

Universität zu Köln



Service-Angebote des Nordamerika-Büros

University of Cologne | Department International Affairs

University of Cologne New York Office

6. Juli 2023 | Dr. Eva Bosbach

Internationale Verbindungsbüros der UzK – China, Indien, Nordamerika, Ägypten, Ghana



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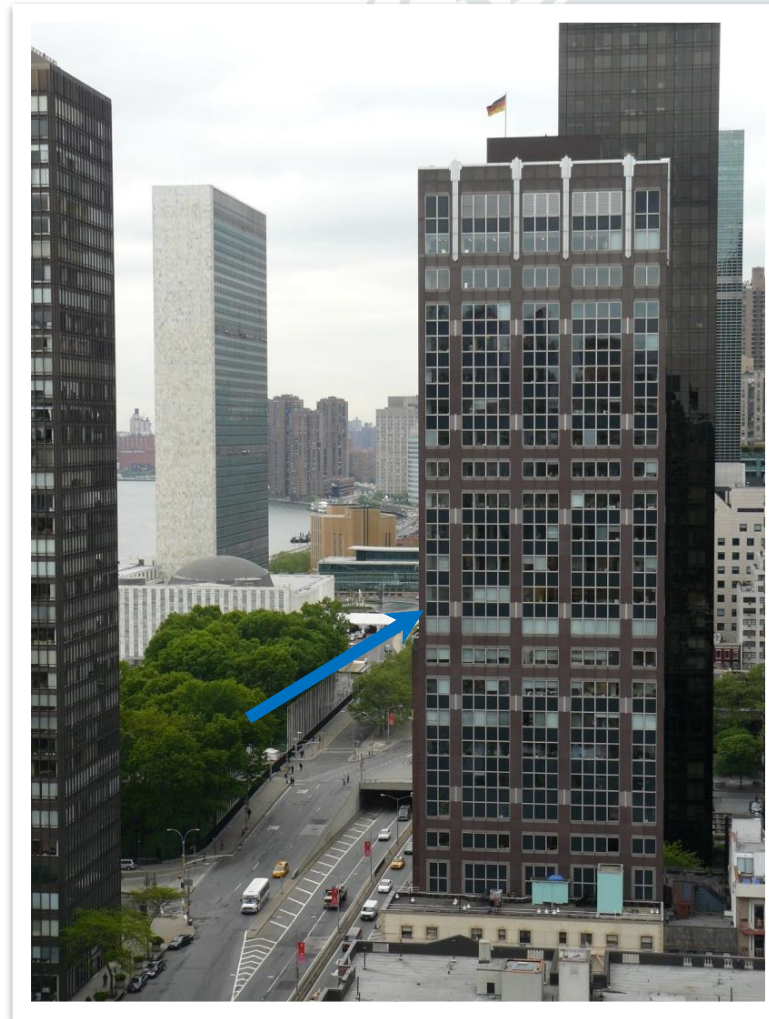
6. Juli 2023 | Dr. Eva Bosbach

Kurzer Werdegang Dr. Eva Bosbach

- Studium in Prag, Konstanz und Köln
- UzK: Studienführer CZECH IT!, Tschechisch für Hörer aller Fakultäten
- HRK: Programmkoordinatorin Servicestelle Bologna, Geisteswiss., Doktorandenausb.
- UzK/USA: Promotion
- NYC: Hochschulforschung und -beratung, vergleichende Studien zur Doktorandenausbildung in Deutschland und den USA
- Seit April 2017 Leiterin des Nordamerika-Büros der UzK in NY



Organisation und Struktur des UoC NY Office



University of Cologne | Department International Affairs

University of Cologne New York Office

6. Juli 2023 | Dr. Eva Bosbach

Organisation und Struktur des UoC NY Office



Regional Offices

The University of Cologne holds representations in the regions of North America, China, India & South Asia, and Egypt.

The Liaison Offices help the university locally with administrative and representative support. With these offices the University strengthens its presence on site, makes contact to partner universities and helps build ties for future cooperations. Further, they support researchers, teachers, students and alumni for international exchanges in our target regions.

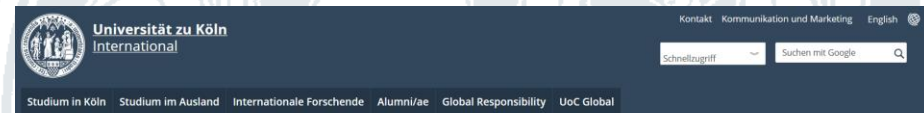
Office New York
North America

Office New Delhi
India

Office Beijing
China

Cairo Office
Egypt

Büro Accra
Ghana



International > UoC Global > Büro New York



Büro New York

(University of Cologne New York Office Corp.)

In early 2011 the University of Cologne opened its representation in North America. The New York office reports to the award-winning International Office and Pro-Rectorate for International Affairs.

New York Office Tweets
Follow us on Twitter to see all in real time!

Uni Cologne NY (@UniCologneNY)
#Throwback - 4 years ago today:
together with @dwith_ty &
@DFGNorthAmerica, we hosted
@UniCologne's Prof. Ockenfels' Leibniz
lecture on "Economic Engineering of Human
Cooperation & Competition".

Join the 820 viewers and check it out
here: <https://t.co/Ky5ZCqj925>

23. Oktober 2022, 15:10

Retweeted von UniCologneNY
IS3 UniCologne (@IS3_UniCologne)
We have asked for a #AI to depict
information systems for a sustainable
society in the style of famous artists
(Matisse, van Gogh, Picasso & Dalí). These
are the results, should we make one of them
our new Chair logo? <https://t.co/5cNIGk35wV>



University of Cologne | Department International Affairs

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6. Juli 2023 | Dr. Eva Bosbach

NY Büro der UzK – Kernaktivitäten und -angebote

- **Erste** Kontaktstelle, **Delegationenbetreuung**
- Pflege der Beziehungen zu **Partneruniversitäten und -institutionen**
- **WiSo@NYC Summer School in New York**
- **Alumni-Arbeit und Kanada-Aktivitäten**
- Internationalisierung der **Lehramtsausbildung**
- **Plattformen für UzK WissenschaftlerInnen** → Präsentation von Forschungsergebnissen in Nordamerika, Anbahnung neuer **Kooperationen**, interne Workshops, **strategische Klausurtagungen**
- **Marketing** der Forschungsergebnisse und UzK-Programme/**Studierendenrekrutierung**, Unterstützung bei **Besetzung von** Professuren, Postdoc- und DoktorandInnen-**Stellen** durch Veranstaltungen, **Pressearbeit, Twitter, LinkedIn**



➔ Sichtbarkeit der UzK

➔ Service für unsere WissenschaftlerInnen

Warum ein Verbindungsbüro in Nordamerika

“We are excited about the opportunity to present cutting-edge research results from Cologne to experts and an interested public in North America through our New York Office. This contributes to a free exchange of scientific ideas, to the dialogue between science and society, and to the fostering of our transatlantic relations.”



