



New York Office



ANNUAL REPORT OF UoC's NORTH AMERICA ACTIVITIES 2021

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Annual Report 2021

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Preface: Celebrating 10 Years University of Cologne New York Office with Transatlantic Tandem Talks

by Dr. Eva Bosbach, Executive Director, University of Cologne New York Office,
and Christiane Biehl, M.A., Vice Head, International Office, University of Cologne



Where 2020 had left us all in a state of a “New Normal” with wearing masks, working from home and holding events online, 2021 continued to pose challenges to our everyday life - including in November the advent of the highly contagious COVID-19 Omicron variant in NYC. Nevertheless, the new year also brought many positive changes such as new tools to prevent and treat COVID-19 or fine-tuned virtual event formats that allowed us to include new target audiences in different locations and time zones throughout the world.

For the North America Office of the University of Cologne in New York, 2021 constituted our 10th anniversary. Together with the China and India Offices, the North America Office squarely supports the University of Cologne’s Internationalization Strategy. The UoC NY Office serves as the first point of contact for faculty and students in the United States and Canada who are interested in the University of Cologne, organizes delegation visits and various transatlantic events, works with the UoC North American alumni, supports the WiSo@NYC Summer School, and, in close collaboration with the International Office, maintains a dense network of partnerships to universities and institutions in the North American higher education landscape.

Celebrating UoC Collaborations: The “Transatlantic Tandem Talks”

To celebrate our 10th anniversary, we established a new virtual event series called the “Transatlantic Tandem Talks” (TTTs). This series features research collaborations between Germany and the U.S. on various topics, ranging from Black Lives Matter and

plant sciences to political psychology and migration. The hour-long online events each feature two prominent researchers, one from the University of Cologne and one research collaborator from North America. The tandem talk partners share insights on their work, highlight the importance of transatlantic collaboration based on their own example and answer questions from a mixed audience of experts, students, and the interested public. The series proved to be very popular and successful, with an average of 200 active participants at each event. We could not have fit that number into the auditorium of the German House, nor would we be able to achieve such diversity in locations and countries of our attendees with the traditional in-person format: For example, for the last TTT of 2021 on “Land Conservation to Counter Climate Change? Lessons from Africa” interested participants registered from over 40 different countries.

Recordings of all Transatlantic Tandem Talks can be accessed in the designated UoC NY Office playlist on the UoC’s YouTube channel. Fittingly to our anniversary, we are enthused that ten dedicated partners working in transatlantic relations joined us for this project. We would like to express our deep gratitude to the wonderful colleagues at the Consulate General of the Federal Republic of Germany in New York, the German Embassy in Washington D.C., Deutsches Haus at NYU, DAAD New York, the German Research Foundation (DFG) North America, the German Center for Research and Innovation (DWIH) New York, 1014 Space for Ideas, the Goethe Institute New York, AmerikaHaus NRW, and Wunderbar Together. The success of the TTT series is also your success!

For 2022 we are looking forward to continuing the Transatlantic Tandem Talks as well as our other programming and offers you can find described in this report. Also for 2022 we are planning an UoC delegation visit including Rector Prof. Dr. Axel Freimuth, Vice-Rector for International Affairs Prof. Dr. Johanna Hey, and representatives of the UoC Cluster of Excellence ML4Q Matter and Light for Quantum Computing to Washington D.C. and New York City, to celebrate the 10 years UoC NY Office with a panel discussion on quantum technology, meetings at the National Science Foundation, and a reception with our alumni and partners.

Recovering Amid a Global Pandemic: The U.S. Higher Education Landscape Under Joe Biden

Looking at the general changes that 2021 brought to the scientific and educational community in North America and the U.S. specifically, there have been major developments in the values and commitments shared by researchers, educators and the government.*

The new President of the U.S., Joseph Biden, set signs early that he would be a very different president compared to his predecessor President Trump. For the first time, a Science advisor was appointed at cabinet level, First Lady Jill Biden continued to work in education as an English professor, and a stronger science- and evidence-based policy as well as education as an increasingly important overall topic for the administration became evident. Important roles in

an overall more positive atmosphere in the international research and education community played scientific contributions that truly changed the world, such as the development of the COVID-19 vaccine by an international American-German team of Pfizer-BioNTech, companies helmed by CEOs with Greek and Turkish roots. Besides valuing crucial scientific achievements, President Biden has set a number of other clear signs for the appreciation of scientists, their findings and recommendations. For example, in 2021 the U.S. re-joined the Paris climate agreement and strengthened research and innovation financially within several large investment packages.

Change also became palpable in the administration’s attitude towards international students. They were welcomed again, supported by the fact that international student and visitor visas were finally attainable again. This is crucial for our work in fostering bridges between Germany, the U.S. and Canada. But this is also central for the U.S. universities themselves, as their success depends to a large extent on attracting global talent both as paying students and as researchers contributing to discoveries within international teams.

*The following remarks are based on a briefing by Benedikt Brisch, Director DAAD and DWIH New York, on February 17, 2022, on the occasion of the virtual European Career Fair.



Other issues, however, such as easier access to higher education for a more diverse target group, or a reduction of tuition fees which would subsequently cut down the mountain of student debt at the societal level and burdening many individuals, could not be achieved yet. Adding to these obstacles, the still ongoing COVID-19 pandemic severely impacted the absolute numbers of students and researchers traveling abroad between Germany and North America.

Student Exchange During the Pandemic: In-Person and Virtual

While more data on 2021 student exchange from Germany to North America has yet to be collected, two surveys on the impact of COVID-19 on international exchange for German universities conducted by the DAAD found that around half of the planned study abroad visits had to be canceled in the three semesters since the beginning of the pandemic. Despite these stark difficulties for exchange programs, we were happy to see that transatlantic mobility for students and researchers between the University of Cologne and its North American partners continued, while in smaller numbers due to the pandemic, throughout 2021.

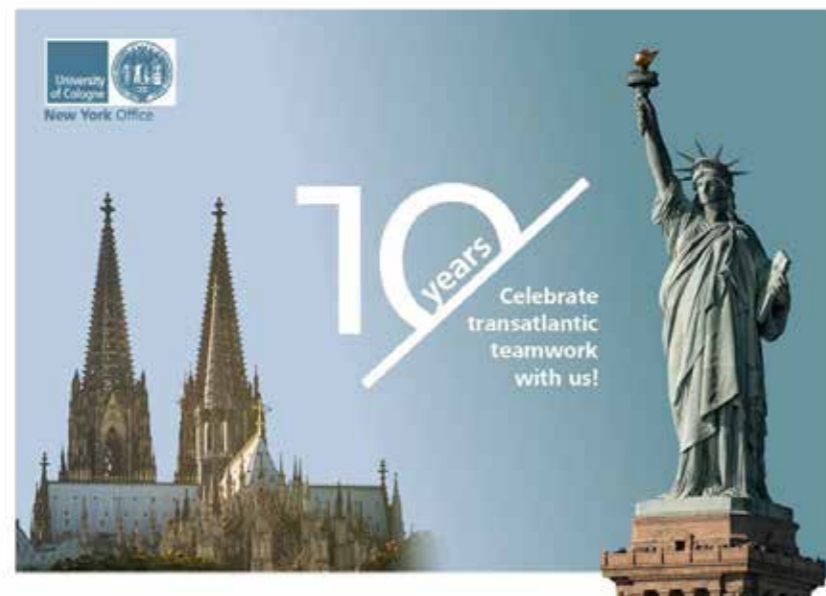
In every crisis there is potential. In light of ongoing pandemic-related travel and meeting restrictions, new programs arose, such as virtual co-teaching and exchange programs. This includes the International Virtual Academic Cooperation (IVAC) initiated in July 2020 by our close partner the German Academic

Exchange Service (DAAD), in which we currently participate with three transatlantic projects in 2021/2022. Further programs that will support in-person transatlantic mobility are in the pipeline, such as a new program initiative by the DAAD with U.S. partners to achieve more diversity in the undergraduate exchange, supported by scholarships for ethnic minorities and first generation students. We are looking forward to actively supporting and participating in these programs.

Towards the end of 2021, a new partner emerged in the network of German/y-related institutions in the North American higher education landscape, a new German Center for Research and Innovation (DWIH) in San Francisco. Similar to the DWIH New York, we envision this second DWIH in the U.S. and sixth DWIH globally will be an integral partner for our North America Office. After our successful application, the University of Cologne is proud to now be a main supporter of both North American DWIHs, and we are looking forward to new impulses and cooperation in the Bay Area and beyond in 2022.

Eva Bosbach *Christiane Biehl*

10th Year Anniversary of the University of Cologne New York Office



Key Visual for the 10-year anniversary of the University of Cologne New York Office, designed by Lennart Backs, UoC

The University of Cologne New York Office



“We are excited about the opportunity to present cutting-edge research results from Cologne to experts and an interested public in North America through our New York Office. This contributes to a free exchange of scientific ideas, to the dialogue between science and society, and to the fostering of our transatlantic relations.”

Prof. Dr. Dr. h.c. Axel Freimuth, Rector of the University of Cologne

The University of Cologne's New York Office (UoC NY Office) was established in 2011 as part of the German Academic Exchange Service (DAAD) offices within the German House in New York. Its mission is to build bridges between the academic and research communities in North America and the University of Cologne. Besides the DAAD New York, the German House in Midtown Manhattan is also home to the German Consulate General, the Permanent Mission of Germany to the United Nations, the German Academic International Network (GAIN), the German Center for Research and Innovation (DWIH), and the German Research Foundation DFG North America NY Office – all close partners to the UoC NY Office on different levels such as for co-hosted events.

In addition, several other German universities liaison offices are located on the 15th floor of the German House together with the UoC NY Office, allowing for close cooperation. These are: Campus OWL (the newest edition to the 15th floor, with the Universities Bielefeld and Paderborn, Universities of Applied Sciences Ostwestfalen-Lippe and Bielefeld, and Detmold University of Music), Freiburg University, Heidelberg University, the University Alliance Ruhr (UARuhr; consisting of Universities Duisburg-Essen and Bochum, and the Technical University Dortmund), and UAS7 Universities of Applied Sciences (including the largest UoA Sciences in Germany, the TH Köln). Fresenius University of Applied Sciences and the Hasso Plattner Institute (HPI) have liaison offices at different locations in New York City, the TU Munich liaison office is located in San Francisco, and TU Darmstadt maintains theirs in the Darmstadt sister city San Antonio, even though in 2021 mostly operating from Germany due to the pandemic-related travel and visa restrictions.

Since 2014, the UoC North America Office has been incorporated in the state of New York as the “University of Cologne New York Office Corp.” and a Board oversees its activities, headed by the UoC Vice Rector for International Affairs, Prof. Johanna Hey, appointed in 2021. Further members of the UoC NY Office Board are former Vice Rector for International Affairs Prof. Heinz-Peter Mansel, former Vice Rector

for Academic Career and Equal Opportunities Prof. Ansgar Büschges, former Dean of the UoC Medical Faculty Prof. Thomas Krieg and Christiane Biehl, M.A., Vice Head of the International Office.

The operations of the office are planned and carried out by the Executive Director of the UoC NY Office (see below), in close cooperation and consultation with the International Office (UoC Division 9), mainly with its Vice Head Christiane Biehl, M.A., who also serves as the North America Coordinator, and with the Vice Rectorate for International Affairs. Since 2019, the office operations are at times supported by an intern/trainee, with the internship being offered to UoC students as part of the service portfolio of the UoC NY Office. The 2021 interns were Ana Jimena Tomás-Pons and Annabell Blank.

Since 2017, Dr. Eva Bosbach has been the Executive Director of the UoC NY Office, serving as a key link between the academic and research landscapes in North America and Germany. Born in Prague, Czech Republic, Dr. Bosbach received both her master's and her Ph.D. degrees from the UoC. Prior to her work in New York, she was Program Manager at the German Rectors' Conference (HRK) in Bonn, and is author of several comparative studies about doctoral education and the humanities in Germany and the U.S. Dr. Bosbach currently serves on the Boards of the DWIH New York and San Francisco and was awarded City Council and New York State Assembly Citations in 2017.



German House, New York (right)

After the arising COVID-19 pandemic ground in-person events to an abrupt halt from mid-March 2020, the office's operations have largely moved online. In 2021, nearly all activities have been organized and therefore accessible virtually, resulting in less direct human face-to-face interactions but at the same time in larger audiences on both sides of the Atlantic and beyond. For the New York Office's 10th anniversary, the transition to online events proved to be an integral part of celebrating the anniversary both in the U.S. and Germany. The successful establishment of the Transatlantic Tandem Talks, a virtual event series featuring conversations between two top researchers, one from the University of Cologne, and a U.S. partner, on a shared research topic, constituted the highlight of our anniversary year and will be continued in 2022.

Office Communication

The UoC NY Office maintains close contact with the UoC coordinator for North America and Vice Head of the UoC International Office Ms. Christiane Biehl, M.A., with the Head of the International Office Dr. Susanne Preuschoff, and with the Vice Rector for International Affairs and President of the Board of the UoC NY Office Corp., Prof. Johanna Hey and her team. The frequent communication with the UoC International Office includes weekly journal update and coordination Zoom calls of Dr. Bosbach with Ms. Biehl to coordinate activities, complemented through additional communications by email with Dr. Preuschoff and Vice Rector Hey as needed, such as for briefings before meetings with high-level political delegations from Germany, for coordinating correspondence of the Vice Rectorate (such as to a partner university or for our application to become a main supporter of the DWIH San Francisco) or when reporting about events. Dr. Bosbach also maintains contacts with other stakeholders at UoC such as the press and marketing or the alumni office. Contact of various faculty members as well as other UoC staff with the office is being cultivated through email, video calls, and transatlantic visits.

Once a year, a board meeting of the Board of the UoC NY Office Corp. is held either in person or via video conference. Also annually, the Executive Director visits Cologne to offer facetime meetings and participate in activities within the International Office and beyond. As the COVID-19 pandemic continued in 2021, the annual UoC International Liaison Offices Week has once again been canceled. Due to her presence in Europe for part of the summer, Dr. Bosbach was nevertheless able to arrange a visit to Cologne and realize several in-person consultations with Ms. Biehl and UoC faculty members to discuss collaborations and plan transatlantic events. During the 2021 Cologne visit, Dr. Bosbach also staffed the virtual booth at the annual GAIN conference together with Professor Carien Niessen, Coordinator of CECAD Cluster of Excellence for Aging Research, Dipl.-Geogr. Claudia Arntz, Director of the Division of

Research Management, and Ansgar Büschges, Vice-Rector for Academic Career and Equal Opportunities.

In previous years, a designated information session "Services of the UoC NY Office" was held by Dr. Bosbach during the Cologne visits. The original format was developed by the UoC NY Office as a special offer in 2018 with the goal to inform stakeholders within the UoC about the service offers of the office and to lay ground for future collaborations as well as events in the North American region. The format proved highly successful, was adopted by the other UoC regional offices, and directly implemented starting 2019 as an annual joint presentation of the offers and activities of all three regional offices China, India, and North America to UoC staff and faculty. The joint session could not be realized in 2021 due to the COVID-19 pandemic, however was replaced by the above described individual meetings of Dr. Bosbach with UoC staff members.

In addition to the Board meetings and communications with the International Office, Vice Rectorates and other UoC units, Cologne visits and individual in-person and virtual meetings, the UoC NY Office communicates about its activities through a dedicated website and a North America Twitter account, by facilitating press releases, granting interviews and providing video greetings for events, contributing to various campaigns, attending a high number of networking events in North America, delivering content to various newsletters, and, in collaboration with Ms. Biehl as the North America coordinator in the International Office, providing this comprehensive "Annual Report of UoC's North America Activities". The website includes a calendar regularly updated with upcoming events organized or supported by the UoC's NY Office and a link to a designated UoC NY Office playlist on the UoC YouTube channel with recordings of major events. It also features the UoC NY Office Twitter feed and contains a link to the annual report, to the current internship applications call, and a presentation in German with examples of activities and service offers of the office to the university.

Main Tasks and Activities

The UoC NY Office cultivates relations with North American partners and offers researchers from the University of Cologne platforms to network, present their scientific results, and initiate new collaborations in the U.S. and Canada. It serves as a first point of contact for faculty and students in North America who are interested in the University of Cologne, organizes delegation visits, and assists with the organization of the annual University of Cologne's WiSo@NYC summer school in New York City (that unfortunately had to be canceled twice due to the COVID-19 pandemic). The office further reaches out to the university's network of German and international alumni residing in the U.S. and Canada, offering targeted events for and with the alumni. Dr. Bosbach organizes panel discussions and

lectures with UoC faculty members, frequently attends higher education conferences and presents at student and faculty recruitment fairs. The office is a member of the Association of International Educators NAFSA as well as in the Institute of International Education (IIE), and is a main supporter of the DWIH New York and now also the DWIH San Francisco, which was established in late 2021. To further promote the UoC as a top study and research destination, the office maintains a website and a Twitter account for North America, publishes on LinkedIn, produces press releases in English and German, and provides content to the DAAD, German Consulate New York, Deutsches Haus at NYU and 1014 Space for Ideas newsletters. Furthermore, goals and therefore activities of the UoC NY Office include promoting the university's research Clusters of Excellence, networking and enhancing the general visibility of the UoC in North America, as well as promoting its signature programs such as Studienstart International plus, internships@schoolsabroad, Global Faculty, or English-taught master programs.

For these purposes, the office sustains active partnerships with a number of German-American stakeholder organizations such as the German Consulate New York, the Permanent Mission of Germany to the UN, the DWIHs New York and San Francisco, DFG North America, liaison offices of other German universities, Deutsches Haus at NYU, and 1014 Space for Ideas. Other important partners include the Goethe-Institutes in New York, Boston, Washington D.C., and San Francisco, the DAAD Regional Office New York and DAAD Information Centers San Francisco and Toronto, GAIN, the German Embassy in Washington D.C., the IIE, the MIT European Club, the German-American Chambers of Commerce, the American Council on Germany (ACG), UoC North American partner universities, high schools and colleges with German programs, the German Language School Conference (GLSC) as well as other research institutions and higher education organizations in the U.S. and Canada.

Focus Areas 2021

10 years after its implementation in 2011, the North America Office of the University of Cologne in New York celebrated its anniversary in 2021 by highlighting the benefits of close transatlantic collaboration both with our partner organizations in North America and within the scientific community. Bringing excellent research from both sides of the Atlantic to a broad audience of fellow researchers, students, other stakeholders and the general public in both countries and beyond, the "Transatlantic Tandem Talks" reinforced the office's goal to showcase the wide variety of top notch research projects conducted at the University of Cologne while at the same time fostering existing and inviting new transatlantic research collaborations. The series was implemented together with ten partner institutions, strengthening the active UoC NY Office's network in the U.S. and Germany: the Consulate

General of the Federal Republic of Germany in New York, the German Embassy in Washington D.C., Deutsches Haus at NYU, DAAD New York, the German Research Foundation (DFG) North America, the German Center for Research and Innovation (DWIH) New York, 1014 Space for Ideas, the Goethe Institute New York, AmerikaHaus NRW, and Wunderbar Together.

The five Tandem Talks held in 2021 showcased research from the UoC Faculty of Arts and Humanities, the Clusters of Excellence on Plant Science CEPLAS and Markets and Public Policy ECONtribute, as well as from the UoC Global South Studies Center (GSSC). Because of its enormous success with an average of 200 active participants at each event despite the "zoom fatigue" 1.5 years into the pandemic, the series will be continued in 2022 with already scheduled TTTs to host researchers from the UoC Cluster of Excellence on Aging Research CECAD and from the Faculty of Law.

