022 programming was also acquired from the German Research Foundation (DFG, ~\$5,000), the German Consulate General in New York (in kind ~\$1,000), the German Embassy in Washington D.C. (~\$8,000), the ML4Q Cluster of Excellence (almost \$12,000), and other parties to co-sponsor catering, hotel and transportation costs for the delegation and the corresponding events such as at the Embassy or with the National Science Foundation. In summary, the events costs of around \$50,000 were covered at almost 75% (around \$40,000) by third party funds secured by the UoC NY Office.



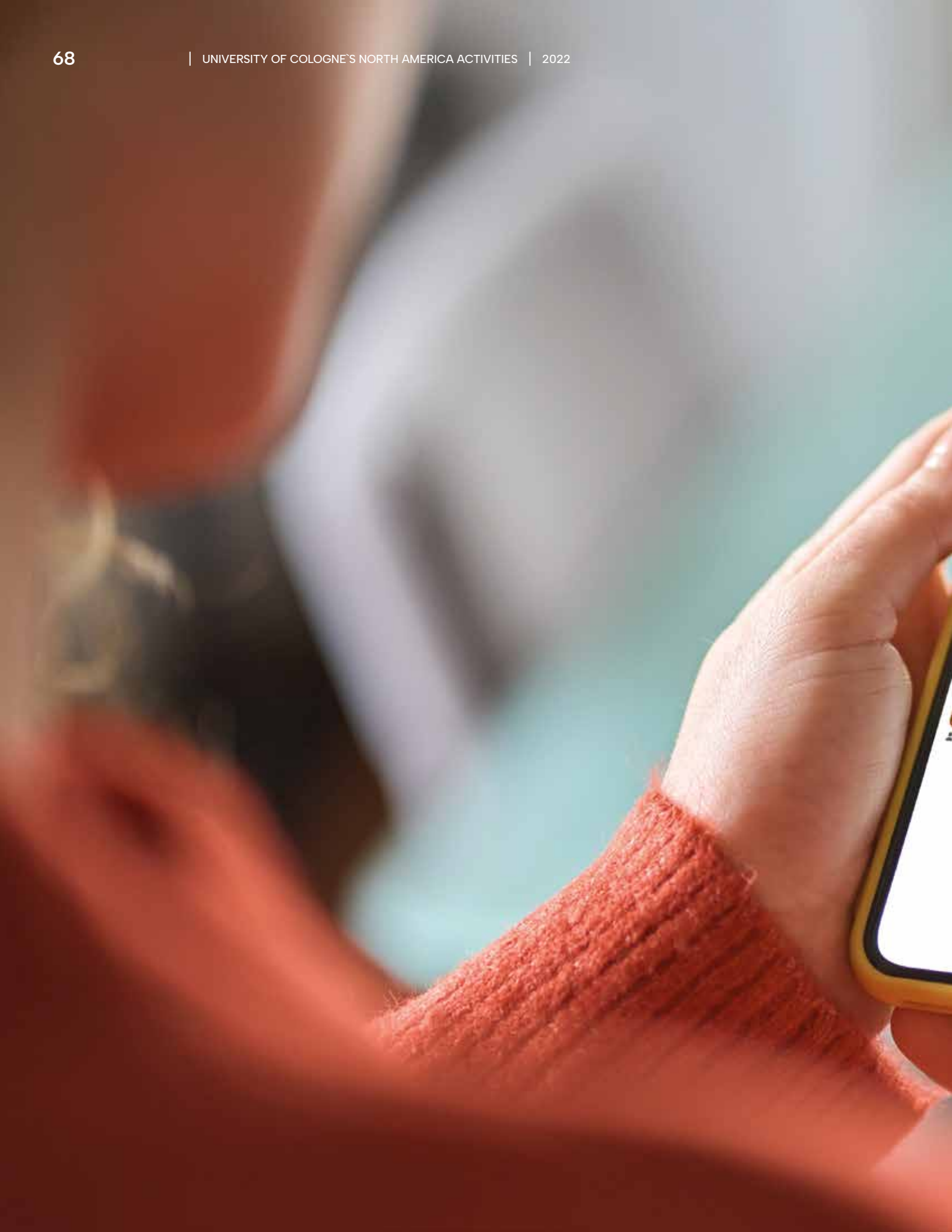


Other events in 2022 supported by third-party funds of German Consulate General NY were the Germany Grad Fair, Summer Alumni Reception and the Alumni Holiday Party (all supported with in-kind donations of room, security and other personnel, and the Summer Reception also with catering), the DWIH San Francisco Opening and Gala delegation program where part of the catering and transportation was covered by the DWIH and the German Consulate General SF, the NAFSA annual conference and expo with a Germany booth subsidized by the DAAD, and the DWIH Future Forum, GAIN annual conference, and Goethe Institute Career Booster Germany sponsored by the organizers.

The Department “International Mobility” at UoC has been successful in acquiring substantial third-party funding for scholarship programs to support students to study in the U.S., such as from the Gerhard Michel Foundation or via the DAAD PROMOS program, as well as to sponsor incoming students and alumni to participate in summer schools in Cologne, such as at the DAAD or Cologne Summer Schools funded by the Santander Bank.

As demonstrated by these examples and the track record noted in past annual reports, third-party funding plays an important role in the work and operations of the UoC NY Office. The acquisition of third-party funds not only increases the operational budget of the office, enabling the expanding of its reach and quality of programming, but also helps raise the profile and increase the visibility of the UoC as a global player in higher education amongst international researchers, students, partners, and stakeholders throughout North America.







# PUBLIC RELATIONS, MARKETING, SOCIAL MEDIA

- Social Media
- Interviews and Articles
- Newsletters from Partner Organizations



# PUBLIC RELATIONS, MARKETING, SOCIAL MEDIA



The UoC New York Office is instrumental in promoting the UoC in North America as an excellent study and research institution and in utilizing corresponding scientific platforms, event formats, and communication channels for UoC scientists to present their research in this region. The UoC NY Office has its own website within the UoC online presence, maintains an active Twitter account, publishes on LinkedIn, contributes to press releases in English and German and to the UoC's "Uni-Magazin", and provides content for Facebook and Instagram posts by the International Office. It further reaches out to North American UoC alumni and partners in collaboration with KölnAlumni, KölnAlumni WELTWEIT, and the International Office via XING/LinkedIn and email, supplies content to the newsletters of the German Consulate New York, DAAD, and DWIH NY, Deutsches Haus at NYU, 1014 Space for Ideas and other partners, and provides information on joint activities for the partner web pages.

To keep in touch with UoC alumni, friends and partners, a comprehensive contact database of over 8,500 contacts is being maintained and used for invitations to large-scale events such as the Transatlantic Tandem Talks that were established in 2021 on the occasion of the 10<sup>th</sup> UoC NY Office anniversary and co-hosted with ten partner institutions across Germany and the U.S. By partnering with prominent organizations such as the German Consulate New York and the German Embassy in Washington, D.C., the office widened its network and marketing channels, resulting in an average of 300 registrations per event.

The task portfolio of the UoC NY Office finds a larger context in cooperation with the city of Cologne, where Executive Director Dr. Bosbach maintains connections to the AmerikaHaus NRW e.V. and the Cologne Convention Bureau (cf. Networking with Stakeholders in Germany), to cross-promote the city of Cologne and its university.

To further support marketing purposes, the UoC NY Office uses diverse UoC corporate design products, developed in close cooperation with the Communications & Marketing Department (D8) and in cooperation and consultation with the International Office (D9). These include print publications, PowerPoint presentations and image films, information materials, rollups,

leaflets catering to different target groups, business cards, and UoC giveaways. To provide better service to interested students and scholars, the International Office has developed various guides and publications, such as the short overviews "Research in Cologne" and "Study in Cologne". Together with specific flyers by faculties, Clusters of Excellence, and graduate schools, these materials are systematically presented at UoC NY events at the in-person or digital UoC booth.