Prof. Axel Freimuth, Rector of the University of Cologne

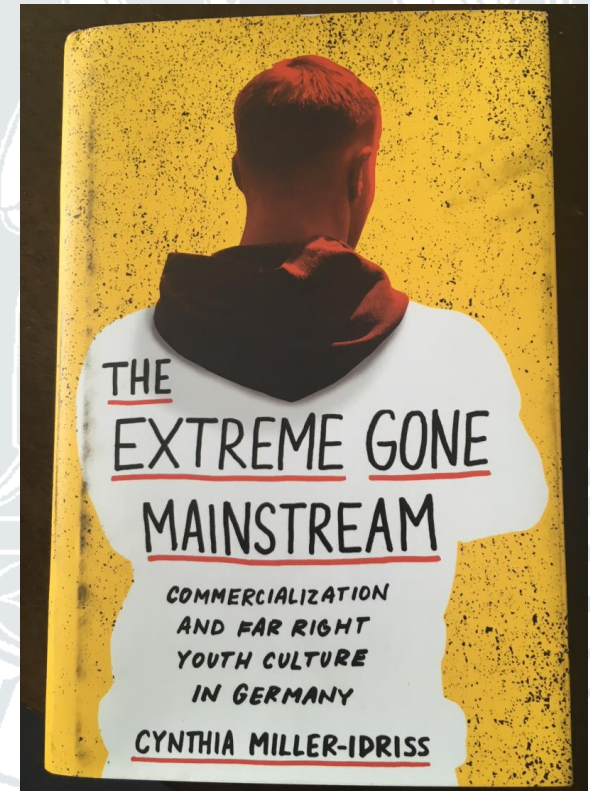
Unser Verbindungsbüro in den USA – Übergeordnete Werte

- Meinungsfreiheit, Demokratie
- Internat. Völkerverständigung
- Wissenschaft als fakten-basierter Wissensgenerator & Wirtschaftsfaktor
- Dialog der Wissenschaft mit der weiteren Gesellschaft
- Brücken schlagen zwischen Sprachen, Nationen und Kulturen, z.B. “Wunderbar Together 2020” – Fortsetzung Deutschlandjahr in den USA
- Ausbau transatlantischer Beziehungen als zivile Antwort auf wissenschafts-skeptische und nationalistische Tendenzen
- Gemeinsame Bewältigung globaler Herausforderungen durch wissenschaftliche Kollaborationen



Beispiel: Veranstaltung zum Thema Rechtsextremismus

- UoC NY Office & Deutsches Haus an der NYU, 21.09. 2018
- **Cynthia Miller-Idriss**, Professor of Education and Sociology, American University, ehemalige fellow Morphomata
- **Hanjo Berressem**, Professor of American Literature and Culture, UzK, DAAD
- Welcoming Remarks: **Heiko Schwarz**, Head of the Political Department of the German Consulate General in New York



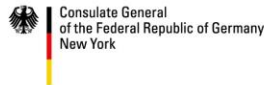
10 Jahre UoC NY 2021/2022: Jubiläumsevent mit Delegationsreise des Rektors und ML4Q

- High-level Meetings, u.a. mit **Deutscher Botschafterin** und UzK-Alumna Dr. Emily Haber und Vertreter:innen des Dept. of State und Dept. of Energy
- Meeting mit der National Science Foundation (**NSF**) in Washington, D.C.
- Luncheon mit **Generalkonsul** David Gill und Partnerinstitutionen in New York
- **Jubiläumsfeier** mit **ML4Q** Podiumsdiskussion und Festempfang, German House NY
- Treffen mit UoC New Yorker **Alumni**



10 Jahre UoC NY 2021/2022 : Jubiläum mit Delegationsreise (Rektor, ML4Q) und Launch der Transatlantic Tandem Talks

- *Transatlantic Tandem Talks* mit je einer/m Sprecher:in aus Deutschland und Nordamerika
- 10 Partnerinstitutionen



← Zukünftiger Partner

Transatlantic Tandem Talks in 2021


 25TH FEBRUARY 2021

 TRANSATLANTIC TANDEM TALKS

 12 PM (EST) / 6 PM (CET)

**Society in Transition:
 A Transatlantic Conversation
 on Black Lives Matter**

Dr. Silke Hackenesch & Dr. Tiffany Florvil
University of Cologne *University of New Mexico*



 Celebrate with us!




 4TH MAY 2021

 TRANSATLANTIC TANDEM TALKS

 12 PM (EST) / 6 PM (CET)

**The Food Fix:
 Superplants, Microbe Sidekicks
 and Nutrient Heroes**

Prof. Dr. Alga Zuccaro & Prof. Dr. Mechthild Tegeder
University of Cologne *Washington State University*



 Celebrate with us!




 23 JUNE 2021

 TRANSATLANTIC TANDEM TALKS

 12 PM (EST) / 6 PM (CET)

**Feelings Over Facts:
 A New Look at Language
 and Political Psychology**

Prof. Dr. Joris Lammers & Prof. Dr. Matthew Baldwin
University of Cologne *University of Florida*



 Celebrate with us!




 13TH OCTOBER 2021

 TRANSATLANTIC TANDEM TALKS

 12 PM (EST) / 6 PM (CET)

**Urban Spaces and German Traces
 Immigration and Jewish Life
 in the United States**

Prof. Dr. Anke Ortlepp & Prof. Dr. Lila Corwin Berman
University of Cologne *Temple University*



 Celebrate with us!




 7TH DECEMBER 2021

 TRANSATLANTIC TANDEM TALKS

 12 PM (EST) / 6 PM (CET)

**Land Conservation to
 Counter Climate Change?
 Lessons from Africa**

Prof. Dr. Michael Bollig & Prof. Dr. J. Terrence McCabe
University of Cologne *University of Colorado Boulder*



 Celebrate with us!



Transatlantic Tandem Talks in 2022

University of Cologne
New York Office

16TH FEBRUARY 2022

TRANSATLANTIC
TANDEM
TALKS

9 AM (PST) / 12 PM (EST) / 6 PM (CET)

10th Celebrate with us!

Healthy Aging: Brain Control of Longevity and Metabolism

Prof. Dr. Jens Brüning & Prof. Dr. Andrew Dillin
University of Cologne & *University of California, Berkeley*



University of Cologne
New York Office

21ST APRIL 2022


TRANSATLANTIC
TANDEM
TALKS

12 PM (EDT) / 6 PM (CET)

10th Celebrate with us!

Robo Judges Ruling Over Humans? AI, Law and Ethics

Prof. Dr. Dr. Frauke Rostalski & Prof. Dr. Frank Pasquale
University of Cologne & *Brooklyn Law School*



University of Cologne
New York Office

6 DECEMBER 2022

TRANSATLANTIC
TANDEM
TALKS

12 PM (EST) / 6 PM (CET)

10th Celebrate with us!