Main focus areas in 2021 have been:

- Celebration of the 10-years anniversary of the University of Cologne New York Office by the
- Successful establishment of the virtual event series "Transatlantic Tandem Talks"
- Continuous Cooperation and Support of the German Center for Research and Innovation (DWIH) NY through joint events with the UoC NY Office as a main DWIH supporter and with Dr. Bosbach as a Board Member, this year especially close cooperation and co-hosting of most of the 'Transatlantic Tandem Talks' and co-hosting of events in the 'Sustainable Megacities' series
- Commencing a partnership with the newly established DWIH San Francisco as main supporter
- Alumni and Partner Engagement with virtual events for and with UoC alumni and partners
- Potential Incoming Students Engagement by promoting the UoC study program including the unique fast-track preparatory program Studienstart International plus with several tailored activities for international students through presenting and marketing at virtual education events
- Support of Recruitment of International Postdocs and Faculty by promoting research and teaching opportunities at the UoC at various virtual academic and career fairs
- Continuation of the UoC NY Office Internship/ Traineeship Program, exclusively offered to UoC students twice a year as part of the UoC NY Office service portfolio

Internship Program

In October 2019, the UoC NY Office launched its internship program with a first trainee. It now offers one shorter internship in the spring and one longer one in the autumn/winter of each year. The internship is exclusively offered to UoC students as part of the service portfolio of the UoC NY Office to the university. The intern's responsibilities encompass the support of all ongoing operational activities as well as current projects and events of the office in close cooperation with the Executive Director. This may include the preparation of presentations, event summaries, drafting press releases and funding applications, various research tasks, as well as marketing and social media assistance. Due to COVID-19 restrictions, the first internship of 2021 was awarded as a virtual program to Ana Jimena Tomás-Pons.

In October 2021, the Office could welcome its first in-person intern since the beginning of the pandemic in New York, Annabell Blank.

In addition to the internships@schoolsabroad program focused on teacher training students and the dedicated UoC NY Office internship program featured in chapter Internship programs, internships of UoC students in North America are being generally supported by the UoC NY Office in multiple ways. The office highlights virtual or in-person internship opportunities at partner organizations in North America to interested UoC students and helps them with suggestions for accommodation options in NYC. Interns who come to New York are welcomed by the Executive Director at the UoC NY Office, providing an extra resource for information and support at their destination, including office space, if needed.



Ana Jimena Tomás-Pons
Virtual Internship February – June 2021

The pandemic continues to bring unimaginable challenges, but also great opportunities such as the virtual internship at the UoC NY Office.

I was fortunate enough during the past months to work alongside Dr. Eva Bosbach, who has been a fantastic boss and mentor, trusting and allowing me to grow and improve. While performing any day-to-day tasks required by the nature of the office's activities, I also had the opportunity to contribute to and participate in the many virtual events and career fairs including those co-hosted with other liaison offices at the German House. There was always something new and interesting happening every week, and the tasks varied each day, giving me an insight to learn about all the different aspects and the activities the office oversees.

I was able during this internship not only to promote the University of Cologne in the North American landscape, but to learn about its part in international higher education and the role it plays in transatlantic cooperation and scientific diplomacy. It has been truly an enriching experience.



Annabell Blank
Internship October 2021 – March 2022

Going abroad, especially to a vibrant and buzzing city like New York, can be difficult in the best of times. My experience of relocating in the middle of a global pandemic, however, was nothing short of transformative. Navigating the small and large challenges posed by travel restrictions, health concerns and political intricacies on top of the usual strains of adjusting to new surroundings has helped me develop an intrinsic sense of calmness even in the most stressful circumstances, and a firm belief in collaboration to reach joint goals. Thanks to the welcoming and supportive work atmosphere established by Dr. Eva Bosbach, I was able to engage in nearly all of the various activities of the UoC NY Office, offer support with daily tasks, and actively contribute to projects and events. I feel very fortunate to have had the opportunity to expand my network, strengthen my skillset in event management and communication, and get to know the U.S. from a closer perspective.

I am grateful to Dr. Eva Bosbach for embarking on this journey with me and will always cherish the many personal and professional memories collected during my time in New York.

Advising and Mobility

The UoC NY Office advises different academic groups on international mobility in order to promote incoming and outgoing exchange amongst students and researchers. Despite the COVID-19 pandemic, throughout 2021 the UoC NY office continued to market various study and research opportunities to U.S. and Canadian stakeholders in higher education as well as to the potentially internationally mobile student target group.

Studienstart International *plus*, BA and MA Students

The UoC NY Office is a central point of contact for North American students interested in studying in Germany in general, and at the UoC in particular. Most initial contacts are made at academic and career fairs which are held online or, in non-pandemic times, in person. Inquiries of students to pursue a master's degree program at the UoC are usually higher in numbers than undergraduate study requests, mainly because the majority of undergraduate programs at the UoC is offered exclusively in German. Thus, high school students with profound German language proficiency, yet no German Abitur, are of special interest to the UoC as a target group for undergraduate studies offered in conjunction with the UoC-unique fast-track preparatory program Studienstart International plus. Consequently, as in previous years, again in 2021 distinct focus has been placed on marketing Studienstart International plus in North America. Several activities of the office have been devoted to this goal and its target group of students, parents, teachers, and school principals.

To students of German schools in the U.S. who are eligible to apply to the UoC directly based on their German Abitur, the UoC NY Office markets the entire range of undergraduate study opportunities as well as the various UoC master and Ph.D. programs,



a significant number of which are being offered in English.

These study and research opportunities for U.S. and Canadian students are promoted by the UoC NY Office through active attendance, presentations, and distribution of information materials at various educational fairs and events throughout the year, such as the career days of the Goethe-Institute online and at various locations if offered in-person, and at advising events at/for schools. A high number of inquiries from prospective students, their parents, principals, advisors, and schoolteachers are addressed individually at the events in workshops and at the UoC booth. Here, students and other multipliers often also register via a sign-up sheet to receive follow-up information by email. Further marketing channels include webinars at virtual career days and other online events, Twitter announcements, email distributions to partner universities, and shipments of information materials to events held by other organizations throughout the U.S. and Canada.

Importantly, beyond significant initial gains, these recruitment activities have contributed to a stabilization at high level of student mobility across all three categories of incoming degree-seeking, incoming exchange, and outgoing exchange students respectively, that we hope

Student Mobility: Incoming degree-seeking (including Ph.D.) U.S. & Canadian students at UoC

	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21*	2021/2022*
Summer	79	78	93	82	79	85	93	88	95
Winter	88	95	98	84	95	110	100	94	93

Student Mobility: Incoming exchange students from partner universities

	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20*	2020/2021*
	39	41	48	54	62	84	66	12

Student Mobility: Outgoing exchange students to partner universities

	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20*	2020/2021*
	35	56	123	127	113	136	91	21

* In 2020 and 2021, the mobility numbers have been negatively impacted through the global COVID-19 pandemic.

Studienstart International plus

is a fast-track orientation semester at the UoC that prepares international students for their desired bachelor's degree program by offering basic courses in their field of study, subject-specific German classes, as well as seminars on intercultural awareness and study skills, complemented through orientation events and intensive mentoring.

After successfully completing this program, participants can transfer directly to the first semester of their degree program without having to apply again. Compared to the usual path of studying in Germany with a U.S. high school diploma after taking the regular preparatory course (Studienkolleg), another benefit of the Studienstart International plus program at UoC is its duration: Whereas the regular preparatory course takes two semesters, Studienstart International plus only takes one.

to restore when the pandemic-related travel and in-person learning restrictions decrease.

Ph.D. Students

The UoC NY Office functions as a first point of contact and information nexus for prospective or current Ph.D. students in both directions across the Atlantic. It provides North American master and Ph.D. students with interest in doctoral studies or postdoctoral research at the UoC with key information about study and research opportunities at the university and its scientific culture. The UoC NY Office also assists in identifying and referring to suitable Ph.D. supervisors at the UoC. The "Doctoral Programmes Guide," the flyer "Research in Cologne," as well as brochures from numerous UoC graduate schools (a.r.t.e.s Graduate School for the Humanities Cologne, CECAD Graduate School, Bonn-Cologne Graduate School of Physics and Astronomy (BCGS), Graduate School for Biological Sciences (GSfBS), International Graduate School "From Embryo to Old Age: The Cell Biology and genetics of Health and Disease" (IGSDHD), CEPLAS Graduate School, etc.) and flyers of the four UoC Clusters of Excellence are an integral part of the informational materials presented at all events.

In addition to advising during workshops and at the UoC booth at various in person or virtual events, including own ones such as the annual Germany Grad Fair and numerous partner events, the office advertises Ph.D. and postdoctoral positions at the UoC through posts on its Twitter account, in webinars, and via targeted email

Scholar Mobility: Guest scholars from the U.S. & Canada at UoC

2013	2014	2015	2016	2017	2018	2019	2020*	2021
32	35	48	50	53	49	59	29	13

* In 2020 and 2021, the mobility numbers have been negatively impacted through the global COVID-19 pandemic.

distributions to North American partner universities. Also, the flyers "Study in Cologne" and "Research in Cologne" are now a regular part of the continuously available take-home information materials in the lobby of the German House New York, being replenished by the UoC NY Office as needed.

Postdoctoral Researchers, Guest Scholars and Faculty

The UoC NY Office also informs prospective postdoctoral researchers, guest scholars and faculty about opportunities at the UoC for research and teaching. Examples are the "Global Faculty" program as well as currently open positions at the UoC for junior group leaders and professors. Available opportunities are presented through advising in person and in employer branding presentations at various annual events dedicated to this target group, such as at the European Career Fair (ECF), organized by the MIT European Club (in non-pandemic years taking place at the Massachusetts Institute of Technology (MIT) in Cambridge, MA, this year online), or at the German Academic International Network (GAIN) conference and talent fair, held annually in Boston or San Francisco, respectively. At GAIN, every year more than 500 participants meet with German scientists and key stakeholders in German basic and applied research as well as science policy. Again in 2021, GAIN was held online due to the COVID-19 pandemic travel and event restrictions, with over 1000 registered attendees (cf. chapter *Events with Active Participation and Contribution by the UoC NY Office*).

UoC as a top research destination is also being promoted through information materials such as brochures representing cutting-edge UoC research. Examples besides the general and widely promoted "Research in Cologne" flyer include brochures by the UoC's four Clusters of Excellence on aging research (CECAD), plant sciences (CEPLAS), markets and public policy (ECONtribute) and matter and light for quantum computing (ML4Q). Other research-related information is provided for example in leaflets by the cross-faculty Cologne Center for Ethics, Rights, Economics, and Social Sciences of Health (ceres), the Center for Social and Economic Behavior (C-SEB), and, for the humanities, in the bilingual brochure "Research Projects of the University of Cologne's Faculty of Arts and Humanities". Prospective guest scholars or international faculty are also advised about other aspects of the academic life at UoC such as mentoring, coaching, dual career and family support, and provided with information about the city of Cologne as a place to work and live.

Through this comprehensive advisory structure, numerous successful collaborations with guest scholars, both incoming and outgoing, have been achieved and supported. Professor Cynthia Miller-Idriss, a well-known educational sociologist, for instance, was awarded a global fellowship at the UoC's "International Kolleg Morphomata" from 2013-2014. More recent collaborations include Professor Ofelia García from the City University of New York (CUNY), Professor Adam Galinsky from Columbia University, Professor Peter Cramton from the University of Maryland, Professor Jodi Nunnari from University of California, Davis, or Professor Tamas L. Horvath from Yale University. As part of the 2021 anniversary celebration, specific transatlantic co-operations have been highlighted through the "Transatlantic Tandem Talks", featuring either existing scientific collaborations of UoC faculty members with researchers of the Universities of New Mexico, Florida, and Colorado Boulder as well as Washington State University, or initiating new ones such as to Temple University, Philadelphia.

Virtual Exchange

The abrupt transition from in-person to online learning in response to the COVID-19 pandemic has made digital teaching and learning an essential prerequisite for acquiring knowledge and competence. Prior to the pandemic, the UoC NY Office already collected first-hand experience with virtual formats, ranging from exhibiting at virtual fairs to presenting at webinars and offering online workshops. The now significant transition to operating exclusively online has expanded on this knowledge and enabled the design of formats specifically catered towards a virtual audience.

Weekly virtual meetings with North American liaison offices of German universities and partners at the German House allowed to integrate a larger number of colleagues on a regular basis and independent of their location, such as staff of the liaison office of the TU Munich participating digitally from San Francisco.

Holding our own events digitally since March 2020 and throughout 2021 allowed us to reach an even wider and more diverse global audience, often fitting the topic such as during our "Sustainable Megacities" series. Especially for the "Transatlantic Tandem Talks" series, opening up registrations for audiences across the Atlantic and globe led to a significant increase of registration and attendance numbers as well as to a wider diversity in the attendees' "countries of log-in". Going forward, digital and blended formats will be part of the operational work of the UoC NY Office on a regular basis.

The UoC NY Office Internship/Traineeship Program exclusively offered to UoC students twice a year as part of the office service portfolio to the university was transformed into a virtual program for 2020 and the first half of 2021.

As a commitment to digital technologies for the purpose of education, exchange and research collaboration, the University of Cologne, assisted by the UoC NY Office, successfully applied to the DAAD's new International Virtual Academic Cooperation (IVAC) program in 2020 and continued to be an active partner of the program in 2021. The goal of EduVenture Cologne is to raise awareness for the advantages and merits of the concept of Virtual Exchange (VE), both for students and lecturers. It intends to promote the format of VE courses as a standard of transnational teaching with the aim to encourage faculties and institutes to add VE courses as a regular option to their teaching offers.

Right at the first Transatlantic Tandem Talk in 2021, EduVenture partners Dr. Silke Hackenesch, UoC, and Prof. Tiffany Florvil, University of New Mexico, shared insights on their experiences with virtually co-teaching a course on Black Lives Matter as part of one of 6 transnational EduVenture teaching projects across three UoC faculties in 2021/2022. Half of the funded projects are held in cooperation with partner institutions in the U.S., deepening transatlantic ties despite current restrictions for travel and in-person learning.

EduVenture Cologne: Projects with North American partner institutions 2021/2022

Course Title	UoC Faculty	UoC Partner	USA Partner
US-Family Law	Faculty of Law	Professor Kirk W. Junker	Professor Katherine L. W. Norton, Duquesne University, Pittsburgh
Multilingualism in the New and Old World	Faculty of Arts and Humanities, Department of Romance Studies	Professor Aria Adli	Professor Gregory Guy, New York University, New York
Environmental and Science Communication: Telling Stories About Environmental (In)justice	Faculty of Law	Professor Kirk W. Junker	Professor Kim Fortun, University of California, Irvine

Timeline of Selected Events

The event activities of the University of Cologne New York Office are manifold, from presentations and student workshops to annual meetings and fairs, expert round tables, public panel discussions, and alumni events. This timeline features some of the most important events that took place in 2021. Further information on individual events can be found on the corresponding pages.



Virtual New Year's Mixer for Alumni and Friends
January 14
p. 50



Transatlantic Tandem Talk: Society in Transition: A Transatlantic Conversation on Black Lives Matter
February 25
p. 20



Germany Grad Fair
March 26
p. 32



Study and Go Abroad Fair Canada
May 20
p. 33



Sustainable Megacities: Health, Risks, Resources
May 6
p. 26



German Academic International Network (GAIN) Annual Conference and Talent Fair 2021
August 25 - 27
p. 35

Study in Germany at GISNY
October 4
p. 36



DWIH Future Forum 2021: Before After
October 14 - 15
p. 29



Networking Event with Kai Sicks, DAAD Secretary General
October 26
p. 42

Transatlantic Tandem Talk: Land Conservation to Counter Climate Change? Lessons from Africa
December 7
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January February March May June August September October November December

Rector's New Year's Greeting for International Scholars
January 21
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Identity, Belonging, and the Role of the Artist in the Contemporary Graphic Novel
March 3
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Research in Germany: Your Postdoc Opportunities in the Heart of Europe
May 27
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Transatlantic Tandem Talk: Feelings over Facts: A New Look at Language and Political Psychology
June 23
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Transatlantic Tandem Talk: Superplants, Microbe Sidekicks and Nutrient Heroes
May 4
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Transatlantic Tandem Talk: Urban Spaces and German Traces: Immigration and Jewish Life in the United States
October 13
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50th Anniversary of the DAAD New York Office
September 20
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UoC NY Meetings in Cologne
August 25 - 28
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Study in Germany GSC Alumni Club
December 8
p. 36



Visit by Professor Claus Kreß at the German House, next to his report at the UN Security Council Meeting
November 30
p. 46



Alumni & Friends Reception & Networking
October 15
p. 51





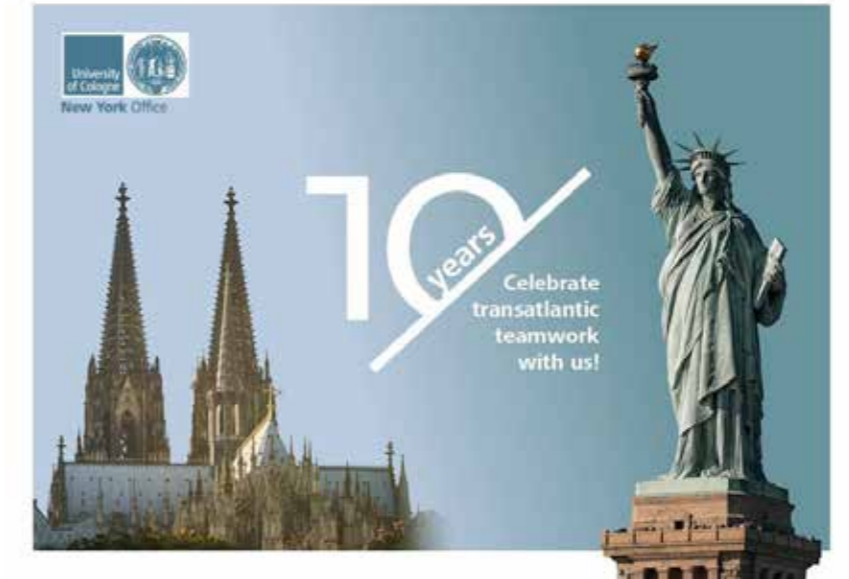
Organization of and Participation at Events in the U.S., Canada, and Germany

Educational fairs, conferences, and other events at various locations in the U.S. and Canada as well as online serve as platforms for exchange and marketing of the UoC as a hub for excellent higher education, teaching and research. Expand and strengthen the international profile of the UoC on a global scale. Dr. Bosbach organizes or actively participates in around 25 different events per year, with the UoC NY Office as the main host or in collaboration with partners such as the German Consulate General New York, DFG North America, Deutsches Haus at NYU, or the DWIH New York. These events are seized as opportunities to present scientific discoveries from UoC researchers, to advertise study programs or current job opportunities at the UoC, to foster academic exchange, and to enhance the visibility of the UoC in North America through showcasing its research strengths and networking with partners and world-wide stakeholders. For some events, speakers, alumni or other participants from the UoC are being featured who showcase their research or other career and can establish or deepen contacts to their peers and representatives of other high-ranking universities or research institutions.

Therefore, strong partnerships with North American organizations can be maintained and new alliances forged. Since one focus of the UoC NY Office is to

network with, inform and attract academic staff, many of the events are recruiting and networking events, such as the annual European Career Fair (ECF), the German Academic International Network (GAIN) conference and talent fair, or the NAFSA conference for international educators, where international partnerships are maintained. Each fair tends to address a unique target group, such as students, families, graduates, early career researchers or multipliers. To further leverage its potential, attendances and presentations at fairs are not limited to the events themselves but are encompassed by a comprehensive meeting schedule to further advance the measures of the UoC Internationalization Strategy.