To present itself with a professional and more distinctive look in the marketing materials and correspondence by the office, from October 2020 the UoC NY Office uses a new logo designed by the UoC's Communications & Marketing Department (D8). Specifically for the office's 10<sup>th</sup> anniversary in 2021 and through 2022, D8 furthermore designed distinct celebratory visuals featuring the Cologne Cathedral and the Statue of Liberty together with the number ten. Those were being used consistently through 2022 for example for the promotion of the Transatlantic Tandem Talks online, on key visuals for the anniversary events in Washington D.C. and NYC, on social media, and in the office e-mail signature.

One focus of the contributions to these marketing channels is to promote and document the ongoing activities of the UoC NY Office year-round through upfront advertisements and invitations as well as to publish press releases, follow-up reports, photo galleries, and video recordings of selected events.

A second focus area is promoting aspects of study and research at UoC that might not be directly connected to the office. These include postings of current UoC job advertisements, promoting various educational and research opportunities such as English-taught master's programs or the Studienstart International plus, and highlighting achievements by UoC researchers and other milestones such as new publications, awards, ranking results, or new DFG Collaborative Research Centers (SFBs).

For instance, in 2022, the UoC NY Office helped promote the ML4Q Undergraduate Research Internship Program among U.S. students by sending out the internship call to partner universities and promoting the program via social media. The program was especially of interest for U.S. students this year as they were eligible to apply for supplemental funding by the Global Quantum

Leap program, supported by the U.S. National Science Foundation. Another example in 2022 was the marketing of a new publication in the “Philosophical Foundation of International Criminal Law” project in partnership with UoC Professor Claus Kreß and his Institute of Criminal Law and Law of Criminal Procedure.

Thank you Dr. Bosbach sincerely for your constructive dissemination support (which matters these days) of our new book in the ‘Philosophical Foundations of International Criminal Law’ project with Professor Claus Kreß’s Institute as one of the partner institutions. It is such a pleasure to see a European university operating so professionally out of New York.



*Morten Bergsmo, Director of the Center for International Law Research and Policy*

Finally, UoC press releases are being used by Dr. Bosbach as a tool to get in touch with UoC researchers by congratulating them on achievements and presenting opportunities for future collaborations such as for a joint event.

## Social Media

The UoC NY Office’s social media channels play a vital part in supporting the office’s marketing strategies by promoting events, supporting and interacting with partners’ channels, and documenting activities. For the UoC NY Office internship program for instance, the office markets the calls on several digital channels of the UoC, such as on the website, via Twitter, and through the International Office and Centers for International Relations (ZIBs) in the individual faculties. Through these channels, the office receives an average of 20 applications and holds three interviews for each position.

The website of the UoC NY Office introduces the office and its general tasks. It also includes a calendar of upcoming events, and, as additional marketing tools, a PowerPoint presentation on the services of the NY Office available to UoC scholars and administrators, as well as a link to a copy of the “Annual Report of UoC’s North America Activities”. The website also includes a link to a dedicated UoC NY Office playlist within the UoC YouTube channel, created in 2020 and featuring recordings of some of the offices highlight events, including the Transatlantic Tandem Talks series. The playlist proves to be an essential addition to the office’s live events, as even more audiences can be reached globally by providing online recordings of both in-person and virtual events. The first 2022 Transatlantic Tandem Talk on Healthy Aging Brain Control of Longevity and Metabolism reached over 700 views by the end of the year.



The Twitter account of the New York Office @UniCologneNY was launched in 2012 and operates in addition to the main UoC Twitter account @UniCologne, as well as the accounts of the International Office @UniCologneIO, the India Office @UniCologneIND, Department Research Management @UniCologne\_D7, and other specific accounts such as @artesCologne, @ceresUoC, @CECAD\_, @ceplas\_1, @ECON\_tribute, or @WiSoUniCologne. By the end of 2022, the UoC NY Twitter account reached almost 1,500 followers.

The content of the @UniCologneNY tweets focuses on events and activities of the UoC NY Office, research highlights and significant events from the UoC, as well as study, research, job, and funding opportunities. It is also being used to promote current university rankings, announcing new UoC NY Office interns, or for further information on the university and city of Cologne as well as on life and opportunities in Germany. As part of the office’s marketing efforts to improve traffic on social media channels and support the overall visibility of the office, partner social media campaigns are supported with active contributions whenever applicable. In 2022, a continued focus for the collaboration with partners was the celebration of the office’s 10<sup>th</sup> anniversary, which was not only cross-promoted by different university units via their respective UoC channels, but also regularly highlighted by the UoC NY Office’s partner institutions of the Transatlantic Tandem Talks in the last two years.

In addition to the Website and Twitter accounts, Executive Director Dr. Eva Bosbach also promotes all major events as well as their recordings and occasionally other news from UoC on her LinkedIn account. Announcements of the UoC NY Office are further being shared by UoC’s press department and alumni office on their websites, Facebook, and Instagram accounts.

Here are a few examples of 2022 social media campaigns with contributions by the UoC NY Office:

### February: Solidarity Campaign with Ukraine instead of Carnival by the German Consulate General NY

Despite the pandemic-related cancellation of the annual Karneval celebration co-hosted in the past by the German Consulate General and the University of Cologne New York Office, in 2022 the German Consulate planned a Social Media campaign showcasing Karneval traditions in various German cities. The UoC NY Office contributed with posts featuring two events at the UoC and in New York, highlighting Cologne as the heart of German’s Karneval traditions.

The day that the campaign was set to launch, however, also marked the outbreak of the Russian invasion in Ukraine. Many Karneval celebrations, along with this campaign, were immediately stopped and transformed into solidarity demonstrations. In Cologne, the main Karneval Parade was turned into a peace march for Ukraine. The University of Cologne issued a statement of solidarity, which the UoC NY Office shared with its partners and followers in North America. Additionally, the university liaison offices at the German House followed the example of the German Consulate General in publishing a picture in solidarity for Ukraine.

### **February: Why Not Campaign by the German Language School Conference**

On the occasion of the International Mother Language Day on February 21<sup>st</sup>, the German Language School Conference (GLSC) launched a national multi-media campaign to raise awareness for German as a beneficial secondary language for North Americans. With ongoing effects of the pandemic and budget constraints, offering German courses at high schools or German Language Schools continues to be a challenge, which is why the campaign set out to “celebrate not only linguistic diversity as a sign of cultural identity, but also multilingual education as the key to mutual understanding and respect worldwide”.

The UoC NY Office supported the multi-media campaign by promoting it on its social media pages and by connecting the GLSC representatives with leaders of additional potential partner organizations for the campaign such as the DAAD and Wunderbar Together.

### **September: German Consulate General NY – Partners Social Media Campaign**

In the summer of 2022, the UoC New York Office was featured on the German Consulate General New York's Twitter and Instagram accounts as part of their social media campaign introducing and promoting their closest network partners. The UoC NY Office was presented on their social media accounts that combined have over 75,000 followers.

### **December: International Voices on Education Video Campaign by ZfL: Sustainability in Teacher Education**

The UoC Zentrum für LehrerInnenbildung (Center for Teacher Training) run a video campaign in 2022 presenting international voices on a variety of teacher education topics. As part of the UNITE project, which was jointly developed by the Department International Mobility of the International Office and the ZfL, the aim is to show various perspectives and bring together voices of students, teachers, and lecturers from around the world. The second installment of this campaign focused on the topic of sustainability in teacher education. Dr. Bosbach was invited to participate with a video message, in which she stressed the importance of international collaboration and a science-ba-

sed approach in teacher education. The video was published at the end of this year on the ZfL website, YouTube channel, and other social media.