Trust is Good – Control is Better? Finding the Right Balance

Prof. Dr. Matthias Heinz & Senior VP Jobina Gonsalves
University of Cologne & *TÜV SÜD Americas Region*



...und mehr in 2023!

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University of Cologne New York Office
6. Juli 2023 | Dr. Eva Bosbach

Wunderbar Together Initiative 2018-2021

- 2018/2019: “Deutschlandjahr in den USA”
- Auswertiges Amt, Goethe-Institut, BDI
- Events, Ausstellungen, Konzerte, Lesungen..
- Ziele: Transatlantische Partnerschaften und Dialoge stärken, Aktionsradius von Küstenmetropolen ins Kernland der USA erweitern



- ➔ UzK: “**Deutschland Ambassadors Initiative**” Event-Serie in Koop. mit Nordamerika-Verbindungsbüros anderer HS
- ➔ UzK: **Leibniz-Lecture mit Prof. Ockenfels**, in Kooperation mit DFG Nordamerika
- ➔ UzK: “**Multilingualism and Diversity in Megacities**”, mit NYU, Deutschem Generalkonsulat und DWIH New York

Event Deutschlandjahr in den USA: Leibniz-Lecture mit Prof. Ockenfels



The University of Cologne New York Office, the German Research Foundation (DFG) and the German Center for Research and Innovation (GCRI) cordially invite you to a Leibniz lecture on:

Economic Engineering of Human Cooperation and Competition



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6. Juli 2023 | Dr. Eva Bosbach



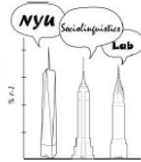
Event Deutschlandjahr in den USA: Mehrsprachigkeit und Diversität in Megastädten



SOCIOLINGUISTIC
LAB



NYU



Consulate General
of the Federal Republic of Germany
New York



The University of Cologne, New York University (NYU), the German Center for Research and Innovation (DWIH) and the Consulate General of the Federal Republic of Germany in New York cordially invite you to a panel on:

Empowering Mother Languages – Sustaining Diversity

Thursday, February 21, 2019
7:00 - 8:30 pm



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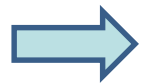


Wunderbar Together 2020



Germany
and the U.S.

- “Wunderbar Together 2020”
- Veranstaltungskalender
- Transatlantische Themen
- “Wunderbar Webinars”
- Cultural Vistas und American Bundestag Network (ABN),



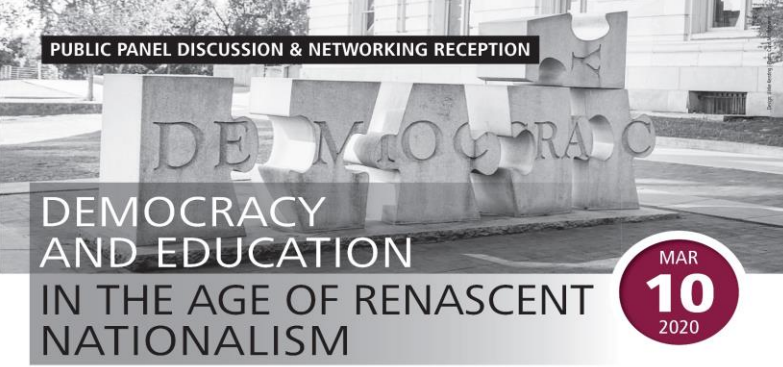
“Women in Transatlantic/International Careers”



“Moving Forward Together” mit Deutscher Botschafterin Dr. Emily Haber, Alumna der UzK

2020: Veranstaltung zum Thema Demokratie und Bildung

- UoC NY Office, DWIH, Deutsches Generalkonsulat New York, Virginia Tech, 10.03.2020
- **Prof. Stefan Neubert, UzK, Director John-Dewey Center; Prof. Jim Garrison, Virginia Tech; Prof. Judith Green, Fordham University; Thomas Krüger, President Bundeszentrale für politische Bildung; Prof. Sheri Berman, Columbia University**
- Moderation: Amy Davidson Sorkin, **The New Yorker**



PUBLIC PANEL DISCUSSION & NETWORKING RECEPTION

DEMOCRACY AND EDUCATION IN THE AGE OF RENASCENT NATIONALISM

MAR 10 2020

PUBLIC PANEL DISCUSSION 7-8:30 PM FOLLOWED BY A NETWORKING RECEPTION
LOCATION: GERMAN HOUSE | 871 UNITED NATIONS PLAZA | NEW YORK | NY 10017

with welcoming remarks by

David Gill
Consul General
Consulate General of the Federal Republic of Germany in New York

Eva Bosbach
Executive Director
University of Cologne New York Office

Moderator

Amy Davidson Sorkin
Staff Writer and Senior Editor for National Security, International Reporting, and Features
The New Yorker

THE NEW YORKER

Panelists

Stefan Neubert
Professor of Education
Director of the John Dewey-Center
University of Cologne, Germany


Jim Garrison
Professor of Philosophy of Education
Virginia Tech, U.S.A.


Judith Green
Professor of Philosophy
Fordham University, U.S.A.

Thomas Krüger
President
Federal Center for Political Education, Germany

Sheri Berman
Professor of Political Science
Columbia University, U.S.A.

SUMMARY
Are we taking democracy for granted? What is its current state in the western world and how can we ensure its well-being in the future? With the upcoming U.S. presidential election seen by many as a pivotal event, 2020 is a year that yields potentially crucial political developments and decisions with important consequences for the future opportunities and challenges of democracy. At the same time, renaissant nationalism, right-wing populism, and other extreme political currents are on the rise in many countries, with educators struggling to lay foundations for a democracy for the next generations of world citizens. The public panel discussion will bring together expert researchers on education and democracy from Germany and the U.S. with representatives of political foundations, education centers, the media and the interested public. The panelists will address the current political situation of democracy in Germany and the U.S., under siege by the worldwide rise of renaissant nationalism and right-wing populism. What effects have these developments had on public diplomacy? Are we still able to foster mutual trust and strengthen international relationships while many countries are politically divided within their own borders? The panel will further examine the relationship between democracy and education, and the roles and strategies of different stakeholders in educating the society towards sustainable democracy in the future.

 www.dwih-newyork.org/en/



Event zum Thema Wissenschaftskommunikation

27. März 2018, German House, NYC mit

- **Stefan Kröpelin**, UzK, 17. Träger des Communicator-Preises der DFG und des Stifterverbandes für die Deutsche Wissenschaft und
- Katherine Bagley, Herausgeberin des Magazins Yale Environment 360



Pressemeldung **Communicating Science – From the Deep Sahara into World Media**

Für Wissenschaftler und Wissenschaftlerinnen sind die wichtigsten Ansprechpartner in der Regel ihre Kolleginnen und Kollegen. Aber die Wissenschaft kann so viel mehr erreichen, wenn sie sich nicht auf das Labor beschränkt. Erfahren Sie am Dienstag, den 27. März 2018, am Deutschen Wissenschafts- und Innovationshaus in New York mehr über Strategien der Wissenschaftskommunikation und über die tiefgreifende Wirkung eines langjährigen Engagements für die Vermittlung von Forschungsergebnissen.