To be able to work toward these goals effectively in the U.S. and Canada, as well as to identify and win over interested and interesting partners for future events and joint activities, it is also crucial to introduce and promote the portfolio of the UoC NY Office to stakeholders within the UoC in Germany and to connect them with their peers during delegation visits in North America.



Events Organized and Co-organized by the UoC NY Office

The following overview shows some of the event highlights in 2021, ranging from panel discussions to career fairs and information events. Besides these events, the UoC NY Office regularly organizes events with and for UoC alumni and partners, which can be found in chapter International Alumni.

Transatlantic Tandem Talks

On the occasion of the 10th anniversary of the North America Office of the University of Cologne in New York, Dr. Bosbach successfully established a new series of virtual events to showcase transatlantic collaborations in outstanding research by the faculties and clusters of excellence of the University of Cologne and its partners. The "Transatlantic Tandem Talks" (TTTs) are devised as one-hour long virtual conversations between a researcher from the University of Cologne and a colleague based in North America on a shared research topic.

Strengthening existing partnerships with high-profile institutions in the higher education landscape, Dr.

Bosbach further brought in ten partners to co-host and cross-promote the event series: The Consulate General of the Federal Republic of Germany in New York, the German Embassy in Washington D.C., Deutsches Haus at NYU, DAAD New York, the German Research Foundation (DFG) North America, the German Center for Research and Innovation (DWIH) New York, 1014 Space for Ideas, the Goethe Institute New York, AmerikaHaus NRW, and Wunderbar Together. The partners are present with their logos on all individual event visuals, promote the events in their newsletters, on their websites, and on social media, and take turns in delivering welcoming remarks, showcasing and further promoting the close partnership with the UoC and its New York office.

The TTTs proved very popular, with an average of 200 active participants at each virtual event, sometimes located in many different countries. Therefore, the series will be continued in 2022 with already planned events with CECAD on Aging and with the UoC Faculty of Law on Artificial Intelligence, Law and Ethics.





Society in Transition: A Transatlantic Conversation on Black Lives Matter
February 25

The “Transatlantic Tandem Talks” started with the topic of “Society in Transition: A Transatlantic Conversation on Black Lives Matter”, featuring Dr. Silke Hackenesch from the University of Cologne and Dr. Tiffany Florvil from the University of New Mexico (UNM). The two researchers contextualized the year 2020, which witnessed not only a global pandemic, further highlighting various existing inequalities, but also a surge of protests and political mobilization following the killing of George Floyd in Minneapolis, Minnesota. The conversation was informed by the ongoing collaboration of the two scholars as members of the UoC IVAC EduVenture program, in which they co-taught a class on the topic online, consisting of students from both universities on different sides of the Atlantic. The Tandem Talk was opened with welcoming remarks from Consul General David Gill, Dr. Eva Bosbach, Executive Director at the UoC NY Office, Christiane Biehl, Vice-Head UoC International Office, and Juliane Camfield, Director at Deutsches Haus at NYU. With almost 400 registrations and over 200 active participants it proved to be a great start of the series.

Dr. Tiffany Florvil (UNM) and myself immensely enjoyed the Transatlantic Tandem Talk about our joint class on the Black Lives Matter Movement in Global Perspective organized by the University of Cologne New York Office. We are grateful to Dr. Eva Bosbach and her colleagues for the invitation to share our research with a wider (digital) audience. Thanks to her incredible organizational skills and her successful effort to recruit multiple partners including the German Embassy in Washington D.C. and the DFG North America, we were able to truly engage in a transatlantic discussion about history and memory, political demands and forms of protest, racial profiling and racism and many other issues relevant to our time.

Dr. Silke Hackenesch, Institute of History, Department for North American History, University of Cologne



Clockwise from top left: Dr. Eva Bosbach, Dr. Silke Hackenesch, Dr. Tiffany Florvil



Upcoming Events



Digital conversation: Thursday, February 25, 12:00 PM - 1:00 PM (EST)
Society in Transition: A Transatlantic Conversation on Black Lives Matter
The first event in a series of Transatlantic Tandem Talks features Dr. Silke Hackenesch from the University of Cologne in Germany and Dr. Tiffany Florvil from the University of New Mexico in the U.S. Their tandem talk on similarities in protest, including the Black Lives Matter movement, will include an interactive Q&A session.



The Food Fix: Superplants, Microbe Sidekicks and Nutrient Heroes
May 4

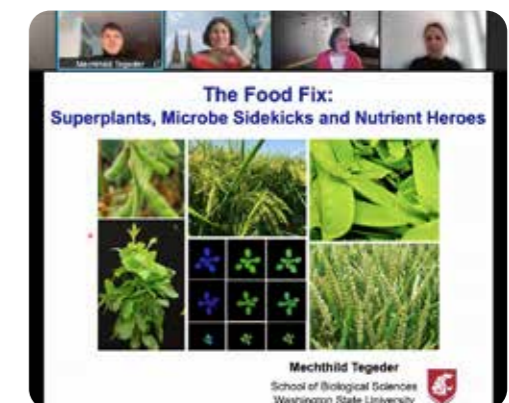
The second Transatlantic Tandem Talk “The Food Fix: Superplants, Microbe Sidekicks and Nutrient Heroes” featured Prof. Dr. Alga Zuccaro, researcher at the Cluster of Excellence on Plant Sciences CEPLAS at the University of Cologne, and Prof. Dr. Mechthild Tegeder of Washington State University (WSU). The two scientists discussed their research on how microbes and genetic tools can boost plant performance, which could provide essential insights into ways to secure food for the world population. The event was opened with welcoming remarks by Dr.-Ing. Georg Bechtold, Program Director of DFG Office North America, and Dr. Kathrin DiPaola, Program Manager at the DWIH New York, and moderated by Dr. Eva Bosbach from



Many thanks to Dr. Eva Bosbach from the University of Cologne New York Office and their partners for organizing an excellent event that resulted in a valuable discussion between me and my colleague at Washington State University! This Transatlantic Tandem Talk of the NY Office is a testament for the importance of international cooperation in research in CEPLAS and the University of Cologne, as it was firstly in the “Transatlantic Workshop” on plant sciences organized by the UoC NY Office at the German House in New York in 2017. Subsequently, a delegation of graduate students from WSU attended the first International CEPLAS Summer School near Cologne. Now with the new digital opportunities, I am glad to have participated in this initiative of the Transatlantic Tandem Talks and in an upcoming exciting virtual seminar between the two universities we are planning as a result.

Prof. Dr. Alga Zuccaro, Professor of Microbial Ecological Genetics at the Cluster of Excellence CEPLAS, University of Cologne

UoC NY Office. In addition to being part of the TTT series, the event also kicked off a new WSU-CEPLAS virtual seminar series that continued throughout 2021, featuring WSU and UoC experts in biological chemistry, plant physiology and pathology, and crop sciences. The UoC NY Office was grateful to once again support the active collaboration in plant sciences between WSU and UoC, started in 2017 in New York at the two-day “Transatlantic Workshop Plant Science”, organized by the UoC NY Office.



I would like to thank the University of Cologne New York Office team and its partners; it was great to work together in this event that further enhanced the transatlantic cooperation between Washington State University and CEPLAS. This cooperation was not only part of the series to celebrate the 10th anniversary of the UoC North America Office, but simultaneously set in motion a new virtual seminar series between the two universities about advances and research that help feed and sustain our world. We definitely hope to meet the NY team in person sometime in the future!



Prof. Dr. Mechthild Tegeder, Professor of Biological Sciences, Washington State University

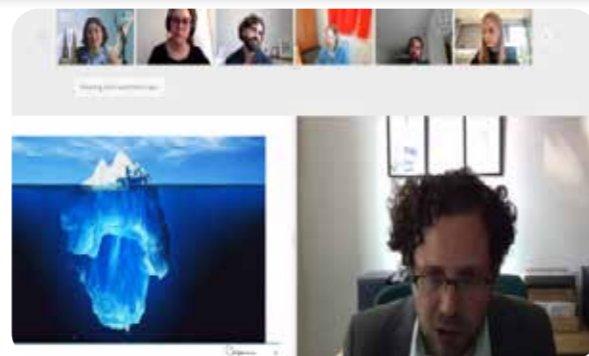


Feelings Over Facts: A New Look at Language and Political Psychology June 23

The Transatlantic Tandem Talks are presented on the occasion of the 10th anniversary of the North America office of the University of Cologne in New York in cooperation with its partners. On June 23, 2021, the 3rd TTT took place online on the topic of "Feelings Over Facts: A New Look at Language and Political Psychology". This time, Prof. Dr. Joris Lammers, social psychologist at the University of Cologne, Chair of the research group in political psychology, and investigator in the Cluster of Excellence ECONtribute spoke with Prof. Dr. Matthew Baldwin, social-quantitative scientist at the University of Florida and former DFG postdoctoral researcher at UoC.

Dr. Eva Bosbach was accompanied by Dana Cowlishaw from DFG North America and Dr. Benjamin Becker from AmerikaHaus NRW in giving the welcoming remarks, while Dr. Kathrin DiPaola from the DWIH New York moderated the event.

With data to prove it, Dr. Lammers and Dr. Baldwin provided the online audience with effective ways to talk across political divides. Their presented research unearthed how conservatives' and liberals' views of policies are affected by language and framing. Their German-American research collaboration impressively illustrated how to better understand and bridge political divides and unlock the keys to successful diplomacy and mutual understanding. They further touched upon issues such as why facts alone are not persuasive or reduction of polarization through mutual understanding. The tandem presentation culminated in an engaged and stimulating Q&A session. Overall, the event was not only another successful part of the TTT series with over 160 participants, but additionally, taking place less than six months after the current U.S. administration took office, touched a contemporary nerve.



I very much enjoyed presenting together with my colleague Matthew Baldwin our collaborative research on temporal comparison and political ideology. The audience was great and the organization by Dr. Eva Bosbach and the New York Office was perfect. I thank them for inviting us and organizing this!



Dr. Joris Lammers, Professor for Political Psychology, University of Cologne and Cluster of Excellence ECONtribute

It was a pleasure to participate in the Transatlantic Tandem Talk event with my colleague Joris Lammers. I feel honored to have been a part of such a diverse group of people promoting science to the general public. The discussion questions were so insightful and the organization was very well executed from start to finish. Thank you to Dr. Eva Bosbach and the rest of the team for allowing me this opportunity! I hope to have the chance to collaborate in these ways in the future.



Dr. Matthew Baldwin, Department of Psychology, University of Florida



Urban Spaces and German Traces: Immigration and Jewish Life in the United States October 13

As a kick-off for the "Past and Future" festival by 1014 Space for Ideas, this 4th Transatlantic Tandem Talk focused on the experience of immigration to the United States for German and Jewish communities.



It was a great pleasure to participate in the Transatlantic Tandem Talk and exchange ideas with my colleague Lila Berman. As members of the American Studies community on different sides of the Atlantic, it gave us the opportunity to learn more about each other's research and engage with larger questions in the fields of Jewish history and migration history. Dr. Eva Bosbach and her team did a fantastic job organizing the event and connecting us to the folks at 1014 Space for Ideas.

Prof. Dr. Anke Ortlepp, Professor of North American History, University of Cologne



Combining their research perspectives on German women in Milwaukee and 20th century Jewish urban history, Professors Anke Ortlepp from the University of Cologne and Lila Corwin Berman from Temple University discussed what immigration meant for the individual's respective cultural identities and which role Jewish and German immigrants played in shaping the landscapes of New York City and the United States.

I was delighted to participate in the Transatlantic Tandem Talk. As an American scholar, I found the opportunity to exchange ideas with a German scholar incredibly fruitful and learned a great deal about how we--on both sides of the Atlantic--think about trends of Jewish and German migration. I was also impressed by the level of engagement of the audience members. Dr. Eva Bosbach was an excellent facilitator, and she and her team executed the program flawlessly.

Prof. Dr. Lila Corwin Berman, Professor of History, Temple University





Land Conservation to Counter Climate Change? Lessons from Africa December 7

The 5th Transatlantic Tandem Talk and the final one in 2021 showcased another successful transatlantic cooperation, with research presented by Professors Michael Bollig, Professor of Social and Cultural Anthropology at the University of Cologne, and J. Terrence McCabe from the University of Colorado, Boulder. Focusing on their field work in Tanzania and Namibia, the scholars highlighted the impact that land conservation as part of the measures taken to reduce the dramatic effects of climate change has on rural and

tribal communities in the Global South. With over 250 registrations from over 40 different countries, the event proved to strike a nerve around the globe, and the lively Q&A session after the presentations showed a high level of engagement and identification with the topic.

I greatly enjoyed my participation in the Transatlantic Tandem Talk, together with my dear colleague Prof. Terry McCabe of Boulder, Colorado, exploring the links between climate change adaptation and conservation strategies. Together with Dr. Eva Bosbach we had identified this topic as most pertinent and of public concern. At the same time both climate change and conservation are crucial to our joint work in ecological anthropology in the savannas of eastern and southern Africa. The Tandem Talk was impressively organized and the moderation was excellent. What an ideal circumstance to address public interest in the subject. The debate after our talk was exceedingly lively and could have easily carried on for another hour. I am very glad that this opportunity exists to further US American-German cooperation on pertinent global challenges.

Prof. Dr. Michael Bollig, Professor of Social and Cultural Anthropology, University of Cologne



Thank you to the University of Cologne New York Office for inviting Professor Michael Bollig and I to participate in the Transatlantic Tandem Talk concerning conservation and climate change in Africa. The topic was and is extremely important and timely. This also offered an opportunity to renew my discussions with Professor Bollig whom I have known for many years. I found the differences in conservation practices and policies between Tanzania and Namibia especially enlightening. The fact that the audience could contribute questions to both of us forced us to think in new and innovative ways. The discussion was engaged and intellectually stimulating, and so much more than just presenting a paper. It also reminded me of the time I spent with Professor Bollig and colleagues at the University Cologne as an Alexander von Humboldt Research Awardee. You and the team from the New York office and the University of Cologne were extremely helpful and thoughtful. I really appreciate your efforts to make this Tandem Talk rewarding and to work seamlessly.

Prof. Dr. Terence McCabe, Professor of Anthropology and Director, Environment and Society Program, University of Colorado, Boulder



Sustainable Megacities: Health, Risks, Resources –Part III February 9

The successful event series on the development of megacities kicked off in 2020 as a four-part sequence organized by the North American liaison offices of the German universities of Cologne, Freiburg, and Heidelberg, together with the DWIH NY and the German Consulate General NY.

The first two live web talks were held in 2020 with spotlights on the University of Cologne with Professor Frauke Kraas and PD Dr. Carsten Butsch, and the University of Freiburg with Dr. Anna Petit-Boix.

While climate change has a sizable health impact on urban populations, cities have many opportunities to protect their citizens' health against the additional adverse effects of climate change.

The third part of the virtual Sustainable Megacities series, featuring Prof. Sauerborn from Heidelberg University, provided an overview of the scientific evidence for the linkages between actions taken by the government and those taken by individuals to address climate change issues, especially in health-related areas. Furthermore, it drew on the four-city study from Europe conducted by Prof. Sauerborn and his research team to illustrate these connections.



Third spotlight event of the "Sustainable Megacities" event series, here with Rainer Sauerborn of Heidelberg University

I was very happy to be part of this event, organized by Dr. Bosbach and the University of Cologne NY Office, together with the DWIH NY and other partners. It was for one wonderful to be able to present our research to new audiences on both sides of the Atlantic, with many very interested and new contacts. Secondly, it was a pleasure and honor to be in an event together with the UN Assistant Secretary General and the German Consul General. Such connections are a great asset of the UoC NY Office and make events special. Finally, the scientific "talk show" was simply fun, especially thanks to the wonderful accompaniment through Eva Bosbach and her team.

PD Dr. Carsten Butsch, Institute of Geography, University of Cologne





Final keynote on Sustainable Megacities with UoC's Professor Kraas and Dr. Butsch

Sustainable Megacities: Health, Risks, Resources – Part IV
May 6

This final, concluding event of the Sustainable Megacities series gave multiple speakers the opportunity to discuss the topic together. Prof. Kraas and Dr. Butsch from UoC as well as Dr. Petit-Boix from Freiburg University, lecturers from prior spotlight events of the series, were joined by Dr. Ligia Noronha, United Nations Assistant Secretary-General and Head of the New York Office and the United Nations Environment Program (UNEP). German Consul General David Gill was accompanied in his welcoming remarks by Dr. Eva Bosbach from UoC NY Office and Dr. Kathrin DiPaola, Program Manager of the DWIH New York.

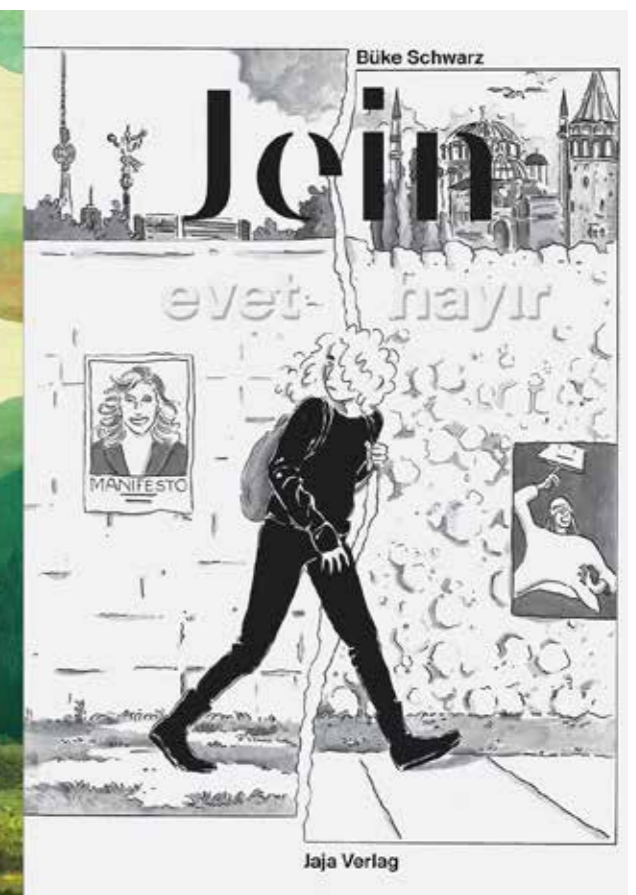
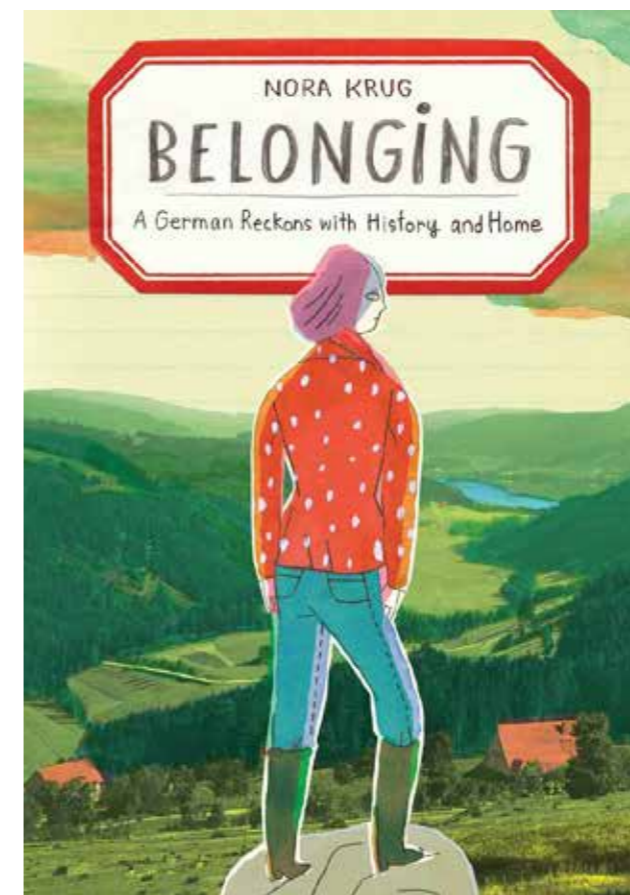
Dr. Noronha commenced the scientific talk show with a keynote, followed by the speakers sharing key pictures from their research findings and exchanging their visions for the world's growing megacities. These included the incorporation of circular strategies for

The virtual event *Sustainable Megacities: Health, Risks and Resources* with the University of Cologne New York Office and the DWIH NY was excellently prepared, extremely motivating and attended by numerous very interested listeners. In the aftermath, several very interesting new international contacts have already developed. The refreshing format suggested by the organizers – to present 3 key images from our research findings – was a perfect conversation starter that allowed the audience to relate straight to the content and participate interactively. This innovative format will be useful for us in the future as well, as we will adopt it and use it in lectures. Once again, the successful event demonstrated how important meetings and exchanges through lectures and workshops with discussions are and remain – with digital channels and our New York Office making great contributions.