## **Interviews and Articles**

On the occasion of the 10<sup>th</sup> anniversary of the University of Cologne New York Office, the delegation visit of UoC's Rector together with representatives of the Cluster of Excellence Matter and Light for Quantum Computing (ML4Q) was moved to May 2022 due to travel restrictions during the pandemic. Already in March 2021, a double-paged article on pages 52 – 53 in the 24<sup>th</sup> edition of the UoC magazine “Kölner Universitätsmagazin” was published about the goals and activities of the office and highlighted the upcoming celebratory events including the Rector's delegation as well as the Transatlantic Tandem Talks series.

### **February: UoC and its NY Office featured in DUZ Special**

A DUZ Special – an insert to the DUZ magazine for Science and Society, which was published this time by the DAAD – featured the University of Cologne on a double page spread in its February 2022 edition. The article describes the UoC as a research university with a primary focus on innovation. For the UoC, cooperation with international partners from science and industry is an important part of the innovation strategy. Dr. Bosbach supported the editors with the article by providing information about the University of Cologne and pictures of the UoC NY Office. The activities of the UoC NY Office were also featured in the article, with a focus on the Transatlantic Tandem Talks and other cooperative projects with the DWIH New York.

### **April: Interview on UoC Podcast “And How About You” on Transatlantic Teamwork**

In April 2022, the UoC Podcast “And How About You” published their episode with Dr. Eva Bosbach recorded in November last year. In this episode, Dr. Bosbach talks about her transatlantic work with 6 hours of time difference and 6000 kilometers distance and how her working at the New York Office only strengthened her relationship to Cologne.

### **May: Article Online after Interview for GATE Germany**

In May, an article was published online on the topic of quality in teaching and research and how the German higher education system is perceived internationally for which Dr. Bosbach gave an interview to GATE Germany in September 2021. This interview was requested after the publication of the survey “Außenblick” by DAAD, GIZ and the Goethe Institut on international perspectives on Germany in the times of the Corona pandemic.



**July: Article with Interview for DWIH NY Newsletter**

The DWIH NY published an article in July 2022 with an interview with Dr. Bosbach on the occasion of the 10<sup>th</sup> anniversary of the UoC NY Office. In the interview, Dr. Bosbach shares insights about the anniversary celebrations, highlighting the delegation visit to Washington D.C. and the panel discussion and reception at the German House in New York City. She further shares some future action plans such as the planned Transatlantic Tandem Talk with the UoC Cluster of Excellence ECONtribute in December.

**Newsletters from Partner Organizations**

In cooperation with its partners, the UoC NY Office provides content to their newsletters such as about upcoming events or job postings. Published monthly, the GAIN newsletter is vital to reach German researchers living in the U.S. The UoC NY office works in close contact with the newsletter's editorial team to include current UoC job postings every month. For the newsletters of the German Consulate New York, DAAD North America, 1014 Space of Ideas, and Deutsches Haus at NYU, the Office supplies content and visual entries about upcoming events on a regular basis. In 2022, the events related to the anniversary celebrations as well as the Transatlantic Tandem Talks were promoted in many partner newsletters, including an interview with Dr. Bosbach in the DWIH NY newsletter mentioned above.

The DWIH New York has implemented a section 'Events and Supporter News' in their monthly newsletter since mid-2020. The University of Cologne has been featured in many issues since then, with invitations to the Transatlantic Tandem Talks where the DWIH NY is the main partner organization or with press releases about important findings by UoC researchers. Examples of other UoC news in 2022 were UoC researchers winning funding for a new collaborative research center in plant sciences, UoC Professor and President of the European Research Council Maria Leptin being elected as Foreign Member of the Royal Society, or the news about eight UoC researchers among the most highly cited researchers worldwide.







Goethe-Institut Washington  
@GoetheDC

YES, you can study in #Germany with a High School Diploma. Eva Bosbach from @UniCologneNY is explaining how it works. Now live at the #CareerBoosterGermany. You can join anytime for free: [goethe.de/us-careerboost...](https://goethe.de/us-careerboost...) #studyinggermany #goetheinstitut



Eva Bosbach  
University of Cologne

**CAREER BOOSTER GERMANY**  
December 1-2, 2022  
Virtual Event | 11am-4pm



How about you? Podcast  
Transatlantisches Teamwork – Eva Bosbach



## Leistungsstark und Einflussreich Alumni-Netzwerke in den USA

Im Land der unbegrenzten Möglichkeiten bestimmt die Entscheidung für eine bestimmte Bildungseinrichtung oft maßgeblich den zukünftigen Werdegang. Eine Entscheidung, die häufig eine lebenslange finanzielle Verpflichtung mit sich bringt. Neben akademischer Exzellenz und optimalen Studienbedingungen einer Hochschule spielt die Qualität ihres Alumni-Netzwerkes eine enorme Rolle.

Hochkarätige Netzwerke bieten sowohl Reputation und Einfluss als auch eine wichtige Einnahmequelle. US-Hochschulen scheuen deshalb keine Mühen und Kosten, frühzeitig starke, oft lebenslange, Bindung aufzubauen. Diversität wird dabei zunehmend attraktiver und ein Vorteil in harter Konkurrenz um Neuzugänge.

Eliteuniversitäten wie Princeton, Harvard oder das Amherst College rangieren regelmäßig unter den Top 10 sogenannter „high-powered“ Alumni-Netzwerke. Princeton zählte 2019 weltweit 93.000 Mitglieder und führte die Liste der erfolgreichsten Alumni-Spendersammler an.

Auch staatliche Universitäten umwerben erfolgreich: Die Pennsylvania State University ist eine der ältesten und größten staatlichen Präsenzuniversitäten der USA. Der Alumni-Verband mit 172.000 eingetragenen Mitgliedern weltweit die größte



beitragszahlende Organisation ihrer Art. Studierende organisieren jährlich einen Tanamarathon zugunsten krebskranker Kinder, womit sie 2022 mit mehr als 16.500 Freiwilligen zirka 13,7 Millionen US-Dollar an Spenden einnahmen.

Deutsche Universitäten folgen dem amerikanischen Beispiel und bauen transatlantische Alumni-Netzwerke auf. Highlight der Friends of Freiburg Alumni North America ist das jährliche Galadinner im Princeton Club New York, welches zuletzt im Jahre 2020 mit dem deutschen Botschafter in London und der Chef-Verwaltung der Weltbank stattfand.

Ein weiterer Leuchtturm internationaler Alumni-Arbeit ist der DAAD. 1998 gegründet, zählt der DAAD-Alumni-Verein in den USA mehr als 300 Fördermitglieder. Mithilfe des Hubertus-

Scheibe-Gedächtnis-Stipendienfonds werden unter anderem Sprachkurse für junge US-amerikanische Multiplikatoren und Multiplikatorinnen gefördert. In Kooperation mit der Arnhoff-Stiftung werden Deutschland-Stipendien vergeben.

Das deutsche Generalkonsulat New York unterstützt die Alumni-Arbeit des DAAD und unserer anderen Partner- und Mittlerorganisationen zum Beispiel durch die Organisation gemeinsamer Veranstaltungen, wie beispielsweise die Ausrichtung eines jährlichen Alumni-Empfangs oder Vortragsreihen zu relevanten Themen transatlantischer Beziehungen.

YASEMIN PAMUK, Kultur- und Wissenschaftsreferat, Generalkonsulat New York

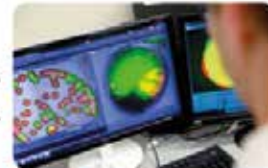
30 | DIAZ SPECIAL: DWH weltweit

## INNOVATION ALS UREIGENSTES ANLIEGEN

FÜR DIE UNIVERSITÄT ZU KÖLN IST DIE KOOPERATION MIT INTERNATIONALEN PARTNERN AUS WISSENSCHAFT UND WIRTSCHAFT EIN WICHTIGES ELEMENT IHRER INNOVATIONSTRATEGIE.