Uni Köln Hauptunterstützerin der DWIHs New York und San Francisco

- **2022 Eröffnung** Deutsches Wissenschafts- und Innovationshaus (DWIH) San Francisco, Teilnahme und Statement Dr. Eva Bosbach (UoC NY), Videobegrüßung **Prof. Johanna Hey**, Prorektorin für Internat., UzK
- DWIH New York's **FUTURE FORUM 2022: Fabricating the Future** – Panelist **Prof. Martin Fritze** (UzK) auf UoC NY Vorschlag
- **Dr. Eva Bosbach** Board Mitglied bei DWIH NY und SF



2021 Workshop: “The Show must Go On(line)” beim DWIH Future Forum Before After

- DWIH FUTURE FORUM: Before After, 14.-15.10.2021
- UoC & Northwestern University Workshop: The Show Must Go On(line) mit **Prof. Peter Marx** and Annabell Blank, **UzK**, und Keary Watts, NWU

University of Cologne

The Show Must Go On (line)

October 15, 2021 1-1:30 PM EDT (7-7:30 PM CEST)

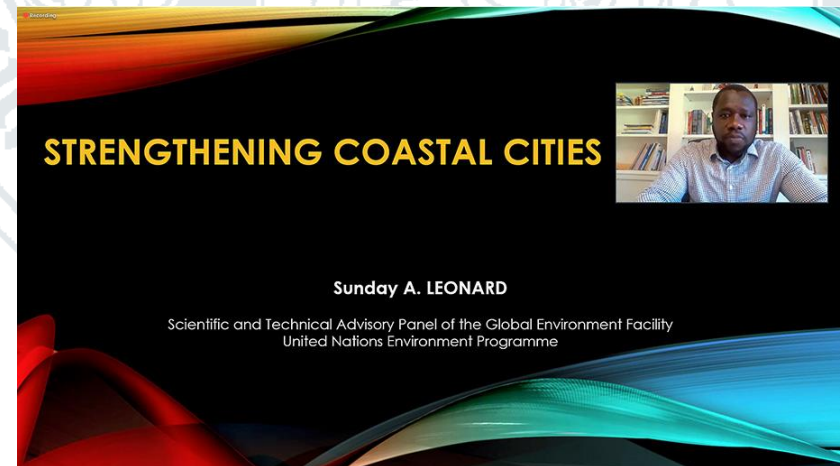
Hybrid via Webex and at
Venue SIX10, 610 South Michigan Ave, Chicago

Hosted at the FUTURE FORUM: Before After



2020: Workshop “Global Challenges and Solutions for Coastal Areas” beim DWIH Future Forum Building Biopolis

- DWIH FUTURE FORUM 14.-17.10. 2020, UoC & UAS7 Workshop
- **Prof. Javier Revilla Diez, UzK;** Lena Lankenau, Hochschule Bremen; Gabriel David, Leibniz University, Hannover; Sunday Leonard, UNEP Washington D.C. Office



2020/2021: Veranstaltungsreihe „Sustainable Megacities: Health, Risks, Resources“

- UoC, Freiburg & Heidelberg NY Offices, DWIH New York
- 20.11. 2020, 09.12.2020, 09.02. 2021, 06.05.2021
- **Prof. Frauke Kraas** und **Dr. Carsten Butsch**, UzK
- Dr. Ligia Noronha, Assistant Secretary-General United Nations

Sustainable Megacities

HEALTH, RISKS, RESOURCES



PART ONE - SPOTLIGHT: UNIVERSITY OF COLOGNE

November 20, 2020, 12:30 Eastern



University of Cologne | Department International Affairs

University of Cologne New York Office

6. Juli 2023 | Dr. Eva Bosbach

Eventserie „Aging and Society“ mit dem DWIH NY



The University of Cologne and the German Center for Research and Innovation cordially invite you to a panel discussion on

Aging and Society – How to Get Old Tomorrow



- **Prof. Christiane Woopen**, zu der Zeit Direktorin von ceres (UzK) und Vorsitzende des Europäischen Ethikrats
- **Prof. Susanne Zank**, Dekanin der Humanwissenschaftlichen Fakultät, UzK

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CECAD und Altersforschung: Live Long and Prosper



The German Center for Research and Innovation (GCRI) and the University of Cologne New York Office cordially invite you to a panel on:

Live Long and Prosper – Aging Research in Academia and Industry

Tuesday, September 18, 2018
6:30 p.m. - 8:00 p.m.

with

Björn Schumacher, Ph.D.

Director of the Institute for Genome Stability in Aging and Disease, CECAD Cluster of Excellence, University of Cologne, President of the German Society for Aging Research

James Peyer, Ph.D.

Managing Partner, Apollo Ventures

Jan Vijg, Ph.D.

Chair, Department of Genetics, Albert Einstein College of Medicine

moderated by

Molly MacLeod, Ph.D.

Senior Manager, Science Content, Communications,
Pfizer Worldwide Research & Development

University of Cologne

[UoC Home](#) [University](#) [Press releases](#)



Why do we age and what can we do about it?

Live Long and Prosper - Aging Research in Academia and Industry



Björn Schumacher, Ph.D.

The question why we age and what we can do about it is as old as humanity. But recently scientists have begun to unravel the biological basis of aging with fascinating results, providing insight into how age-related diseases are influenced by life-style choices and medicine. But can aging itself become a therapeutic target? What are the recent key discoveries in biomedical aging research and what can we learn from them to live longer and healthier? How does the pharmaceutical industry position itself in light of aging societies? What are the breakthroughs on the horizon?