Professor Frauke Kraas, Institute of Geography, University of Cologne



resource use and their role in achieving healthier, more sustainable cities, and were followed by a lively Q&A. 93 attendees were present throughout the event, of which a majority were made aware of the event through various UoC channels.



Identity, Belonging, and the Role of the Artist in the Contemporary Graphic Novel

March 3

Together with its close partner Deutsches Haus at NYU, the University of Cologne New York Office hosted a conversation between the illustrators and artists Nora Krug, based in New York City, and Büke Schwarz, based in Berlin.

Moderated by Professor Stefan Börnchen from the University of Cologne and with welcome remarks by Dr. Bosbach (UoC NY) and Ms. Camfield (Deutsches Haus at NYU), the artists discussed their respective work on the interconnectedness between cultures, generations and political dynamics.

Both Schwarz's debut graphic novel "Jein" and Krug's graphic memoir "Belonging: A German Reckons with History and Home" draw inspiration from their personal histories to tackle the nuanced questions of belonging, identity, and the role of the artist in making sense of the past and the present. The event in total had 201 registrations and 124 attendees.



Presentation by Nora Krug on her graphic memoir "Belonging: A German Reckons with History and Home"



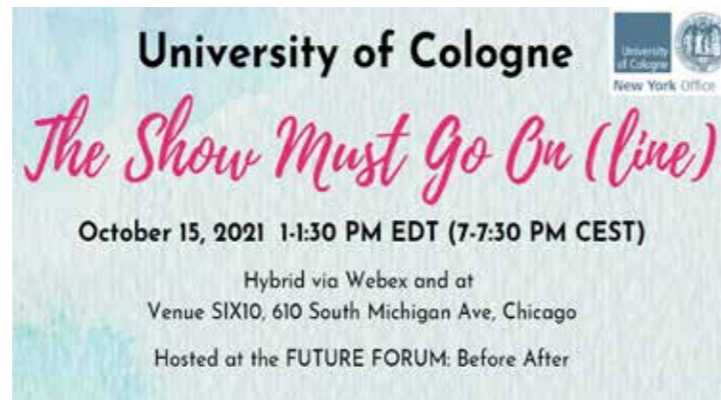
Presentation by Büke Schwarz on her graphic novel "Jein"



The UoC NY Office team with representatives of UoC's partner university Northwestern University



Keary Watts, Ph.D. student at Northwestern University, Annabell Blank, UoC NY Office intern, and Dr. Eva Bosbach at the UoC NY Office's hybrid lunch session



Stakeholder Session with Dr. K. DiPaola, DWIH NY, W. Mässinger, German Consul General for the Midwest, M. Tomikins, GACC, Prof. Dr. J. Mukherjee, DAAD, and M. Fassnacht, World Business Chicago



Dr.-Ing. Georg Bechtold, Program Director of DFG Office North America, Dr. Eva Bosbach, Benedikt Brisch, Director of the DAAD/DWIH Regional Office New York, and Joybrato Mukherjee, DAAD President



University of Cologne New York Office at DWIH Future Forum 2021 "Before After" October 14-15

The 2021 FUTURE FORUM, DWIH New York's annual signature event, brought together German and American researchers, scientists, entrepreneurs, innovators, and experts to discuss their experiences of and expertise on how work and lives have been irrevocably altered throughout the course of the COVID-19 pandemic, as well as their outlook on the future. The broad topic of "Before After" was addressed in a hybrid format from various perspectives, with 26 speakers giving insights into their personal and professional outlook on the impact and consequences of the pandemic. Of the six supporting regional offices in New York, the University of Cologne New York Office, represented by Executive Director Eva Bosbach and intern Annabell Blank, was the only supporter to follow the invitation to attend the conference in-person at Venue SIX10 in Chicago.

Meetings with representatives of UoC's partner university Northwestern University
Building on the already strong partnership with Northwestern University, Dr. Bosbach used the opportunity to combine her stay in Chicago with meetings with representatives of the partner university Northwestern University (cf. chapter *Partnerships / Delegations / Support of Visiting UoC Students and Scholars in North America*, page 61).

University of Cologne Alumni & Friends Reception & Networking

In addition to networking with attendees of the FUTURE FORUM, the University of Cologne New York Office held their own in-person University of Cologne Alumni & Friends Reception at Venue SIX10 in Chicago. The reception was attended by a dedicated group of alumni and friends, giving them the opportunity to connect with each other and share their stories with the UoC NY Office staff. Through this event, the UoC NY Office successfully promoted the Köln Alumni network among Chicago-based alumni, resulting in new member registrations.

Virtual Session "The Show Must Go On(ine): Before and After Virtual Theater"

As part of the hybrid conference program, the University of Cologne New York Office hosted a hybrid session titled "The Show Must Go On(ine): Before and After Virtual Theater". Dr. Eva Bosbach moderated a discussion with Prof. Dr. Peter Marx, Professor for Theatre and Media Culture at the University of Cologne, Keary Watts, PhD candidate in Theatre and Drama at Northwestern University, and Annabell Blank, M.A. student of Media Culture at the University of Cologne. Building upon the works of the annual summer school [sic!] and its virtual successor [six], both joint projects of the University of Cologne and Northwestern University, the session explored the gains and losses of virtual theater in comparison to experiencing performances in a shared space.



The University of Cologne's partnership with Northwestern University has always provided important opportunities for research collaboration and transatlantic exchange in the field of Media and Culture Studies. With the pandemic having truly dramatic impacts on the theatrical landscape, my colleagues and I decided to offer a transatlantic course for our respective students on both sides of the Atlantic exploring the changes that moving theater online brings for performers, audiences, and festival curators around the world. Thank you to the University of Cologne New York Office for providing a platform to share insights of this exciting project with an international audience during the "Show Must Go (Online)" event. I am looking forward to further collaborations!

Prof. Dr. Peter W. Marx, Professor of Theatre and Media Studies, University of Cologne



The "Show Must Go On(line)" event provided an opportunity to show and promote one aspect of the important, collaborative relationship between Northwestern University and the University of Cologne. As theatres across the world closed their doors due to COVID-19, we convened online seminars and planned an international, virtual theatre festival with artists and students from Chile, Ghana, Israel, and India. I so enjoyed getting to talk about all of this work at the event in Chicago. Thank you for organizing it, University of Cologne New York Office!

Keary Watts, Ph.D. candidate in Theater and Drama, Northwestern University



I was excited when Dr. Eva Bosbach from the University of Cologne New York Office invited me to join the Alumni & Friends Reception at the DWIH NY Future Forum in Chicago. The Future Forum was an inspiring hybrid conference at a marvelous venue overlooking Grant Park Chicago and Lake Michigan which I enjoyed a lot. At the alumni event I was thrilled to not only meet UoC alumni located in Chicago and New York but also colleagues from the University of Illinois at Chicago and fellow German scientists. Many thanks!

Dr. Anja Meyer, Division of Rheumatology, University of Illinois at Chicago and University of Cologne Alumna



It was a delight to be invited to a networking event with people from the University of Cologne, so many years after passing my final exams in 1990. Cologne has always been one of my favorite cities and I recognize many of Cologne's qualities in my new hometown of Chicago. The NY based team was very engaging and made me want to contribute to the future success of my alma mater. Looking forward to meeting the team again!

Max Nussbaumer, Senior Vice President, Allianz Global Corporate & Specialty



Events with Active Participation and Contribution by the UoC NY Office

Study in Germany Presentation at UNIS January 19

Dr. Eva Bosbach and Uschi Niethammer, Program Officer for DAAD North America, held a virtual presentation on opportunities to study in Germany for students of the United Nations International School (UNIS) in New York. Due to the chosen pathways of the attending students, the presentation focused on applying at German universities with an International Baccalaureate (IB), informing them about ways to find the right study program, how to apply, and funding opportunities. The event was well attended with 39 participants, which was highlighted as an exceptional turnout rate for an event at a school offering a wide diversity of language courses and not only German. Dr. Bosbach received immediate follow-up feedback after the event, with families reaching out to learn more about the UoC's study programs.



A quick follow-up to your excellent presentation just now via the UNIS college office. We are very interested in the University of Cologne. Thank you for the presentation and your willingness to advise us!

Mona Khurdok with daughter Wijdan, attendees

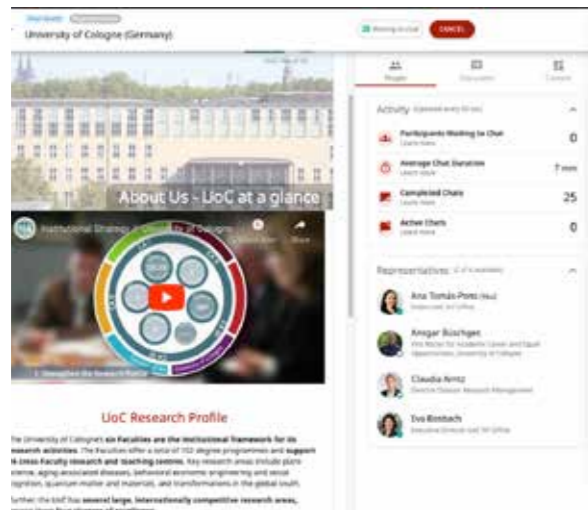
European Career Fair February 25-26

The European Career Fair (ECF) had to be held online in 2021 due to the ongoing global pandemic. An annual recruiting event, organized by the MIT European Club, it normally takes place at the Massachusetts Institute of Technology (MIT) in Cambridge, MA. Its mission is to connect top-tier U.S. students and young professionals with European universities such as the UoC, and to generally inform about career opportunities in Europe. This career fair is the largest of its kind in the United States, with over 100 exhibitors and over 4500 registered participants in 2021. The candidates range from students and recent graduates to working professionals.

With the help of the virtual booth creator tool "Brazen", the UoC NY Office was able to create an informative and inviting booth for the attendees. Prof. Dr. Ansgar Büschges, Vice-Rector for Academic Career and Equal Opportunities, Dipl.-Geogr. Claudia Arntz, Director of the Division of Research Management, Dr. Bosbach from the UoC NY Office as well as the office's intern Ana Jimena Tomás-Pons represented the UoC and its numerous opportunities including PhD, postdoc, and professorship positions.

During Prof. Büschges' live session the UoC booth counted 50 attendees, with an additional 27 participants engaged in a booth chat before or after the session. This was the sixth-highest number of counseling chats of all booths. Participants came from a variety of different U.S. universities including the University of Colorado, Columbia University, Harvard University, and University of California (San Diego). Besides the presentation and the live chatting opportunity, the UoC team received several inquiries via email that led to individualized follow-up counseling conversations. Programs of interest were for example health and neuroscience at the Faculty of Medicine or the offerings of the Faculty of Management, Economics, and Social Sciences. Others were directly interested in teaching or employment positions at UoC and were accordingly redirected to the corresponding institutes.





The UoC's booth at the European Career Fair 2022, with representatives Ansgar Büschges, Claudia Arntz, Eva Bosbach and Ana Tomás-Pons

Virtual Roundtable: RiG-Workshop February 26

As a side event of the European Career Fair, the University of Cologne staff actively participated in the "Research in Germany" Info-Sessions, organized by the German Academic Exchange Service (DAAD). The sessions presented an opportunity for interested parties to network with representatives from German universities, research and funding institutions at virtual roundtables. Kicked off by Anna Oberle-Brill, Program Director at the German Academic International Network (GAIN), Anne Knab (DAAD), and Nicole Menzenbach, Consul General at the German Consulate General Boston, Benedikt Brisch, Director of the DAAD New York introduced the German higher education and research landscape.

UoC was actively involved at one of the six roundtables with Prof. Dr. Ansgar Büschges presenting on the topic of "Different Ways to a Professorship". Attended by eleven interested participants, the interactive roundtable session complemented UoC's success at the ECF 2021.



The "Research in Germany" workshop at the ECF 2022

Germany Grad Fair 2021 March 26

The University of Cologne New York Office once again organized and co-hosted the annual virtual Germany Grad Fair together with fellow liaison offices of German universities in New York and the German Research Foundation (DFG) North America. The Germany Grad Fair was designed and inaugurated in 2017 by the German universities liaison offices in New York and has since been held annually, with the exception of 2020 due to the COVID-19 pandemic. In 2021, the Grad Fair was hosted virtually on a digital fair platform, maintaining its goal to inform undergraduate and graduate students, young professionals, and career service advisors about study, research, and funding opportunities at German higher education institutions.

With over 700 registrations and almost 400 active attendants from over 30 countries to visit the 15 different virtual sessions and booths, the event turned out very successful. As an addition to the individual informational opportunities at interactive sessions and booths, the Grad Fair was complemented by a panel discussion that included University of Cologne alumnus Michael Johannes, Head of HR at the Commonwealth Bank of Australia Americas, who gave an insight into his personal experiences with studying and working in Germany. For the UoC NY Office, Dr. Eva Bosbach hosted a session with a total of 137 attendees and offered individual advice to approximately 20 people, with 50 additional visitors informing themselves on the UoC's study and research opportunities at the online booth.



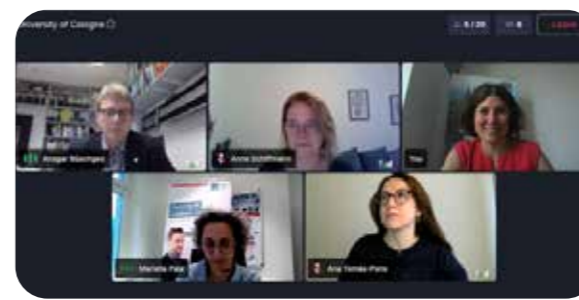
Research in Germany: Your Postdoc Opportunities in the Heart of Europe



Research in Germany: Your Postdoc Opportunities in the Heart of Europe May 27

Together with the DAAD, DFG, American Friends of the Alexander von Humboldt Foundation and other German University Liaison Offices, the University of Cologne hosted an information event on career opportunities for Postdocs in Germany. UoC Vice-Rector for academic staff Prof. Dr. Ansgar Büschges presented on behalf of the University of Cologne, supported by Dr. Eva Bosbach and Ana Tomás-Pons from the UoC NY Office, Anne Schiffmann, UoC Program Manager of the Postdoc Career and Female Career Programs, and Mariella Pala, Head of Section 43.4: Training Management. Together, they answered questions by the nearly 40 session participants. In total, the virtual event counted over 300 registrations and almost 190 attendees.

After the event, the UoC NY Office responded to several email inquiries by interested researchers to come to the UoC for a postdoc. These came from various countries including Africa, for which the NY Office facilitated CV evaluations by UoC professors. In the follow-up email conversations, a number of ideas were developed for a potential summer school, fellowships, or other support and recruiting tools to scout for talents from Africa. While the NY Office initiated the conversation following up on the interest at the event, any next specific actions would be up to the UoC researchers and the International Office.



UoC Vice-Rector Prof. Dr. Ansgar Büschges presenting on "Your Postdoc Opportunities in the Heart of Europe"



Study and Go Abroad Fair Canada May 20

The Study and Go Abroad is Canada's largest international university and student exchange expo, taking place in a digital format again this year. The UoC, represented by UoC NY Office's Dr. Eva Bosbach and Ana Jimena Tomás-Pons was part of the "Research in Germany" pavilion, in cooperation with the German Academic Exchange Service (DAAD), ESB Business School/University of Reutlingen and Freiberg University of Mining and Technology.

The fair had over 800 visitors, 80% of whom were from North America, mostly from Canada. 101 visitors joined the Study in Germany pavilion. Through the chats, the UoC staff was able to reach out to 102 fair attendees.





NAFSA Annual Conference and Expo June 1 - 4

At this year's virtual NAFSA (Association of International Educators, the world's largest association dedicated to international education and exchange), Dr. Eva Bosbach alongside Victoria Busch, Program Manager for our Cologne Summer Schools at UoC's International Office, held a digital poster presentation on "Cologne Summer Schools, an Instrument to Enhance International Relationship Management", as well as a roundtable discussion in the "Poster Fair Roundtable: Internationalizing the Campus."

The 4-day-annual conference accounted for over 3,600 participants from 81 countries. UoC's contribution was one of 137 exhibitors presenting at numerous sessions or roundtables. Especially during the New York's Office 10th anniversary, a strong UoC presence was intended and successful: Over 80 participants attended the UoC sessions and interacted with the presenters.

Connecting Gateway Excellence Start-Up Center with DWIH NY June 8

Following the close collaboration of the University of Cologne New York Office with both the DWIH New York and the Gateway Excellence Start-Up Center (ESC) at the University of Cologne, Dr. Bosbach established contact between the two organizations. While the initial connection consisted of the sharing of information on the newly established "STEP USA" program by the DWIH NY and the German American Chamber of Commerce New York (GACC), the new relationship promises further collaborations. For instance, the UoC NY Office and the DWIH NY were able to provide suggestions for speakers in the Gateway ESC's Accelerator program.



Benedikt Brisch presenting at the German Participants' Morning during the NAFSA 2021 conference



Presentation on the Cologne Summer Schools during the NAFSA 2021 conference



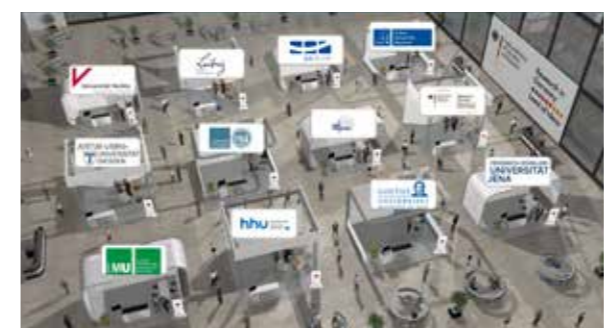
Creating Impact: Third Mission June 8 & July 6

In 2021, the University of Cologne was devising its development plan (HEP) 2030, in which the mission and vision, its central values as well as strategic goals and fields of action will be denoted. For this, the UoC put together 9 workshops with UoC staff and guest speakers. Upon request by UoC Rectorate colleagues, Dr. Bosbach successfully placed Rachel Burcin, Global Programs Manager at Carnegie Mellon University and Co-director of the Robotics Institute RISS, as a keynote speaker for the workshop "Creating Impact: Third Mission".