Elizaveta Poljanec, Aus dem Institut für Biochemie und Biophysie der Universität zu Köln. Sie forscht an der Entwicklung von Enzymen, die für die Herstellung von Biokraftstoffen eingesetzt werden können.



Nicht nur als Beschäftigtenentwicklung ist die Universität zu Köln das Thema Innovationen sehr offen auf der Agenda. Sie verbindet Innovation ganz bewusst mit dem Bereich Wissenschaft und Forschung, um relevanten Wissen in die Gesellschaft zu tragen und die Entwicklung von Ideen bis hin zur Marktreife zu unterstützen. Die Kooperation stellt ein zentrales Element der Innovationsstrategie dar. Innovation und Wirtschaft ist dabei ein wichtiges Element ihrer Innovationsstrategie.

Prof. Dr. Axel Freytag, Rektor der Universität zu Köln, ist überzeugt: „Innovation ist Teil der DNA einer in Forschung, Lehre und Third Mission engagierten Universität.“ Unter der Bezeichnung „Third Mission“ haben Universitäten an sich zur Aufgabe gemacht, von gewinnlosen Wissenschaftlern und Wissenschaftlerinnen der Gesellschaft verfügbar zu machen. Die Universität zu Köln hat zum Beispiel nur rund zwei Jahre lang, mit einem Förderprogramm, mit dem die „Third Mission“ und Innovationsstrategie unterstützt auf personalisierte Ausprägungen von Wissenschaftlern und Mitarbeiterinnen ausgerichtet. Das auf der Basis dieses Förderprogramms im Jahr 2019 etablierte „Third Mission Start-up Center“ unterstützt die Universität zu Köln dabei, die Förderung durch die verschiedenen öffentlichen Landesorganisationen zu koordinieren, voranzutreiben und die Finanzierung zu unterstützen. Die Förderung durch die verschiedenen öffentlichen Landesorganisationen wird dabei koordiniert und die Finanzierung zu unterstützen. Die Förderung durch die verschiedenen öffentlichen Landesorganisationen wird dabei koordiniert und die Finanzierung zu unterstützen.

### Upcoming Events

- 17. JAN.** New Year's Alumni & Partners Reception of the German University Liaison Offices and German Consulate San Francisco  
Tuesday, January 17, 2023, 5 PM - 8 PM PST | Consulate General of Germany in San Francisco, 1980 Jackson Street, San...
- 05. FEB.** New Year's Alumni & Partners Reception of the German University Liaison Offices and German Consulate New York  
Thu. February 2023 | Residence of the Consul General, Park Ave., New York The Consul General of Germany David Gill and...
- 26. FEB.** Festivals in Germany Fair  
February 28, 2023 (Thu.) | New York City The Festivals in Germany Fair is jointly organized by the liaison offices of...
- 02. MÄRZ.** Frankfurt Pledge for Climate Action - Creating a Resilient Society  
March 2 - 3, 2023 | German House New York City In an upcoming event hosted by the University of Cologne New York...
- 21. APRIL.** Germany Grad Fair  
April 21, 2023 (Thu.) | German House Ambassador, New York The Germany Grad Fair is jointly organized by the liaison...
- 29. MAI.** NAFSA Annual Conference and Expo  
May 29th - June 2nd, 2023 | Washington D.C. Admission: 10 USD members worldwide, the Association of International...







# INTERNATIONALI- ZATION OF TEACHER EDUCATION

# INTERNATIONALIZATION OF TEACHER EDUCATION

As a contribution to the UoC goal and measure 3 of the Internationalization Strategy "Internationalizing the Teacher-Training", the UoC NY Office supports placements of teacher training students from the UoC as teaching assistants and interns in the U.S. and Canada within the student exchange [internships@schoolsabroad](mailto:internships@schoolsabroad) initiative. This program is run jointly at UoC by the Department of International Mobility and the Centre for Teacher Education (ZfL) since 2013, enabling UoC teacher training students to visit partner schools all over the world to complete either a voluntary or an obligatory teaching placement within the framework of their teacher education program. The placements typically last four to eight weeks and take place during the summer (August to October) or winter break (February to April).

Already in 2018, the office launched a major campaign in North America with the goal of expanding the network of U.S. hosting institutions – mainly elementary schools, high schools, and colleges with German programs – for the UoC [internships@schoolsabroad](mailto:internships@schoolsabroad) program, resulting in 15 new hosting institutions within one year. The University of South Alabama joined the program as a new partner in 2020 and was also chosen as the model partner for the DAAD-funded program University Network for Internationalization in Teacher Education Cologne – UNITE Cologne. It has become a highly relevant partner with regard to teacher training internationalization. Four students from the University of South Alabama and Mount Royal University participated in the UNITE Summer School on Sustainability in Schools and Teacher Education: International Perspectives and Impulses, which took place in 2022 in Cologne and was organized by Katrin Kaiser from Department International Mobility of the International Office and the ZfL.

In 2022, Dr. Bosbach continued marketing of these successful programs in the U.S. and Canada, for example during bilateral meetings with representatives of UoC partner universities during the NAFSA 2022 conference and expo in Denver or to representatives of the Rosedale Global High School in Ontario, Canada, after the UoC NY Office presented at their virtual fair as part of the Global Student Success Forum.

The Department of International Mobility at the University of Cologne – over the years – has established a stable network of universities in North America (University of South Alabama, Mount Royal University, University of West Alabama, Allegheny College, Tulane University, University of Utah) where students of teacher education could either study, do a practical training, or a combination of both. Northwestern University joined in 2022.









# PARTNERSHIPS

- Delegations
- Supporting Visiting UoC Students and Scholars
- Partnerships



# DELEGATIONS / SUPPORT OF VISITING UOC STUDENTS AND SCHOLARS IN NORTH AMERICA / PARTNER- SHIPS

The UoC NY Office is highly engaged in supporting different target groups to enhance transatlantic exchange between partners in North America and the UoC. Thus, forging partnerships with various institutions and organizations, engaging with visiting delegations and hosting visitors, as well as supporting incoming and outgoing UoC students and scholars always plays an important role within the activities of the office.

## Delegations

### **April 26: Meeting with DFG Secretary General Dr. Heide Ahrens**

On April 26, representatives of the German university liaison offices in New York as well as of the DAAD & DWIH New York met with the Secretary General of the German Research Foundation DFG Dr. Heide Ahrens and the Director International Offices Dr. Jörg Schneider at the downtown office of the German American chambers of commerce. Dr. Bosbach updated Dr. Ahrens on past and current activities of the UoC NY Office, highlighting events organized together with DFG North America. Examples included the Leibniz lecture with Prof. Axel Ockenfels, several virtual Transatlantic Tandem Talks in the past two years featuring DFG-supported UoC Clusters of Excellence, or the in-person panel discussion “Transatlantic Perspectives on Quantum Science” with the UoC Cluster of Excellence ML4Q.

### **May 24 to 27: UoC Delegation led by Rector Freimuth visits the U.S. for 10th Anniversary of UoC NY Office**

The UoC NY Office welcomed Rector Freimuth, Prof. Johanna Hey, Vice-Rector for International Affairs, and Christiane Biehl, M.A., Deputy Director of the International Office, together with Prof. Tommaso Calarco and Prof. Alexander Altland, Principal Investigators of the UoC Cluster of Excellence ML4Q Matter and Light for Quantum Computing, to Washington D.C. and New York City.

The program included high-level meetings hosted by the German Ambassador to the U.S. and University of Cologne alumna Emily Haber, with representatives from the U.S. Departments of State and Energy as well as the National Science Foundation, a gathering with North American University of Cologne alumni, a luncheon with the German Consul General David Gill, and introductions to the work of our ML4Q Cluster of Excellence in quantum computing in both cities. The program culminated in a festive anniversary celebration and the panel discussion “Transatlantic Perspectives on Quantum Science and Technologies”, at the NYC German House. (For details on all meetings and events cf. Events organized and co-organized by the UoC NY Office).