As part of the "Aging and Society" series organized by the University of Cologne New York Office and the German Center for Research and Innovation, a public panel discussion with German and American experts on the topic "Live Long and Prosper - Aging Research in Academia and Industry" will explore

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2023 CEPLAS: PlantACT! Plants for Climate Action – Growing a Resilient Society Events in NYC

- Zweitätiger **Expertenworkshop** mit 25 Wissenschaftlern aus den USA und DE
- **Podiumsdiskussion** mit Prof. Stanislav Kopriva, Prof. Heribert Hirt, HHMI Prof. Joanne Chory, Prof. Cynthia Gleason, Svenja Augustin, moderiert von Dr. Yaena Kwon und Dr. Eva Bosbach, **Keynote**: Director Jamil Ahmad (UNEP)



PlantACT! PLANTS FOR CLIMATE ACTION
Growing a Resilient Society

PUBLIC PANEL DISCUSSION
@ GERMAN HOUSE | 871 UN PLAZA | NEW YORK CITY
MARCH 2, 2023 | 6 PM TO 8 PM

www.dwih-newyork.org/en/event/plantact/

Permanent Mission of the Federal Republic of Germany to the United Nations New York
Consulate General of the Federal Republic of Germany New York
German Center for Research and Innovation New York
CEPLAS Cluster of Excellence on Plant Sciences
DFG Deutsche Forschungsgemeinschaft German Research Foundation
University of Cologne New York Office



2023 CEPLAS: PlantACT! Events in Washington D.C.

- CEPLAS und CECAD bei American Association for the Advancement of Science (AAAS) Konferenz
- Washington Offices der DFG: German **Clusters of Excellence** Workshop mit National Science Foundation, National Institutes of Health, & National Institute on Aging; **Plant Sciences in Germany Breakout Session**
- Plant Science and Agriculture Research for Global Climate Mitigation: New Perspectives from Germany: Vorträge mit Diskussion **bei der Deutschen Botschaft**



PlantACT! PLANTS FOR CLIMATE ACTION
Growing a Resilient Society

PUBLIC PANEL DISCUSSION
@ GERMAN HOUSE | 871 UN PLAZA | NEW YORK CITY
MARCH 2, 2023 | 6 PM TO 8 PM

www.dwih-newyork.org/en/event/plantact/

The poster features a green background with a grid of data points and charts. It includes the PlantACT! logo, a QR code, and the text 'PlantACT! PLANTS FOR CLIMATE ACTION' and 'Growing a Resilient Society'. Below the main text, it lists 'PUBLIC PANEL DISCUSSION @ GERMAN HOUSE | 871 UN PLAZA | NEW YORK CITY MARCH 2, 2023 | 6 PM TO 8 PM' and the website 'www.dwih-newyork.org/en/event/plantact/'.



CEPLAS: Interner Workshop mit nordamerikanischen Kolleg:innen, strategische Klausurtagung 2017



From Complex
Traits Towards
Synthetic
Modules



Strategische **Forschungspartner**, Gründung **TRANSPLAS**,
Vorbereitung **ExStra**, **Summer School UzK**

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Service-Angebote des NY Office – Events und mehr

- **Veranstaltungen** als Plattformen zur Präsentation von UzK Forschungsexzellenz und Anbahnung von Kooperationen
- Interne Workshops, **strategische Klausurtagungen**
- **Unterstützung bei Besetzung von Professuren, Postdoc- und DoktorandInnen-Stellen**
- Unterstützung bei der **Studierendenrekrutierung**
- Internationalisierung der **Lehramtsausbildung**
- **Internship** Programm des UzK NY Büros
- **Kanada-Aktivitäten**
- Pflege internationaler **Partnerschaften**
- **Alumni-Arbeit, Summer-Schools**
- Sichtbarkeit – **Pressearbeit, Twitter, LinkedIn**



Unterstützung bei Besetzung von Professuren, Postdoc- und Doktorand:innenstellen

European Career Fair, MIT



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Unterstützung bei Besetzung von Professuren, Postdoc- und Doktorand:innenstellen



GAIN-Jahrestagungen



PostDoc Germany Workshop

POSTDOC GERMANY Workshop

Feb 28, 2023 | 9.00am to 12.00pm

New York University
19 Washington Square North

- Free Registration -

<https://www.dwih-newyork.org/en/event/postdocgermany-2023/>



Deutsche
Forschungsgemeinschaft
German Research Foundation



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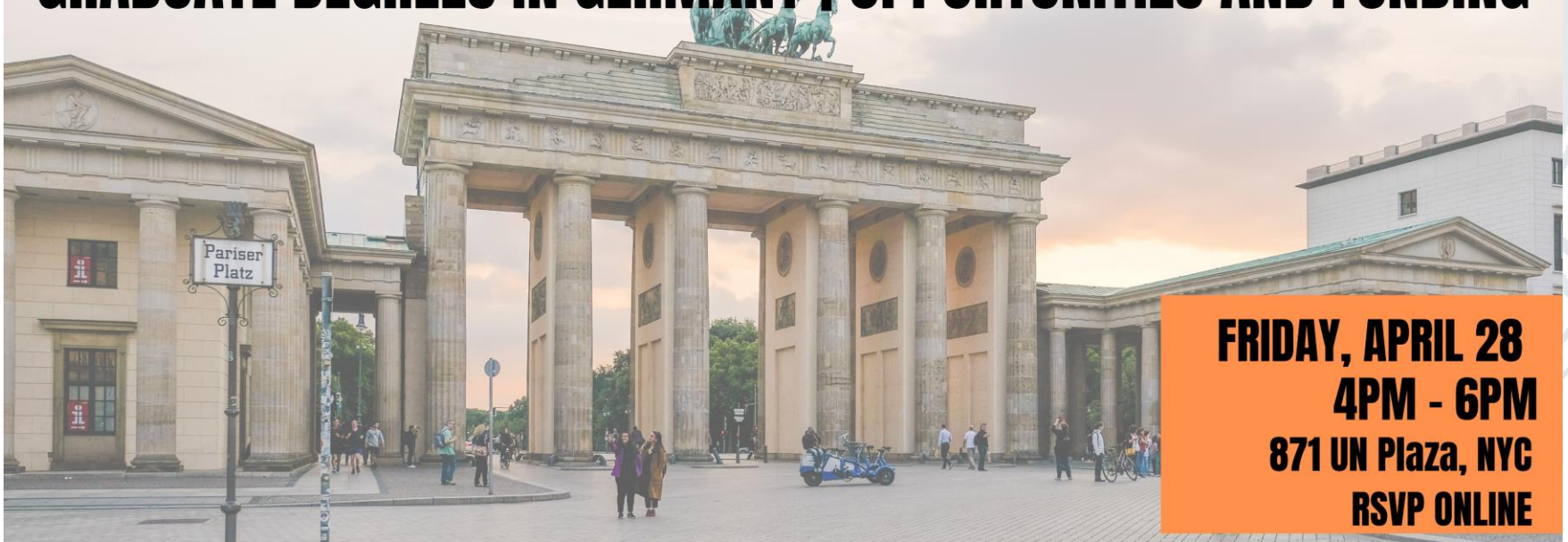
New York Office



Studierendenrekrutierung: Germany Grad Fair

GERMANY GRAD FAIR 2023

GRADUATE DEGREES IN GERMANY | OPPORTUNITIES AND FUNDING



FRIDAY, APRIL 28
4PM - 6PM
871 UN Plaza, NYC
RSVP ONLINE

University of Cologne | Department International Affairs

University of Cologne New York Office

6. Juli 2023 | Dr. Eva Bosbach



Studierendenrekrutierung: Karrieretage des Goethe Instituts, verschiedene Standorte in den USA