Research in Germany Virtual Career Fair June 24

This year, Dr. Eva Bosbach participated alongside Prof. Dr. Ansgar Büschges, Vice-Rector for Academic Career and Equal Opportunities, Dipl.-Geogr. Claudia Arntz, Head of Division Research Management, Prof. Dr. Stanislav Kopriva, Principal Investigator and Deputy Speaker of CEPLAS Cluster of Excellence on Plant Sciences, Dr. Philipp Wilking, Administrative Coordinator at the Cluster of Excellence ML4Q, Dr. Julia Zielinski, Managing Coordinator for Education, Career Development & Gender Equality from the Cluster of Excellence CECAD, and Ana Jimena Tomás-Pons, intern at the UoC NY Office.

The fair with 1,600 participants online had the purpose to offer detailed information about research funding, PhD programs, research groups, PhD and postdoctoral positions, and junior professorships in all scientific disciplines. The UoC team further highlighted UoC's Clusters of Excellence, particularly CEPLAS, CECAD and ML4Q, as members from those Clusters joined in the booth to answer questions in the chats with participants. The team was able to conduct 113 advising chats in total.



German Academic International Network (GAIN) Annual Conference and Talent Fair 2021 August 25 - 27

The annual GAIN conference and talent fair is the largest German science and research career fair in the U.S. Early career researchers and representatives from all areas of the German research landscape come together for two days of exchange, learning and networking. The UoC contributed to the 2021 conference again with a strong portfolio of experts, including Prof. Dr. Ansgar Büschges, Vice-Rector for Academic Career and Equal Opportunities, Dipl.-Geogr. Claudia Arntz, Head of Division Research Management, as well as Prof. Dr. Carien Niessen, Scientific Coordinator of CECAD and Principal Investigator at the Department Cell Biology of the Skin, and Dr. Eva Bosbach from the UoC NY Office.

Upon recommendation by the UoC NY Office, Vice-Rector Büschges was invited to speak at the DFG workshop on "Equal Opportunities at German Universities", focusing on mechanisms promoting gender equality along the academic life cycle, support programs, and equal opportunity strategies at UoC. GAIN further featured a workshop on natural sciences, chaired by Dipl.-Ing. Georg Bechtold, Head of DFG North America, with a special focus on biosciences, with UoC's Prof. Dr. Carien Niessen as invited panelist, sharing her expertise with the goal of attracting young researchers and PhD students to pursue an academic career in Germany.

Finally, UoC was represented by Dr. Bosbach, Dipl.-Geogr. Arntz and Prof. Büschges at its own booth, allowing conference participants to join virtual, individual meetings to find out more about the UoC and its programs, as well as job opportunities. The UoC booth counted 78 attendees.



Digital venue of the Research in Germany Virtual Career Fair 2021



Impressions from the GAIN 2021 virtual conference

Study in Germany at GISNY October 4

In order to support future high school graduates with their search for the right study course, the German International School New York (GISNY) organized a virtual session on Studying in Germany, to which Dr. Eva Bosbach and Annabell Blank were invited to present for the University of Cologne. Next to Katja Simons from the Campus OWL New York Office, they informed students about study opportunities in Germany in general and at the University of Cologne in particular. Questions pertained to the application processes, ways to connect with current students at the UoC, as well as career prospects in Germany. Once possible again, a visit by selected GISNY students to the German House to meet with liaison offices representatives in person for further discussion about study in Germany is planned.

German Language School Conference (GLSC) November 13

After being able to only meet virtually for over a year due to the COVID-19 pandemic, a limited number of principals and administrators of the Saturday German Language Schools from all over the U.S. were invited into the German House in NYC again for the annual German Language School Conference. Due to the greatly reduced capacity, Dr. Bosbach did not participate in-person as usual, but instead provided UoC and City of Cologne promotion material and a recorded welcoming address. In the video, played in the auditorium to all

participants, Dr. Bosbach highlighted the UoC as a great choice of study for high school graduates and offered to provide further information in individual meetings.

Study in Germany GSC Alumni Club December 8

The German School Connecticut (GSC) invited Dr. Bosbach to give a presentation on opportunities to study in Germany for their alumni club. The talk was comprised of two parts, firstly informing generally about Germany's study landscape, the application process, accommodation, and funding opportunities, and, in the second part, highlighting the UoC as an outstanding choice for undergraduate and graduate study, including details on the special fast-track program "Studienstart International plus". After the presentation, Dr. Bosbach and Annabell Blank answered questions from the audience, including the structure of placement tests and language requirements.



Dr. Bosbach's welcoming address at the 2021 GLSC

Networking within the Education and Scientific Community in North America

Part of the goal of raising the visibility of the UoC in North America, an important task of the UoC NY Office is networking within the educational and scientific community. This includes German, U.S. and Canadian institutions as well as other stakeholders in the target region. There are multiple purposes of the proactive networking, e.g., to get to know key-players and pick up trends, to promote the UoC as a partner for future events and potential collaborations, and to maintain existing or explore possible new university partnerships including student and faculty exchange as well as joint research projects. Another goal is to feature the UoC as an excellent academic institution and place to study and work, being not only one of the oldest and largest universities in Germany and offering an exceptionally wide subject range, but also being one of the few top research universities in Germany with four Clusters of Excellence. Consequently, meetings with delegations such as the Minister President of North Rhine-Westphalia Armin Laschet in 2019 are important opportunities for the UoC NY Office to highlight its activities and UoC's international profile. This chapter features examples of events and meetings attended by the UoC New York Office's Executive Director Dr. Eva Bosbach, Vice-Head of UoC's International Office Christiane Biehl, or the UoC NY Office's interns in North America or online as part of the networking activities.



Fulbright Science Diplomacy 21 January

Together with Christiane Biehl, Vice-Head of UoC's International Office and a Fulbright alumna herself, and 28 further international guests, Executive Director of the UoC NY Office Dr. Bosbach attended the premiering Fulbright Perspectives' Series on January 21. The first lecture on science diplomacy was hosted by Fulbright alumnus Prof. Jeffrey M. Peck, President of the Association of Friends and Sponsors of German-American Fulbright Program, and featured Fulbright alumna Dr. Cathleen Fischer, President of the American Friends of the Alexander von Humboldt Foundation. The event was a great opportunity to bring together internationally oriented students, scholars, and practitioners from a wide range of academic fields and areas of professional expertise.

Honorary Doctorate for Prof. Benjamin Ferencz

February 11

New York resident Benjamin Ferencz received an honorary doctorate from the Faculty of Law at the University of Cologne during a ceremony on 11 February, 2021, honoring the life and work of the renowned practitioner and Professor of International Law at Pace University (New York).

Professor Ferencz who delivered a video message for the event functioned as an investigator of Nazi war crimes and was appointed chief prosecutor for the U.S. Army in the Einsatzgruppen trial. In his position as scholar, he decisively contributed to the establishment of the International Criminal Court. Ferencz, born in 1920, is the last surviving prosecutor of the Nuremberg trials.

The Rector of the UoC, Prof. Dr. Axel Freimuth, and the Dean of the Faculty of Law, Prof. Dr. Ulrich Preis, held opening remarks. The ceremony was moderated and mainly organized by Prof. Dr. Claus Kreß, Professor of International Law and Criminal Law, who visited the UoC New York Office during his appointment at the meeting on Accountability in the Syrian Arab Republic later in 2021 and invited Dr. Bosbach to participate. Prof. Kreß will further be a keynote speaker on a planned event with the UoC NY Office in 2022.

Virtual Events Exchange with German Embassy, Washington, D.C.

March 2

This workshop at the beginning of March centered around best practice for the organization of virtual events, their invitation management, and the use of online platforms. Dr. Eva Bosbach and the UoC NY Office organized the exchange that was attended by staff members of the Cultural Department of the German Embassy, Washington, D.C., as well as by colleagues from the DWIH New York and Deutsches Haus at NYU. During the Zoom event, participants from the four organizations who are all actively hosting online events throughout the year exchanged experiences and discussed benefits and disadvantages of different platforms for event invitations such as Eventbrite and for hosting the actual digital events such as WebEx and Zoom.



Attendees of the Virtual Events Exchange.

Board meetings of the DWIH New York
April 15 & November 11

With the University of Cologne being a main supporter of the German Center for Research and Innovation (DWIH) New York, Dr. Eva Bosbach serves as a member on the Board, and twice a year attends the Board Meetings that provide information of past and planned events as well as an opportunity to share visions of collaboration, discuss any open topics of joint interest, and network with the DWIH NY staff and other Board members. The Spring Board meeting was used to reflect on the successful events of 2020, including the “Democracy and Education” panel discussion and “Sustainable Megacities” series, both co-hosted by the DWIH NY with the UoC NY Office. Among the future events discussed were the “Transatlantic Tandem Talks”, established on the occasion of the UoC NY Office’s 10-year anniversary and co-hosted with the DWIH NY, as well as the upcoming DWIH Future Forum, held in a hybrid setting in Chicago and online, to which the UoC NY Office contributed with a hybrid lunch session “The Show Must Go On(ine): Before and After Virtual Theater” with UoC’s Prof. Dr. Peter Marx, Professor for Theater and Media Culture at the University of Cologne, as well as with a Friends and Alumni networking meeting (cf. page 51).

The Renaissance of Multilateral Cooperation: The Role of Transatlantic Community in Today’s Global Challenges
April 27

Dr. Emily Haber, German Ambassador to the United States and University of Cologne alumna, held a conversation with Madeleine Albright, 64th Secretary of State and Chair of the Albright Stonebridge Group, on the importance of transatlantic cooperation as part of a multilateral effort to meet global challenges. Dr. Eva Bosbach attended the discussion as representative of the UoC, and during a short contribution asked Ms. Albright to give her perspective on possibilities for those working in the field of transatlantic education to bring back trust into science and facts. Ms. Albright responded by highlighting the necessity of finding “inter-connectivity”, a way to work together despite the fragmentation caused by constant connectivity.



Dr. Emily Haber, German Ambassador to the United States and UoC alumna, and Madeleine Albright, 64th Secretary of State

Students and Scholars at Risk and the Hilde Domin Program

April 28
 Initiated by the Consulate General and the German Academic Exchange Service (DAAD) Dr. Eva Bosbach was invited to participate in a round table event that accompanied the launch of the new DAAD Hilde Domin Program. The program intends to serve international students and doctoral researchers who are “at risk of being formally or de facto denied educational [...] rights in their country of origin” and ultimately provide them with the opportunity to pursue an academic degree at a German higher education institution. Nominated candidates can enroll in a course of study according to their interest and qualification and will be supported financially with a scholarship.

Prior to the meeting, Dr. Bosbach was able to connect with Dr. Heike Brenner, Ariane Elshof and Dr. Johannes Müller from the International Office of UoC to discuss thematically relevant opportunities at the UoC. Prominent offers that Dr. Bosbach mentioned were the preparatory German as a foreign language courses, buddy programs, scholarships for refugee students, support for refugee scholars, or the Science4refugees initiative. Beyond this exchange, specific procedures concerning the Hilde Domin Program were discussed such as who can apply or how institutions administer the program.

Study Abroad Discussion with the AATG and GSA
May 5

Dr. Eva Bosbach attended this networking event with the American Association of Teachers of German (AATG) and the German Studies Association (GSA) to discuss ways organizations and academic exchange professionals can cooperate to promote study abroad programs on the local, regional, and national level in the U.S. The underlying goal was to advocate for the associations’ members as well as to support students and faculty of German studies planning to go abroad in the near future, as first-hand experience in a German-speaking country is essential for them. AATG and GSA ultimately want to propose a strategy to assist and benefit study abroad programs suitable for their targeted audience. Dr. Bosbach and the other higher education professionals’ role in the networking event centered around communicating needs, priorities, as well as challenges regarding mobilizing U.S.-based German studies students and staff.

Climate Change and the Social Sciences
May 10-25

Dr. Eva Bosbach and the UoC NY Office were invited to join the networking event for German and Canadian faculty and postdocs from the social sciences whose research work intersects with aspects of climate change. “Climate Change and the Social Sciences” was organized by the DAAD offices in Bonn and Toronto and conducted over a course of eleven days, allowing interested parties to attend prioritized sessions. Goals included connecting scholars to colleagues with similar research interests, fostering collaboration, providing information on funding programs, and presenting best practice examples of social science collaboration.

With the help of Christiane Biehl, Vice-Head of UoC’s International Office, the invitation could be distributed within UoC’s faculties as well as to all Canadian partner universities, providing them with the opportunity to expand their networks and initiate new collaborations.

Among the specialized sessions, Dr. Bosbach and the office’s intern Ana Jimena Tomás-Pons attended a format using the gathering tool “Friday Lounge”, designed to recreate online spontaneous encounters taking place during coffee breaks at a workshop or conference, taking away inspiration for further networking events and new academic and professional contacts.

Jour Fixe on Green Mobility and a Sustainable Campus
May 11



Prof. Dr. Joybrato Mukherjee, President of the German Academic Exchange Service (DAAD)



René Haak, Minister Counselor and Head of Science and Technology at the German Embassy in Washington, D.C., and Dr. Eva Bosbach

The Jour Fixe on Green Mobility and a Sustainable Campus welcomed representatives of German liaison offices in New York, DAAD NY, and DFG North America to discuss the two topics and share initiatives and plans of the individual universities and institutions. DAAD, for instance, shared their study on “Sustainable Mobility. How can we adapt internationalization of higher education and science to the goals of climate protection?”.

Dr. Eva Bosbach provided an extensive list of UoC green campus initiatives and strategies in cooperation with UoC’s “Working Group Sustainability” coordinator Pamela Kilian. The newly established working group offers multiple strategies and key actions intending to make the UoC campus more sustainable and advocate for green mobility. Examples Dr. Bosbach was able to bring to the discussion included Campus Mobility – Strengthening Bicycle Traffic, Catering – Fairtrade and Organic Products, Energy Management and Green Electricity as well as European Mobility – Erasmus+ extra funding for students using sustainable modes of travel, and multiple initiatives of UoC’s faculties and student groups such as the Environmental Law Center, Master’s Program of Environmental Sciences, the new university alliance EUniWell, or the student initiative Green Office.

Meet & Greet with René Haak, Minister Counselor and Head of Science and Technology at the German Embassy in Washington, D.C.
May 13

On May 13, Dr. Eva Bosbach conducted a virtual meeting with Prof. Dr.-Ing. René Haak, Minister-Counselor and Head of Section Science and Technology at the German Embassy in Washington, D.C. This introductory meeting contributed to establishing a sustainable connection and served to prepare for a joint Jour Fixe with representatives of all German University liaison offices in late June. Also planned were further collaborations such as on the Transatlantic Tandem Talks series or the 10-year anniversary celebratory event with Rector Freimuth and UoC’s research Cluster of Excellence ML4Q, rescheduled for May 2022.



Key Visual for "Multilateralism Under Duress", hosted by the ACG and the Konrad-Adenauer-Stiftung

Germany in the Run-Up to the Elections
May 18

On May 18, Consul General of Germany in New York David Gill gave a speech on "Germany in the run-up to the elections: How to approach global and domestic challenges" in the post-Merkel era, which was presented by the DAAD Alumni Association, the German Consulate General, and the Fulbright Alumni Association. Dr. Eva Bosbach attended this event on behalf of the UoC.



Consul General David Gill during his "Run-Up to the Elections" address

Roundtable with Sabine Blankenship, German Consulate General San Francisco

June 1
Dr. Eva Bosbach organized a roundtable for the liaison offices of German universities in New York with Sabine Blankenship, advisor for science and technology at the German Consulate General San Francisco to get to know the Consulate's responsibilities and her specific areas of work as well as to discuss potential future joint activities.



Jour Fixe with Sabine Blankenship, German Consulate General San Francisco

German Participants' Morning at NAFSA
June 1

The German Participants' Morning at the annual NAFSA conference included two presentations by Dr. Benedikt Brisch, DAAD's Director Regional Office New York, and John Paul Kleiner, Senior Manager University Relations in DAAD's regional office in Canada, about the university landscape and current educational policy trends in the U.S. and Canada respectively. The presentations were followed by a roundtable moderated by Peter R. Kerrigan, Deputy Director DAAD New York with representatives of North American universities such as the University of Minnesota, University of North Carolina at Charlotte, and Howard University. The event was attended by UOC's Dr. Eva Bosbach and Christiane Biehl.

Multilateralism Under Duress
June 9

The American Council on Germany (ACG) and the New York Office of the Konrad-Adenauer-Stiftung hosted a discussion between Ambassador John B. Emerson, former U.S. Ambassador to Germany and Chair of the ACG, and Ambassador Christoph Heusgen, German Ambassador to the United Nations, about the pressures on the multilateral system given the global challenges facing Europe and the United States such as health concerns, climate change, arms control, an increasingly aggressive Russia, and domestic and international concerns regarding China, causing urgency to prevent a fracturing of the multilateral system. Dr. Eva Bosbach joined the talk on behalf of the UoC.

Post-Pandemic Public Spaces
June 10

Dr. Eva Bosbach and the office intern Ana Jimena Tomás Pons attended the digital event "Post-Pandemic Public Spaces", following an invitation by the DWIH New York.

Experts including representatives from the Pratt School of Architecture in Brooklyn and NYU's Institute for Public Knowledge (IPK) conducted a conversation on the future design, use, and perceptions of public spaces with a focus on the effect of the COVID-19 pandemic.

Roundtable Culture and Science
June 16

The Consulate General of Germany New York invited colleagues of German and transatlantic partner organizations in New York, among them the UoC NY Office and Dr. Eva Bosbach, to a virtual roundtable networking event and exchange on current and planned activities. Dr. Bosbach updated the colleagues on the office's current and upcoming projects. The 10th anniversary of the North America Office is at focus this year, with the goal to further foster transatlantic bridges for example with the newly created series of "Transatlantic Tandem Talks". Each of the talks features a speaker from the UoC and one from the U.S.

Roundtable with Prof. Dr.-Ing. René Haak, Minister Counselor and Head of Science and Technology at the German Embassy in Washington, D.C.

June 22
Initiated by the UoC New York Office, Dr. Eva Bosbach welcomed Prof. Dr.-Ing. René Haak, Minister-Counselor and Head of Section Science and Technology at the German Embassy, at a roundtable with representatives of DFG North America, DAAD NY, and the German University liaison offices on June 22 to discuss respective areas of work and potential future joint activities.

50th anniversary of DAAD New York
September 20

On the occasion of the 50th anniversary of the DAAD New York Office, Prof. Joybrato Mukherjee, President of the German Academic Exchange Service (DAAD) invited DAAD alumni, colleagues and friends to a celebratory event. Along with providing a rare in-person networking opportunity with representatives of the U.S. higher education landscape, the DAAD hosted a panel discussion on the topic of "Shaping the Future of Transatlantic Academic Partnership and Exchange. DAAD New York 1971-2021 and Beyond", featuring Mr. Anthony Koliha, Director of the Office of Global Educational Programs at the U.S. Department of State, Dr. Helena Kane Finn, President of the DAAD Alumni Association, Dr. Allan Goodman, President of the Institute of International Education (IIE), David Gill, Consul General of Germany in New York, and DAAD-President Prof. Mukherjee. Dr. Eva Bosbach attended the event for the UoC and was able to network with a number of important transatlantic stakeholders.



Dr.-Ing. Georg Bechtold, DFG Office North America, Dr. Eva Bosbach, UoC NY Office, and Benedikt Brisch, DAAD North America and DWIH New York, at the anniversary celebration of 50 years DAAD New York Office



Roundtable Culture and Science, organized by the German Consulate General New York

Visit of MdB Klaus Mindrup to the German House

October 4

MdB Klaus Mindrup (SPD) visited the German House on October 4, 2021, for a briefing on the current and future governments' strategies and goals regarding climate change and sustainability. Along with Directors of the German House for Research and Innovation (DWIH) New York, the DAAD New York, representatives of the Permanent Mission of Germany to the United Nations, the German Research Foundation (DFG) North America, and the German Consul General David Gill, Dr. Eva Bosbach and Annabell Blank attended the session. Dr. Eva Bosbach informed Mr. Mindrup about the sustainability measures taken by the UoC such as the recently opened bicycle parking garage and the planned university's switch to green electricity in 2022, as well as about the UoC-lead EUniWell university alliance.