### **October 17: Round Table with the Bavarian State Parliament Committee on Science and Arts**

Organized by the German Consulate NY, Dr. Bosbach attended a round table with a delegation of the Bavarian State Parliament Committee on Science and the Arts, including their Chairman Robert Brannekämpfer. The committee’s work focuses on issues relating to higher education institutions and universities,



Dr. Bosbach with former Foreign Minister and former Vice Chancellor and Chairman of the Atlantik Brücke Sigmar Gabriel



including university hospitals and university research. The committee regularly consults experts and interest groups to gain a balanced view of opinions and prepare for decisions.

The focus topics of the round table were science and medicine. During her remarks Dr. Bosbach introduced the UoC and its Clusters of Excellence, particularly CECAD, and the UoC Faculty of Medicine, as well as the University Hospital Cologne. In the meeting, exchange and transatlantic cooperation in science and education were discussed, with one focus on the recruitment of North American students to Germany. Based on specific interest on UoC best practice during the round table, Dr. Bosbach connected delegation member Dr. Wolfgang Heubisch, Vice President of the Bavarian State Parliament, to colleagues at the UoC in charge of the study program Applied Midwifery Science.

#### **October 31: Luncheon with Ambassador Stefan Schlüter on Germany's Zeitenwende and its perception in the U.S.**

The American Council on Germany (ACG) invited Dr. Bosbach and intern Sion Park to a luncheon on October 31<sup>st</sup> with Ambassador (ret.) Stefan Schlüter, Program Director at the Diplomatic Academy of the German Foreign Office in Berlin. Mr. Schlüter shared his thoughts on Germany's Zeitenwende and how it is being viewed in different regions of the U.S., impressions he could collect during his recent U.S. speaking tour. In her contribution, Dr. Bosbach raised the question of food security in the context of the Russian suspension of the grain export deal with Ukraine, and briefly introduced the UoC Cluster of Excellence on Plant Sciences CEPLAS.

#### **November 2: HPI Briefing with Prof. Christoph Meinel on Fake News, Cybersecurity, and Election Manipulation**

The Hasso Plattner Institute New York and the American Council on Germany invited Dr. Bosbach and intern Sion Park to a breakfast briefing with Prof. Christoph Meinel, Managing and Scientific Director of the HPI and Dean of the Digital Engineering Faculty at Potsdam University on "Fake News, Cybersecurity, and Election Manipulation".

#### **November 4: ACG Breakfast Briefing with Sigmar Gabriel on The Transatlantic Partnership in the Face of Multiple Crises**

The American Council on Germany hosted a breakfast briefing with former Foreign Minister and former Vice Chancellor and Chairman of the Atlantik Brücke H.E. Sigmar Gabriel on November 4<sup>th</sup> on "Navigating Troubled Water: The Transatlantic Partnership in the Face of Multiple Crises". During the briefing, Dr. Bosbach had a chance to inform Ms. Gabriel about the UoC's activities in North America and provide him with the printed version of the 2021 annual report.

#### **November 15: Meeting with MdB Michael Link**

On November 15<sup>th</sup>, Coordinator of Transatlantic Cooperation at the Federal Foreign Office MdB Michael Link and his Chief of Staff Dr. Fabrizio Micalizzi visited the German House to explore new strategies for German-American exchanges and connect with the German university liaison offices, DAAD and DWIH NY. Ms. Link was briefed about the activities of the UoC and its NY Office and received a copy of the 2021 annual report.

#### **November 12 – 16: Prof. Ansgar Büschges at the Meet the Scientist DFG event at SFN Annual Conference in San Diego**

Upon recommendation by the UoC NY Office, Prof. Ansgar Büschges, former UoC Vice-Rector for Academic Career and Equal Opportunities, could be placed as a speaker in the Meet the Scientist side event by the German Research Foundation (DFG) at the Neuroscience in Germany booth during the 2022 Society for Neuroscience Conference in San Diego.

#### **Preparations for 2023 Delegations: CEPLAS and NRW Minister of Culture and Science**

Plans for visits of delegations in 2023 have already started in 2022. The UoC NY Office is for example preparing for a delegation visit of UoC CEPLAS Cluster of Excellence in March 2023 and supporting the German Embassy in Washington D.C. with the organization of the visit of Ina Brandes, Minister of Culture and Science of North Rhine Westphalia in the same month.

## Supporting Visiting UoC Students and Scholars

Supporting UoC scholars and students for or during their transatlantic mobility is of uttermost importance to the UoC NY Office. While it often organizes events with a large audience, the office can also support smaller tasks and visits of individual scholars and students.

### October 17: Visit of Prof. Daniela Schmeinck, Director UoC Institute for Didactics of Social and Natural Sciences

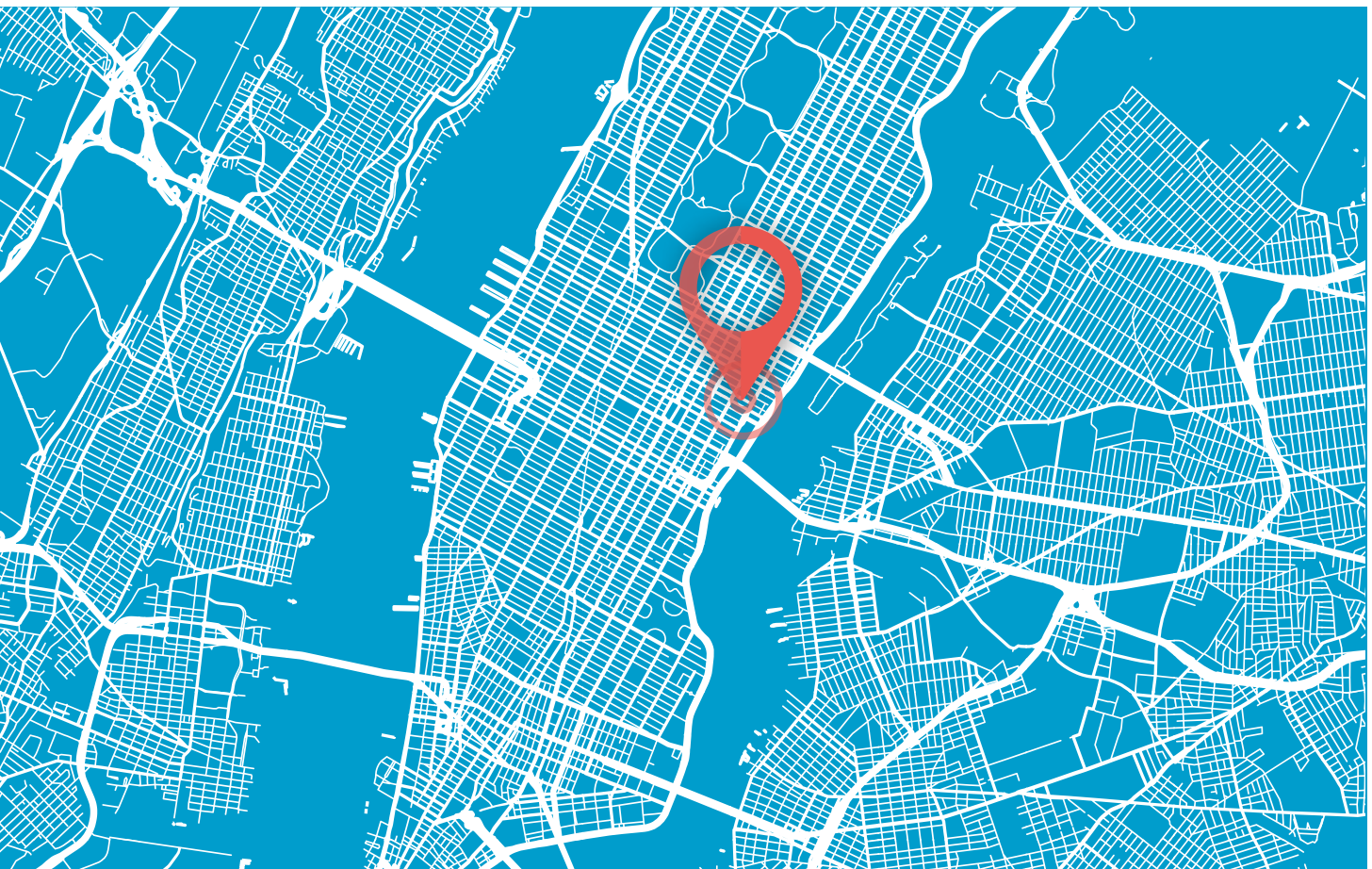
On October 17, Prof. Daniela Schmeinck, Director of the Institute for Didactics of the Subject Social and Natural Sciences (Sachunterricht) at the UoC, met Dr. Bosbach and intern Sion Park at the German House. Dr. Bosbach informed Prof. Schmeinck about the services of the UoC NY Office for the Faculty of Mathematics and Natural Sciences, especially in the field of teacher education. Further, they discussed potential future collaboration with the office, such as an event on internationalization with teaching major students in North America.