CAREER BOOSTER EUROPE

INFORMATION NETWORKING FAIR

30 09/30

FORDHAM UNIVERSITY
Lincoln Center Campus
150 West 62nd street
New York, NY, 10023

YOUR FUTURE WITH EU LANGUAGES

FORDHAM UNIVERSITY
EUNIC
EU National Institutes for Culture



VIRTUAL CAREER BOOSTER GERMANY NY

STUDYING AND WORKING IN GERMANY

HIRING @ BOOSTER

NOV 05 11AM-4PM
STUDYING IN GERMANY

NOV 06 11AM-4PM
VIRTUAL CAREER BOOSTER

Beispiele Studierendenrekrutierung: Studienstart International, Masterstudiengänge

— STUDIEN —
— START —
— INTER —
— NATIONAL



Studying in Germany with a High School Diploma
UNIVERSITY OF COLOGNE NEW YORK OFFICE



Study in Germany for Business Majors

Business study opportunities with international focus at different types of higher education institutions in Germany



University of Cologne
Faculty of Management, Economics and Social Sciences



Studienrekutierung: GISNY, GLSC, German Language Schools und Deutsche Schulen (verschiedene Standorte)



STUDY IN GERMANY

January 15, 2022

2 PM EST

Presentations will be followed by a Q & A session.

Presenters:

Susanne Dreyer
German Language Consultant
Central Agency for Schools Abroad
Houston

Dr. Eva Bosbach
Executive Director
University of Cologne
New York Office

Registration:
<https://forms.gle/bmPiHtQvBARvCne7>

After registering, participants will receive the Zoom link for the event.



University of Cologne | Department International Affairs

University of Cologne New York Office

6. Juli 2023 | Dr. Eva Bosbach

Service-Angebote des NY Office – Events und mehr

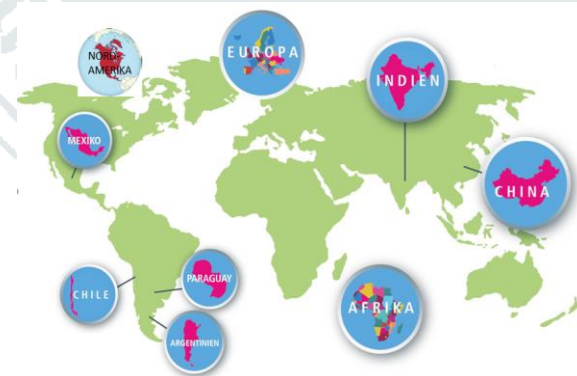
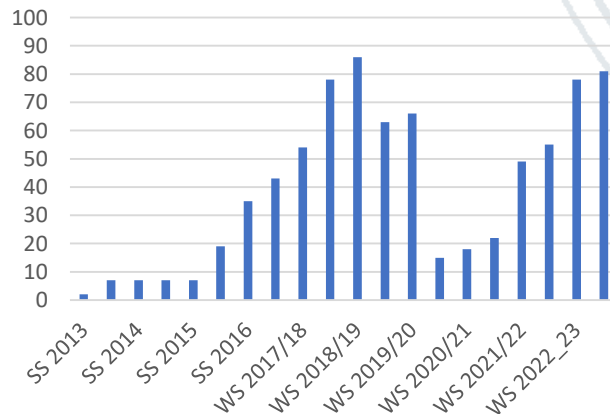
- **Veranstaltungen** als Plattformen zur Präsentation von UzK Forschungsexzellenz und Anbahnung von Kooperationen
- Interne Workshops, **strategische Klausurtagungen**
- **Unterstützung bei Besetzung von Professuren**, Postdoc- und DoktorandInnen-Stellen
- Unterstützung bei der **Studierendenrekrutierung**
- Internationalisierung der **Lehramtsausbildung**
- **Internship** Programm des UzK NY Büros
- **Kanada-Aktivitäten**
- Pflege internationaler **Partnerschaften**
- **Alumni-Arbeit, Summer-Schools**
- **Sichtbarkeit – Pressearbeit, Twitter, LinkedIn**



Internationalisierung der Lehramtsausbildung



- internships@schoolsabroad
- **Praktika für Lehramtstudierende der UzK an Schulen und Universitäten im Ausland**
- Eignungs- und Orientierungspraktikum und/oder Berufsfeldpraktikum im BA, Auslandsaufenthalt im MA, Lehramt: 3 Monate
- NAFSA 2023, Washington, D.C.: Poster ‚Internationalization of Teacher Education at the University of Cologne‘



Internship Programm des UzK New Yorker Büros

- UoC NY bietet UzK Studierenden 2x im Jahr die Möglichkeit ein Praktikum im UoC NY Büro zu absolvieren.



Welcome Alexandra Galley, our new intern at the @UniCologne's New York Office! 🇩🇪 Alexandra started in our office @GermanyNY in #NYC yesterday and we look forward to having her as part of our team for the next three months. 🇩🇪🇺🇸🇨🇦



Our new intern of the North America Office of @UniCologne Sion Park has arrived in #NYC! Sion joined the team virtually in August and is now finally here at the UoC NY Office in Manhattan. Welcome!



Welcome Antonia Chibuzor, first trainee at the North America Office of @UniCologne in #NYC! portal.uni-koeln.de/newyork.html



4:52 PM · Oct 2, 2019 · Twitter for iPhone

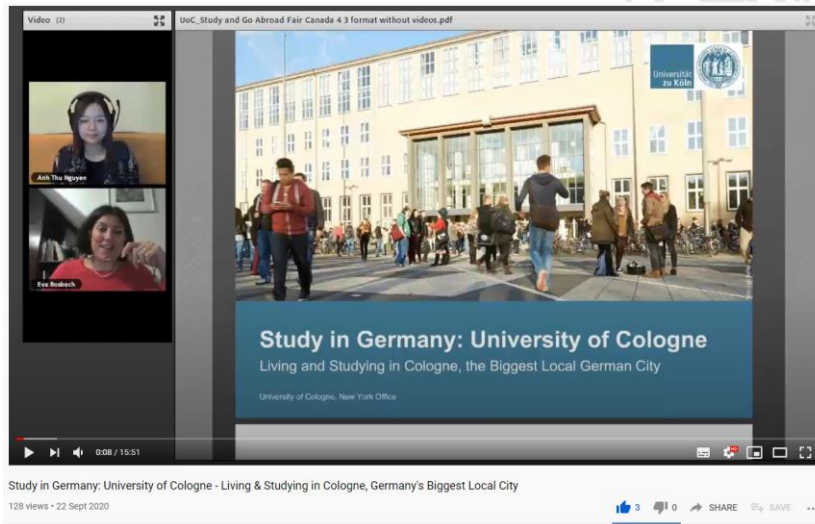
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Kanada-Aktivitäten

- “Study and Go Abroad” **Messen** in Toronto und Montreal, Synergie deutscher Gemeinschaftsstand “Study in Germany”
- 2023 Veröffentlichung von **Artikel** „5 Reasons Why You Should Study in Germany“ bei Recruit Canadian Students Webseite
- **Alumni-Get-Together**
- Treffen mit Vertretern von **Partneruniversitäten**



5 Reasons Why You Should Study in Germany

Discover why you should consider studying at the University of Cologne in Germany!