MdB Klaus Mindrup at the German House

Networking Event with Anton Klix and Eva Maria Marks, German Consulate NY

October 5

In a networking event organized by the DAAD New York the new Head of Department for Press and Communications (and University of Cologne alumna) Eva Maria Marks and the Head of the Political Department Anton Klix, both of the German Consulate General New York, met with representatives of German university liaison offices in the U.S. and the DFG North America. Respective current activities were presented and various ideas for future collaborations explored. Ms. Marks offered a potential collaboration on the annual Steuben parade 2022 with "Science in Germany" as that years' topic.

Networking Event with Kai Sicks, DAAD Secretary General

October 26

The new DAAD Secretary General Dr. Kai Sicks came to New York for meetings with the IIE and other organizations active in international science diplomacy. During his visit, he also met with representatives of the DAAD and DWIH New York, DFG North America, and German university liaison offices at the German House. "Build Back Better", sustainability, and diversity in international higher education were the topics discussed, as well as current and upcoming projects of the DAAD and the liaison offices, and the new DWIH San Francisco to be opened in 2022. Dr. Bosbach attended the meeting on behalf of the UoC, and briefed Dr. Sicks on the UoC NY Office activities including its 10's anniversary, such as the Transatlantic Tandem Talks series where DAAD and DWIH are partners.



Networking Event with DAAD Secretary General Kai Sicks

Intern Excursion to the Goethe-Institut New York

December 1

As part of the UoC NY Office internship program's mission to enable the current intern to network in New York's higher education and German network landscape by introducing them to colleagues from partnering institutions, Dr. Bosbach arranged a field visit for a group of interns from the German House to the Goethe-Institut (GI) New York. Jörg Schumacher, Executive Director of the Goethe-Institut, offered an overview of the work and events at the GI, complemented by presentations of Eva Baker, Director of the Language Program, and Katherine Lorimer, Library Director. The networking group excursion was a success and may be included as a permanent part of the UoC NY internship portfolio in the future.

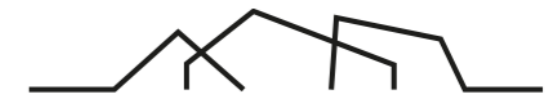


Emily Bechler, UAS7 intern, Annabell Blank, UoC NY intern, and Merle Wiez, DFG intern, at the Goethe-Institut New York

Constituent Meeting of the Advisory Board of the DWIH San Francisco

December 20

In late 2021, the German Center for Research and Innovation (DWIH) established its sixth local office in San Francisco. It will be officially opened in the Spring of 2022. The U.S. is now served by both the DWIH New York and the DWIH San Francisco. Being already a main supporter of the DWIH NY and having taken part in the focus group to conceptualize the new DWIH in SF, the University of Cologne successfully applied to become a main supporter of the DWIH San Francisco as well. Dr. Bosbach is now a Board Member there and was invited to participate in the constituent Board Meeting. She introduced the UoC's internationalization strategy with its three liaison offices in China, India and North America, stressed the already established collaboration in the Bay area, such as with our partner university UC Berkley or with the San Francisco DAAD office for the annual New Year's Alumni and Partner Reception, and outlined a few potential projects for future collaboration.



German Center for Research and Innovation San Francisco



Land of Ideas



Networking with Stakeholders in Germany

Besides continuous close collaboration within the university, the activities of the UoC NY Office also find a larger context in cooperation with the city of Cologne. Executive Director Dr. Bosbach has deepened existing connections to the AmerikaHaus NRW e.V. in Cologne and established an active collaboration with the Cologne Convention Bureau (CCB). The CCB on a regular basis sends information and merchandise material to the UoC NY Office that can be used at events, cross promoting the City of Cologne and its university to various partners, alumni, researchers, and other stakeholders. Based in Cologne, the North America coordinator and Vice-Head of the International Office, Christiane Biehl, presents and networks at a number of events over the year. The following chapter reflects networking activities of the UoC International Office and the UoC NY Office with stakeholders in Germany related to higher education and research in North America. Due to the COVID-19 pandemic, possibilities to travel to Germany and participate in events were again highly limited in 2021.

Rector's New Year's Greeting for International Scholars

January 21

Prof. Dr. Axel Freimuth, Rector of the University of Cologne, invited all international scholars, their hosts, and selected guests to an online New Year's Greeting event on January 21, 2021. The UoC values international academic and cultural exchange and appreciates every international scholar as an enrichment to the university. Due to the ongoing pandemic, a face-to-face New Year's reception still had not been possible; the Rector welcomed 58 international participants virtually.

During the event a lively and encouraging exchange of experiences and insights of the past year took place, for the scholars' research has been personally affected by the COVID-19 restrictions. Dr. Bosbach enjoyed this virtual get-together as the UoC NY Office is grateful and proud to support (especially North America based) international scholars.

Go to www.menti.com and use the code 18 19 86 6

Welcome to the Rector's New Year's Greeting! While are waiting for everyone to arrive, please tell us which country you are from:



Poll at the Rector's New Year's Greeting for International Scholars



International Office Spring Meeting

March 4

In March, UoC's Head of the International Office Dr. Stefan Bildhauer invited his entire team (Division 9), including the three international liaison office directors, among them Dr. Eva Bosbach, to a virtual spring get-together. Department staff members shared various updates in programming, partnerships, or events. The core element of the spring meeting, however, was the interactive and participatory introduction of the digital tool "Gather.Town", including breakout sessions to discuss its benefits and challenges for future digital events. Dr. Bosbach welcomed the digital department-wide gathering as a practical tool to (re-)connect with colleagues in Cologne directly and across country borders and time differences.



International Office Virtual Spring Meeting

UoC NY Meetings in Cologne

August 25 - 28

Usually every year for one week, the Executive Directors of all three UoC international Liaison Offices in China, India, and North America come to Cologne to offer facetime meetings and participate in different activities within the International Office and beyond. Meetings are held for the purposes of various strategic and administrative planning. Dr. Bosbach usually meets with representatives from the International Office and the Rectorate, as well as with the Press Office and other members of the UoC academic and administration community.

In 2020 and 2021, due to pandemic-related travel and meeting restrictions the options were limited, and Dr.



Bosbach's Cologne visit consisted of several separate meetings with UoC colleagues and researchers. Among them were briefings with the newly appointed Vice-Rector for International Affairs Prof. Dr. Johanna Hey; with Christiane Biehl as the North America coordinator and Vice-Head of the International Office; with Ulrike Decker to discuss the collaboration on the WiSo@NYC Summer School with the hope of it taking place again in 2022; and with Katrin Kaiser from the International Office to discuss the internationalization of teacher training through further expansion of the U.S. network for the internships@schoolsabroad program.

Further meetings were held with Dr. Marian Barsoum, Public Outreach Manager of the Cluster of Excellence ML4Q: Matter and Light for Quantum Computing, to plan the anniversary event in NY with attendance of members of the Cluster of Excellence; with Prof. Dr. Claus Kreß to discuss an in-person event in New York on the topic of International Criminal Justice, planned for late 2022 or 2023; and with Professors Anke Ortlepp (Institute of North American History and EduVEnture), Michael Bollig (Global South Studies Center, GSSC), and Jens Brüning (CECAD Cluster of Excellence on Aging Research) to plan upcoming Transatlantic Tandem Talks.

In addition to the meetings, Dr. Bosbach staffed the virtual booth at the annual GAIN conference during her Cologne visit, alongside with Prof. Dr. Carien Niessen, Coordinator of the CECAD Cluster of Excellence, Dipl.-Geogr. Claudia Arntz, Director of UoC's Division Research Management, and Ansgar Büschges, Vice-Rector for Academic Career and Equal Opportunities.



Dr. Bosbach with Christiane Biehl, Vice-Head, International Office, and Marian Barsoum, Public Outreach Manager, ML4Q



Visit by Professor Claus Kreß at the German House, next to his report at the UN Security Council Meeting

November 30

UoC Professor of International Law and Criminal Law Prof. Dr. Claus Kreß visited the German House during his stay in New York City, which took place on the occasion of his contribution to the United States Security Council Arria-formula meeting on Accountability in the Syrian Arab Republic. The UoC NY Office supported Prof. Kreß in his travel arrangements and Dr. Bosbach continued her conversation with Prof. Kreß about the planned UoC NY event on International Criminal Justice with him and Prof. Leila Sadat from the Washington University St. Louis, co-hosted by the UoC NY Office and the Permanent Mission of Germany to the UN.



Prof. Claus Kreß and Dr. Eva Bosbach at the German House in front of the United Nations headquarters

Information Event by the Department "International Mobility" on Study and Research Opportunities in North America

7 December

Brit Sperber-Fels from the Department "International Mobility" held an information session on December 7 to present on partnerships as well as opportunities for UoC students to study and research in the U.S. and Canada. Questions included funding options, life on the campuses, and various details of the application process. Dr. Eva Bosbach and Annabell Blank from the UoC NY Office attended the event.



Information Event by the International Office

With United Nations Headquarters in place, Manhattan is a center for the practice of international law. And with Columbia and New York University New York is also a center of the study of this discipline. For an international law scholar of the University of Cologne, this university's liaison office in the city, run by Dr Eva Bosbach, is thus a special gift. This year again, when I did a briefing in the United Nations at short notice, I very much appreciated the highly professional and dedicated assistance rendered by Dr Eva Bosbach.

Prof. Claus Kreß, Professor of International Law and Criminal Law, University of Cologne



University of Cologne, Germany, and University of California, Berkeley

Summer Schools

Since its inception in 2011, it has been one of the tasks of the UoC NY Office to support the organization of a summer school in the U.S. The office was instrumental in terms of organizational and legal aspects to lay the foundations of the WiSo@NYC summer school. It now assists with its organization and realization every year through conceptual ideas and connections to local contacts such as for business visits, as well as contributions to the programming, for example with organizing a networking event for the participants with the NY UoC alumna and bestseller author Sandra Navidi, or hosting a reception at the German House including input talks by representatives of the German Consulate and German Permanent Mission to the UN. The office also supports the program with financial transactions and other operative tasks when needed.

In 2020 and 2021, due to the ongoing COVID-19 pandemic and at the same time necessary planning in advance to secure classrooms, select participants in Cologne etc., the WiSo@NYC summer school was canceled. Hopefully the successful program can resume in 2022.

In addition to the various support of the pre-pandemic well-established WiSo@NYC program, the North America Office also performs marketing for summer school programs that take place in Cologne, such as the Cologne Summer Schools. These are particularly attractive to North American partners being offered free of charge and frequently in English. Invitations and info sheets are being distributed in North America via social media such as Twitter, in non-pandemic times also presented at in-person events, and always emailed and promoted in other communications with our partners in the U.S. and Canada. In 2021, the summer schools in Cologne took place online or in a hybrid format, a few examples are below. In general,

over time the marketing activities of the North America Office have contributed to an increase in applications, as well as to further strengthening the international profile and visibility of the UoC. Other tailored offers usually promoted by the office to North American students and partner institutions include 'German for Students of Classical Studies' (GSCS) and the fully credited Cologne Global Study Program (CGSP) which combines English-taught classes on Contemporary European Studies with German language courses.

"Cultural identities and language maintenance: Comparing Hispanic and Iranian communities in the US and in Germany"

April 1 - 29, online

Targeted at Master and PhD students in the field of Linguistics, Romance and Persian Philology, as well as Cultural Studies, the Department of Oriental Studies and the Sociolinguistic Lab of the University of Cologne organized the Spring School centering around questions of multiculturalism and identity constructions in everyday life. The workshops and lectures aimed at exploring the disparate experiences of immigration for Hispanic and Iranian communities into the U.S. and Germany. The UoC NY Office assisted in sharing the call for applications with the UoC's partner universities in the U.S. and Canada.

Cologne Summer School "Opinion Forming Processes in Digital Democracies"

July 26 - August 6, hybrid

Exclusively designed for students from UoC's partner universities and held in English, this Cologne Summer School was offered in a hybrid format, with 8 students participating in Cologne and 20 students joining online from all over the world. The program, organized by the Department "International Mobility" addressed the topic of opinion forming processes in digital democracies from a variety of angles, including psychology, journalism, freedom of speech, and freedom of press. Combining lectures from researchers at the University of Cologne with programming from its international partner universities, the Summer School aimed to broaden the participants' views on digital transformations.

The UoC NY Office promoted the Summer School by sending the marketing materials to the UoC's partner universities in the U.S. and Canada, highlighting this unique opportunity for their students.



Cologne Summer Schools in Cologne



Cologne Summer Schools Abroad



Cologne Summer Schools Experiences

KölnAlumni WELTWEIT Summer School "Climate Protection and Sustainability"

September 27 - October 1, hybrid

After having to cancel the program in 2020 due to the COVID-19 pandemic, the team of the annual KölnAlumni WELTWEIT Summer School - within the Department "International Mobility" was delighted to be able to offer the program again in 2021. Devised as a hybrid format with interactive lectures, workshops and hands-on experiments for in-person and virtual alumni alike, the Summer School focused on the topic of Climate Protection and Sustainability.

The University of Cologne New York Office supported the Summer School with marketing the invitation call several times via its Social Media channels as well as sharing it with the UoC's partner universities in the U.S. and Canada.



International Alumni

Former students and researchers who spent time or earned their degree at the UoC are key multipliers and ambassadors for the UoC in their current countries and their present study, research, or other work environments. They can share their experiences and are able to convey a credible testimonial. Some alumni are also engaged in giving back to their university in terms of financial sponsorship or active participation in events and initiatives. Thus, event announcements and other UoC marketing activities are regularly communicated to UoC alumni, friends and partners by the UoC NY Office, keeping them informed about and engaged with their alma mater. In order to reach as many as possible of the UoC alumni in North America, the UoC NY Office keeps and regularly updates a list of UoC Alumni and partners who reside in the region as well as UoC Alumni visiting North America for full-time or short-term programs.

The UoC NY Office both organizes and is actively involved in numerous alumni and partners events taking place in New York and other cities in the U.S. and Canada. At these occasions, alumni are updated on news from the UoC, provided with Cologne and UoC giveaways, and briefed about opportunities for donations, if interested. Examples of such formats are the annual holiday reception organized jointly by the liaison offices of German universities in New York, the New Year's receptions for alumni at the residences of German Consuls General in New York and San Francisco, the Cologne Karneval get-togethers in New York, and annual alumni and partner events in Canada. Due to the ongoing COVID-19 pandemic, the New Year's reception in New York was held as a very successful online event, bringing together alumni, university representatives and Consul General David Gill to celebrate with music in their own living rooms. Unfortunately, the New Year's reception in San Francisco and the Karneval event had to be canceled.

In a yet different format of alumni-related activities and offers, the NY Office engages UoC alumni in events

to promote the UoC as an excellent destination for study and research. For example, in several years and with a standing offer going forward, UoC alumnus (UoC master's degree in business administration) and Senior HR Business Vice President of Commerzbank, Head of HR, Commonwealth Bank of Australia (CBA) Americas Michael Yohannes could successfully be placed by the UoC NY Office as a panel speaker at the Goethe-Institute's Career Boosters German/y. Similarly, UoC alumnus and public-school teacher Matt Steiniger had represented the UoC at the Career Boosters in previous years.

The UoC NY Office further functions as a bridge between alumni and the university, which, for example, can be seen with UoC alumna Ana Bettencourt-Dias reaching out to Dr. Bosbach to inform the UoC about her recently awarded American Chemical Society (ACS) fellowship. Another example is the established annual engagement of the New York based UoC alumna and bestselling author Sandra Navidi with the WiSo@ NYC Summer School students. Regarding summer schools, the UoC NY Office also actively promotes summer schools taking place in Cologne to North American alumni as potential participants, such as in the KölnAlumni WELTWEIT summer school. Every year, 2-3 North American alumni come to Cologne to participate specifically in the KölnAlumni WELTWEIT summer school.

Close relationships are being maintained with UoC VIP alumni in the U.S. such as Dr. Benedikt Brisch, DAAD North America and DWIH New York Director, and events attended and promoted with UoC alumna Emily Haber, German Ambassador to the United States. In 2021, relationships were established in New York with the newly appointed Head of Department for Press and Communications at the German Consulate General and UoC alumna Eva-Maria Marks, as well as with the office of the German Ambassador to the United Nations and UoC alumna Antje Leendertse.



New Year's Mixer January 14

The traditional New Year's Mixer, hosted by the Liaison Offices located in New York City, had to be held virtually this year, due to the ongoing COVID-19 pandemic. Alumni and friends of the respective universities were invited to join the event, which was kicked-off by a lively speech by the Consul General of the Federal Republic of Germany in New York David Gill. The University of Cologne New York Office was delighted to welcome 13 UoC alumni and alumnae based in different locations over the U.S., including UoC New York Office interns.

Throughout the evening, Eleanor Dubinsky and her guitar companion enriched the virtual gathering with highly entertaining and well-received jazz performances. Another highlight of the event were the university-specific breakout sessions. For twenty minutes, UoC alumni had the chance to interact, share stories and experiences from their time in Cologne, while trying to determine what the best Kölsch is: Gaffel or Reissdorf? During the second breakout session, participants were assigned randomly, leading to new connections made, similarities discovered and laughs shared.

The evening was rounded off by a raffle for the most creative virtual zoom background; highlighting creativity and necessary innovation in communication as rare positive sides of the pandemic situation. The responses to the event were positive throughout, both already as comments in the Zoom chat, and later in emails. One of the UoC alumni discovered a fellow student from his time in Cologne in one of the breakout sessions – what a rewarding outcome and what a great start to the new year!



Thank you card for attendees of the virtual New Year's Mixer

Thank you very much for the invitation to the Alumni New Year's Mixer! I really enjoyed it. The music was wonderful, and the break-out rooms were interesting and fun. It was nice to see some familiar faces and also new participants from all over the U.S., and even Germany. An online format has its advantages, too!

I am a trustee of the German Language School Conference whose member schools prepare students in the US for the DSD. It is helpful to have access to the North America Office of the University of Cologne and its Executive Director Dr. Eva Bosbach. The resources provided by the office for students wanting to study in Germany are much appreciated.

Dr. Heidmarie Tirey, Alumna of the University of Cologne



Alumni and Friends of the University of Cologne at the Networking Reception in Chicago

University of Cologne Alumni & Friends Reception & Networking October 14

As part of the DWIH NY's annual FUTURE FORUM conference, this time in Chicago, the University of Cologne New York Office held an in-person University of Cologne Alumni & Friends Reception at Venue SIX10. The reception was attended by a dedicated group of alumni and friends, giving them the opportunity to connect with each other and the University of Cologne New York Office staff as well as participants of the FUTURE FORUM. Additionally, the UoC NY Office successfully promoted the KölnAlumni network among the Chicago-based alumni, resulting in new member registrations. For more information on the FUTURE FORUM event please see pages 28 - 30.



Thank you to all who joined the @UniCologne Alumni & Friends Networking Reception at the @dwh_ny #FutureForum in Chicago last night! Lovely to meet you and please stay in touch 🇺🇸 🇩🇪 🇬🇧 🇨🇦



Invitation to the University of Cologne Alumni and Friends Networking Reception



Third-Party Funding

As the costs for events, travel and booth expenses at academic and networking fairs are significant, the office regularly applies for third-party funds for the organization of events and the participation in career and networking fairs. This, of course, was again different in 2021, where most of the events and activities took place online. Nevertheless, to give an accurate picture of the office's regular annual activities, this chapter provides a brief insight into the usual third-party funding related efforts and their results.