### November 3: Visit of Dr. Michael Schwan, UoC Center for Comparative Politics

Dr. Michael Schwan, Senior Researcher in Political Economy of the UoC Cologne Center for Comparative Politics visited Dr. Bosbach and intern Sion Park at the German House on November 3<sup>rd</sup>. Dr. Schwan spent time in NYC as part of his DZ BANK Fellowship, which was awarded to him by the American Council on Germany. Dr. Bosbach briefed Dr. Schwan on the activities of the UoC NY Office and discussed opportunities for potential collaboration in the future. She also introduced Dr. Schwan to the new Cologne International Forum and connected him with CIF's Managing Director Dr. Heike Berner, who invited Dr. Schwan to join the CIF opening event and guest lecture with Prof. Jackie Murray that Dr. Bosbach attended virtually.

### November 22: Support of 2023 Visit of UoC Student of Medicine to Cornell University

Another example in 2022 was helping a UoC student of medicine in Cologne who is organizing his practical semester at Cornell University in 2023. The application could not be completed without issuing a check or money drawn on a U.S. bank in U.S. dollars and payable to the New York State Education Department. Since the student could not handle this task by himself and did not have any contacts in the U.S. and, the UoC NY Office took care of it on his behalf.





## Partnerships

Throughout the COVID-19 pandemic, the UoC worked to maintain its established large network of partner universities in the U.S. and Canada on the university-wide as well as individual faculty levels. The university partnership programs not only enable students and researchers to participate in in-person and virtual international exchanges, but also support mutual assistance for Ph.D. students and their research, coordinated applications for third-party funding, or the establishment of joint summer schools. Other collaborative efforts include joint events, workshops, field trips, and publications. Since 2020, many partnerships have been taken to a new level that now includes virtual collaboration in teaching and learning, as described in the chapter on Virtual Exchange.

In addition to its support with regular partnerships maintenance and acquisition and serving as an effective platform to represent the UoC in the U.S. and Canada, the UoC NY Office upon request evaluates U.S. American academic institutions who are interested in partnering with the UoC. It prepares trips for individual scholars, assists with delegation visits, and provides various assistance to researchers from Cologne in New York. Dr. Bosbach promotes the UoC and its study and research opportunities throughout the various activities and events presented in the previous chapters, with some activities chosen specifically to culture relationships with existing UoC partners, and others to include related faculties or mobility sectors, or to explore opportunities for entirely new partnerships.

Besides regular student and faculty exchanges, joint events and research projects, popular programs for North American partners include summer and winter German language programs, the Global Faculty program, the Cologne Summer Schools, and the partner-exclusive Cologne Global Study Program.

Over the years, more than 50 formal partnerships at university or faculty level have been established between the UoC and higher education institutions in North America. Due to the vast variety of topics of interest to researchers in Cologne and the immense diversity within the higher education system and landscape in North America, the partnerships do not focus on one institution exclusively, but include different partners, regions, and interest groups. Comprehensive cooperation activities exist for example with the University of California in Berkeley, Duquesne University, University of Michigan at Ann Arbor, or in Canada with the University of British Columbia and the Université de Montréal. At the same time, many less formal research contacts and active collaborations have been initiated and nurtured.

Recently developed partnerships include the University of Texas at Austin, Cornell University's SC Johnson College of Business, the Queens University, the University of West Alabama, and the Kansas State University. Further requests to cooperate have been expressed by MIT (MIT – Germany), Georgia Tech, Ohio State University, and by McGill University to expand the partnership beyond the UoC WiSo Faculty. A delegation from Emory University visited the University of Cologne on November 12 and met with Christiane Biehl and Prof. Bongartz, English Department, to discuss options to participate in the Halle Institute for Global Research Collaborative Research Grants.

In 2022, the Department of German Language and Literature at the UoC successfully is in the 2<sup>nd</sup> year of a formal partnership at institute-level (DAAD\_GIP) with the Universities of California, Berkeley; of Arizona, Tucson; and Yale University, New Haven. The UoC NY Office facilitated a meeting between the UoC department and the DAAD North America when the project started in 2021 and a joint event of all project partners is in planning.

The active cooperation developed with Washington State University (WSU) since 2017 has further flourished in 2022. UoC and WSU have a similar structure and congruence regarding research and academic foci. A general Memorandum of Understanding (MoU) was signed, and a student exchange agreement is in process. An Erasmus Inter-Institutional Agreement has been signed for the funding period 2021 until 2023. Comprehensive cooperation has been started between the UoC Cluster of Excellence in plant sciences CEPLAS and WSU after the Transatlantic Workshop Plant Science, organized by the UoC North America Office in 2017 in New York. The Transatlantic Network in Plant Science (TRANSPLAS) which was inaugurated at the workshop includes research cooperation, coordinated applications for third-party funding, and a joint summer school, which kicked off in Cologne in 2019. One of the Transatlantic Tandem Talks in 2021 focused on the partnership between WSU and UoC and featured researchers from both universities in a conversation on “The Food Fix: Superplants, Microbe Sidekicks and Nutrient Heroes”. For March 2023, joint events are planned in-person in New York City.

Since 2019, the opportunity for a university-wide partnership between the UoC and the NYU is being explored. The initiation of the exploration serves as an example for the development of a partnership through support by the UoC North America Office. Over several years, researchers from different departments at both universities have been cooperating, such as UoC's Prof. Axel Klawonn of Mathematics, and NYU's Professors Olof Widlund of Computer Science and Mathematics and Georg Stadler of Mathematics. Another important

step towards a potential umbrella UoC-NYU partnership was the event “Multilingualism and Diversity in Megacities”, co-hosted by the UoC North America Office and NYU, as well as the DWIH New York and the German Consulate General. UoC's Dr. Bosbach has also established a collaboration with NYU's Director of the German House, Juliane Camfield. In 2021 and 2022, the close partnership was demonstrated by the collaboration on the Transatlantic Tandem Talks, with Deutsches Haus at NYU being one of the ten co-hosting partners and Director Camfield delivering welcoming remarks at the very first Transatlantic Tandem Talk on the topic of Black Lives Matter.

In 2022, a first student of medicine was supported by the UoC NY Office with the realization of his visit to Weill Cornell Medical College at Cornell University based on a joint Memorandum of Understanding signed with the UoC in 2021. The MoU will allow two students of the UoC to visit the university in New York for eight weeks. This additional exchange agreement is the result of a productive partnership between the UoC and Cornell University, having established other exchange programs in the past with the Weill Cornell Medical College, as well as exchange agreements with the Faculty of Philosophy at UoC. The new agreement allows two students to visit Weill Cornell Medical College with study fees waived for one candidate and reduced to half for the other.