By University of Cologne

Mar 30, 2023



University of Cologne New York Office
cordially invites you to our

Partner & Alumni Networking Coffee

Saturday, March 3rd, 2018 / 10-11:30am



Picture credits: Usio Haseke Kosh Tourismus GmbH

Crew Collective and Cafe
360 St. Jacques St., Montréal

Alumni and partners of the University of Cologne, Freie Universität Berlin, and Ludwig-Maximilians-Universität München will be in attendance. Join us for a relaxing opportunity to meet and network over your morning coffee. Our treat!

Please RSVP ASAP to eva.bosbach@uni-koeln.de

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Pflege internationaler Partnerschaften

- NAFSA Konferenz und Expo
- Cologne Summer Schools
- Cologne Global Study Program
- Internationalization of Teacher Education



Cologne Summer Schools A Driving Force for Campus Internationalization

Measure 12 of 16 Key Measures of the Internationalization Strategy of the University of Cologne

The strategic objectives of CSS designed for students from the UoC and partner universities world-wide:

- Internationalization at home and abroad: realization of academic summer programs at the University of Cologne and abroad → increase of student mobility
- Enhancement of international inbound and outbound mobility
- Relationship management: maintenance and strengthening of existing partnerships of the University of Cologne, the network of Santander Universities and other alliances
- International recruitment of students and doctoral students: Cologne Summer Schools as a measure to create interest in the University of Cologne and its state-of-the-art research institutions



Cologne Summer Schools: an attractive alternative to extended academic stay

As differences in academic calendars, more restrictive timetables or continuing tuition fee obligations serious obstacles to longer stays abroad, summer schools become even more attractive to students. The Cologne Summer Schools which are taught in various languages like English, German and Chinese, are a response to this challenge.

Types of Cologne Summer Schools

Type 1

- Topic: each year a different one, in cooperation between the International Office and one of the faculties for the faculty to present its individual, scientific key activities to a group of highly motivated students
- No tuition fees for participants: UoC bears the costs for accommodation including breakfast, excursions, cultural excursions and other evening events
- Target group: advanced Bachelor students and Master students in their first year
- Duration: three weeks with a work load of 40 hours per week, including excursions and time for students to gain 6 credits points (ECTS)
- Language of instruction: English
- Number of participants: 20-30

- 2013: Cologne Summer School on Media Studies
- 2014: Cologne Summer School on Legal Aspects of European Integration
- 2015: Cologne Summer School on Environmental Sciences
- 2016: Cologne Summer School on Multidisciplinary Agency Research
- 2017: Cologne Summer School on Teachers' Education
- 2018: Cologne Summer School on Challenges and Opportunities of a Multilingual Society

Type 2

- yearly invitation to tender: send out to the faculties of the university that organize their own projects
- Faculties receive marketing- and PR support by the Cologne Summer Schools team of the International Office
- Decision on approval or rejection: committee of members of the International Office
- Amount of granted funding: not defined (depends on the number of CSS-tenders)
- Application documents: Cologne Summer School concept and detailed budget
- Cologne Summer Schools' donor: Santander Consumer Bank AG/Santander Universität

NAFSA Registration Hours:

Sunday, May 28	8:00 a.m.-5:00 p.m.
Monday, May 29	7:30 a.m.-5:30 p.m.
Tuesday, May 30	7:00 a.m.-6:00 p.m.
Wednesday, May 31	8:00 a.m.-5:00 p.m.
Thursday, June 1	8:00 a.m.-5:00 p.m.
Friday, June 2	8:00 a.m.-11:00 p.m.

NAFSA Expo Hall Hours:

Tuesday, May 30	11:00 a.m.-6:00 p.m.
Wednesday, May 31	8:30 a.m.-5:30 p.m.
Thursday, June 1	8:30 a.m.-5:30 p.m.
Friday, June 2	8:30 a.m.-11:15 a.m.

9 countries (45 subgroups / 8 incomes) plus internship (length varies) students of primary, doctoral education, seminars and homecoming scholarship

45 12 8 2

INTERNATIONALIZATION OF TEACHER EDUCATION AT THE UNIVERSITY OF COLOGNE

- 14,000 Students of TE UoC as one of the largest institutions in Europe for teacher training
- 1,000 Subject combinations @ 4 Faculties primary, secondary, special, vocational education study offers

- Challenge and Demand**
 - growing heterogeneity in a globalized society
 - high level of communicative & inter-cultural competence, strengthening role as multipliers
- UoC Responsibility and Solution**
 - innovative measures to design a digital and onsite student teachers programs
 - focus on multidisciplinary learning and research environments
 - strengthening students role as multipliers

Cologne work for Education in Cologne universities

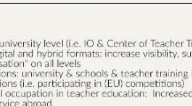


internships@schoolsabroad

- 80 Cooperations
- 792 Students
- Since 2013
- Approx. 70 partners
- 6 continents, 45 countries
- 1000 students per year
- Length of internship varies
- All teacher training programs
- All subjects: BA and MA
- Preparation seminars @home
- Application for funding possible

Projects ZfA & UoC

- 20 Cooperations
- 20 Students
- Since 2014
- Implementation of virtual / hybrid mobilities
- Students and teachers in common Tandem projects starting virtually and realising onsite at schools abroad (with certificate)
- "Virtual German Language Classes" = Tandem system (with certificate and expense allowance)
- Series of interviews with school principals, multipliers of the ZfA = asynchronous



Benefits

- Strategies and solutions
- tailor-made offers with a focus on multidisciplinary collaborations (academic and practical phases)
- linguistic, subject-specific and intercultural competencies
- academic achievements (also by digital formats)
- of intercultural support during stays abroad (i.e. peer - to peer)
- processing seminars onsite & online (internationalization@home)
- series, international guest-lecturers, Tandem teaching

Conclusion

- Use of synergy effects on university level (i.e. IO & Center of Teacher Training)
- Implementation of new digital and hybrid formats: increase of visibility, sustainability and inclusion of "internationalisation" on all levels
- Consolidation of cooperations: university & schools & teacher training institutions & local or external institutions (i.e. participating in EU) competitions)
- High significance for global occupation in teacher education: Increased interest of students in later school service abroad