Since her start in 2017, Dr. Bosbach has secured cumulatively over €55,000 in third-party funds from the German Center for Research and Innovation (DWIH) New York, the German Consulate, the German Federal Foreign Office (AA), the DFG North America, the Federal Ministry of Education and Research (BMBF), the German Academic Exchange Service (DAAD), Deutsches Haus at New York University (NYU), the UoC Clusters of Excellence CEPLAS and CECAD, the NYU Office of Global Inclusion, Diversity, and Strategic Innovation, and the Virginia Tech Foundation.

For a number of joint events throughout the years, the UoC NY Office acquires substantial funding at the highest available amount from the close partner German Center for Research and Innovation (DWIH) New York, of which the UoC NY Office is a main supporter and Dr. Bosbach serves as member of the Board. Funding in 2021 was raised from the German Consulates General in New York for the annual New Year's reception.

In 2021, full sponsorship for the catering costs and part of the travel costs could be secured by the DWIH New York for the Alumni & Partner Networking Reception in October in Chicago.

Looking forward to 2022, EUR 5000 from the DWIH could already be secured to co-sponsor the planned panel discussion in New York with UoC's ML4Q cluster of excellence, as well as funding by the

German Research Foundation (DFG) and the German Embassy in Washington D.C. to co-sponsor catering and transportation costs for a planned delegation visit to Washington and New York by UoC Rector, Vice Rector of International Affairs, Vice Head International Office, and ML4Q faculty to celebrate the 10th anniversary of the UoC NY Office in 2022.

Another valued co-sponsoring partner is the Deutsches Haus at NYU. Third-party funding was obtained for joint events such as "New Genre Emerging: Contemporary German Graphic Literature". In 2021, all programming of the Deutsches Haus was conducted online.

The UoC booth at the annual conference and expo of the Association of International Educators (NAFSA) as well as booths at the annual "Study and Go Abroad" fair in Canada are annually co-sponsored by the DAAD.

In addition to third-party funding acquisitions by the UoC NY Office, the Department "International Mobility" at UoC has been successful in acquiring substantial third-party funding for scholarship programs to support students to study in the U.S., such as from the Gerhard Michel Foundation or via the DAAD PROMOS program, as well as to sponsor incoming students and alumni to participate in summer schools in Cologne, such as at the DAAD or Cologne Summer Schools funded by the Santander Bank.

As demonstrated by these examples and the track record noted in past annual reports, third-party funding in normal years always plays an important role in the work and operations of the UoC NY Office. The acquisition of third-party funds not only increases the operational budget of the office, enabling the expanding of its reach and quality of programming, but also helps raise the profile and increase the visibility of the UoC as a global player in higher education amongst international researchers, students, partners and stakeholders throughout North America.



Public Relations, Marketing, Social Media

The UoC New York Office is instrumental in promoting the UoC in North America as an excellent study and research institution and in utilizing corresponding scientific platforms, event formats, and communication channels for UoC scientists to present their research in this region. The UoC NY Office has its own website within the UoC online presence, maintains an active Twitter account, sends LinkedIn posts, contributes to press releases in both English and German and to the UoC's "Uni-Magazin", and provides content for Facebook and Instagram posts by the International Office. It further reaches out to North American UoC alumni and partners in collaboration with KölnAlumni, KölnAlumni WELTWEIT, and the International Office via XING/LinkedIn and email, supplies content to the newsletters of the DAAD, the German Consulate New York and other partners, and provides information on joint activities for the web pages of the DWIH New York, DFG North America, 1014 - Space for Ideas, Deutsches Haus at NYU, and Wunderbar Together.

To keep in touch with UoC alumni, friends and partners, a comprehensive database of contacts is being maintained and used for large-scale events such as the "Transatlantic Tandem Talks" that were established in 2021 on the occasion of the 10th anniversary of the UoC NY Office and co-hosted with ten partner institutions across Germany and the U.S. By partnering with prominent organizations such as the German Consulate General New York and the German Embassy in Washington, D.C., the office widened its network and marketing channels, resulting in an average of 300 registrations per event.

Additionally, the UoC NY Office successfully applied to be included in the official list of partners for Wunderbar Together USA 2021, promoted its events on the platform throughout the year, and shared this opportunity with liaison offices of other German universities.

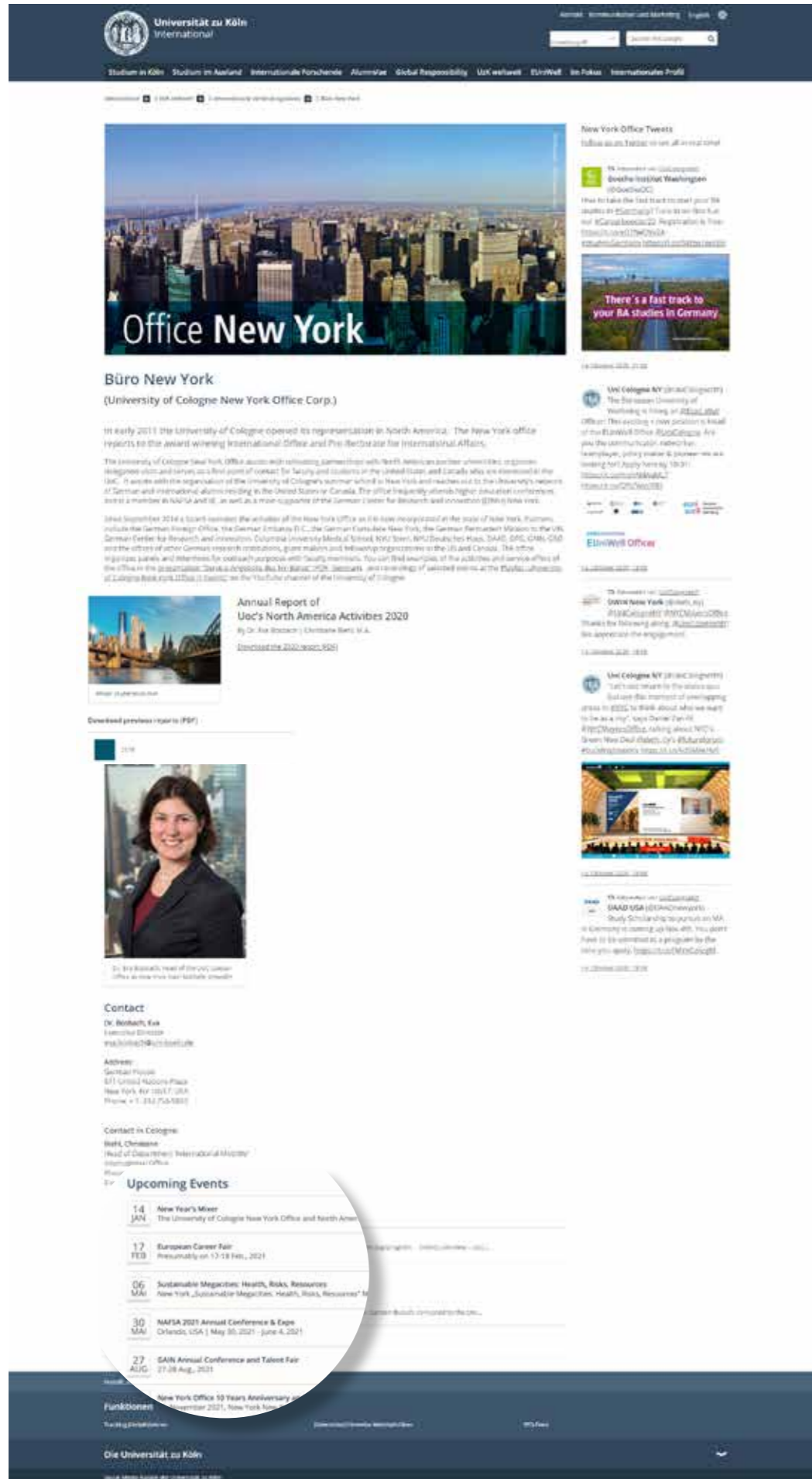
The task portfolio of the UoC NY Office finds a larger context in cooperation with the city of Cologne. Executive Director Dr. Bosbach maintains connections to the AmerikaHaus NRW e.V. in Cologne, for example in

engaging the organization to be one of the ten partners for the Transatlantic Tandem Talks series. She also established an active collaboration with the Cologne Convention Bureau, which on a regular basis sends merchandise and giveaways to the UoC NY Office that are then distributed to North American partners, alumni and researchers at various events to cross-promote the City of Cologne and its university.

To further support marketing purposes, the UoC NY Office uses diverse UoC corporate design products, developed in close cooperation with the Communications & Marketing Department (D8) and the International Office (D9). These include print publications, PowerPoint presentations and image films, information materials, rollups, locally adapted slide decks, leaflets, printed materials catering to different target groups, business cards, and UoC giveaways. The International Office has developed various guides and publications, such as the short overview "Research in Cologne" and "Study in Cologne" guides. Together with specific flyers by faculties, Clusters of Excellence, graduate schools or key profile areas, these materials are systematically presented at UoC NY events at the UoC booth or information table, and in 2021 have been uploaded to the digital booths of UoC at the prevalent virtual events.

To present itself with a professional and more distinctive look in the marketing materials and correspondence by the office, a new logo for the UoC NY Office was introduced in October 2020, designed by the UoC's Communications & Marketing Department (D8), and used throughout the office's 10th anniversary programming. Specifically for the anniversary, D8 furthermore designed distinct celebratory visuals featuring the Cologne Cathedral and the Statue of Liberty together with the number ten. Those are being used consistently for example for the promotion of the Transatlantic Tandem Talks online and on social media or in the office e-mail signature.

One focus of the contributions to these marketing channels is to promote and document the ongoing



activities of the UoC NY Office year-round through upfront advertisements and invitations as well as to publish press releases, follow-up reports, photo galleries and video recordings of selected events. A second focus area is promoting aspects of study and research at UoC that might not be directly connected to the office. These include postings of current UoC job advertisements, promoting various educational and research opportunities such as English master's programs or the Studienstart International plus, and highlighting achievements by UoC researchers and other milestones such as new publications, awards, ranking results, or new DFG Collaborative Research Centers (SFBs). For instance, in 2021, the UoC NY Office helped promote the ML4Q Undergraduate Research Internship Program among U.S. students by sending out the internship call to partner universities and promoting the program via social media. The program was especially of interest for U.S. students this year as they were eligible to apply for supplemental funding by the Global Quantum Leap program, supported by the U.S. National Science Foundation.

Social Media

The UoC NY Office's social media channels play a vital part in the office's marketing strategies by promoting events, supporting and interacting with partners' channels and documenting activities. For the UoC NY Office internship program for instance, the office markets the calls on several digital channels of the UoC, such as on the website, via Twitter and through the International Office and Centers for International Relations (ZIBs) in the individual faculties. Through these channels, the office receives an average of 20 applications and holds three interviews for each position.

The website of the UoC NY Office introduces the office and its general tasks. It also includes a calendar of upcoming events, and, as additional marketing tools, a presentation of the services of the NY Office available to UoC scholars and administrators, as well as a link to a copy of the "Annual Report of UoC's North America Activities". The website also includes a link to a dedicated UoC NY Office playlist within the UoC YouTube channel, created in 2020 and featuring recordings of some of the office's highlight events, including the 10th anniversary "Transatlantic Tandem Talks" series. The playlist proves to be an essential addition to the office's live events, as even more audiences can be reached globally by providing online recordings of both in-person and virtual events. The first 2021 Transatlantic Tandem Talk on Black Lives Matter reached over 1,000 additional views online by the end of the year.

The Twitter account of the New York Office @UniCologneNY was launched in 2012 and operates in addition to the main UoC Twitter account @UniCologne, as well as the accounts of the International Office @UniCologneIO, Department Research Management @UniCologne_D7, and other specific accounts such as @artesCologne, @ceres UoC, @CECAD_, @ceplas_1, @ECON_tribute, or @WiSoUniCologne. By the end of 2021, the UoC NY Twitter account had 1,000 followers and counting.

The content of the @UniCologneNY tweets focuses on events and activities of the UoC NY Office, research highlights from the UoC, as well as study, research, job and funding opportunities. It is also being used to promote current university rankings, announcing new UoC NY Office interns, or for further information on the university and city of Cologne as well as on life and opportunities in Germany.

As part of the office's marketing efforts to improve traffic on social media channels and support the overall visibility of the office, partner social media campaigns are supported with active contributions whenever applicable. In 2021, a main focus for the collaboration with partners was the celebration of the office's 10-year anniversary, which was not only cross-promoted by different university units via their respective UoC channels, but also regularly highlighted by the UoC NY Office's partner institutions of the "Transatlantic Tandem Talks".





Transatlantisches Teamwork - Eva Bosbach

19. November 2021 · 11m 49s

Furthermore, Dr. Bosbach participated in two larger external editorial projects in 2021. Following the publication of the study "Außenblick – Internationale Perspektiven auf Deutschland in Zeiten von Corona" in July 2021 by the DAAD, GIZ and Goethe-Institut, Dr. Bosbach was interviewed by Klaus Lüber of FAZIT Communication GmbH for GATE Germany, for example to respond to the study's claim that German universities' external communication efforts are lacking behind the ones of their U.S. peers. Pointing to the University of Cologne's activities through its New York Office, Dr. Bosbach put some of the study's claims into perspective: With active engagement of UoC alumni at events, promotion of the Clusters of Excellence at career fairs and marketing efforts targeted to specific audiences, the UoC NY Office plays an essential role in the University of Cologne's communications.

Secondly, Dr. Bosbach was invited to contribute to the UoC's newly established podcast series "And How About You?", which features one UoC employee in each episode to present the UoC as an attractive and multifaceted employer. Dr. Bosbach highlighted the UoC NY Office's various activities, such as being the first point of contact for North America based researchers, stakeholders, and students and ensuring the UoC's visibility in the North American higher education landscape as part of the internationalization strategy of the UoC.

Aside from these high-scale projects, Dr. Bosbach was invited to provide a testimonial for the workshop "UoC in a global academic world" that was designed to collect ideas for the university's internal development plan (HEP) 2030. Highlighting the UoC's unique placement in the Higher Education landscape because of its vibrant, tolerant, and inclusive atmosphere, Dr. Bosbach connected the UoC's core mission to important trends in the U.S., including diversity and social equity as well as the establishment of international research teams, as seen with the COVID-19 vaccine.

Also promoted on social media were other significant events of the year, such as the award ceremony for PD Dr. Özlem Türeci and Prof. Dr. Uğur Şahin, founders of the company BioNTech and developers of the first approved mRNA-based vaccine against COVID-19. They were awarded Honorary Doctorates from the Faculty of Medicine of the University of Cologne on September 17, 2021, and signed the Golden Book of the City and the University of Cologne.

In addition to the Website and Twitter accounts, Executive Director Dr. Eva Bosbach also promotes all major events as well as their recordings and occasionally other news from UoC on her LinkedIn account. Announcements of the UoC NY Office are further being shared by UoC's press department and alumni office on their websites, Facebook and Instagram accounts.

Interviews and Articles

On the occasion of the 10-year anniversary of the University of New York Office, the UoC magazine "Kölner Universitätsmagazin" published a double-page article about the goals and activities of the office, especially highlighting the upcoming celebratory events. One focus of the article was the newly established "Transatlantic Tandem Talks" series, starting with the topic of Black Lives Matter in February and showcasing all faculties and Clusters of Excellence (cf. pages 19ff). The planned delegation visit of UoC's Rector together with representatives of the Cluster of Excellence Matter and Light for Quantum Computing (ML4Q) had to be moved due to the ongoing COVID-19 pandemic and is now rescheduled for May 2022.



Dr. Bosbach giving her testimonial for the UoC HEP workshop





Newsletters from Partner Organizations

Press Releases

In cooperation with its partners, the UoC NY Office provides content to their newsletters such as about upcoming events or job postings. Published monthly, the GAIN Newsletter is vital to reach German researchers living in the U.S. The UoC NY office works in close contact with the newsletter's editorial team to include current UoC job postings every month. For the newsletters of the German Consulate New York, DAAD North America, 1014 – Space of Ideas, and Deutsches Haus at NYU, the Office supplies text and visual entries about upcoming events on a regular basis. In 2021, this specifically featured the "Transatlantic Tandem Talks", which were promoted in all newsletters.

In 2021, following a highly successful event with over 400 registrations and almost 200 live attendees, the "Transatlantic Tandem Talk" on "Feelings Over Facts: A New Look at Language and Political Psychology" was included by the UoC in a multimedia story on the 2021 theme of elections, published on the UoC news website. Similarly, the recording of the very first Transatlantic Tandem Talk on Black Lives Matter was published on the website of the EduVentre Cologne (IVAC) project.

Press information by partners on joint events have been published for example by the Washington State University or by the German Research Foundation to market the Transatlantic Tandem Talk on Plant Sciences.

The UoC NY Office also continuously cross-promotes press releases by the UoC via North America Twitter posts and other channels such as mailings whenever appropriate. UoC press releases are further being used by Dr. Bosbach as a tool to get in touch with UoC researchers by congratulating them on achievements and presenting opportunities for future collaborations such as for a joint event.

The DWIH New York has implemented a new section in their monthly newsletter since mid-2020, the 'Events and Supporter News'. The University of Cologne has been featured in several issues, for example highlighting the founding of the European University of Wellbeing consortium (EUniWell), the "Sustainable Megacities"-series, or the "Transatlantic Tandem Talks" with the DWIH NY as the main partner organization.

TRANSATLANTISCHE TEAMARBEIT

Das Nordamerika-Büro der Universität zu Köln feiert sein zehnjähriges Bestehen

Vor Ort für die Uni Köln werden, Kölner Forschung in Nordamerika sichtbar machen. Mit diesem Grundgedanken gründete die Universität 2011 ein Verbindungsbüro in New York. Im Jubiläumsjahr organisiert das Büro Festveranstaltungen, wissenschaftliche Gespräche und Events, die nicht nur für das wissenschaftliche Fachpublikum interessant sind.

Die Nordamerika-Büro der Universität zu Köln hat sein zehnjähriges Bestehen ein halbes Jahrhundert lang auf dem Rücken der Partnerinnen und Partner in New York gefeiert. Ein 10 Jahre bestehendes Netzwerk aus Wissenschaftler:innen, Studierenden, Alumni:innen und Kooperationspartnern verbindet die Universität zu Köln mit der Universität in New York und der Universität in Köln. Die Büros sind die Brücke zwischen den beiden Universitäten. Sie fördern die Zusammenarbeit zwischen den beiden Universitäten und unterstützen die Studierenden der beiden Universitäten bei ihrer Integration in die neue Umgebung. Die Büros sind die Brücke zwischen den beiden Universitäten. Sie fördern die Zusammenarbeit zwischen den beiden Universitäten und unterstützen die Studierenden der beiden Universitäten bei ihrer Integration in die neue Umgebung.



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CULTURAL EVENT:
IDENTITY, BELONGING, AND THE ROLE OF THE ARTIST IN THE CONTEMPORARY GRAPHIC NOVEL



NORA KRUG
BELONGING
A German Flecks with History and Home



Bülke Schwarz
Jain
EVER-NAYIT

(l) Scribner; book cover for Nora Krug's graphic novel "Belonging", Jajaja Verlag; book cover for Bülke Schwarz's graphic novel "Jain"

Identity, Belonging, and the Role of the Artist in the Contemporary Graphic Novel
Nora Krug and Bülke Schwarz in Conversation with Stefan Börnchen
March 3, 3:00-4:30 pm (EST)

Deutsches Haus at NYU and the University of Cologne New York Office present "Identity, Belonging, and the Role of the Artist in the Contemporary Graphic Novel," a conversation between the illustrators and artists Nora Krug and Bülke Schwarz, moderated by Professor Stefan Börnchen (University of Cologne). Both Nora Krug and Bülke Schwarz are members of the University of Cologne's International Office for the North America Office.