Having been invited to conduct a session at the DWIH NY's annual Future Forum, Dr. Bosbach traveled to Chicago in October 2021, and combined her stay with meetings with representatives of the Office of the Vice President for International Relations, as well as with professors of UoC's partner Northwestern University, such as the Department of Radio/Television/Film. The discussions centered around possibilities to expand the current partnership, which includes the collaboration on the Summer School in Cologne [sic!] at the Institute of Media and Culture, which annually brings together faculty members and students at Northwestern University and the UoC to reflect on current trends in media research. Potential co-operations on student exchange, faculty residencies at UoC through the Global Faculty Program, as well as internship opportunities within the internships@schoolsabroad program at DANK Haus were since discussed with the UoC's Department of International Mobility. In September 2022, a group of students and professors from Northwestern University were welcomed at UoC. The study trip was organized by Janka Piper, who, together with Katrin Kaiser, will further expand the joint cooperation in the area of international mobility for future teachers within the framework of internships@schools abroad.

The student exchange agreement with the University of New Brunswick was successfully renewed and expanded during the summer 2021. The first Cologne Student began an exchange term in Canada in the fall 2022.

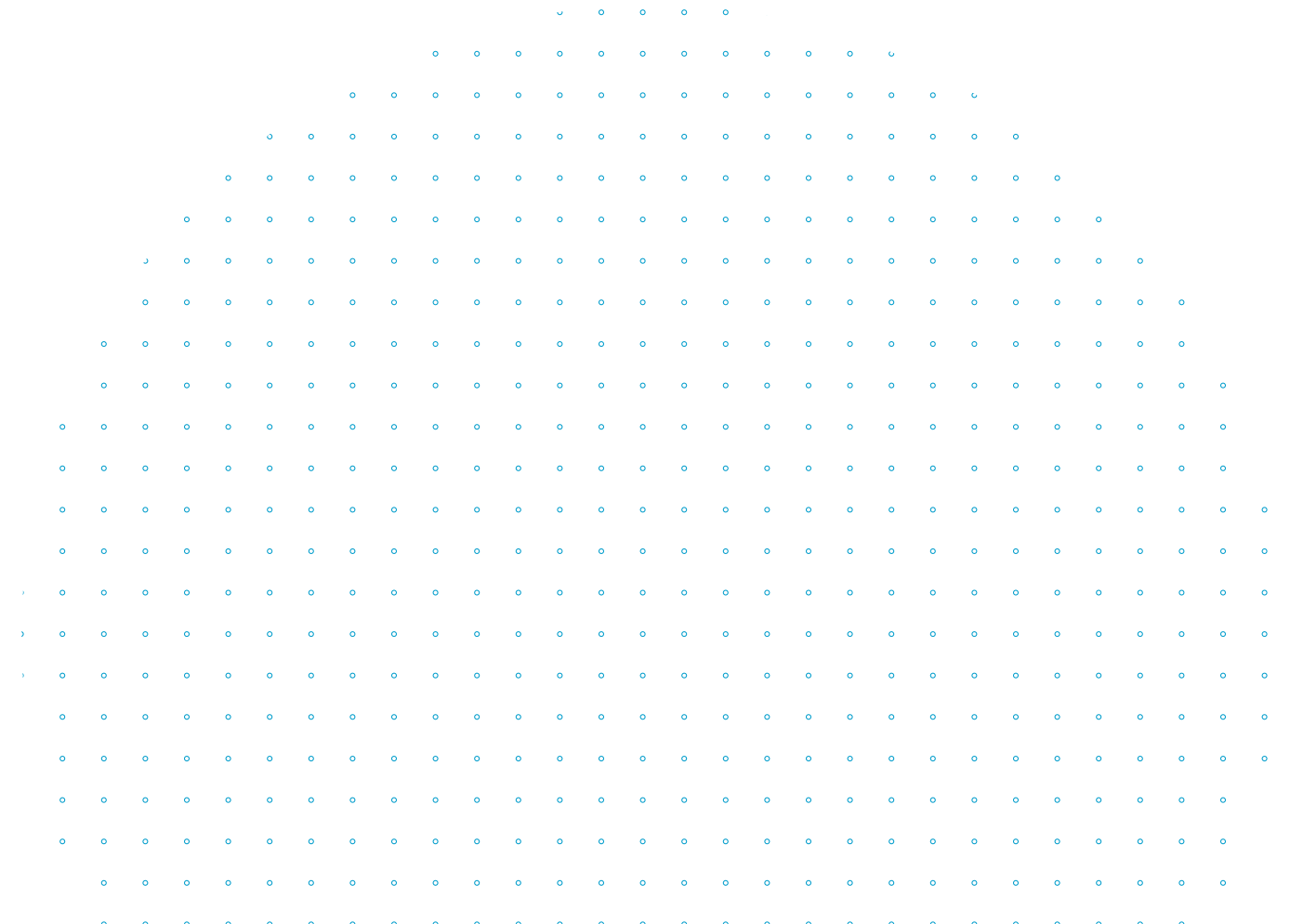
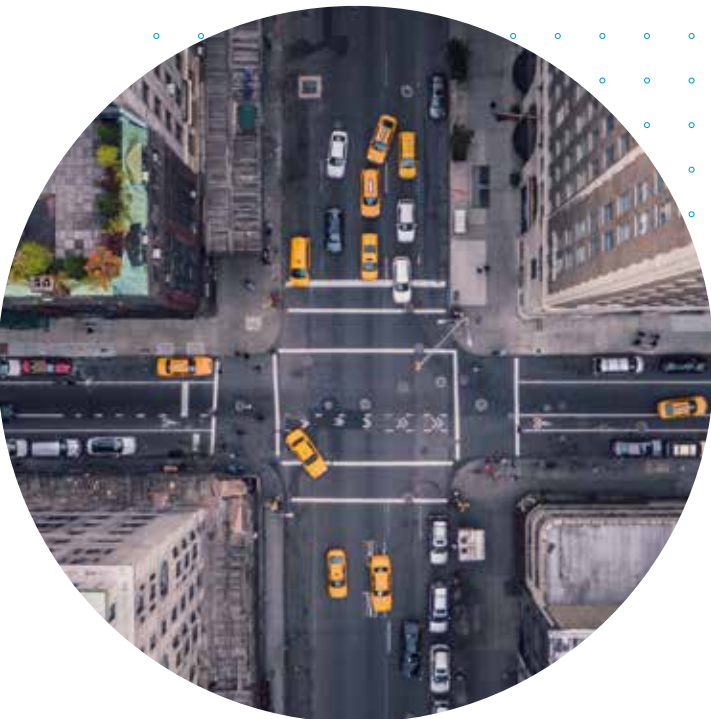
In 2022, Dr. Bosbach connected representatives from the University of Maryland School of Medicine to the UoC International Office for a potential partnership. Prof. Anastasiadis contacted Dr. Bosbach, as he was interested in hosting German students at the University of Maryland School of Medicine.

Through an introduction by Ms. Doerte Eisenhauer, Director of the State Chancellery of North Rhine Westphalia, Dr. Bosbach could also connect the British Columbia Institute of Technology's School of Business and Media with the UoC International Office. Christiane Biehl and the colleagues at the British Columbia Institute of Technology are currently discussing possibilities regarding student exchanges.

Also in 2022, a Memorandum of Understanding between the states of NRW and Pennsylvania was signed that Dr. Bosbach supported with ideas and contributions in exchange with Jörg Janssen, NRW desk at the German Embassy in Washington D.C.