TEACHER OF THE UO

Contact

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Alumni-Arbeit

- Allgemeine Informationen und Einladungen zu unseren Veranstaltungen
- Dezidierte Events für Alumni in Boston, New York, San Francisco, Montreal, Washington
- Nominierungen als Speaker auf Panels (GI KarriereTage, Science Meets Oktoberfest, Wundebär Together 2020, Germany Grad Fair 2023)
- Veranstaltungen mit Alumni (z. B. Bestseller-Autorin und UzK Jura-Fakultät-Alumna Sandra Navidi)



WiSo@NYC Summer School



New York Office

Reception WiSo@NYC Summer School

German House New York, August 13, 2019

~~2:00pm~~ - ~~5:00pm~~



Welcome remarks and presentations by

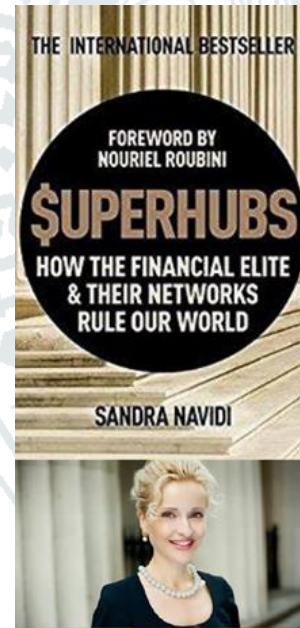
Dr. Eva Bosbach - Executive Director - University of Cologne
New York Office

Jens M. Janik - Deputy Consul General and Head of Economics
Department - Consulate General of the Federal Republic of Germany

Gabriele ~~Kabelac~~ - Head of Representative Office - Deutsche
Bundesbank

Oliver Bientzle - First Counselor and Deputy Head of Economics
Department - Permanent Mission of Germany to the United Nations

Dr. Gerrit Konrad Roessler - Program Manager - German Center for
Research and Innovation



WiSo@NYC

Wednesday, 04 September 2019, 10:00 – 11:00AM

\$uperhubs – Meeting with Sandra Navidi

German Higher Education Bridge, 12 E41st St, 15th Floor, Bachelor Classroom

- BESTSELLING AUTHOR of "SuperHubs: How the Financial Elite and their Networks Rule Our World"
- ATTORNEY, admitted to practice law in Germany and New York with a focus on international capital markets
- CONSULTANT, providing macroeconomic analysis and strategic positioning advice
- EXPERT MEDIA COMMENTATOR on economic matters with over 600 interviews over the past 7 years
- PUBLIC KEYNOTE SPEAKER & LINKEDIN GLOBAL INFLUENCER



International Relations Center
Cologne WiSo Faculty



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New York Office



Sichtbarkeit: Networking mit politischen Delegationen

- 2023 z.B. Unterstützung bei der Organisation von Delegationsprogramm und Networking beim Empfang der **Ministerin für Kultur und Wissenschaft NRW Frau Ina Brandes** mit **Concerto Köln**



Pressearbeit: Twitter @UniCologneNY und LinkedIn



Eva Bosbach · 1.
Executive Director at University of Cologne New York Office
Metropolregion New York · [Kontaktinfo](#)
[500+ Kontakte](#)

- Gerne bewerben wir Ihre englischsprachigen Mitteilungen und Stellenanzeigen in Nordamerika!
- eva.bosbach@uni-koeln.de / Twitter handle: @UniCologneNY

Pressearbeit: Jahresbericht, Website, YouTube



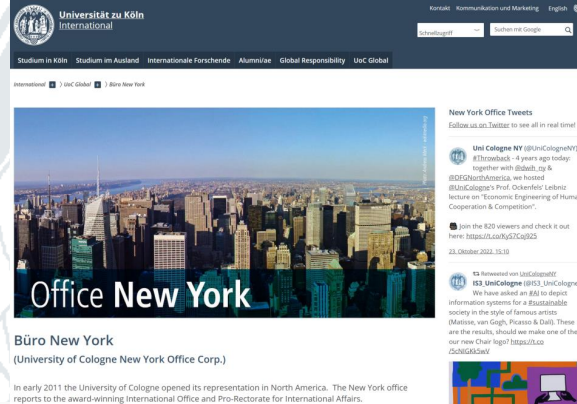
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10 YEARS
University of Cologne
New York Office

**ANNUAL REPORT OF
UoC's NORTH AMERICA ACTIVITIES 2021**
Dr. Eva Bosbach | Christiane Biehl, M.A.



University of Cologne
New York Office



Universität zu Köln
International

Kontakt Kommunikation und Marketing English

Studium in Köln Studium im Ausland Internationale Forschungs Alumni Global Responsibility UoC Global

International UoC Global Büro New York

Office New York

Büro New York
(University of Cologne New York Office Corp.)

In early 2011 the University of Cologne opened its representation in North America. The New York office reports to the award-winning International Office and Pro-Rectorate for International Affairs.



10 YEARS
UNIVERSITY OF COLOGNE
NEW YORK OFFICE
Transatlantic Perspectives
on Quantum Science

PLAY ALL

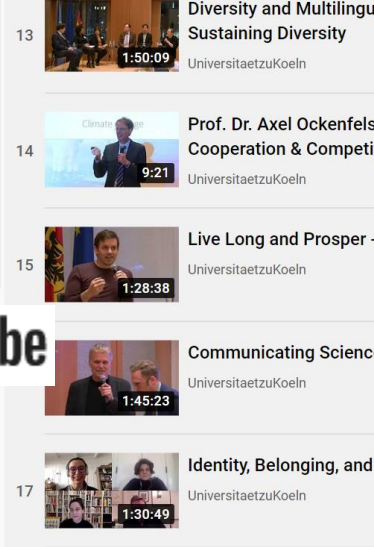
University of Cologne New York Office // Events

21 videos • 1,638 views • Last updated on Jun 17, 2022



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The University of Cologne New York Office



13 Diversity and Multilingual Sustaining Diversity
UniversitaetzuKoeln
1:50:09

14 Prof. Dr. Axel Ockenfels Cooperation & Competit
UniversitaetzuKoeln
9:21

15 Live Long and Prosper -
UniversitaetzuKoeln
1:28:38

Communicating Science
UniversitaetzuKoeln
1:45:23

17 Identity, Belonging, and
UniversitaetzuKoeln
1:30:49

2023/2024 - UoC New York Office

- NRW-USA Jahr
- Podiumsdiskussion in NYC: *Fascination Neuromechanics* und
- Präsentationen in DC: *Neuroscience Meets Engineering* mit Prof. Ansgar Büschges und DWIH NY, DFG, Generalkonsulat NY und Dt. Botschaft D.C.
- *Nachhaltige Mobilität und KI* mit Prof. Wolfgang Ketter und DWIH SF
- Weitere *Transatlantic Tandem Talks*
- Eine Veranstaltung mit Ihnen? 😊

NRW 
2023
2024
 **USA**



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 @Eva Bosbach



UoC Liaison Office New York.
Your Gate to North America.