THE LATEST FROM OUR SUPPORTERS

In 2020, a professor in Cologne and another in New Mexico brought a collaborative class looking at the Black Lives Matter movement transatlantically. Hear from them in a recording of the University of Cologne's Feb. 25 event.

-More

The University of Cologne has new publications on nuclear history, 3.5 billion year old rocks and vaccine development.

Transatlantic Tandem Talk on "Society in Transition: A Transatlantic Conversation on Black Lives Matter" on February 25 at 18 pm CET / 5 pm GMT (online) hosted by University of Cologne

20210225 | Cologne

During this conversation, tandem scholars Dr. Silke Halenbeck from the University of Cologne and Dr. Tiffany Howell from the University of New Mexico will contextualize last year's Black Lives Matter protests in Germany and the US, both of which were accelerated by technology and social media.

The talk highlights two important topics during Black History Month. The Transatlantic Tandem Talks are presented on the occasion of the 100th anniversary of the North America Office of the University of Cologne in New York in cooperation with its partners, the Consulate General of the Federal Republic of Germany New York, the Embassy of the Federal Republic of Germany Washington, D.C., Deutsches Haus of WZL UNNY New York, the German Research Foundation (DFG) North America, the German Center for Research and Innovation (GRI) New York, 1014 – Space of Ideas, the Washington State University (WSU) and the Washington State University Center for Global Studies.

Transatlantic Tandem Talk
22/04/2021

CEPLAS
Cluster of Excellence on Plant Sciences

Transatlantic Tandem Talk
The Food Fix: Superplants, Microbes, and Nutrient Flows

Donnerstag, 4. Mai 2021, 18 bis 19 Uhr

Sprechstunde

Dr. Alga Zaccaro, Universität zu Köln
Dr. Mechthild Tegen, Washington State University

Mehr Informationen und Anmeldung

Urban Spaces and German Traces: Immigration and Jewish Life in the United States (October 13)

13 OCTOBER 2021
10 AM EST / 4 PM CET




Urban Spaces and German Traces: Immigration and Jewish Life in the United States
Prof. Dr. Jilka Ortripp | Prof. Dr. Lila Corwin Bernson
Moderated by Stefanie



Internationalization of Teacher Education

As a contribution to the UoC goal and measure 3 of the Internationalization Strategy "Internationalizing the Teacher-Training", the UoC NY Office supports placements of teacher training students from the UoC as teaching assistants and interns in the U.S. and Canada within the student exchange internships@schoolsabroad initiative. This program is run jointly at UoC by the Department of International Mobility and the Centre for Teacher Education (ZfL) since 2013, sending UoC teacher training students to partner schools all over the world to complete either a voluntary or an obligatory teaching placement within the framework of their teacher education program. The placements (generally 4 to 8 weeks) usually take place during the summer (August to October) or winter break (February to April).

Already in 2018, the UoC NY Office launched a major campaign in North America with the goal of expanding the network of U.S. hosting institutions – mainly elementary schools, high schools, and colleges with German programs – for the internships@schoolsabroad program, resulting in 15 new hosting institutions within one year. The University of South Alabama joined the program as a new partner in 2020 and was also chosen as the model partner for the DAAD-funded program University Network for Internationalization in Teacher Education Cologne – UNITE Cologne. With regard to teacher training, since then it has become a highly relevant partner, having already hosted 7 Cologne teacher education students and will be hosting 5 in 2022. Representatives of the University of South Alabama participated in the first UNITE Summer School held virtually in October 2020.

In 2021, Dr. Bosbach continued marketing of this program, for example initiating contact between the UoC program managers and Deutsches Haus at NYU

for potential future placement opportunities for teacher training students. Another new promising contact was established to the potential hosts Fordham University as well as to Northwestern University and the DANK Haus in Chicago, following Dr. Bosbach's meetings at Northwestern on the side of the DWIH FUTURE FORUM in October.

Through her contacts at the American Association of Teachers of German (AATG), Dr. Bosbach could make available to the Department of International Mobility and ZfL an internal comprehensive map of German programs at schools and universities in the U.S. in the making. This guide can now be used by the internships@schoolsabroad team to scout further potential hosting institutions and establish new collaborations in the future.

Whenever possible, Dr. Bosbach reaches out to participants of the internships@schoolsabroad and connects in person, for example by inviting them to visit the UoC NY Office at the German House. As travel restrictions were slowly lifted in the second half of 2021, Dr. Bosbach could welcome UoC teacher training student Alexandra Wende for a visit at the German House, who conducted her internship at the Goethe-Institut New York.

The Department of International Mobility at the University of Cologne – over the years – has established a stable network of universities in North America (University of South Alabama, Mount Royal University, University of West Alabama, Allegheny College, Tulane University, University of Utah) where students of teacher education could either study, do a practical training, or a combination of both. Northwestern University will join presumably in 2022.



Partnerships / Delegations / Support of Visiting UoC Students and Scholars in North America

The UoC NY Office is highly engaged in supporting different target groups to enhance transatlantic exchange between partners in North America and the UoC. Thus, forging partnerships with various institutions and organizations, engaging with visiting delegations, and supporting incoming and outgoing UoC students and scholars always plays an important role within the activities of the office. In 2020 and 2021, this was highly restricted due to the significant reduction of mobility for students, researchers and delegations due to the COVID-19 pandemic.

As travel restrictions were slowly lifted towards the end of 2021, Dr. Bosbach could meet and support UoC Professor of International Law and Criminal Law Claus Kreß, who visited the German House on November 29th during his stay in New York City on the occasion of his contribution to the United States Security Council Arria-formula meeting on Accountability in the Syrian Arab Republic. The UoC NY Office supported Prof. Kreß in his travel arrangements and Dr. Bosbach used the meeting to further plan a future UoC NY event on the topic of International Criminal Justice with Prof. Kreß and Prof. Leila Sadat, Washington University St. Louis.

High-level political delegations were mostly halted during 2021 due to the ongoing COVID-19 pandemic, but Dr. Bosbach could meet with MdB Klaus Mindrup (SPD) who visited the German House on October 4th for a briefing of strategies and goals of the current and future German federal governments regarding climate change and sustainability, as well as on September 20th with DAAD President Joybrato Mukherjee and on October 26th with DAAD Secretary General Kai Sicks during their visits to NYC. An example from the past years is a visit by NRW Prime Minister Armin Laschet hosted by German Consul General in 2019, serving as a great opportunity for Dr. Bosbach to represent the UoC and highlight current achievements such as the four Clusters of Excellence, the NRW start-up center, and UoC internationalization activities including the regional offices in China, India and North America.

Throughout the COVID-19 pandemic, the UoC worked to maintain its established large network of partner universities in the U.S. and Canada on the university-

wide as well as individual faculty levels. The university partnership programs not only enable students and researchers to participate in in-person and virtual international exchanges, they also support mutual assistance for Ph.D. students and their research, coordinated applications for third-party funding, or the establishment of joint summer schools. Other collaborative efforts include joint events, workshops, field trips, and publications. Since 2020, many partnerships have been taken to a new level that now includes virtual collaboration in teaching and learning, as described in the chapter on Virtual Exchange.

In addition to its support with regular partnerships maintenance and acquisition and serving as an effective platform to represent the UoC in the U.S. and Canada, the UoC NY Office upon request evaluates U.S. American academic institutions who are interested in partnering with the UoC. When travel is possible, it supports trips for individual scholars, assists with delegation visits, and provides various assistance to researchers from Cologne in New York. Dr. Bosbach promotes the UoC and its study and research opportunities throughout the various activities and events presented in the previous chapters, with some activities chosen specifically to culture relationships with existing UoC partners, and others to include related faculties or mobility sectors, or to explore opportunities for entirely new partnerships.

Besides regular student and faculty exchanges, joint events and research projects, popular programs for North American partners include summer and winter German language programs, the Global Faculty program, the Cologne Summer Schools, and the partner-exclusive Cologne Global Study Program. In 2021, some of these programs could be continued while transformed to online or hybrid formats (cf. chapter *Summer Schools*, pages 47ff.).

Over the years, more than 40 formal partnerships at university or faculty level have been established between the UoC and higher education institutions in North America. Due to the vast variety of topics of interest to researchers in Cologne and the immense diversity within the higher education system and

List of Partnerships with North American Universities

landscape in North America, the partnerships do not focus on one institution exclusively, but include different partners, regions, and interest groups. Comprehensive cooperation activities exist for example with the University of California in Berkeley, Duquesne University, University of Michigan at Ann Arbor, or in Canada with the University of British Columbia and the Université de Montréal. At the same time, many less formal research contacts and active collaborations have been initiated and nurtured.

Recently developed partnerships include the University of Texas at Austin, Cornell University's SC Johnson College of Business, the Queens University, the University of Western Alabama, and the Kansas State University. Further requests to cooperate have been expressed by MIT (MIT – Germany), Georgia Tech, Ohio State University, and by McGill University to expand the partnership beyond the UoC WiSo Faculty. A delegation from Emory University visited the University of Cologne on November 12 and met with Christiane Biehl and Prof. Bongartz, English Department, to discuss options to participate in the Halle Institute for Global Research Collaborative Research Grants.

In 2021, the Department of German Language and Literature at the UoC successfully applied for a formal partnership at institute-level (DAAD GIP) with the Universities of California, Berkeley; Tucson, Arizona; and Yale University, New Haven. The UoC NY Office facilitated a meeting between the UoC department and the DAAD North America and a joint event of all project partners is in planning.

Since 2017, a new active cooperation with Washington State University (WSU) has been developed. UoC and WSU have a similar structure and congruence regarding research and academic foci. A general Memorandum of Understanding (MoU) was signed, and a student exchange agreement is in process. An Erasmus Inter-Institutional Agreement has been signed for the funding period 2021 until 2023. A comprehensive cooperation has been started between the UoC Cluster of Excellence in plant sciences CEPLAS and WSU after the Transatlantic Workshop Plant Science, organized by the UoC North America Office in 2017 in New York. The Transatlantic Network in Plant Science (TRANSPLAS) which was inaugurated at the workshop includes research cooperation, coordinated applications for third-party funding, and a joint summer school, which kicked off in Cologne in 2019. One of the Transatlantic Tandem Talks in 2021 focused on the partnership between WSU and UoC and featured researchers from both universities in a conversation on "The Food Fix: Superplants, Microbe Sidekicks and Nutrient Heroes".

Since 2019, the opportunity for a university-wide partnership between the UoC and the NYU is being explored. The initiation of this potential cooperation

serves as an example for the development of a partnership through support by the UoC North America Office. Over several years, researchers from different departments at both universities have been cooperating, such as UoC's Professor Axel Klawonn of Mathematics, and NYU's Professors Olof Widlund of Computer Science and Mathematics and Georg Stadler of Mathematics. Another important step towards a potential umbrella UoC-NYU partnership was the event "Multilingualism and Diversity in Megacities", co-hosted by the UoC North America Office and NYU, as well as the DWIH New York and the German Consulate General. UoC's Dr. Bosbach has also established a collaboration with NYU's Director of the German House, Juliane Camfield. In 2021, the close partnership was demonstrated by the collaboration on the "Transatlantic Tandem Talks", with Deutsches Haus at NYU being one of the ten co-hosting partners and Director Camfield delivering welcoming remarks at the very first Transatlantic Tandem Talk on the topic of Black Lives Matter.

In 2020, a joint memorandum of understanding between the UoC and Weill Cornell Medical College at Cornell University was signed, allowing for two students of the UoC to visit the university in New York for eight weeks. This additional exchange agreement is the result of a positive partnership between the UoC and Cornell University, having established other exchange programs in the past with the Weill Cornell Medical College, as well as exchange agreements with the Faculty of Philosophy at UoC. The new agreement allows two students to visit Weill Cornell Medical College with study fees waived for one candidate and reduced to half for the other.

Having been invited to conduct a session at the DWIH NY's annual Future Forum, Dr. Bosbach traveled to Chicago in October 2021, and combined her stay with meetings with representatives of the Office of the Vice President for International Relations, as well as with professors of UoC's partner university Northwestern University, such as the Department of Radio/Television/Film. The discussions centered around possibilities to expand the current partnership, which includes the collaboration on the Summer School in Cologne [sic!] at the Institute of Media and Culture, which annually brings together faculty members and students at Northwestern University and the UoC to reflect on current trends in media research. Potential co-operations on providing student exchange, faculty residencies at UoC through the Global Faculty Program as well as internship opportunities within the internships@schoolsabroad program at DANK Haus are currently being discussed with the UoC's Department of International Mobility.

The student exchange agreement with the University of New Brunswick was successfully renewed and revived during the summer 2021. The first Cologne Student will begin an exchange term in Canada in the fall 2022.

University Wide Partnerships	GLOBAL NETWORK PARTNER University of Colorado Boulder U.S.A. STUDENT EXCHANGE SCIENTIFIC COOPERATION	STUDENT EXCHANGE University of Mississippi U.S.A.
	STUDENT EXCHANGE TEACHING ASSISTANT AT GERMAN DEPARTMENT Allegheny College Meadville U.S.A.	STUDENT EXCHANGE Washington & Jefferson College Washington, Pennsylvania U.S.A.
	STUDENT EXCHANGE SCIENTIFIC COOPERATION Duquesne University Pittsburgh U.S.A.	MEMORANDUM OF UNDERSTANDING SCIENTIFIC COOPERATION GENDER STUDIES Lehigh University U.S.A.
	EXCHANGE OF STUDENTS, PHD-STUDENTS AND SCIENTISTS SCIENTIFIC COOPERATION University of California Berkeley U.S.A.	MEMORANDUM OF UNDERSTANDING Washington State University U.S.A.
	STUDENT EXCHANGE University of South Alabama U.S.A.	MEMORANDUM OF UNDERSTANDING University of Michigan Ann Arbor U.S.A.
	REGULAR AND PHD STUDENT EXCHANGE, SCIENTIFIC COOPERATION KEY PROFILE AREA II Université de Montréal CANADA	REGULAR AND PHD STUDENT EXCHANGE SCIENTIFIC COOPERATION MEMORANDUM OF UNDERSTANDING University of British Columbia CANADA
	STUDENT EXCHANGE SCIENTIFIC COOPERATION Simon Fraser University CANADA	STUDENT EXCHANGE Thompson Rivers University CANADA
	MEMORANDUM OF UNDERSTANDING, STUDENT EXCHANGE, SCIENTIFIC COOPERATION KEY PROFILE AREA II University of Texas at Dallas Chemistry Department U.S.A.	MEMORANDUM OF UNDERSTANDING SCIENTIFIC COOPERATION University of Toledo U.S.A.
	MEMORANDUM OF UNDERSTANDING SCIENTIFIC COOPERATION Great Lakes Environmental Research Laboratory Michigan U.S.A.	MEMORANDUM OF UNDERSTANDING SCIENTIFIC COOPERATION California Institute of Technology U.S.A.
	MEMORANDUM OF UNDERSTANDING SCIENTIFIC COOPERATION STUDENT EXCHANGE Kansas State University U.S.A.	STUDENT EXCHANGE Mount Royal University CANADA
Faculty of Mathematics and Natural Sciences		

Faculty of Management, Economics and Social Sciences

Faculty of Human Sciences

STUDENT EXCHANGE Cornell University SC Johnson College of Business U.S.A.
STUDENT EXCHANGE Duquesne University U.S.A.
STUDENT EXCHANGE Indiana University Kelley School of Business U.S.A.
STUDENT EXCHANGE University of North Carolina Kenan-Flagler Business School U.S.A.
STUDENT EXCHANGE University of Texas at Austin McCombs School of Business U.S.A.
STUDENT EXCHANGE New York University Stern School of Business U.S.A.
STUDENT EXCHANGE McGill University Desautels Faculty of Management CANADA
STUDENT EXCHANGE University of British Columbia Sauder School of Business and Faculty of Arts CANADA
STUDENT EXCHANGE The University of Western Ontario Desautels Faculty of Management CANADA
STUDENT EXCHANGE University of West Alabama Livingston U.S.A.

STUDENT EXCHANGE Duke University Fuqua Business School U.S.A.
STUDENT EXCHANGE Emory University Goizueta School of Business U.S.A.
STUDENT EXCHANGE University of Minnesota Carlson School of Management U.S.A.
MEMORANDUM OF UNDERSTANDING, STUDENT EXCHANGE, SCIENTIFIC COOPERATION KEY PROFILE AREA II University of Texas at Dallas Naveen Jindal School of Management U.S.A.
STUDENT EXCHANGE Queen's University Smith School of Business U.S.A.
STUDENT EXCHANGE University of Calgary Haskayne School of Business CANADA
STUDENT EXCHANGE University of Victoria Peter B. Gustavson School of Business CANADA
STUDENT EXCHANGE Université du Québec à Montréal École des sciences de la gestion (ESG) CANADA
MEMORANDUM OF UNDERSTANDING, SCIENTIFIC COOPERATION, STUDENT EXCHANGE Kansas State University U.S.A.

Faculty of Arts and Humanities

PHD STUDENT EXCHANGE Cornell University U.S.A.
PHD STUDENT EXCHANGE, SCIENTIFIC COOPERATION Northwestern University U.S.A.
SCIENTIFIC COOPERATION Stony Brook University U.S.A.
PHD STUDENT EXCHANGE, SCIENTIFIC COOPERATION University of Michigan Ann Arbor U.S.A.
SCIENTIFIC COOPERATION University of Texas Austin U.S.A.
STUDENT EXCHANGE, TEACHING ASSISTANT Rochester University U.S.A.
STUDENT EXCHANGE, TEACHING ASSISTANT Washington University St. Louis U.S.A.
SCIENTIFIC COOPERATION University of California San Diego U.S.A.
SCIENTIFIC COOPERATION University of Ottawa CANADA
REGULAR AND PHD STUDENT EXCHANGE, SCIENTIFIC COOPERATION KEY PROFILE AREA II Université de Montréal CANADA

STUDENT EXCHANGE Kansas State University U.S.A.
PHD STUDENT EXCHANGE, SCIENTIFIC COOPERATION Rutgers University U.S.A.
STUDENT EXCHANGE University of West Alabama Livingston U.S.A.
SCIENTIFIC COOPERATION University of Southern California U.S.A.
SCIENTIFIC COOPERATION University of Tucson U.S.A.
STUDENT EXCHANGE Washington & Jefferson College Washington, Pennsylvania U.S.A.
SCIENTIFIC COOPERATION Memphis State University U.S.A.
STUDENT EXCHANGE University of New Brunswick St. John CANADA
REGULAR AND PHD STUDENT EXCHANGE, SCIENTIFIC COOPERATION KEY PROFILE AREA II University of Toronto CANADA

Faculty of Medicine

STUDENT EXCHANGE
PHD STUDENT EXCHANGE
SCIENTIFIC COOPERATION

Columbia University U.S.A.

STUDENT EXCHANGE
PHD STUDENT EXCHANGE
SCIENTIFIC COOPERATION

University of Pittsburgh U.S.A.

Faculty of Law

STUDENT EXCHANGE
PHD STUDENT EXCHANGE
SCIENTIFIC COOPERATION

Duquesne University
Pittsburgh U.S.A.

STUDENT EXCHANGE
PHD STUDENT EXCHANGE
SCIENTIFIC COOPERATION

Cornell University
Weill Cornell Medical Center & College U.S.A.



New York Office