As a follow up to the signed MoU, along with 21 other participants including Ms. Eisenhauer from the NRW State Chancellery, HAW Bielefeld President Inge Schramm-Wölk, and Peter Gust, Vice President for Third Mission and International Affairs at Uni Wuppertal, Dr. Bosbach participated at a “Study in PA – NRW” meeting on September 8th, 2022. The UoC NY Office was invited alongside the other NRW universities liaison offices from the German House Campus OWL, UAS7, and UA Ruhr, to explore study abroad and partnership opportunities with universities from Pennsylvania. Following the meeting, Dr. Bosbach connected several stakeholders with UoC's International Office, e.g., Dr. Anize Appel from Moravian University, Dawn McCormick from the University of Pittsburgh, Martyn Miller from Temple University, and Ken Dunbar from Widener University.

Dr. Bosbach was finally able to support an emerging close partnership between the UoC and Temple University through research related to the logistics and funding of the planned Dual PhD Program. Based on information provided from her contacts in the U.S. and resources within the higher education landscape and its funding opportunities in North America, the UoC NY Office provided the Vice Rectorate for International Affairs with a comprehensive list of potential funding resources for the planned Dual PhD Program.







# 10

## LIST OF UoC PARTNERSHIPS IN NORTH AMERICA



Type of Partnership	Name of University	Country	Type of Exchange	Additional Information
University Wide Partnership	University of Colorado	U.S.A.	Student Exchange; Scientific Cooperation	Global Network Partner
	Allegheny College	U.S.A.	Student Exchange; Teaching Assistant at German Department	
	Duquesne University	U.S.A.	Student Exchange, Scientific Cooperation	
	University of California	U.S.A.	Exchange of Students; PhD-Students and Scientists, Scientific Cooperation	
	University of South Alabama	U.S.A.	Student Exchange	
	University of Mississippi	U.S.A.	Student Exchange	
	Washington & Jefferson College	U.S.A.	Student Exchange	
	Lehigh University	U.S.A.	Memorandum of Understanding; Scientific Cooperation; Gender Studies	
	Washington State University	U.S.A.	Memorandum of Understanding	
	University of Michigan	U.S.A.	Memorandum of Understanding	
	Université de Montréal	Canada	Regular and PhD Student Exchange, Scientific Cooperation Key Profile Area II	
	University of British Columbia	Canada	Regular and PhD Student Exchange, Scientific Cooperation; Memorandum of Understanding	
	Simon Fraser University	Canada	Student Exchange; Scientific Cooperation	
	Thompson Rivers University	Canada	Student Exchange	
	Mount Royal University	Canada	Student Exchange	
University of New Brunswick	Canada	Student Exchange		

Type of Partnership	Name of University	Country	Type of Exchange	Additional Information
Faculty of Mathematics and Natural Sciences	University of Texas at Dallas	U.S.A.	Memorandum of Understanding; Student Exchange; Scientific Cooperation Key Profile Area II	Chemistry Department
	University of Toledo	U.S.A.	Memorandum of Understanding; Scientific Cooperation	
	Great Lakes Environmental Research Laboratory	U.S.A.	Memorandum of Understanding; Scientific Cooperation	
	California Institute of Technology	U.S.A.	Memorandum of Understanding; Scientific Cooperation	
	Kansas State University	U.S.A.	Memorandum of Understanding; Scientific Cooperation; Student Exchange	
	Mount Royal University	Canada	Student Exchange	



Type of Partnership	Name of University	Country	Type of Exchange	Additional Information
Faculty of Management, Economics and Social Sciences	Cornell University	U.S.A.	Student Exchange	SC Johnson College of Business
	Duke University	U.S.A.	Student Exchange	Fuqua Business School
	Duquesne University	U.S.A.	Student Exchange	
	Emory University	U.S.A.	Student Exchange	Goizueta School of Business
	Indiana University	U.S.A.	Student Exchange	Kelley School of Business
	University of Minnesota	U.S.A.	Student Exchange	Carlson School of Management
	University of North Carolina	U.S.A.	Student Exchange	Kenan-Flagler Business School
	University of Texas at Dallas	U.S.A.	Memorandum of Understanding; Student Exchange; Scientific Cooperation Key Profile Area II	Naveen Jindal School of Management
	University of Texas at Austin	U.S.A.	Student Exchange	McCombs School of Business
	Queen's University	Canada	Student Exchange	Smith School of Business
	McGill University	Canada	Student Exchange	Desautels Faculty of Management
	University of Calgary	Canada	Student Exchange	Haskayne School of Business
	University of British Columbia	Canada	Student Exchange	Saunders School of Business and Faculty of Arts
	University of Victoria	Canada	Student Exchange	Peter B. Gustavson School of Business
	The University of Western Ontario	Canada	Student Exchange	Richard Ivey School of Business
Université du Québec à Montréal	Canada	Student Exchange	École des sciences de la gestion (ESG)	

Type of Partnership	Name of University	Country	Type of Exchange	Additional Information
Faculty of Human Sciences	Kansas State University	U.S.A.	Memorandum of Understanding; Scientific Cooperation; Student Exchange	

Type of Partnership	Name of University	Country	Type of Exchange	Additional Information
Faculty of Arts and Humanities	Cornell University	U.S.A.	PhD Student Exchange	
	Northwestern University	U.S.A.	PhD Student Exchange; Scientific Cooperation	
	Rutgers University	U.S.A.	PhD Student Exchange; Scientific Cooperation	
	Stony Brook University	U.S.A.	Scientific Cooperation	
	University of West Alabama	U.S.A.	Student Exchange	
	University of Southern California	U.S.A.	Scientific Cooperation	
	University of Texas	U.S.A.	Scientific Cooperation	
	University of Tucson	U.S.A.	Scientific Cooperation	
	Rochester University	U.S.A.	Student Exchange; Teaching Assistant	
	Washington & Jefferson College	U.S.A.	Student Exchange	
	Washington University	U.S.A.	Student Exchange; Teaching Assistant	
	Memphis State University	U.S.A.	Scientific Cooperation	
	University of California	U.S.A.	Scientific Cooperation	
	University of Michigan	U.S.A.	PhD Student Exchange; Scientific Cooperation	
	University of Hawaii	U.S.A.	Memorandum of Understanding	
	University of Toronto	Canada	Regular and PhD Student Exchange; Scientific Cooperation Key Profile Area II	
Université de Montréal	Canada	Regular and PhD Student Exchange; Scientific Cooperation Key Profile Area II		
University of Ottawa	Canada	Scientific Cooperation		

Type of Partnership	Name of University	Country	Type of Exchange	Additional Information
<b>Faculty of Medicine</b>	Cornell University	U.S.A.	Student Exchange	Weill Cornell Medical Center & College

Type of Partnership	Name of University	Country	Type of Exchange	Additional Information
<b>Faculty of Law</b>	Duquesne University	U.S.A.	Student Exchange; PhD Student Exchange; Scientific Cooperation	



# THE UNIVERSITY OF COLOGNE

- has more than 500 cooperation agreements around the world
- has more than 90 university partnerships
- has 18 strategic research partners
- has 5 regional offices: New York, New Delhi, Beijing, Cairo, Accra
- is represented in 5 German Centres for Research and Innovation (DWIH): New Delhi, New York, San Francisco, São Paulo, Tokyo
- is connected to 40 universities via the Coimbra Group
- is part of the EUniWell alliance of 11 universities
- is linked to 34 member schools through the CEMS Global Alliance in Management Education

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Deputy Director UoC Division International Affairs Ms. Christiane Biehl, Executive Director UoC North America Office Dr. Eva Bosbach, Head of UoC India & South Asia Office Dr. Amisha Jain, Director UoC Division International Affairs Dr. Susanne Preuschoff, Head of UoC Egypt Office Mr. Karim Zafer, Head of China Office Lan Xiu, and UoC Chancellor Karsten Gerlof in July 2023





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